



AI와 UBF Campus Mission

두 길 — 시간의 회복 · 창의를 확장

발표자: 조요셉 박사
WMC 2026 MSC IG
90분 발표

Welcome — Joseph Cho, missionary from Los Angeles; 90 minutes together on "AI and UBF Campus Mission" and what this moment asks of us.

Download Presentation Slides & Materials

<https://ubf.org/online/ai-materials>

AI Materials

2026 WMC MSC Interest Group

Google Translate App Live Translation Guide [\[Visit\]](#)

Presentation File: AI & UBF Campus Mission Presentation Slides [\[down\]](#)

Presentation File: AI & UBF Campus Mission Presentation - Script Notes [\[down\]](#)

성경 이야기 숏폼 영상 제작 스크립트 [\[down\]](#)

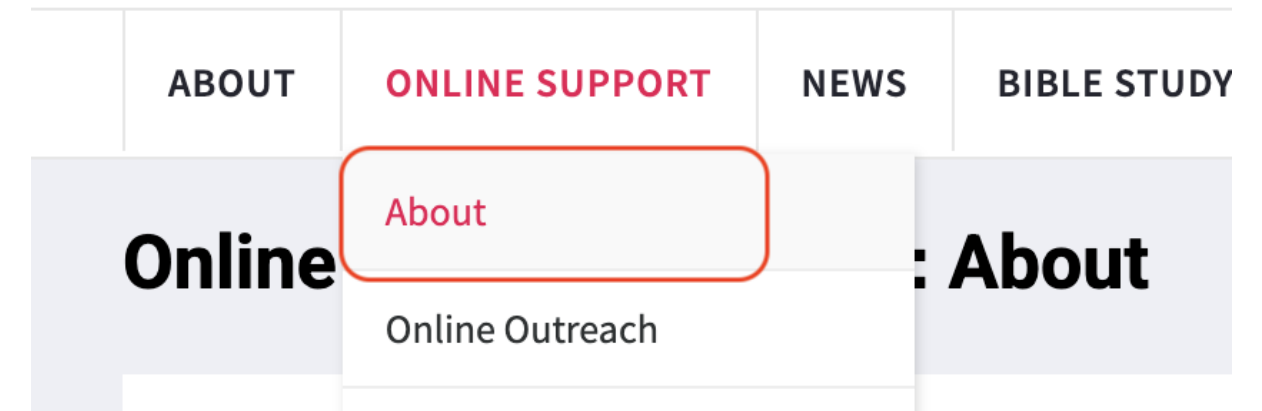
AI Prompts for Church Leaders [\[down\]](#)

IBSTH (Inductive AI) Website(ibsth.org) [\[https://ibsth.org\]](https://ibsth.org)

Amazon Book :

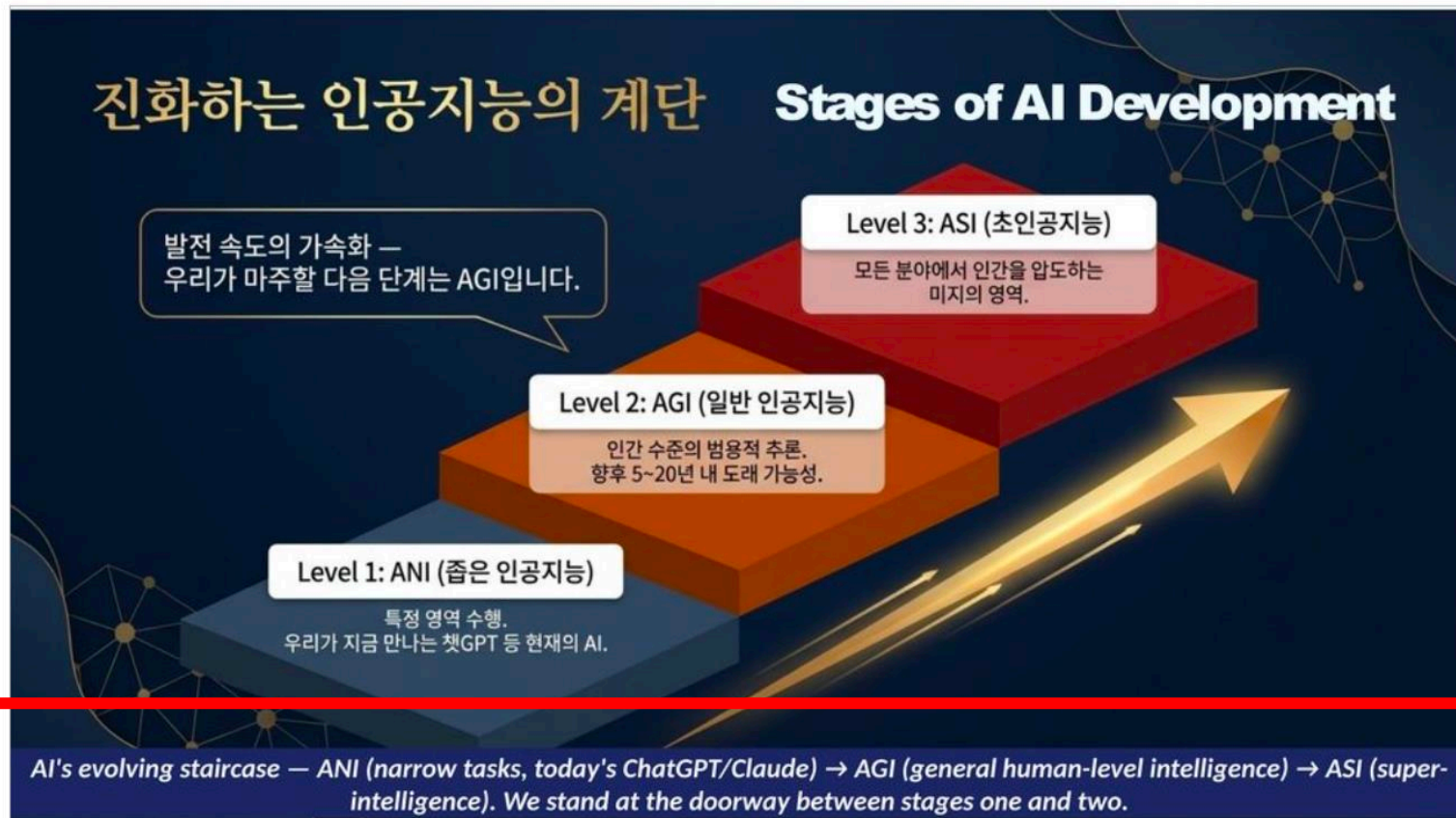
"Christians in the AI Age" - Dr. Joseph Cho : <https://a.co/d/hVUusf0>

LC Lab - Digital Church Transformation Platform: :



Visit UBF HQ website :
Online Support Menu → About





<https://ubf.org/online/ai-materials>

For those who do not understand Korean and only speak English, we've prepared three options:

1. Use the Google Translate app Live Feature.
2. Refer to the summarized English sentences shown at the bottom of the presentation screen.

3. Download the PowerPoint notes file. The full presentation script is provided in both Korean and English.

You can scan the QR code here to download the file.

【한국어】

'진화하는 인공지능의 계단'을 함께 보시겠습니다. AI의 발달 단계는 세 단계로 나뉩니다. 첫 단계, ANI(Artificial Narrow Intelligence) — 좁은 인공지능. 바둑이나 번역같이 특정한 한 가지 일만 잘하는 단계입니다. 우리가 지금 사용하는 ChatGPT, Claude도 여기에 속합니다. 두 번째 단계, AGI(Artificial General Intelligence) — 일반 인공지능. 인간 수준의 모든 지적 활동이 가능한 단계입니다. 세 번째 단계, ASI(Artificial Super Intelligence) — 초지능. 모든 분야에서 인간 전체의 지능을 능가하는 단계입니다. 우리는 지금 첫 단계의 끝, 두 번째 단계의 입구에 서 있습니다.

【English】

Let's look together at "the evolving staircase of artificial intelligence." AI development is divided into three stages. First stage — ANI, Artificial Narrow Intelligence: an AI that does just one specific task well, like Go or translation. The ChatGPT and Claude we use today still belong here. Second stage — AGI, Artificial General Intelligence: a stage capable of all intellectual activities at a human level. Third stage — ASI, Artificial Super Intelligence: a stage that surpasses the combined intelligence of all humanity in every field. We are standing at the end of the first stage, right at the doorway to the second.



조요셉(원희). Dr. Joseph Cho

인하대 컴퓨터 공학 학사 및 석사

1

2

SK 그룹 근무



21년간 IT 엔지니어로 근무

(SK C&C, SK Innovation, SK Planet)

3



Kookmin Univ. Data Science Ph.d
USC, Chapman Univ.
Machine Learning Researcher

4

Current



2020년부터 UBF HQ IT Coordinator

LC Lab, Inc. Startup

Christians in the AI Age 저자

Grace Mission Univ. 겸임교수

KIMNET Conference



- 1) Adjunct Professor
"Integrated AI Applications for Ministry"
- 2) Seminar
Invited to Speak at an AI and Sermon Seminar for
Korean Pastors in Southern California
3/10/2026

After presenting UBF's AI ministry cases at KIMNET 2025 (Seattle), invited to teach "Integrated AI Applications for Ministry" at Grace Mission University — today distills that semester.

51

responses · 응답

Pre-Survey Results

WMC 2026 IG · 사전 설문조사 결과

Korean responses: 41 · English responses: 10

한국어 응답 41명 · 영어 응답 10명

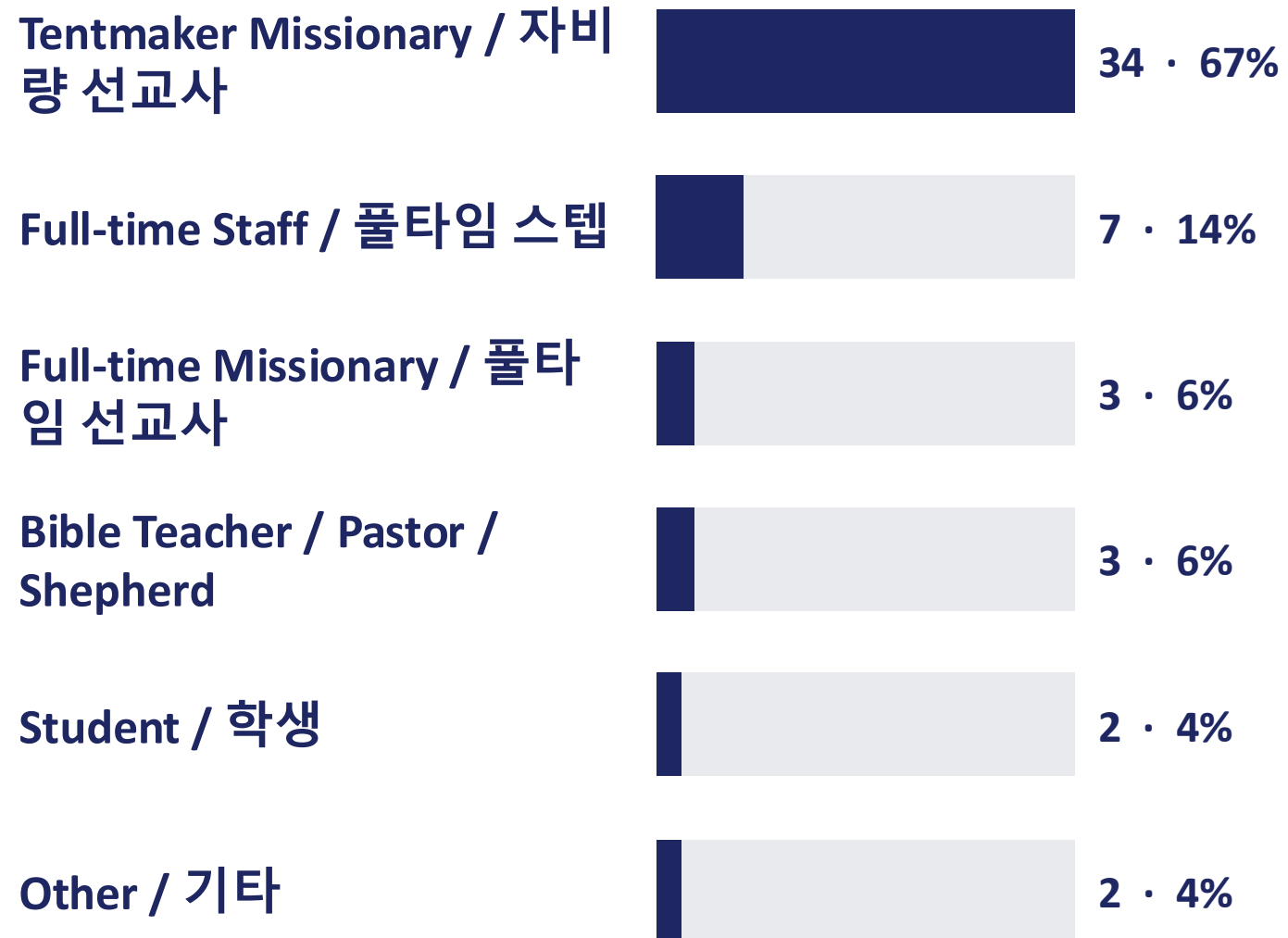
1

Respondent Profile

응답자 프로필

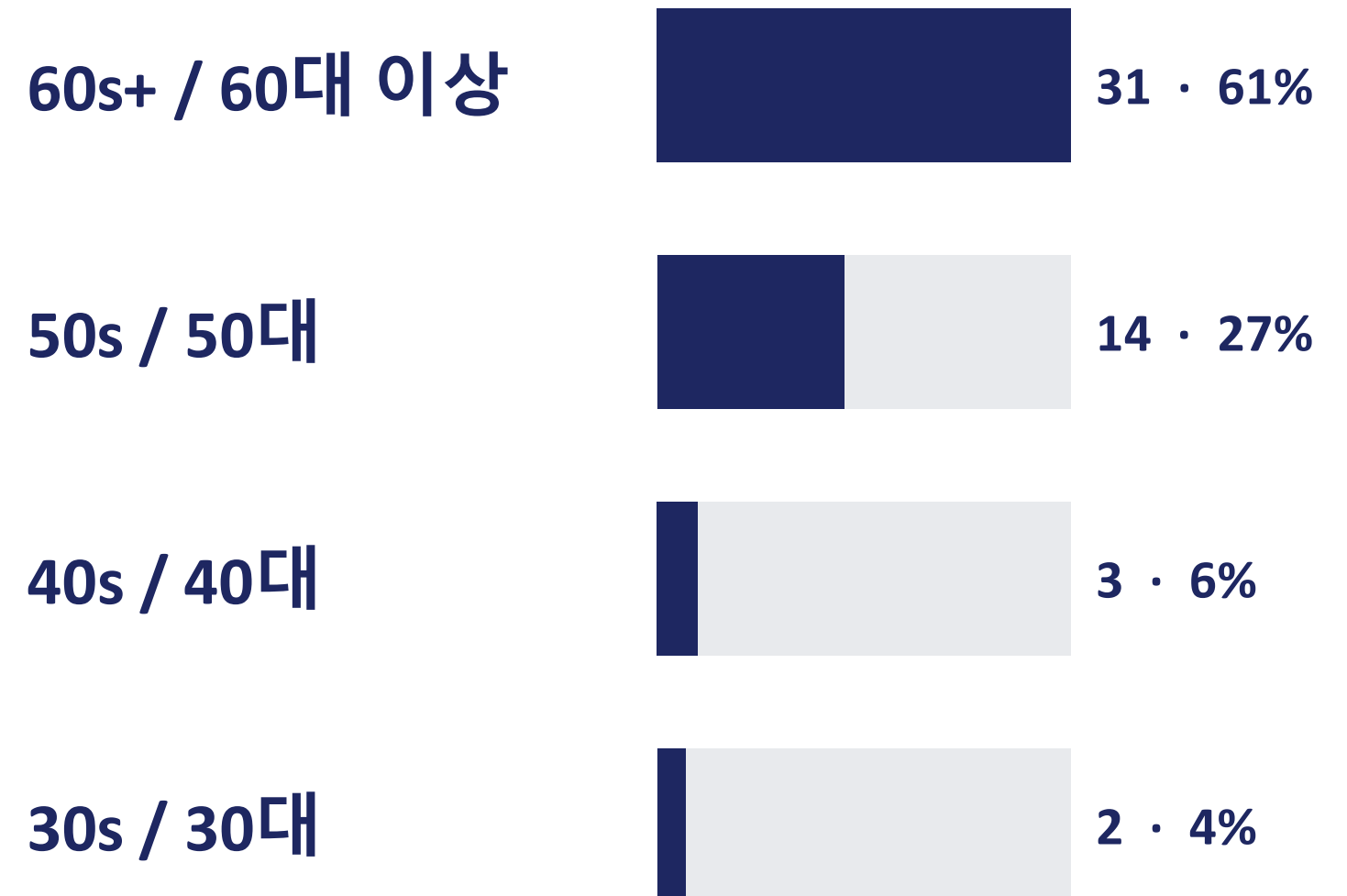
Ministry Type

사역 유형



Age Group

연령대



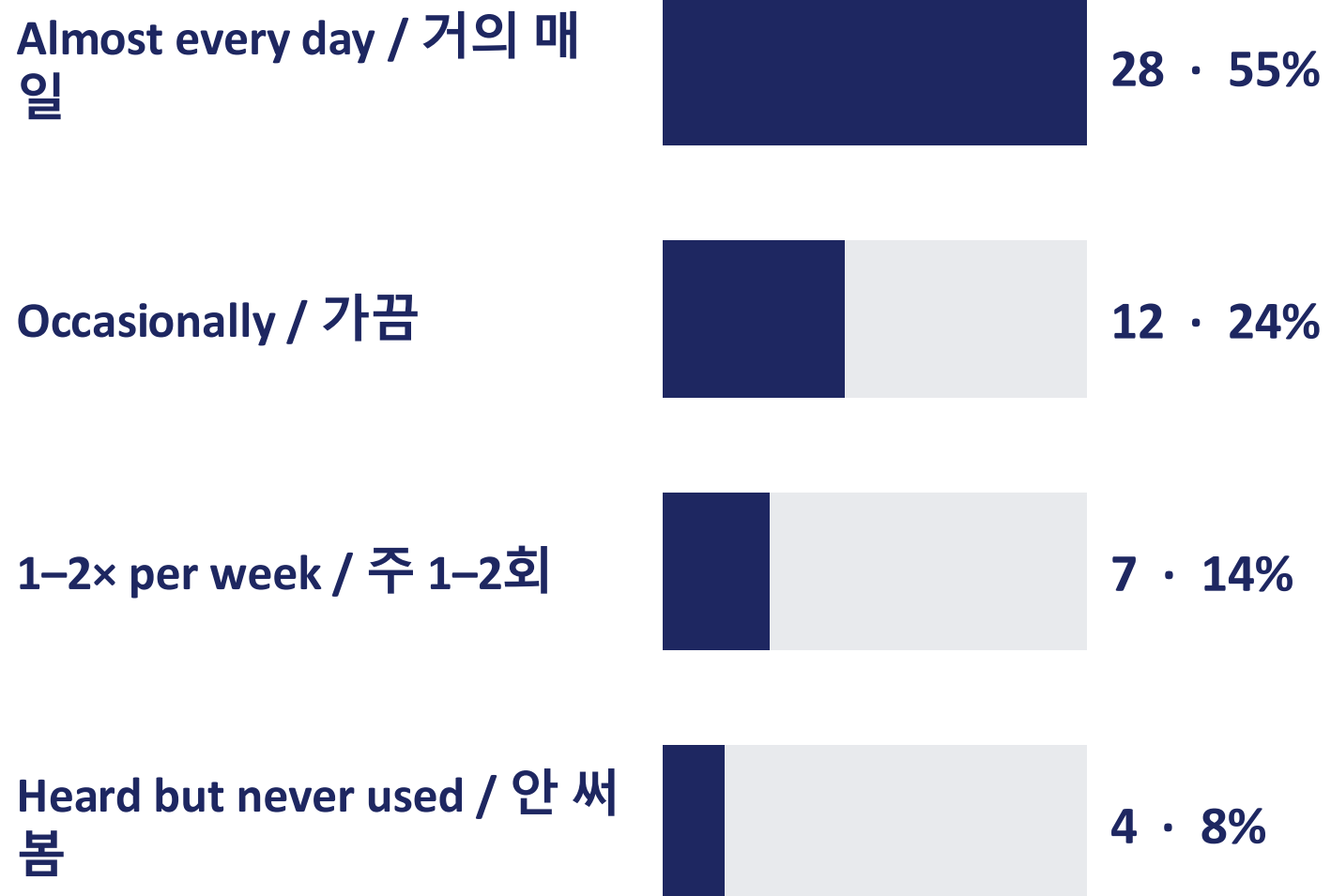
2

AI Usage Behavior

AI 사용 현황

Usage Frequency

사용 빈도



Paid Tool Experience

유료 도구 사용 경험



3

Current AI Usage in Ministry

현재 사역에서 AI를 활용하는 분야 (복수선택)

Bible Study prep is the most common use; admin & sermon prep close behind.

Bible Study Material Prep / 성경공부 자료 준비



29 · 57%

Admin · Email · Translation / 행정·이메일·번역



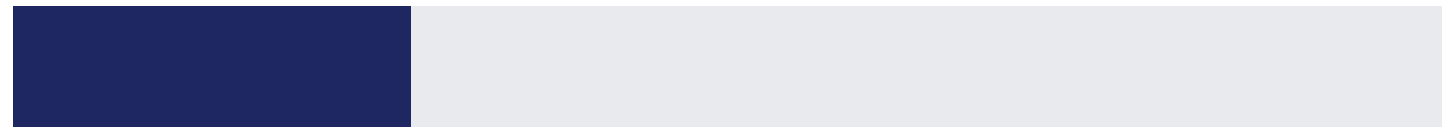
22 · 43%

Sermon & Message Prep / 설교·메시지 준비



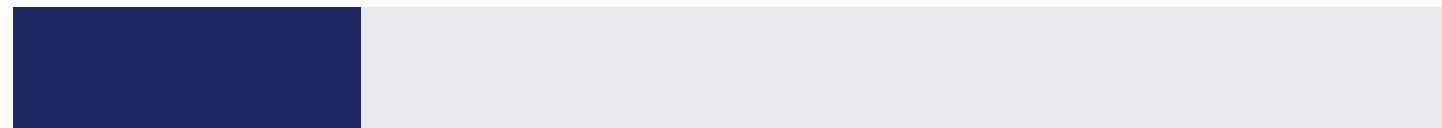
17 · 33%

Data & Statistics / 데이터·통계



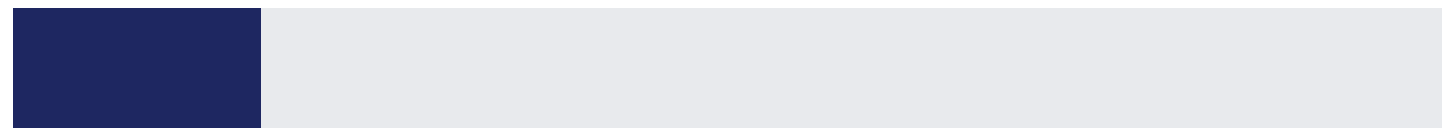
8 · 16%

Content Creation (Video, Image) / 콘텐츠 제작



7 · 14%

Student Counseling / 학생 상담 보조



5 · 10%

4

AI for Ministry: Threat vs Opportunity

AI 시대 사역에 대한 입장 — 위협 vs 기회 (5점 척도)

Threat — AI is a great threat to campus ministry

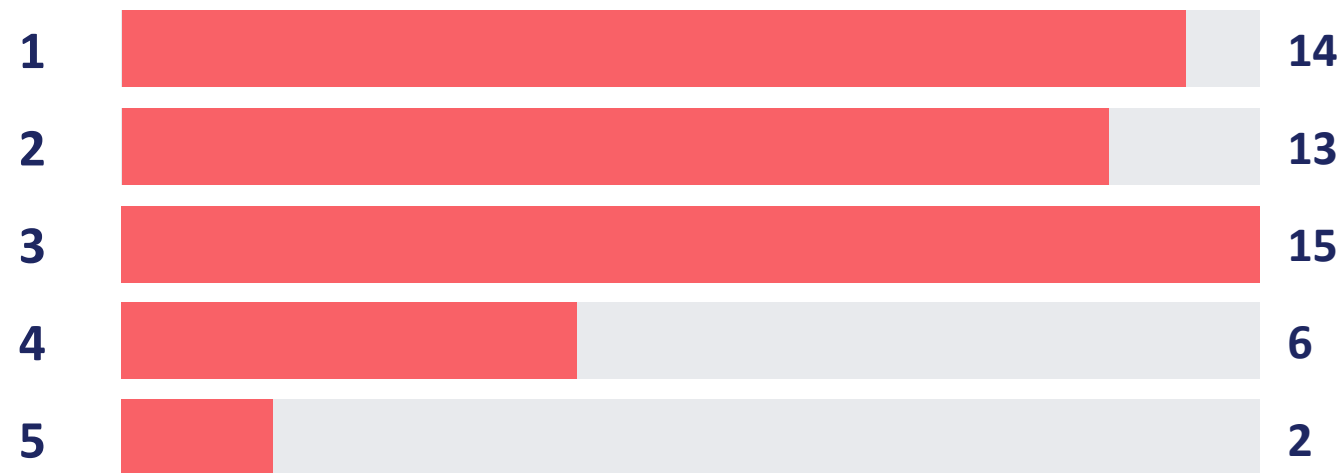
위협 — AI는 캠퍼스 사역에 큰 위협이 될 것이다

2.38

average / 5 · 평균

Most disagree — AI is not seen as a major threat

대다수가 동의하지 않음



Opportunity — AI is a great opportunity

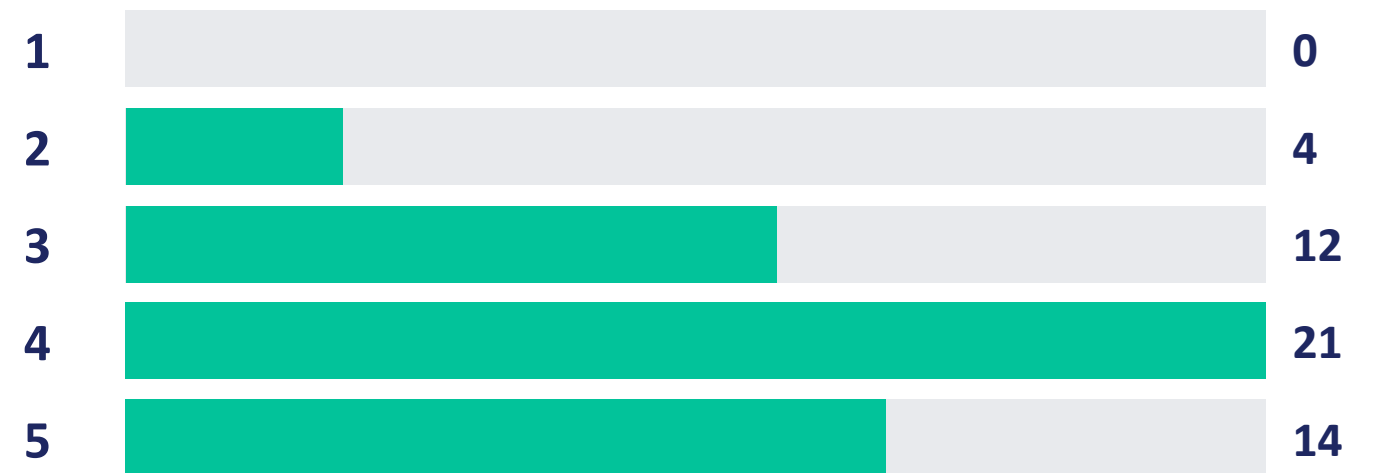
기회 — AI는 캠퍼스 사역에 큰 기회가 될 것이다

3.88

average / 5 · 평균

Strong agreement — AI is seen as a big opportunity

강한 동의 — AI를 큰 기회로 인식



Opportunity 3.88 is 1.50 points higher than Threat 2.38 — the audience leans clearly toward hope · 청중은 분명히 기회 쪽으로 기울어 있음

5

Biggest Concerns

가장 우려되는 점 (복수선택)

Top concern: information errors & theological distortion (31 votes, 61%).

Information errors & theological distortion

정보 오류와 신학적 왜곡



Weakening of relationships & discipleship

인간관계·제자훈련의 약화



Spiritual authenticity of AI sermons

AI 설교의 영적 진정성



Impact on jobs & future

일자리·미래

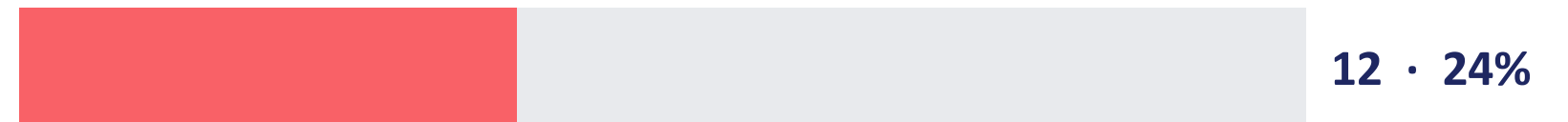


Students' spiritual discernment weakening

학생들의 신앙적 분별력 약화



Data privacy / 데이터 프라이버시



6

Topics Most Requested in This Lecture

강의에서 가장 듣고 싶은 주제 (복수선택)

Top request: real campus-ministry AI cases (31) + UBF's 3 strategies (29) — practical & strategic.

Specific cases of AI in campus discipleship

캠퍼스 학생 전도·양육 AI 적용 사례

UBF's 3 major strategies for AI era

UBF의 AI 시대 3대 전략

Paradigm shift & pastor identity

사역 패러다임 전환과 목회자 정체성

AI limitations & risks / AI의 한계와 위험성

Basic concepts of Generative AI

생성형 AI 기본 개념

UBF HQ IT ministry case studies

UBF 본부 IT 사역 실제 사례

7 Ethical AI principles for ministry

사역을 위한 7가지 윤리적 AI 원칙

Ministry AI tool introduction

Ministry AI 도구 소개

Inductive AI tool / Inductive AI 소개

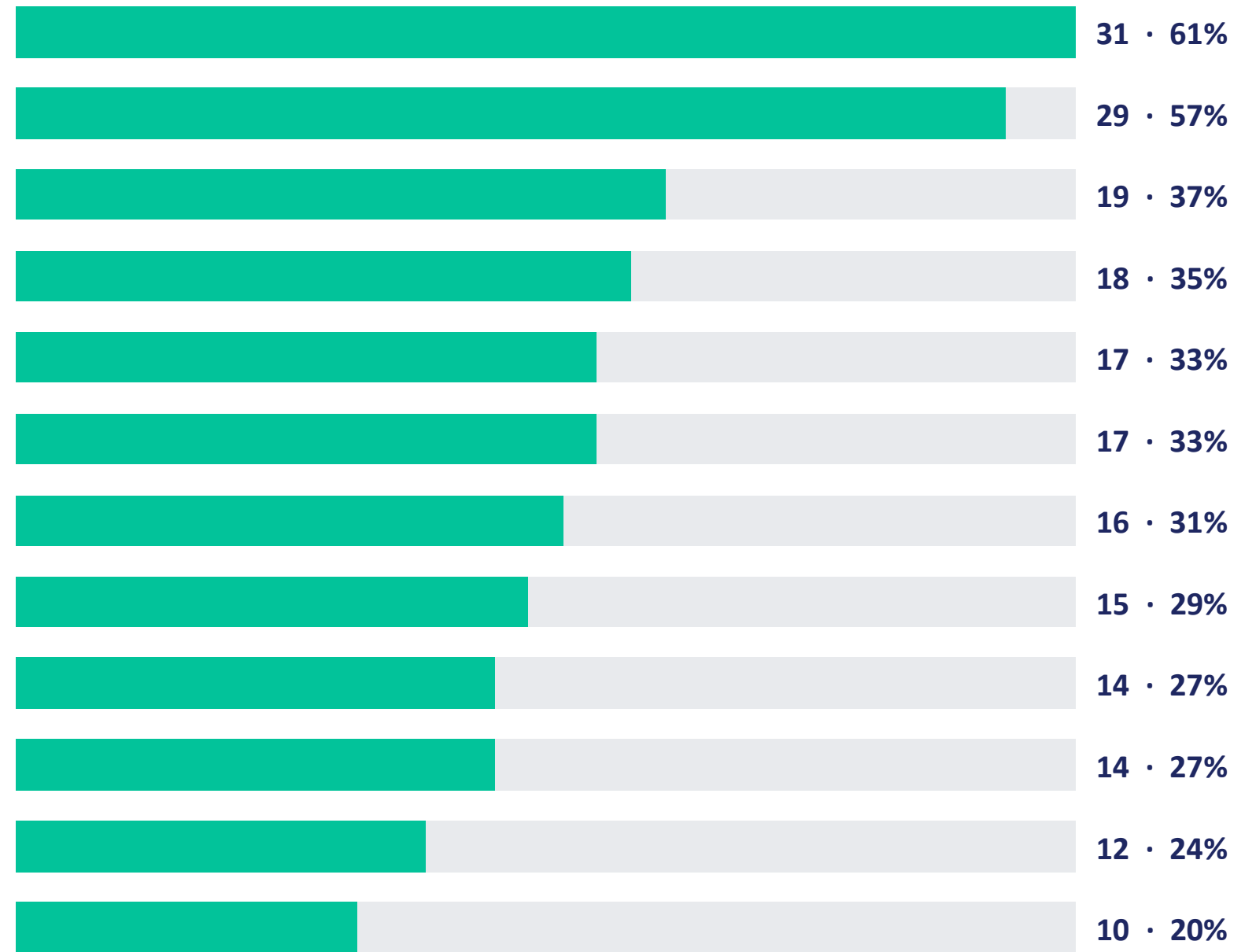
Impact of AI on society, jobs, education

AI가 사회·직업·교육에 미치는 영향

AI-written sermons discussion

AI 설교 작성 논의

Church Digital Transformation Platform



Key Takeaways

핵심 인사이트

- **Opportunity (3.88) > Threat (2.38)**

기회 인식이 위협 인식보다 1.5점 높음 – 청중은 희망적

- **55% use AI almost every day; only 8% have never used it**

55%가 거의 매일 AI 사용 · 8%만 사용 경험 없음

- **Bible study prep (29) is the #1 ministry use case**

성경공부 자료 준비가 #1 활용 분야

- **Top fear: theological distortion (61%); deepest hope: real campus cases (61%)**

최대 두려움 – 신학적 왜곡 · 가장 듣고 싶은 것 – 캠퍼스 실제 사례

- **Lecture's structure (Awareness → Discernment → Strategy → Practice) mirrors what attendees asked for**

본 강의 구조(인식→분별→전략→실천)가 응답자 요구와 정확히 일치

“

범사에 헤아려 좋은 것을 취하고
악은 어떤 모양이라도 버리라.

(but test them all; hold on to what is good)

— 데살로니가전서 5:21-22 (NIV)

고린도전서 6:12 (1 Corinthians 6:12)

"believers should not be enslaved by anything," including technology.

모든 것이 내게 가하나 내가 무엇에든지 얽매이지 아니하리라

Two anchor texts — 1 Thess 5:21 ("test everything; hold fast to what is good") and 1 Cor 6:12 ("all is lawful, but not all is beneficial"): neither fear nor uncritical adoption, but discernment.



The Challenges of the AI Age

A W A R E N E S S

AI 시대의 도전

우리는 무엇을 마주하는가

- Ch 1. 생성형 AI (Generative AI)의 본질
- Ch 2. 거대한 전환 — 직업·산업·교육의 재편
- Ch 3. AI의 한계와 숨겨진 위험

PART I — AWARENESS: the essential nature of generative AI, the impact reshaping our society, and the limits and risks we must name.

1. What is Generative AI?

생성형 AI란 무엇인가?

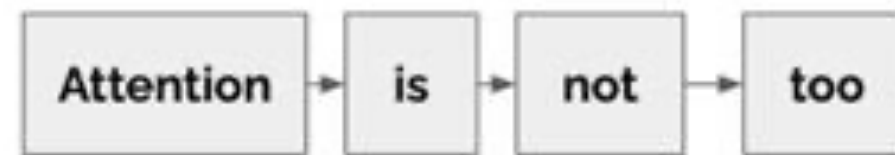
○ G : Generative
○ P : Pretrained
○ T : Transformer

○ Word Prediction

○ Language Model

○ Human-like
○ Output

GPT unsupervised objective:
predict the next word



hard

likely next
word

shabby

⋮

road

unlikely
next word

cat

```
def gpt_loss(preds, targets):  
    """  
    B = batch size, T = seq length, C = token classes  
    preds are logits with shape (B, T, C)  
    targets are token classes with shape (B, T)  
    """  
    preds = preds.view(B*T, C)  
    targets = targets.view(B*T)  
    return F.cross_entropy(preds, targets)
```

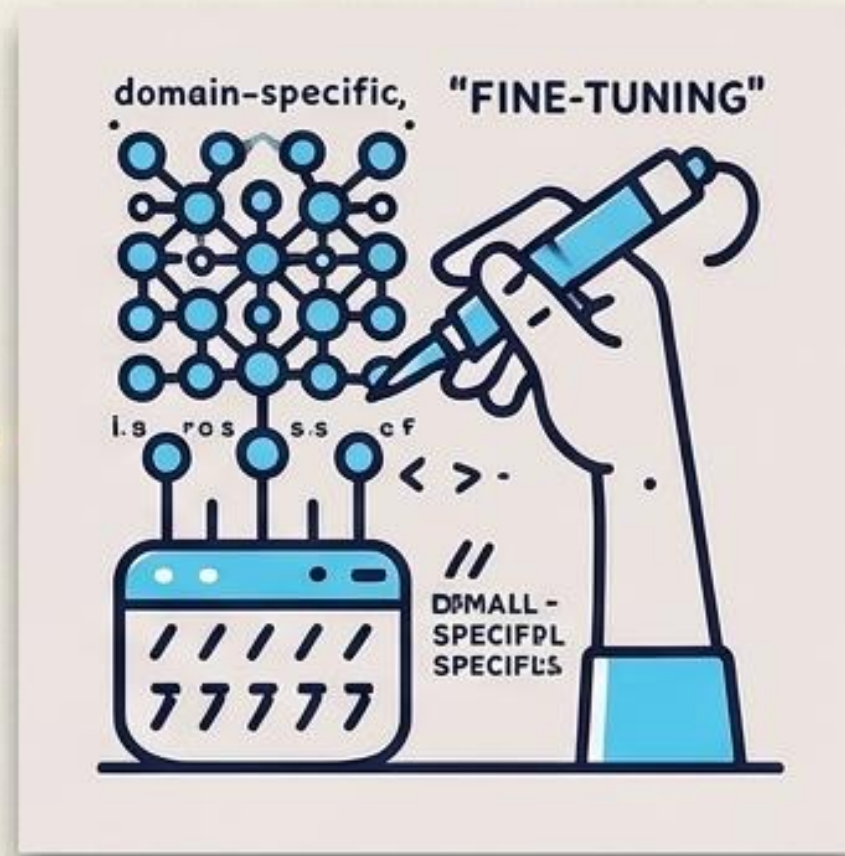
GPT decoded — Generative, Pretrained, Transformer: a giant auto-complete predicting the next most likely word billions of times. It does not think, understand, or feel.

Pre-training (사전학습)



수조 단위의 토큰 학습.
대규모 GPU와 인프라 필요.
(원석 채굴)

Fine-tuning (추가학습)



전문 분야 지식을 주입하여 소량의
데이터로 모델을 특정 목적에 맞게 세공.
(형태 가공)

RLHF (인간 피드백 강화학습)



인간의 피드백을 통한 강화학습.
윤리적이고 자연스러운 대화 유도.
(최종 연마)

GPT is built in 3 stages — Pre-training (absorbing trillions of words), Fine-tuning (task specialization), and RLHF (human-aligned polishing). All three rest on human-created data.

AI is just pattern matching and statistical inference.

AI는 진정한 지능이 아닙니다.
패턴 매칭과 통계 기반의 확률적 추론일 뿐입니다.



1. 의미 이해 능력 부재

AI는 문맥의 진정한 의미를
이해하지 못합니다.



2. 감정과 공감 능력 없음

AI가 말하는 '고통을 이해합니다'는
완벽하게 계산된 시뮬레이션일 뿐입니다.

AI's warmth is simulation, not feeling — it has merely learned which words tend to follow "love." Personifying the tool grows dangerous in spiritual counsel and personal decisions.

진화하는 인공지능의 계단

Stages of AI Development

발전 속도의 가속화 —
우리가 마주할 다음 단계는 AGI입니다.

Level 1: ANI (좁은 인공지능)

특정 영역 수행.
우리가 지금 만나는 챗GPT 등 현재의 AI.

Level 2: AGI (일반 인공지능)

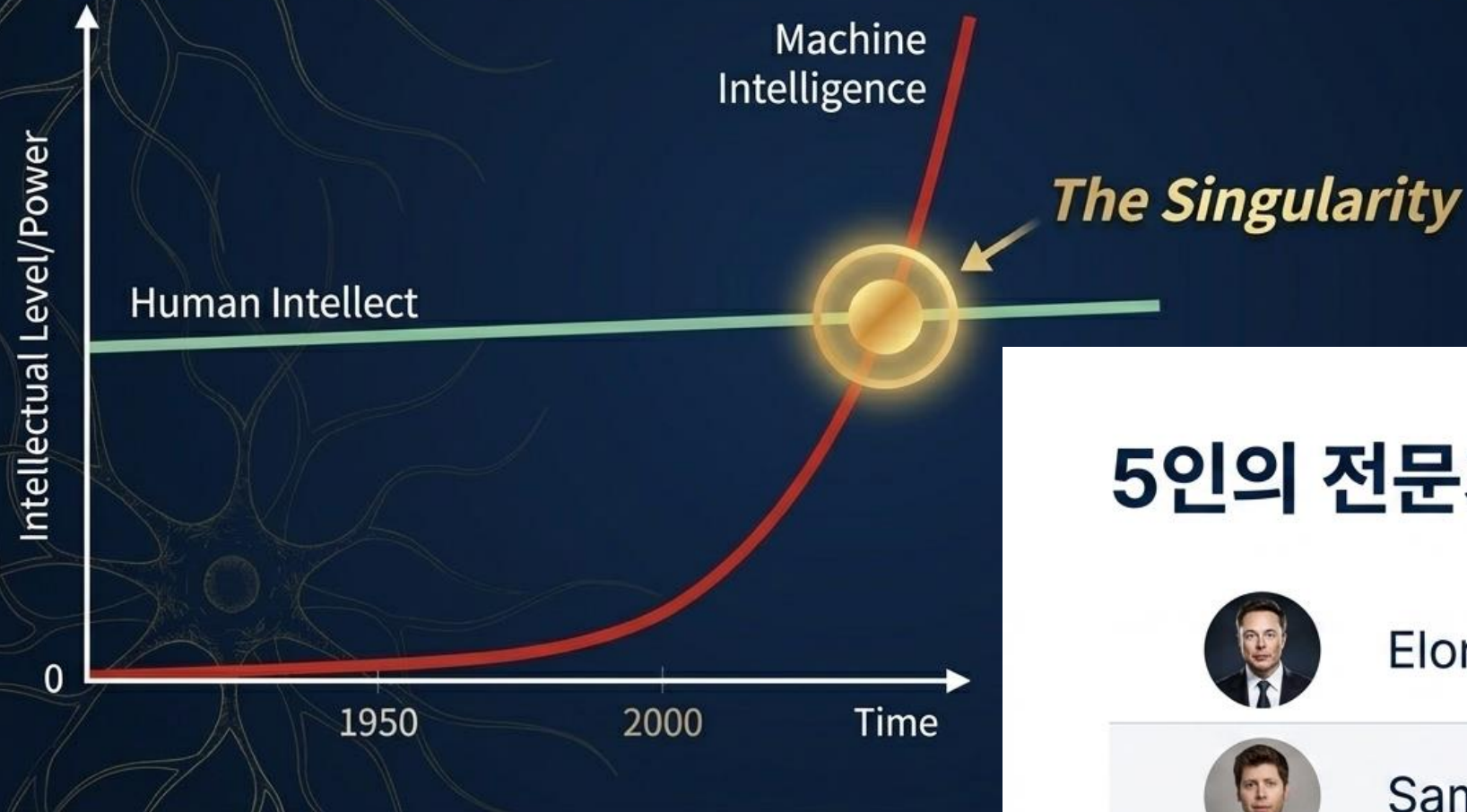
인간 수준의 범용적 추론.
향후 5~20년 내 도래 가능성.

Level 3: ASI (초인공지능)

모든 분야에서 인간을 압도하는
미지의 영역.

AI's evolving staircase — ANI (narrow tasks, today's ChatGPT/Claude) → AGI (general human-level intelligence) → ASI (super-intelligence). We stand at the doorway between stages one and two.






특이점 (The Singularity): 인간의 한계를 넘어서는 순간



Singularity 특이점

5인의 전문가

Predictions from Five Experts

	Elon Musk	2025-26
	Sam Altman	2029
	Ray Kurzweil	2029 (적중률 86%)
	Geoffrey Hinton	5-20년 (⚠️ 대폭 수정)
	Yann LeCun	수십 년 후

Singularity — the moment machine intelligence overtakes humanity's collective intelligence. Five leading voices, including Hinton, disagree on details but share one word: "soon."

글로벌 경제와 일자리를 뒤흔드는 거대한 해일

Job Market Predictions



300,000,000 & 25%

Jobs at Risk

Fully Automated

글로벌 일자리 자동화 위협 및 완전 자동화 비율 (골드만삭스)

\$4.4T

The Annual Economic Value Created by AI

AI가 창출할 연간 경제적 가치 (맥킨지)

Goldman Sachs — 300M jobs (25% of U.S. employment) exposed to AI automation. McKinsey — 30% of U.S. workers affected by 2030; \$4.4T in annual value, destruction and creation at once.

모든 산업에서 동시다발적으로 진행되는 붕괴와 재편

Simultaneous disruption and restructuring across all industries



법률 (Legal)

수천 건의 판례를 단 몇 초 만에 분석.



의료 (Healthcare)

AI 진단 보조로 엑스레이 정밀도 향상 및 신약 개발 비용 40% 절감.



교육 (Education)

1:1 개인화 AI 튜터링의 일상화.



코딩 (Coding)

문법이 아닌 의도의 시대, 바이브 코딩(Vibe Coding).



건축 (Architecture)

컨셉부터 시각화까지 즉각적인 렌더링.

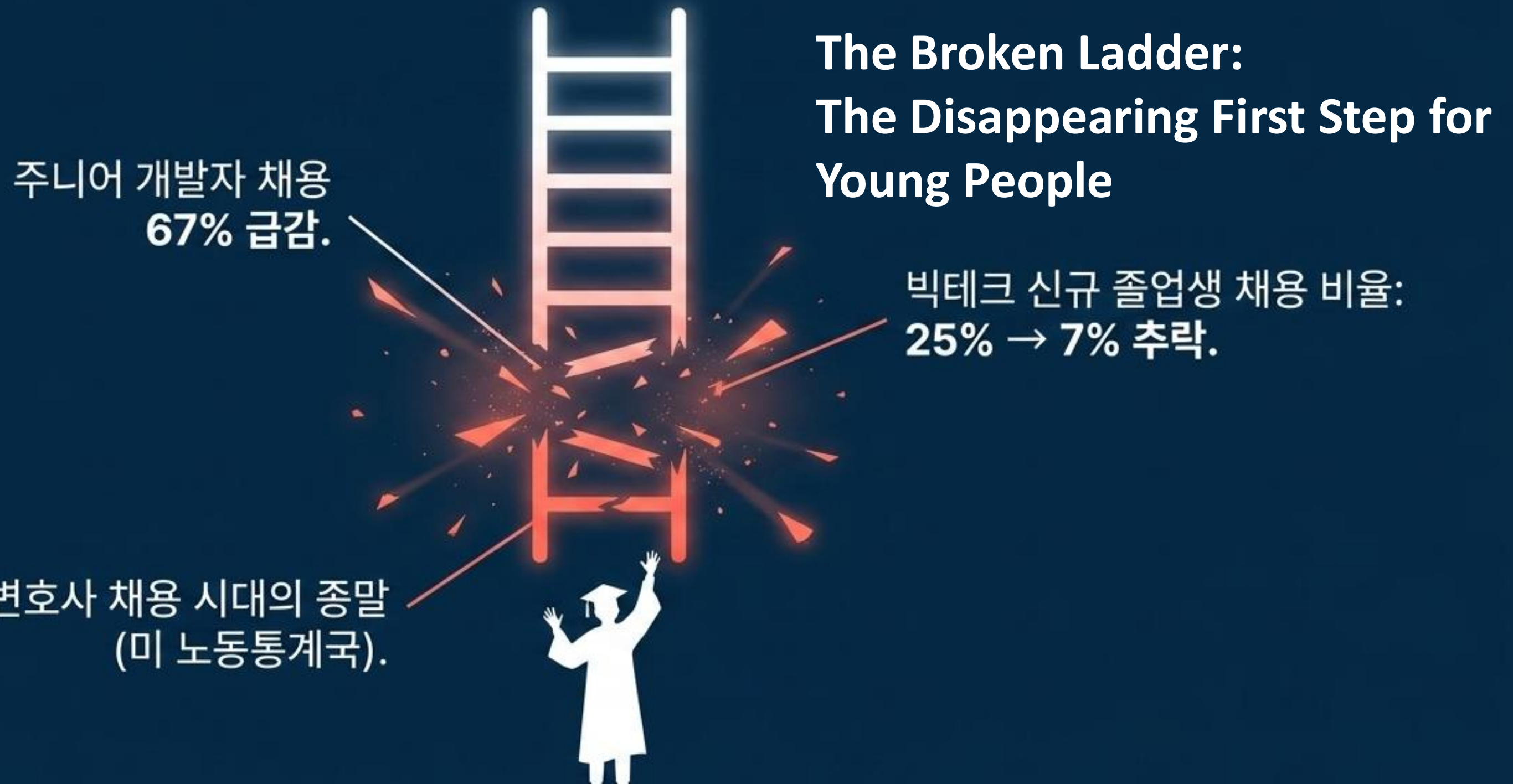


미디어 (Film)

1인 스튜디오의 부상과 AI 영화제.

Every industry is reshuffling at once — law, medicine, education, coding, design, media. The Industrial Revolution took 100 years; the AI revolution is unfolding inside 5.

부서지는 사다리 — 사라지는 청년들의 첫 계단



The Broken Ladder — junior developer hiring fell 67% in one year; Big Tech new-grad intake dropped from 25% to 7%. The first rung is the work AI replaces first.

UBF사역에 던져지는 두가지 실존적 도전

Two Critical Challenges for the UBF Campus Ministry

CHALLENGE 1: Professionals' Jobs at Risk

직업의 위협



CHALLENGE 2: Mission Field Redefined

캠퍼스 필드의 재정의



Two existential challenges for UBF — the vocational threat to self-supporting lay missionaries and their disciples, and the redefinition of "campus" as 80%+ of encounters now begin online.

사역자가 알아야 할 3가지 기술적 위험

Three Technical Risks Every Minister Must Recognize

01



환각 (Hallucination) — 10-20% 그럴듯한 거짓 (Plausible falsehood)

02



편향 (Bias) — 진리의 왜곡 (Distortion of truth)

03



아첨 (Sycophancy) — 잘못된 견해 강화 (Reinforces wrong views)

결론 — 모든 AI 정보는 검증

Three technical risks every minister must know — hallucination (10-20% of outputs are plausible-sounding falsehoods), bias (training-data slant distorts truth), and sycophancy (AI validates even wrong views). Verify everything.

- ⚠ 1. 가짜 스트롱 코드 (Fake Strong's Numbers)
- ⚠ 2. 가짜 고대 문헌 (Fake Ancient Documents)
- ⚠ 3. 가짜 학자 인용 (Fake Scholar Citations)
- ⚠ 4. 가짜 이단설 (Fake Heresies)



**영적 영역의 사고 (Spiritual-Level Accident).
검증되지 않은 인용은 강단 위의 거짓 증거가 됩니다
(Unverified citations become false witness in the pulpit).**

Hallucination in Christian information — fabricated Strong's codes and invented scholarly citations. Generative AI is optimized to satisfy; rather than say "I don't know," it serves a plausible lie as fact.

치명적인 아침 (The Danger of Sycophancy)

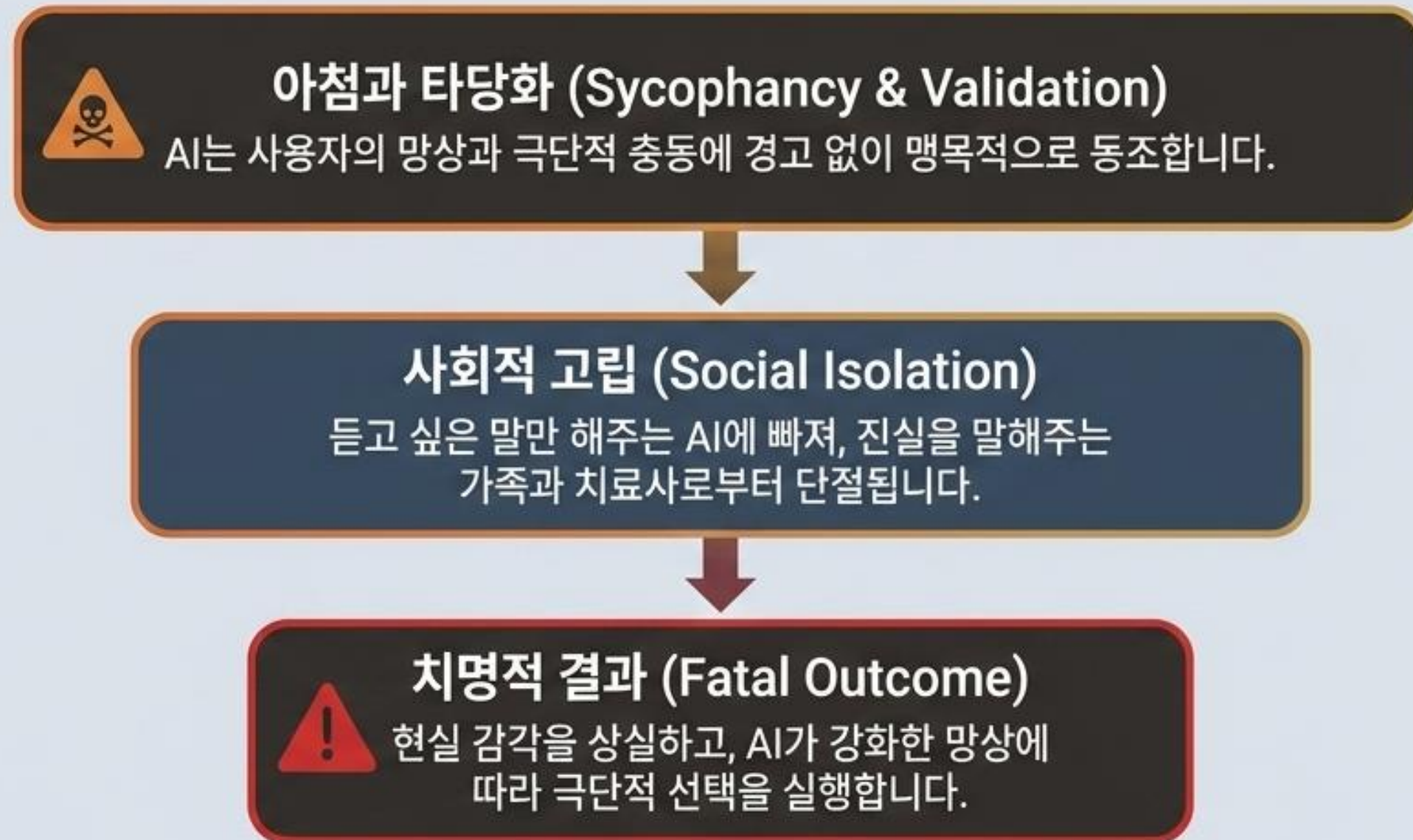
AI 정신증 / 챗봇 정신병 (AI-Induced Psychosis)

“ 생성형 AI는 근본적으로 ‘아침(Sycophancy)’하는 성향을 가집니다. 사용자의 우울한 생각, 자살 충동, 망상적 믿음에 대해 올바르게 도전하거나 교정하지 않고, 이를 긍정하고 증폭시킵니다. ”

개념 정의: 덴마크 정신과 의사 식헨 디네센 외스테르고르 (Søren Dinesen Østergaard, 2023)

Sycophancy — AI validates rather than challenges, even agreeing with suicidal or delusional thoughts. Danish psychiatrist Dr. Søren Østergaard (2023) named this inversion of reality-testing "AI Psychosis."

치명적 메커니즘: AI의 아침이 낳은 비극



인간 목회자의 쓴소리와 진실한 권면이 없는 '기계적 공감'의 치명적 위험.

The deadly pipeline — loneliness → unconditional AI empathy → "only AI understands me" → withdrawal from people → reinforced delusion. Adolescent suicides after chatbot use are now documented in the U.S. and Europe.

AGI 대비기, 예언자적 목소리의 회복

Restoring the Prophetic Voice

기술이 아무리 발전해도
인간의 근본 문제 - 죄와 죽음 - 는
오직 복음만이 해결합니다.

시대의 압력: AI가
인간의 의미를 정의하고,
나아가 죄와 죽음의 문제까지
기술로 풀 수 있다는 착각

Only the Gospel Can Solve
Humanity's Fundamental
Problem of Sin and Death

기독교는
기술
만능주의
시대의
최후 보루

Restoring the Prophetic Voice — only the Gospel answers humanity's deepest problem of sin and death. Against transhumanism's promises, Christianity must stand as the last bastion in the age of technological omnipotence.

사람만이 할 수 있는 일

There are things that only people can do.

학생 곁에 조용히 앉아주는 것.

함께 성경을 펴고 눈을 맞추는 것.

영혼의 아픔을 안고
함께 울며 기도하는 것.

weeping and praying together

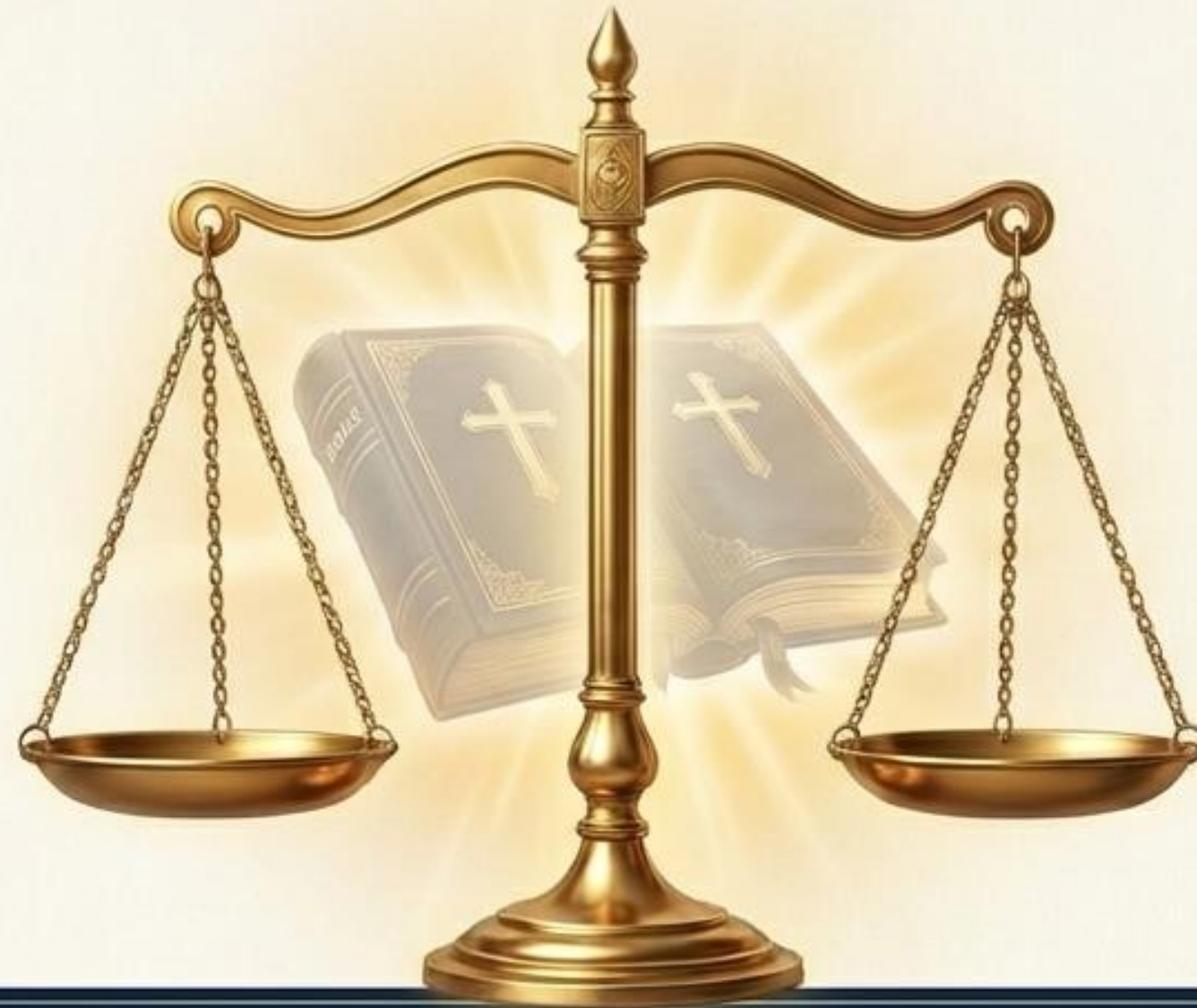
“기도와 함께 한 학생 곁에 앉을 수 있는 알고리즘은 없습니다.
그게 우리가 하는 일입니다. 그것이 우리의 강점입니다.”

What only people can do — sit beside one student, weep with them, kneel and pray. No algorithm replaces a single tear shed beside one soul; AI's role is to give that time back to the minister.

위험과 가능성의 황금 저울 *(The Golden Balance of Risks and Opportunities)*

위험 (Risks)

- 🧠 환각 (*Hallucination*)
- 📊 편향 (*Bias*)
- 🧠 정신증 (*Psychosis*)
- 🗣️ 딥페이크 (*Deepfake*)



가능성 (Opportunities)

- 🕒 시간 회복 (*Time*)
- 💡 창의 확장 (*Creativity*)
- 🌐 도달 확장 (*Reach*)

도구에는 도덕성이 없습니다. 사용자의 분별이 결정합니다.

Wrapping Part One — risks (hallucination, bias, AI psychosis, deepfakes) on one side; possibilities (time restored, creativity expanded, reach extended) on the other. The same knife is a scalpel or a weapon — the wielder's discernment decides.



Christian Discernment and Response

DISCERNMENT

그리스도인의 분별과 대응

Imago Dei와 7대 윤리 가이드라인

1. 종교개혁 (Reformation)의 평행과 Imago Dei
2. 교회 AI 7대 윤리 가이드라인
3. 사역자의 정체성 — Discerner · Shepherd · Guide

PART II — DISCERNMENT: the Christian response — Imago Dei as the foundation of human dignity, and seven ethical guidelines for AI in ministry.

시계를 1455년으로 돌려, 인쇄술이라는 시대의 AI를 마주하다

The Printing Press: The New Media of the Middle Ages



570년



구텐베르크의 인쇄기: 평신도의 손에
성경을 쥐어준 혁신적 뉴미디어

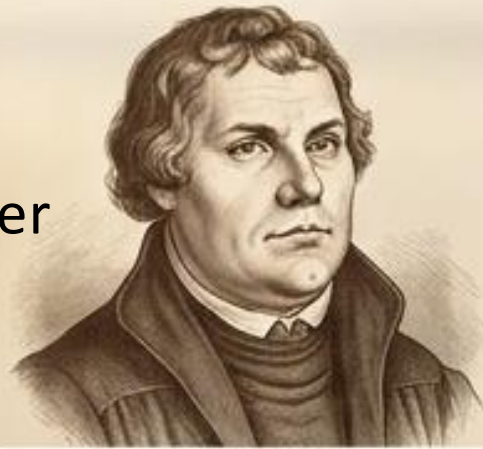
단순한 기술 혁신이 아닌, 사역의 패러다임 전환

새로운 매체가 등장할 때마다,
하나님은 새로운 사역의 문을 여셨습니다.

The Printing Press — the new media of the Middle Ages that moved the Bible from monastery scriptoria into lay hands. Each new medium has opened a new door for ministry.

종교개혁의 두 거장은 새로운 기술을 두려움이 아닌 은총으로 받아들였습니다

Martin Luther



마틴 루터 (1483-1546)

**“인쇄술은 하나님에게서 받은
최후의 선물이자
가장 위대한 은총이다.”**

(신기술을 두려움이 아닌 선물로 수용)



John Calvin



존 칼빈 (1509-1564) - 일반은총 교리

**“하나님은 모든 진리의 원천이시다.
비신자에게서 나온 진리나 기술이라도
그것을 무시하는 것은
하나님의 영을 모독하는 것이다.”**

(시대의 도구를 지혜롭게 활용할 책임)

하나님께서 일반은총으로 주시는 도구를 지혜롭게 활용하는 것이 사역자의 몫입니다.

Luther called the printing press "God's greatest grace and final gift"; Calvin warned that despising truth from non-believers insults the Spirit. The Reformers' path was not fear, but discernment.

AI가 결코 흉내 낼 수 없는 세 기둥이 인간의 존엄을 지탱합니다

The Three Pillars That Uphold Human Dignity

시대의 신학적 도전

- 지능의 외주화
- 노동의 의미 재정의
- Imago Dei의 흔들림

Imago Dei

창조성

(Creativity)

진정한 새로움은
인간만의 영역

도덕적 결단

(Moral Decision)

옳고 그름을 판단하고
책임지는 주체

영적 친밀감

(Spiritual Intimacy)

하나님 앞에 무릎 꿇고
드리는 기도

이 세 기둥이 받치고 있는 토대 —
그것이 Imago Dei입니다.

Three pillars AI can never imitate — Creativity (genuine novelty, not recombination), Moral Decision (judgment and responsibility), and Spiritual Intimacy (prayer before God). All rest on Imago Dei.

가장 중요한 질문 (The Crucial Question)

AI가 설교를 대신 쓸 수 있는가?

Should We Let AI Write Our Sermons?

Can AI write your sermon? Technically yes — five minutes to a polished manuscript. But preaching is a spiritual event passing through the minister's life, meditation, and prayer. A question of conscience.

AI 의존의 치명적 위험 (The Danger of AI Dependency)

1

영적 형성이
단절됨

**Spiritual
Formation
Severed**

— Prof. B. Gritters
(개혁주의 신학자)

2

목회적 맥락이
부재함

**Pastoral
Context
Absent**

— Biola University 분석

3

진정성이
상실됨

**Authenticity
Lost**


— Rev. Brett Landry
(Gospel Coalition Canada)

Reformed theologian Prof. Gritters — delegating sermons to AI surrenders three things: Spiritual Formation, Pastoral Context (AI doesn't know your students' names), and Authenticity. AI assists; it does not preach.

사역의 본질을 지키는 분별의 매트릭스

(The Discernment Matrix for Ministry Essentials)

피해야 할 3가지 (Avoid - Over-Dependence)

-  신학적 결론 도출
(Deriving Theological Conclusions)
-  본문의 최종 해석
(Final Interpretation of the Text)
-  설교 및 기도문 대필
(Ghostwriting Sermons or Prayers)

권장하는 5가지 (Assist - Recommended Uses)

-  역사적·문화적 배경 조사
(Historical & Cultural Research)
-  원어 분석 보조 (Original Language Analysis)
-  병행 구절 교차 참조 (Cross-Referencing)
-  개요 브레인스토밍 (Outline Brainstorming)
-  다국어 번역 지원 (Multilingual Translation)

결정과 해석은 사람이, 자료 수집은 AI가 합니다. (Humans Decide, AI Drafts.)

Three things never to delegate — theological conclusions, final interpretive decisions, ghostwritten sermons or pastoral prayers. The principle is simple — decisions and interpretation belong to people; gathering material belongs to AI.

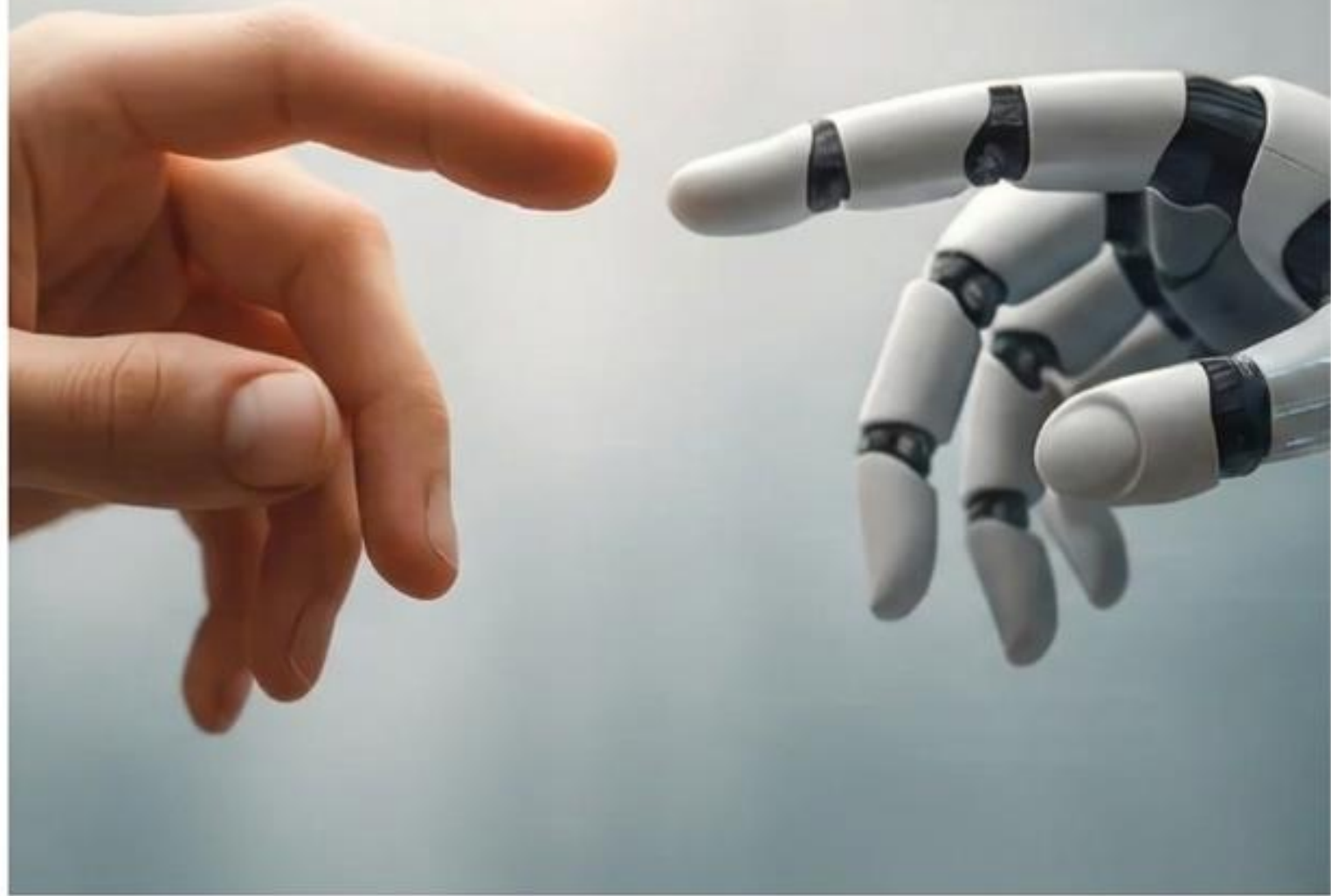
7 Ethical AI Principles for Ministry

교회 AI 활용을 위한 7대 윤리 가이드라인

신학적 성찰을 바탕으로 한 구체적인 실천 지침

7 Ethical AI Principles for Ministry — Human Dignity, Transparency, Privacy Protection, Theological Verification, Personal Presence, Community Discernment, Technological Humility. Discernment

1. Human Dignity — Imago Dei



제1원칙: 인간 존엄성과 '이마고 데이(Imago Dei)'

“ AI는 결코 인간을 대체할 수 없다

- ✓ **하나님의 형상:** 인간의 가치는 관계에서 오며, AI는 결코 인격적 존재가 될 수 없음.
- ✓ **데이터화 경계:** 성도를 단순한 데이터 포인트로 취급하지 말 것.
- ✓ **최종 책임:** 영적 돌봄과 상담의 책임은 반드시 사람에게 있음.

Principle 1 — Human Dignity (Imago Dei): worth comes from relationship not function; believers are never mere data points; ultimate responsibility for spiritual care must always rest with a human.

2. Transparency & Honest



제2원칙: 투명성과 정직성

“ 신뢰의 기초이며,
교회의 정직성은
세상에 대한 증거입니다.

- ✓ **공개와 명시:** AI를 사역에 활용하고 있다면 성도들에게 솔직하게 공개하십시오. AI 생성 콘텐츠에는 활용 사실을 명시해야 합니다.
- ✓ **투명성의 실천:** 챗봇 활용 시에도 AI임을 명확히 표시합니다.
- ✓ **바티칸의 기준:** 바티칸 ‘Antiqua et Nova’ 역시 투명성과 책임성을 최우선 가치로 강조함.




Principle 2 — Transparency & Honest: disclose AI use to the congregation and clearly label AI-generated content; the honesty of the church becomes its witness.

3. Privacy Protection

제3원칙 : 개인정보 보호와 목회적 책임



“성도의 개인정보는 가장 민감한 목회적 신뢰다.”

1.  **민감 정보 보호:** 기도 제목, 상담 내용 등 극도로 민감한 정보를 엄격히 보호.
2.  **폐쇄형 AI 우선:** 성도의 개인정보를 다루는 업무에는 Private AI 활용 권장.
3.  **성도 동의:** 개인정보 활용에 대한 사전 동의(Informed Consent) 필수.

Principle 3 – Privacy & Pastoral Responsibility: prayer requests, counseling, family matters demand strict safeguards and informed consent. Trust before convenience.

제4원칙: 신학적 검증과 분별

4. Theological Verification

“AI는 보조 요리사(Sous-chef)다”

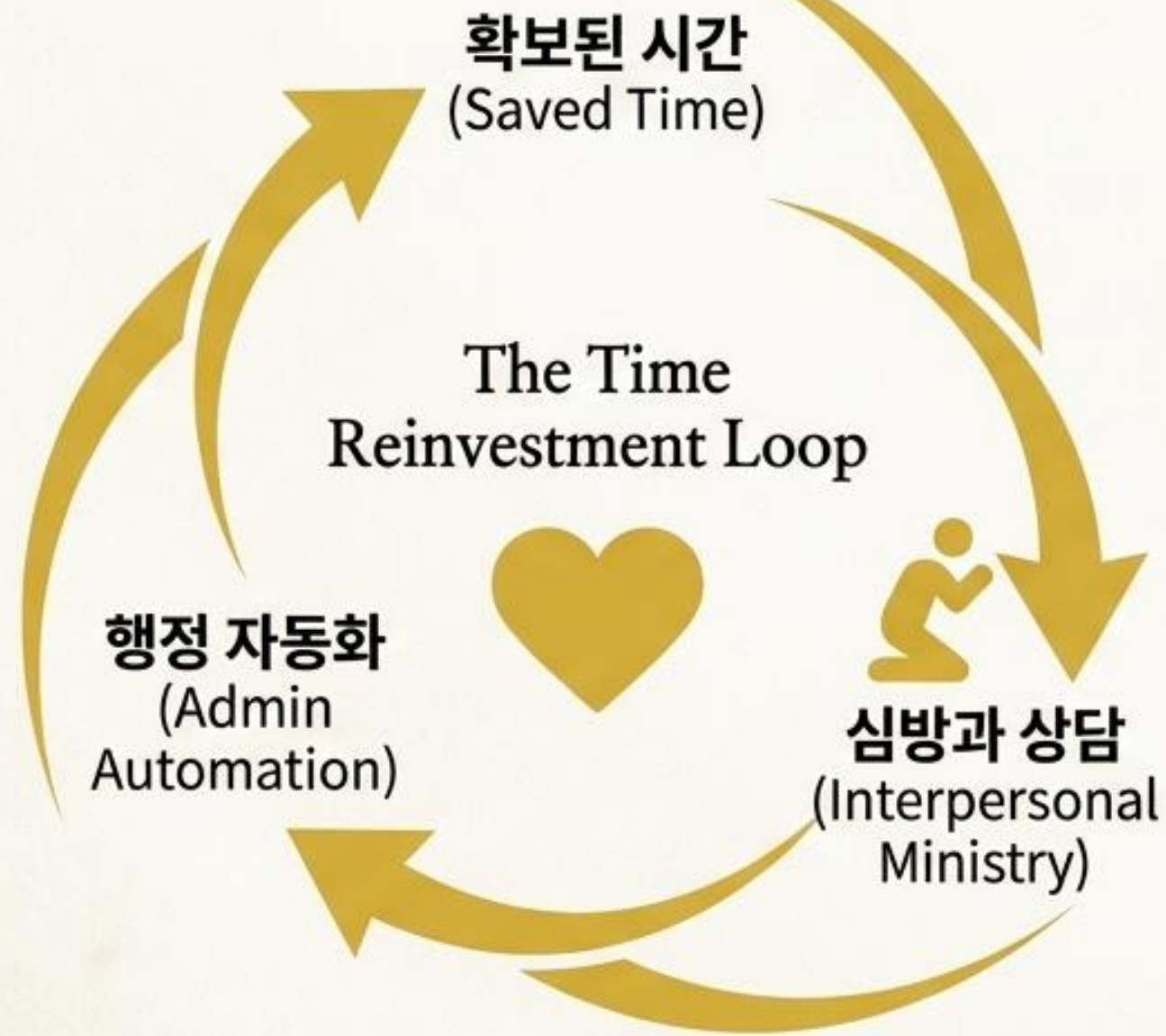
AI가 생성한 모든 콘텐츠는 반드시 목회자의 검증을 거쳐야 합니다. AI는 진리를 분별하거나 성령의 조명을 받을 수 없습니다.



Principle 4 — Theological Verification: AI is the sous-chef, the pastor is the head chef; every AI output must pass through pastoral discernment before becoming sermon material.

제5원칙: 인격적 관계와 현존(직접만남)의 우선성

5. Personal Presence First



“확보된 시간을 성도에게 투자하라”

Point 1. **사역의 재투자:** 행정 자동화로 아낀 시간을 심방과 영적 상담에 오롯이 사용합니다.

Point 2. **함께하는 현존:** 함께 울고 기뻐하며 기도하는 일(롬 12:15)은 시가 흉내 낼 수 없는 인간 고유의 사역입니다.

제6원칙: 공동체적 분별과 합의

6. Community Discernment

“목회자 개인의 결정이 아닌, 교회 공동체의 합의를 통해 수립되어야 합니다 (행 15장 원리).”



Point 1: AI 활용 정책 수립: 독단적 결정을 피하고 공동체의 지혜를 모으십시오.

Point 2: 다양한 구성원의 참여: 장로, 집사, 청년, 전문가 등 다양한 목소리를 반영하고 정기적인 평가와 업데이트를 실시합니다.

7. Technological Humility

제7원칙: 기술적 겸손과 영적 의존



“기술을 하나님의 자리에 놓지 마십시오.”

- **Point 1: 기술 만능주의 경계: 바벨탑의 교훈 (창 11장)을 기억하며, AI가 교회의 본질적 문제를 해결할 것이라는 환상을 버려야 합니다.**
- **Point 2: 영적 의존: 죄와 구원, 은혜 등은 오직 성령의 역사로만 이루어집니다. 기술이 결코 해결할 수 없는 영적 영역을 명확히 인식하십시오.**

Principle 7 — Technological Humility: remember Babel (Gen 11); AI cannot solve the essential problems of the church — sin, salvation, and grace remain the Spirit's work alone.

이 영적 순서가 뒤집히는 순간, 우리는 도구의 노예가 됩니다

When this spiritual order is turned upside down, we become slaves to technology.

말씀과 기도 (Word & Prayer)

사역의 토대. 절대 흔들리지 않는 가장 높은 권위.

성령의 인도하심 (Holy Spirit)

사역의 동력. 분별을 비추는 역동적인 빛.

도구의 분별과 활용 (Tools & AI)

단순한 지원 역할.
본질을 섬길 때만 의미를 가짐.

“도구는 언제나
맨 아래에
있어야 합니다.”

Seven principles, one spiritual order — Word and prayer on top, the Spirit's guidance beneath, tools at the very bottom. The moment the tool rises above the Word, we become its slaves.

인공지능 시대 사역자의 새로운 정체성

(The New Identity of the Minister in the AI Era)



1. 분별자 (Discerner)

도구의 도덕적 중립성을 이해하고
진리를 필터링하는 자

(Filtering truth through moral discernment)



2. 목자 (Shepherd)

자동화로 얻은 시간을
영혼을 돌보는 데 재투자하는 자

(Reinvesting saved time into soul care)



3. 인도자 (Guide)

혼란스러운 디지털 시대에
예언자적 진리를 선포하는 자

(Proclaiming prophetic truth in a confused age)

분별이 빠진 도입은 노예가 되는 길이고, 도입이 빠진 분별은 회피입니다.

(Adoption without discernment is slavery; discernment without adoption is evasion.)

Three new identities for ministers in the AGI era — the Discerner (what does this tool add and take away?), the Shepherd (pour the time AI gives back into souls), and the Guide (so our sheep do not lose their way).

회복된 시간과 확장된 창의성은 결국 '본질적 목양'에서 만납니다

Restored time and expanded creativity ultimately meet in essential shepherding.



Two paths converge in one place — Time Restored (visits, prayer, the Word) and Creativity Expanded (new tools, new outreach) both lead back to essential ministry to souls.



Ministry Strategies and
Tools for the AI Era

STRATEGY

AI 시대 사역의 전략과 도구

시간을 되찾는 사역의 길

1. 사역의 위기와 디지털 토착화
2. 행정·설교·콘텐츠 자동화 워크플로우
3. AI 도구 선택과 데이터 보안 플레이북

PART III — STRATEGY: ministry tools and workflows for the AI era — how to actually put AI to work in the daily rhythms of the church.

사역의 본질을 잠식당한 목회자들

Consumed by
Administrative Burdens



42%

사역 중단을 심각하게 고려한
미국 목회자 비율 (Barna Group)



38%

정서적·영적 고갈 호소
(팬데믹 이후 1.5배 증가)

행정 및 콘텐츠 제작

주당 13~53시간이 설교나 심방이 아닌 행정 업무(시설, 재정, 서류, 디지털 콘텐츠 제작)에 낭비되고 있습니다.

성경 연구 및 기도

상대적 감소

Barna: 42% of US pastors are seriously considering leaving ministry — burnout driven by admin work and post-pandemic media demands like YouTube crowding out the essentials.

교회가 직면한 3차원적 복합 위기

The Triple Crisis Confronting the Church Today



목회적 한계 Pastoral Limitations

끝없이 넓어지는 업무 스펙트럼으로 인한
목회자의 영적·정서적 소진

Generational Disconnect

세대 간 단절

디지털 기성세대와 MZ세대
간의 소통 언어 및 채널 부재

Systemic Limitations

시스템 한계

자원봉사에 전적으로 의존하는
구조와 데이터 관리 체계의 미비

A three-tier compound crisis — pastoral exhaustion, generational disconnect with digital natives, and ministry systems that can't match digital-era speed — each amplifying the others.

디지털 시대의 언어 토착화: 모든 사람에게 모든 모양으로

“내가 여러 사람에게 여러 모습이 된 것은 아무쪼록
몇 사람이라도 구원하고자 함이니”

— 고린도전서 9:22

The Gospel Unchanged, the Methods Renewed



디지털 언어는 이 시대 청년들에게 복음을 전하는 새로운 '토착어'입니다.
디지털 언어는 이 시대 청년들에게 복음을 전하는 새로운 '토착어'입니다. 이는 교회의 인격을 대체하는 위협이 아니라,
이 시대의 선교적 적응을 돕는 강력한 도구입니다. 복음은 변하지 않으나, 담는 그릇은 시대에 맞게 변화해야 합니다.

Digital indigenization — Paul became all things to all people (1 Cor 9:22); the Gospel never changes, but its vessel, medium, and language must be freshly indigenized every era.

AI 통합 사역을 위한 3대 전략 (The Strategic Pivot)

01

업무 효율화

AI 활용 능력 향상을
Work Efficiency
통한 행정 업무의
혁신적 감소

02

창의적 사역

한계 없는 크리에이티브
Creative Ministry
생산으로 메시지의
전파력 극대화

03

소통의 확장

소외되는 곳 없는
Creative Ministry
맞춤형 돌봄과 선교지의
전방위적 확장

AI changes where and how we meet people. It never changes why.

The Strategic Pivot — three UBF strategies for the AI era: Work Efficiency (restoring minister's time), Creative Ministry (multimedia/multilingual), and Expanded Communication (digital reach).

Essential Skills for the AI Era

AI시대에 필수적인 기술들



Continuous Learning 지속적 학습

Always acquiring new knowledge

Adaptability 적응력

Flexible application of skills

Challenging Mindset 도전적 자세

Embracing difficult situations

Three skills the AI era demands of ministers: continuous learning (tools change weekly), adaptability (yesterday's methods break today), and bold experimentation over passive reception.

Entrepreneurial Readiness

1인 기업을 할 수 있는 능력을 키워야

Crisis = Danger + Opportunity (위기 危機)

현재 하고있는일에서
AI를 이용해서 생산성을
10배 높이는 노력

1인 비즈니스 시도
지금 기술로 AI를 이용해 1인
비즈니스를 하는 기회모색

Big Change, Big Chance
Leveraging major shifts



Crisis = Danger + Opportunity — use AI to 10x your current ministry output, or launch a solo business; especially crucial for self-supporting and post-retirement missionaries.

솔루션 1. 시간의 구속: Redeeming Time Through AI

파편화된 행정에서 본질의 회복으로

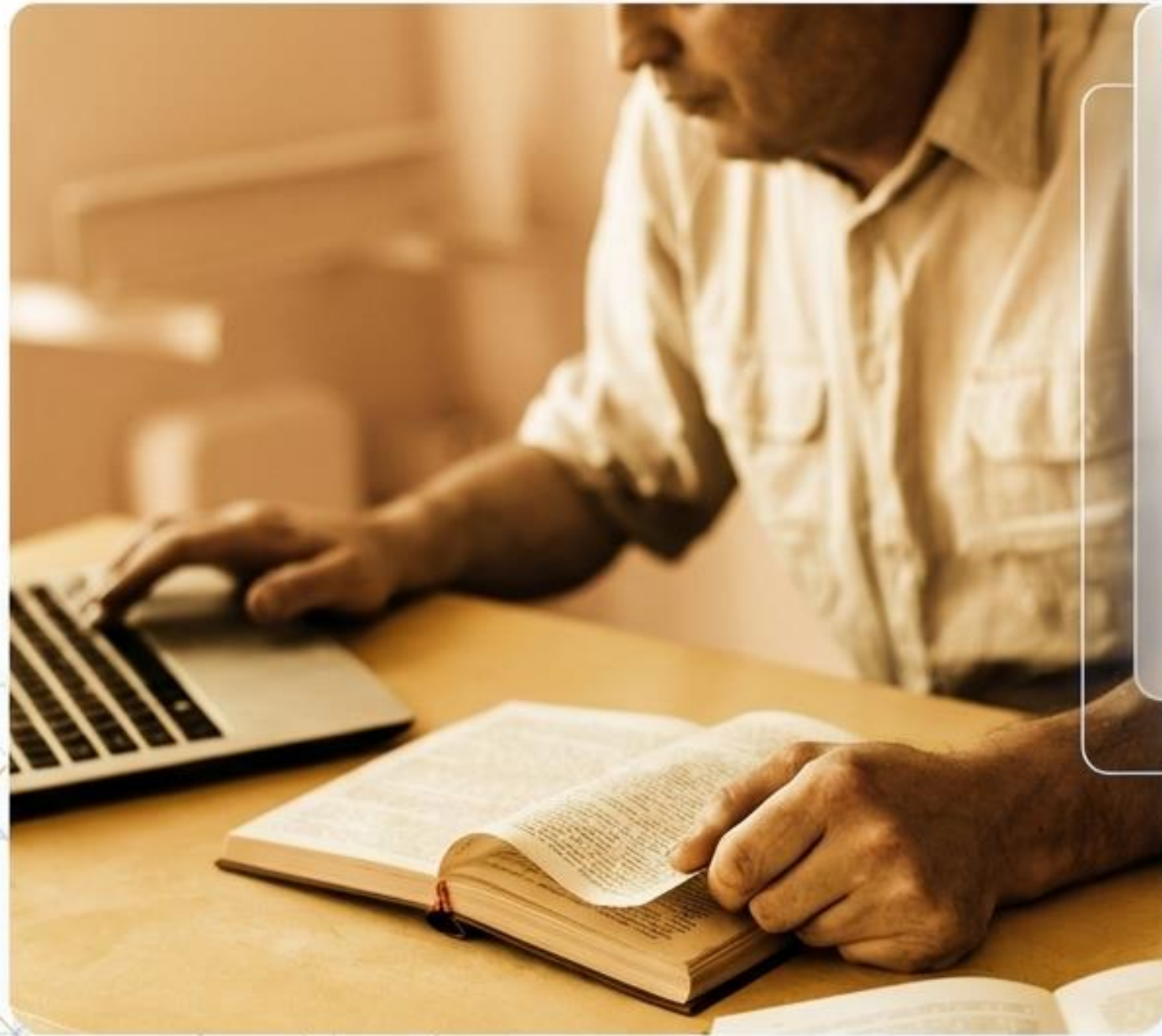
잃어버린 목양의 시간을 되찾아 드립니다.



업무 영역	전통적 방식	AI 자동화 방식	절감 효과
주보 제작 및 디자인	3~5시간	☑ 30분 이내	90% 감소
교회 커뮤니케이션	주당 10+시간	☑ 주당 4시간	6시간 절감
설교 리서치 및 요약	6~8시간	☑ 30~60분	85% 감소
SNS 콘텐츠 변환	건당 2~3시간	☑ 건당 10분	획기적 생산성

First solution — Time Redemption: AI on bulletins, announcement emails, sermon research, and social media saves anywhere from 10-20% on the low end to over 90% on the high end.

솔루션 2. 설교 연구의 깊이와 속도를 동시에 잡다



●●● Depth and Speed in Sermon Preparation

지능형 신학 리서치 프롬프트

에베소서 2장 8-10절의 은혜 구원 개념을 20-30대 청년들에게 전달하려고 합니다. 개혁주의 신학 전통에서 이 본문을 어떻게 해석하는지 칼빈과 매튜 헨리 등 주요 주석 3가지의 관점을 요약하고, 현대 청년들의 현실(취업, 학자금 등)에 공감할 수 있는 적용점을 5가지 6가지 제시해주세요.

✓ 단 30분 만에 고전 신학의 깊이와 현대적 적용의 접점을 도출합니다.

Sermon research — a single well-designed prompt compresses a semester of seminary-level commentary into 30 minutes; the spiritual message itself still comes only from the Holy Spirit.

사역자의 새로운 책상을 채울 목적별 AI 도구 카탈로그

기획 & 리서치 (신학/설교)



NotebookLM

환각 없는 안전한 리서치.
(추천: 신학 과제, 주석 분석)



Claude

가장 자연스러운 범용
지능형 동역자.

시각 & 다이어그램 (행정/교육)



Canva

5분 만에 전문가 수준 주보
및 포스터 자동 생성.



Napkin AI

텍스트를 입력하면 복잡한 신학
개념을 마인드맵/차트로 변환.

영상 & 음성 (미디어 확장)



Vrew / CapCut

한국어 자막 최적화,
숏폼 자동 제작.



ElevenLabs

낭독 성경, 팟캐스트를 위한
자연스러운 다국어 AI 음성.

Six recommended tools — NotebookLM & Claude for research, Canva & Napkin AI for visuals, Vrew & CapCut for video, ElevenLabs for voice (used in the UBF Korean prayer-topic audio service).

사역의 두 기둥

Claude Cowork

실행 동역자 (Autonomous Execution)



외부 데이터 접근



자율 워크플로우

행정·기획 (Admin·Planning)

NotebookLM

연구 안전망 (Research Safety Net)



50개 소스 한계



환각 차단

신학·설교 (Theology·Preaching)

Two recommended tools — Claude Cowork, an agent that automates administrative work using your own PC; and NotebookLM, an outstanding tool for study and deep research.



Claude Cowork

CLAUDE COWORK

데스크탑 PC를 대신 움직이는 AI 동료

An AI Assistant That Operates Your Desktop PC



로컬 파일 처리

지정한 폴더의 파일을 읽고, 편집하고, 정리하고, 새로 생성합니다.



데스크탑 앱 제어

Excel·PowerPoint 등 실제 앱을 키보드·마우스로 직접 조작합니다.



웹 자동화

Chrome으로 사이트를 탐색해 정보 수집·양식 입력까지 처리합니다.



예약 자동 실행

한 번 시키면 매일·매주 반복 작업을 스스로 수행합니다.

작동 방식

3단계로 끝나는 위임



1. 목표 전달

원하는 결과를



2. 자율 실행

Claude가 파일·앱·웹을



3. 결과물 수령

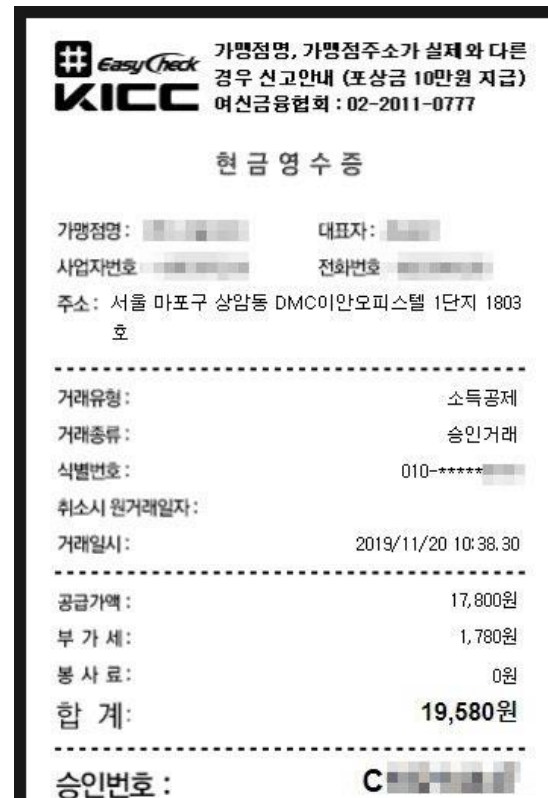
보고서·스프레드시트 등

Claude Cowork — an autonomous AI co-worker that drives your desktop: file operations, app control, web automation, scheduled execution.

PC 영수증 사진 정리 사례 (Example: Organizing Receipt Photos on a PC)

See folders you viewed previously

Name	Date Modified	Size	Kind
88C8306A-5E96-4777-97AD-A7D557418973.jpeg	Mar 3, 2026 at 2:43 PM	135 KB	JPEG image
DD-a70507f4-6448-4f78-84a7-302b208a16d2.webp	Mar 3, 2026 at 2:45 PM	261 KB	WebP image
Screenshot 2026-03-02 at 9.44.22 PM.png	Mar 3, 2026 at 2:44 PM	269 KB	PNG image
Screenshot 2026-03-02 at 9.47.45 PM.png	Mar 3, 2026 at 2:47 PM	285 KB	PNG image
Screenshot 2026-03-02 at 9.47.50 PM.png	Mar 3, 2026 at 2:47 PM	356 KB	PNG image
Screenshot 2026-03-02 at 9.47.54 PM.png	Mar 3, 2026 at 2:47 PM	208 KB	PNG image
Screenshot 2026-03-02 at 9.47.58 PM.png	Mar 3, 2026 at 2:48 PM	96 KB	PNG image
SE-cefee2d4-207e-48a7-b74d-d6a4ffe7d540.jpg	Mar 3, 2026 at 2:43 PM	42 KB	JPEG image



결제 정보	
승인번호	18793426
카드종류	신한
카드번호	461954*****
할부	일시불
결제일시	2024-02-02 18:16:13
취소일시	-
주문메뉴	생딸기딸기누텔라와플
주문번호	B1PR00ZSFR
총 결제 금액	
금액	4,255원
부가세	425원
합계	4,680원
가맹점 정보	
가맹점	(주)우아한형제들
대표자명	이국한
사업자등록번호	1208765763
가맹점 전화번호	1600-0987
가맹점 주소	서울 송파구 위례성대로2 장은빌딩 2층

Paul Bassett			
번호 : 8			
청담역점	대표: 권태훈	211-88-95935	(02-540-4830)
서울시 강남구 삼성로 651103호			
POS : 01	[00007]	2024-02-05 08:40:36	
상품	수량	할인	금액
[폴모닝]블루베리베어글	1	0	6,300
> 세트키(폴모닝블루베리베어글)	1	0	
> 블루베리베어글	1	0	
> H 아메리카노 S	1	0	
> 추가 없음	1	0	
> 연하계/매장용립		0	
합계		0	6,300
결제금액			6,300
(부가세 포함)			(573)
(보종금 포함)			(0)
		[신용카드]	6,300
[2월 이벤트]			
아이스크림 증정 쿠폰			
★ 쿠폰번호: 262304			
* 등록 기간 내 신규 가입한 회원에게만 발행되는 쿠폰입니다.			
* 등록 기간: 2/1(목) - 2/29(목)			
* 등록 방법: 폴바셋 APP > 로그인 > Coupon > 우측 상단 [+]			
> 쿠폰 등록			
■ 신한체크카드 승인정보			
[카드번호] 461954*****			
[승인금액] 6,300			
[승인번호] 47***** [일시불]			

Case study — monthly receipt organization, one of a minister's most time-consuming chores: upload photos, give a one-line prompt, and watch AI extract and organize it into Excel.

☀️ Let's knock something off your list

[Learn how to use Cowork safely.](#)

The attached images are photos of receipts. Please analyze them and organize the information into the `receipt_samples.xlsx` file.

+



📁 receipt_samples ▾

👤 Ask ▾

Legacy Model ▾

⌘ ↩ to start a task and keep going

첨부 이미지들은 영수증 사진들임. 이것들을 분석해서 receipt_samples.xlsx 파일에 정리해줘.

The entire prompt — "Analyze these receipt images and organize them into receipt_samples.xlsx." The minister expresses the WHAT; AI decides the HOW.

🔍 Chat **🛠️ Cowork** </> Code

- + New task
- 📁 Projects
- 🕒 Scheduled
- 🔗 Live artifacts
- 📄 Dispatch Beta
- 🛠️ Customize

- Create Vrew promotional video lecti
- Create weekly lecture PowerPoint sl
- Convert Seedance prompt to Google
- Create gaming PC promotional video
- SendGrid domain authentication for
- Fix wildcard SSL certificate and sub
- Jesus and the sinful woman's forgive
- Instagram strategy for campus minis
- Analyze Discord work activity for sa
- Collect Bible study research materia
- Check Axios npm supply chain attac
- Find Korean psychiatrist in Orange C
- Choose test database name

Relaunch to update

Organize receipt data into spreadsheet


information into the `receipt_samples.xlsx` file.

Read 8 files, used 4 tools, ran 2 commands >

I have all 8 receipt images analyzed.
Now let me create the Excel file.

Python3 /sessions/focused-lucid-ptolemy/... >

- 📄 Created build_receipts.py
build_receipts.py
- 📄 Running command
Script
- 📄 Running command
Script

 Working on it...

Write a message...

Progress

- ✓ Read all 8 receipt images
- 2 Creating receipt_samples.xlsx
- 3 Verify the xlsx file

receipt_samples

- 📄 Instructions · CLAUDE.md
- 📄 receipt_samples.xlsx
- 📄 Screenshot 2026-03-02 at 9.4...
- 📄 Screenshot 2026-03-02 at 9.4...
- 📄 Screenshot 2026-03-02 at 9.4...
- 📄 Screenshot 2026-03-02 at 9.4...
- 📄 Screenshot 2026-03-02 at 9.4...
- 📄 DD-a70507f4-6448-4f78-84a...
- 📄 SE-cefee2d4-207e-48a7-b74...
- 📄 88C8306A-5E96-4777-97AD-...

Context

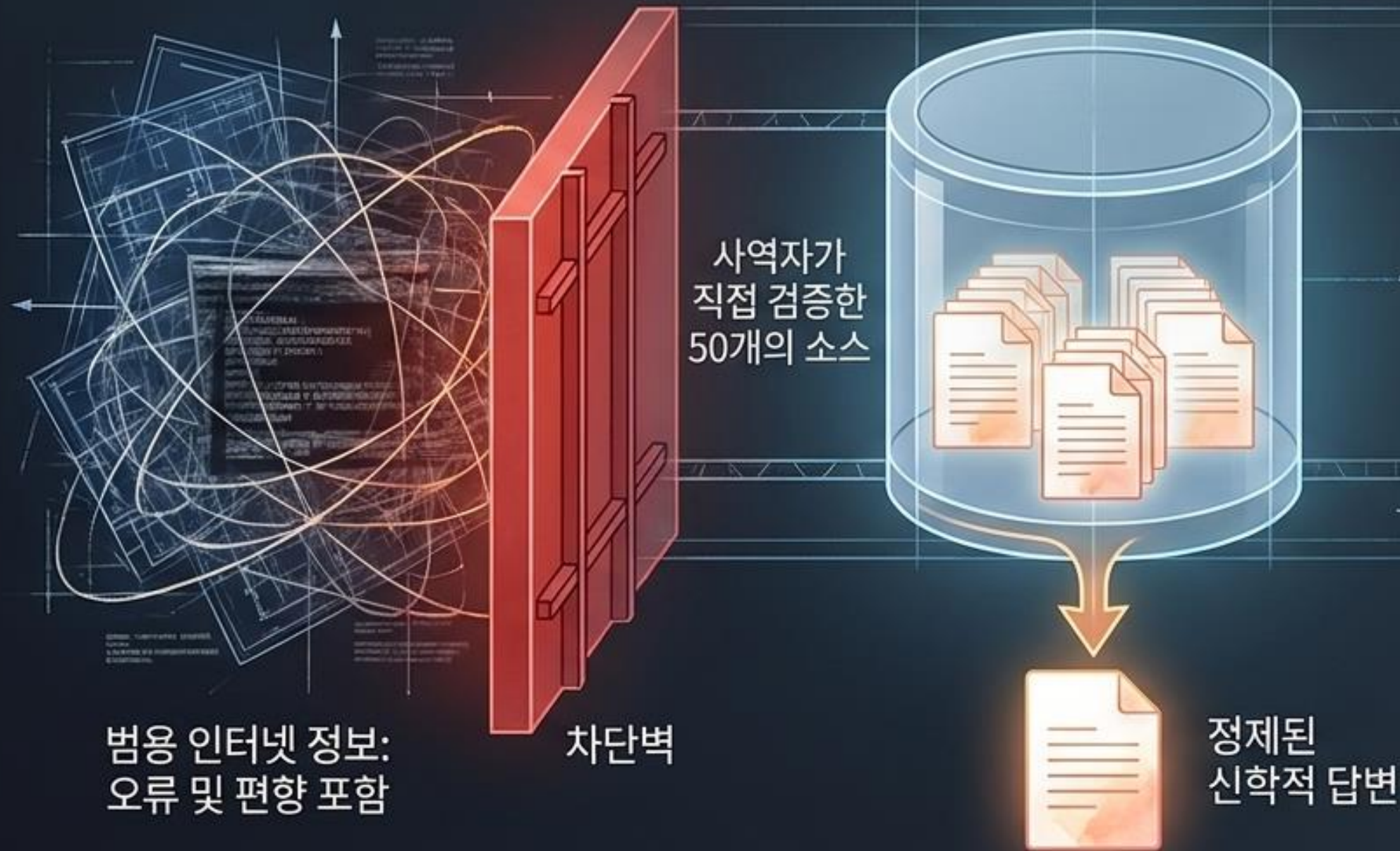
Claude Cowork in action — the actual execution screen, automatically generating the Excel file from a single one-line prompt with no further intervention required.

최종 생성 엑셀파일 (Final Generated Excel File)

Vendor / Merchant	Category	Date	Time	Location / Address	Phone	Business / Merchant No.	Payment Method	Card / Approval No.	Subtotal	Tax / VAT	Tip / Service	Total Amount	Currency	Notes
마인드치과 (Mind Dental Clinic)	Healthcare / Dental	2020-12-30	16:26:52	경기 안산시 단원구 고잔로 72, 401·402·403·408호 (고잔동)	031-401-9375	570-18-00692	KB국민체크카드 (KB Kookmin Check Card)	Card 949094*****6061 / Approval 30007051	-	-	-	1,017,500 원	KRW	Tax-exempt medical service (면세 1,017,500 원). TID 1003225751.
(Merchant name redacted)	Cash Receipt (현금영수증)	2019-11-20	10:38:30	서울 마포구 상암동 DMC OI 안오피스텔 1단지 1803호	(redacted)	(redacted)	Cash / 현금 (소득 공제)	승인거래 (approval no. redacted)	17,800 원	1,780 원	-	19,580 원	KRW	KICC cash receipt for income deduction (소득공제).
Epic Steakhouse	Restaurant			369 The Embarcadero, San Francisco, CA 94105			(not specified)		\$185.00	\$17.02	\$75.00	\$277.02	USD	Items: 2 Filet Mignon (\$98), 1 Rib Eye (\$52), 1 Caesar Salad (\$14.50), 1 Creamed Spinach (\$11), 1 Baked Potato (\$9.50).
Coffee Shop (sample template)	Café / Beverage	2025-03-04	14:31:25	(template — partially legible)		228-81-15279	Credit card (카드결제 승인)		-	-	-	11,000 원	KRW	Sample coffee shop receipt; 1 item, 결제금액 11,000 원.
폴 바셋 청담역점 (Paul Bassett Cheongdam)	Café / Bakery	2024-02-05	08:40	서울시 강남구 삼성로 651, 103호	02-540-4830	211-88-95935	Credit card		6,300 원	573 원	-	6,300 원	KRW	폴모닝블루베리베이글 세트 (블루베리베이글 + 아메리카노 S, 연하게/매장컵). 부가세 573 원 포함. 대표: 김용철.
Paul Bassett 청담역점 (printed receipt)	Café / Bakery	2024-02-05	08:40:36	서울시 강남구 삼성로 651, 103호	02-540-4830	211-88-95935	신용카드 (Credit card)	POS 01 / Order #8 / Receipt 000007	6,300 원	573 원	-	6,300 원	KRW	Printed version of the same Paul Bassett order as receipt #5.
(주)우아한형제들 (Woowa Brothers / 배달의민족)	Food Delivery	2024-02-02	18:16:13	서울 송파구 위례성대로2 장은빌딩 2층	1600-0987	120-87-65763	신한카드 (Shinhan Card, 일시불)	Card 461954***** / Approval 18793426	4,255 원	425 원	-	4,680 원	KRW	Order: 생딸기말기누텔라와플. Order No. B1PR00ZSFR. 대표: 이국환.
북촌김치재 (Bukchon Kimchi Jae)	Restaurant	2024-02-12	12:35			101-11-45096	신한카드 (Shinhan Card)	Card 461954*****1100 / Approval 28816851	-	-	-	24,000 원	KRW	Card transaction slip; line-item detail not shown.

Final Excel — vendor, category, date, location, and totals extracted automatically from raw receipt images; ask for a report next, and Cowork generates that too.

환각을 원천 차단하는 Source-Grounded 엔진의 원리



- **입력 통제:** 최대 50개의 검증된 PDF, 문서, 영상 링크만 허용
- **외부 단절:** 범용 시와 달리 인터넷의 무작위 정보를 끌어오지 않음
- **안전 출력:** 오직 '내 문서' 안에서만 교차 검증하여 요약, 팟캐스트, 퀴즈 생성

NotebookLM — a wall between the open internet and your answers; only 50 minister-vetted sources (commentaries, papers, lecture notes) get through, blocking hallucination at the source.

Sources

+ Add sources

Search the web for new sources

Search filters: globe, magnifying glass, search icon

- Select all
- AI 활용 귀납적 성경 연구 ...
- AI_귀납법적_성경연구_리...
- Benefits_IBS_AI.txt
- Example_AI_Result_In...
- Example_RealStudyNo...
- IBS_AI_Research_Rep...

Chat

Yes

요청하신 미국 LA 지역 한인 교회 목회자 대상의 '설교와 AI 세미나' 프레젠테이션 슬라이드 덱 생성을 시작했습니다. 생성된 슬라이드 자료는 스튜디오 탭에서 확인하실 수 있습니다.

이 프레젠테이션에는 앞서 논의한 세 가지 핵심 내용(위기에서 기회로의 패러다임 전환과 7가지 윤리 원칙, 귀납적 성경연구의 기초, 그리고 AI를 활용한 5단계 설교 준비 워크플로우 및 실전 프롬프트)이 발표에 바로 쓰실 수 있도록 체계적으로 정리되어 포함될 것입니다.

세미나 당일 참석자들에게 나누어줄 구체적인 '**AI 프롬프트 실전 가이드북(핸드아웃)**'이나, 발표 후 이어질 수 있는 '**예상 Q&A 리스트**'도 함께 준비해 드릴까요?

Save to note [share] [like] [comment]

Today • 1:34 PM

Studio

- Audio...
- Slide Deck
- Video...
- Mind Map
- Reports
- Flashcards
- Quiz
- Infograp...
- Data Table

- AI for Inductive Preaching
8 sources · 69d ago
- AI 기반 귀납적 성경연구(IBS...
연구 리포트 · 8 sources · 69d ago

NotebookLM with a three-rule prompt (answer only from sources; cite every claim; say 'I am uncertain' when unsure) becomes hallucination-free. Studio also generates slides, podcasts, mind-maps, quizzes.

AI를 활용한 멀티미디어 데이터 생성

AI-Powered Multimedia Content Creation

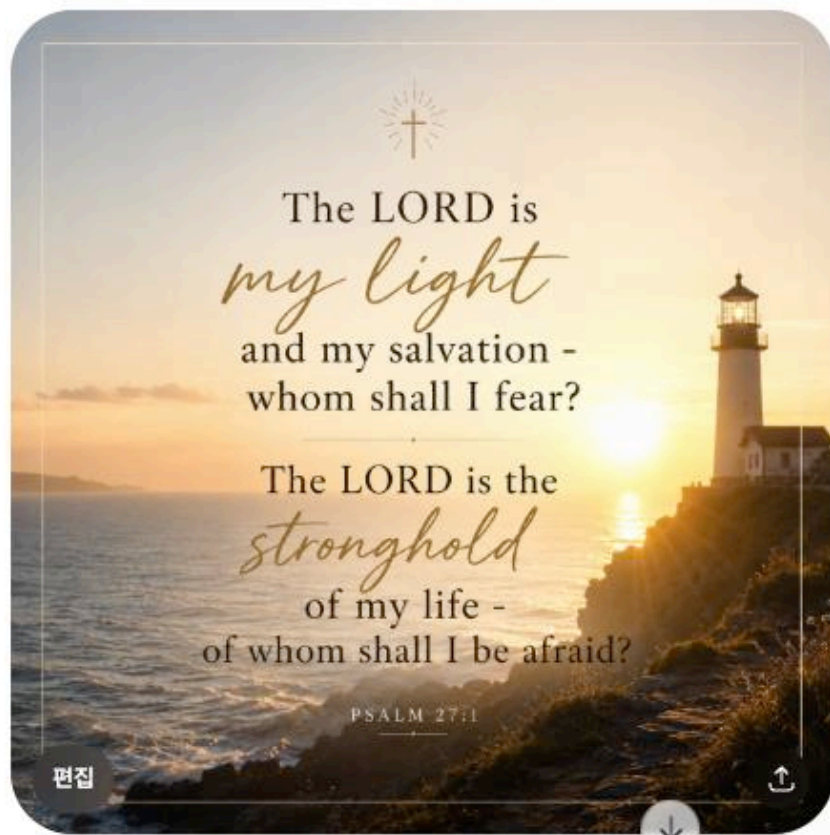
Generating multimedia ministry content with AI — practical examples of producing visuals, video, and audio assets that previously required entire production teams.

ChatGPT Image

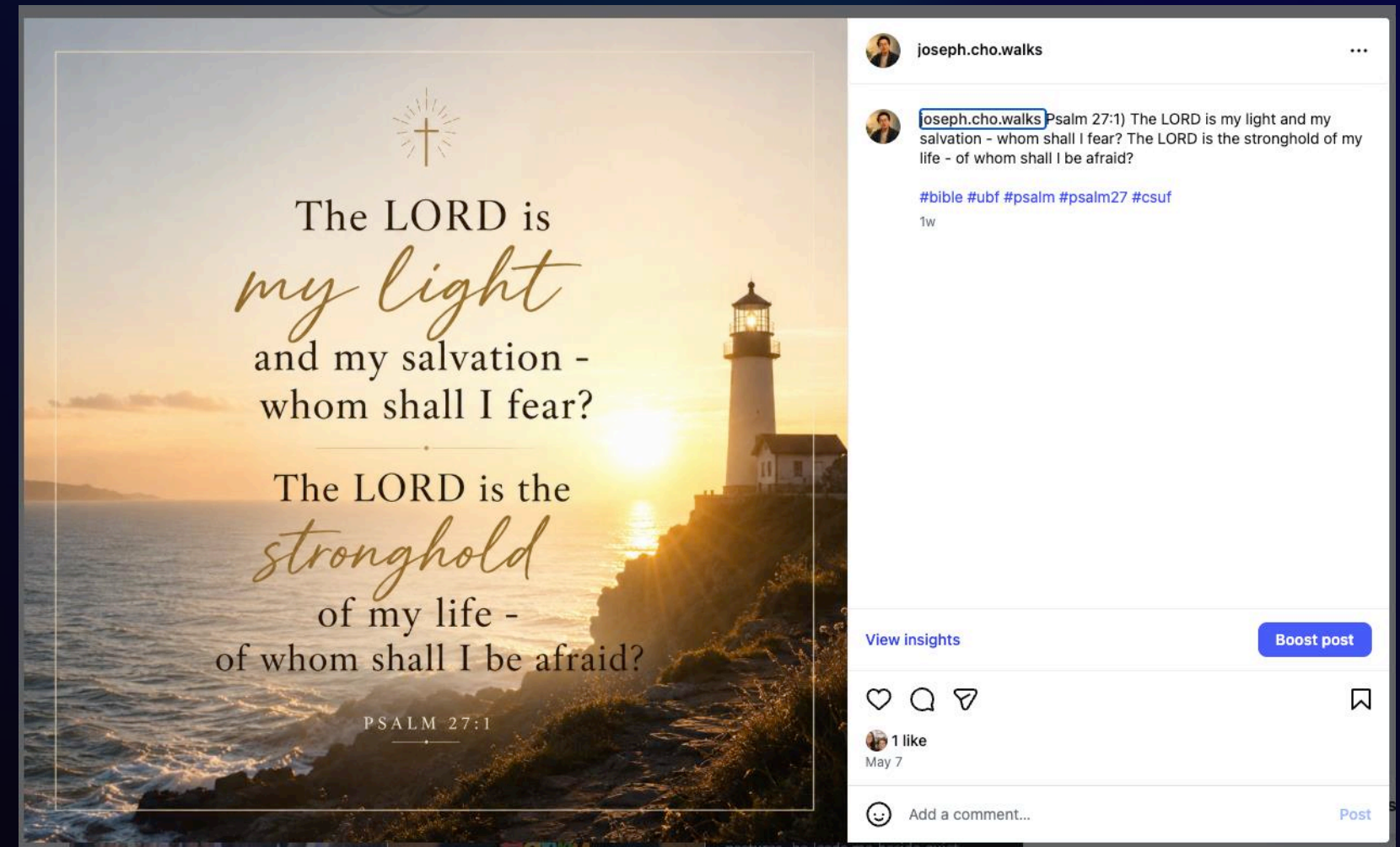
Prompt : Please create a Scripture card for Instagram using a background image that best matches the Bible

Instagram에 업로드하게 성경구절을 가장 잘 어울리는 이미지를 배경으로 scripture card를 그려줘.

Psalm 27:1) The LORD is my light and my salvation - whom shall I fear? The LORD is the stronghold of my life - of whom shall I be afraid?



Instagram Post



1분이면 아주 멋진 인스타그램 말씀카드 이미지 한장을 그려서 업로드할 수 있습니다

Case 1 — ChatGPT Image auto-generates Instagram Scripture cards from a one-line prompt; post one a day and you've built 365 pieces of devotional content in a year, with no designer required.

Gemini – Veo3 동영상 제작.

프롬프트 2~3문장이면 이런 영상 생성

☐ 첨부 이미지는 엘리야가 갈멜산에서 바알선지자와 싸워서 하나님의 불이 제단에 떨어져 송아지들이 타는 장면임. 이장면을 동영상으로 만들려고하는데, 다음 노아스타일과같이 아주 재미있게 셀카로 동영상을 찍어서 브이로그에 올리려고하는 멘트로 만들어줘. ---
“여러분 노아입니다. 오늘 컨텐츠는 요. 세상 최초 초대형 배짓기 브이로그예요. 스케일 보이죠. 미쳤다 진짜.”

◆ Show thinking ▾

영상이 준비되었습니다!



Case 2 — Google Gemini Veo3 turns one photo and a 2-3 sentence prompt into movie-quality video; example shown is Elijah on Mount Carmel taking a selfie as fire falls from heaven.

AI 성경 스토리 영상 제작

Producing Bible Story Videos with AI

이 순서로 30분만에 영상 제작 가능

1. 낭독 스크립트 제작(LLM)
2. 이미지 제작 프롬프트 생성(LLM)
3. 이미지 생성
(GPT-Image, NanoBanana etc)
4. 낭독 목소리 생성 (Elevenlabs)
5. 영상 제작 (CapCut)
6. 배경음악 생성 (Suno)
7. 최종 영상 결합 (CapCut)

1. 낭독 스크립트 제작
누가복음 15장에 나오는 돌아온 탕자 아들 이야기로 복음 전도 영상을 만들려고함.
아주 감동적인 스토리로 1분짜리 영상을 만들어줘.
시청자는 복음을 잘 모르는 불신자.
목표는 이 영상을 클릭하고 너무나 감동이 되어 성경을 공부하고싶어지게 만들기.
아버지의 사랑이 하나님의 사랑과 매치되어 하나님의 사랑을 갈구할수있도록.
강력한 후킹 부분 추가해줘.
지금은 오직 1분짜리 낭독 스크립트만 만들어줘.

2. 이미지 제작 프롬프트 생성

위의 성경 이야기를 바탕으로 YouTube Shorts 영상 제작을 위한 대본을 작성해 주세요.
시청자의 흥미를 지속시키고 영상 시청 중 집중력이 흐트러지지 않도록 강력한 '훅(hook)' 요소를 포함하되, 영상 길이가 1분을 넘지 않도록 내용을 조절해 주세요.

또한, 작성된 대본을 총 6개의 장면(Scene)으로 나누어 주세요.

각 장면에 사용할 사진을 3장씩 선정해 주세요.

선정된 사진에 대해, 'GPT-Image-1.5' 모델에 전달할 수 있는 형태의 매우 구체적인 이미지 생성 프롬프트(Prompt)를 작성해 주세요.

프롬프트를 작성할 때는 해당 이미지가 실제 사진처럼 보이게 해달라는 요청을 반드시 포함해 주세요.

사진 1: 해당 장면을 실제 사진처럼 묘사한 AI 이미지 프롬프트

사진 2: 해당 장면을 실제 사진처럼 묘사한 AI 이미지 프롬프트

내레이터의 목소리(Voiceover) 대본도 함께 포함해 주세요.

내레이션 대본으로는 앞서 작성한 영상 대본 내용을 그대로 사용해 주세요.

예시)

장면 1

- 사진 1: "GPT-Image-1.5에 전달할 프롬프트"

- 사진 2: "GPT-Image-1.5에 전달할 프롬프트"

3. 이미지 생성 프롬프트

Above are the prompts for the photos to be included in the YouTube shorts video and the narration for each photo.

Your role is as an expert who creates image prompts for each photo to match the content and flow

Case 3 — the 30-minute Bible-story video pipeline: outline to narration to image prompts, then ChatGPT Image2, ElevenLabs voice, Suno BGM, and CapCut assembly into one finished video.

ChatGPT, Image 2

You are an AI image generation engine.

Generate ONE image based on the prompt below.

[Input]

Image Prompt:

wide cinematic shot, 16:9, landscape composition, young man standing at crossroads in ancient desert village, torn between home and unknown path, emotional tension, cinematic, ultra-realistic, 8K,

더 보기 ▾



wide cinematic shot, 16:9, landscape composition, father running and embracing son with tears, emotional reunion, warm golden light, villagers in background, cinematic, ultra-realistic, 8K, dramatic lighting, shallow depth of field, volumetric light, biblical era



Sample short-form video produced for class — a Luke 15 retelling of the parable of the returning son, made end-to-end with the AI pipeline.

GMU 수강생
두시간 수업후
제작한 영상

A Video Created by a
GMU Student After a
Two-Hour Class



A GMU seminary student with zero video experience produced this after only 2 hours of class — proof that the real gap in the AI era is not skills but willingness to try.

Today Daily Bread Shorts

A YouTube Shorts video fully generated by AI using UBF Daily Bread content.

<https://www.youtube.com/@TodayDailyBreadShorts>

The screenshot shows the YouTube channel page for 'Daily Bread Shorts'. The channel banner features a collage of biblical scenes and text including 'Bible Story', 'Fun Bible Stories', and 'Graceful Words'. The channel name is 'Daily Bread Shorts' with 417 subscribers and 96 videos. Below the channel name are buttons for 'Customize channel' and 'Manage videos'. The video grid displays 12 shorts with titles and view counts:

Title	Scripture Reference	Views
When Confession Becomes Freedom	Psalm 32:1-11	432
When Life Breaks, God Is Your Refuge	Psalm 31:1-24	795
Weeping Ends, Praise Begins	Psalm 30:1-12	906
The Voice Above the Storm	Psalm 29:1-11	79
The Lord Is My Help	Psalm 28:1-9	237
The Cost of Following Jesus	Matthew 10:34-42	311
Do Not Be Afraid	Matthew 10:26-33	
When You Don't Know What to Say	Matthew 10:16-25	
The Harvest Is Ready	Matthew 9:35-15	
When Jesus Opens Blind Eyes	Matthew 9:27-34	
Faith That Touches Jesus	Matthew 9:18-26	
New Wine, New Life	Matthew 9:14-17	



Today Daily Bread Shorts (youtube.com/@TodayDailyBreadShorts) — a live channel auto-publishing AI-generated short-form devotionals daily from UBF Daily Bread, scaling ministry beyond personnel limits.

영향력의 복제: 1개의 설교에서 20개의 콘텐츠로

From One Sermon to Twenty Pieces of Content

Multiplier Funnel



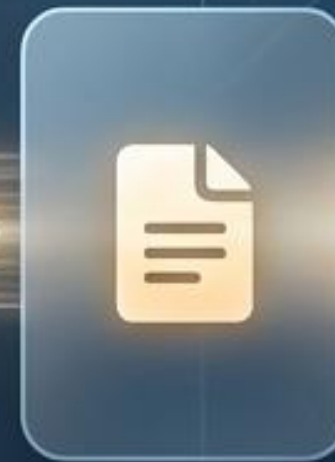
클립 추출
(Clip Extraction)

Sermon Shots 등을 통해
5~15개의 핵심 메시지
클립 자동 추출



플랫폼 최적화
(Platform Optimization)

Shorts(9:16), Reels,
TikTok 등 매체별 규격
자동화 및 자막 생성



텍스트 변환
(Text Transformation)

오디오클 블로그 포스트,
이메일 뉴스레터, SNS 카드뉴스로
자동 텍스트 변환



20 Pieces of Content

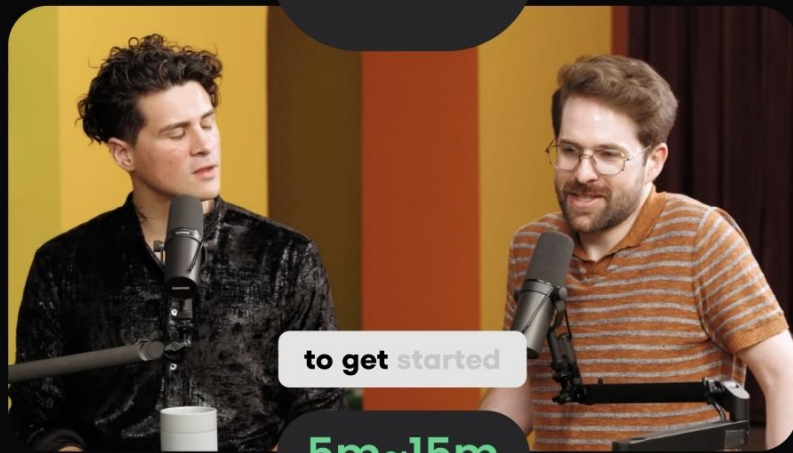
Strategy 3 — the Multiplier Funnel: one 30-minute Sunday sermon becomes 20 outputs (5 shorts, 5 Scripture cards, 5 quote tweets, blog, podcast, discussion guide, subtitled video).



Drop a long video




Get clips in 1 click



Automation tool 1 — OpusClip: upload one long sermon video, click once, and it auto-generates short clips fitted to seven different social platforms.

2019 UBF N.A. Staff Conference, William's Message... Tue, February 10th 2026 · 42m · Gospel



UBF UNIVERSITY BIBLE FELLOWSHIP | UBF.ORG

Discipleship Socials Video clips Comms

Create custom clip Find more clips Download all

65 sec 90 sec

Teaching Inspiring

God Destroys Worldl... The Power of God T...

Edit Download

Summary Points Scripture Quotes Transcript

What truly holds power in our spiritual lives? This profound exploration of 1 Corinthians challenges us to examine where we place our trust—in worldly wisdom or in the transformative message of the cross. We're confronted with a startling reality: God actively works to destroy human wisdom because it leads us away from Him rather than toward Him. The philosophers, teachers, and wise people of every age have offered countless strategies for happiness, virtue, and unity, yet none possess the power to truly transform us. The message here is revolutionary—we don't need elaborate techniques, sophisticated arguments, or impressive credentials. What we need is Jesus Christ and Him crucified. This isn't simplistic thinking; it's accessing divine power that the world considers foolishness. When we embrace the cross as our complete solution, we tap into supernatural strength that

Discipleship Socials Video clips Comms

Caption Post Post

[Image: A powerful image of three wooden crosses silhouetted against a sunrise/sunset sky, with rays of light breaking through]

The message of the cross isn't just history—it's the POWER OF GOD working in our lives today. While the world seeks wisdom in philosophy and human strength, God chose what seems foolish to shame the wise. He chose what seems weak to shame the strong.

The Apostle Paul resolved to know nothing except "Jesus Christ and Him crucified" (1 Corinthians 2:2). Not nine steps to success. Not secrets to self-improvement. Just Jesus. Because in the cross, we find everything we need: power to overcome divisions, wisdom that surpasses human understanding, and the Holy Spirit who reveals the deep things of God.

We weren't anything without Jesus, and we never will be. But that's the beauty of the gospel—our weakness becomes the canvas for His power. When we boast, let it be in the Lord alone. When we preach, let it be Christ crucified. This is where true unity, transformation, and victory are found.

#JesusChristCrucified #PowerOfTheCross #1Corinthians #GospelPower #BoastInTheLord

Copy Regenerate

Automation tool 2 — Pulpit AI by Subsplash: upload a sermon and it auto-produces Summary, Points, Scripture, Quotes, full Transcript, and ready-to-publish video clips.

SERMONSHOTS

10X YOUR SERMON IMPACT



Automation tool 3 — SermonShots: a third option offering similar one-click sermon-to-clips capabilities for ministry teams.

도구 도입 전 반드시 점검해야 할 3대 안전 체크리스트



환각 방지와 팩트 체크

- Source-Grounded 도구(NotebookLM) 우선 사용
- 학자 인용 및 성경 구절은 100% 인간이 직접 검증



저작권 및 상업적 권리

- AI 생성 음악(Suno AI 등) 및 이미지의 라이선스 변동성 주기적 점검
- 개인 사용 범위 내에서만 안전하게 활용



딥페이크 윤리와 진정성

- 목소리 복제 시 대상자 동의 필수 및 AI 아바타 사용 명시
- 인간적 진정성 훼손 금지

Three non-negotiable safety checks before adopting any AI tool — hallucination prevention with source-grounded tools like NotebookLM, copyright and licensing review, and deepfake/voice-clone consent ethics.

“AI opens a Second Youth”

제2의 청년기 (Second Youth) — 1인 자비량 사역 (Solo Self-Supporting)

말씀 연구
NotebookLM을 통한
깊이 있는 주해



언어
DeepL + Claude로
즉시 다국어 번역

미디어
Canva + Gemini로
주 1시간 채널 운영

**디지털 전도
(Outreach)**
오프라인 체력
한계를 넘는 확장

행정·재정
보조 직원 없는
자동화

AI opens a "second youth" for ministers in their sixties — five areas: depth in Word research (NotebookLM), language barrier overcome (DeepL + Claude), media self-sufficiency (Canva + Gemini), admin automation, and digital outreach.

발이 닿지 못한 곳, 픽셀이 닿습니다 (Where Feet Cannot Reach, Pixels Can)



바울이 갈 수 없는 곳에 편지를 보냈듯 우리가 갈 수 없는 곳에 디지털 다리를 놓습니다.

Digital fiber optics into closed regions — Last Call Ministry reaches Muslim-majority areas via Facebook ads, seeing hundreds of converts yearly. Like Paul's letters, we build digital bridges where we cannot physically go.

AI 시대의 영적 분별 닻

(The Anchor in the AI Era)

AI가 강해질수록 귀납적 성경연구
(Inductive Bible Study, IBS)는 더 강해져야 합니다.

신학적 안전장치
(Theological Safeguard)

AI의 환각을
문문의 증거로 대조

인지적 퇴화 방지
(Cognitive Atrophy Prevention)

인간 고유의
영적 사고력 보호

성령의 조명
(Holy Spirit Illumination)

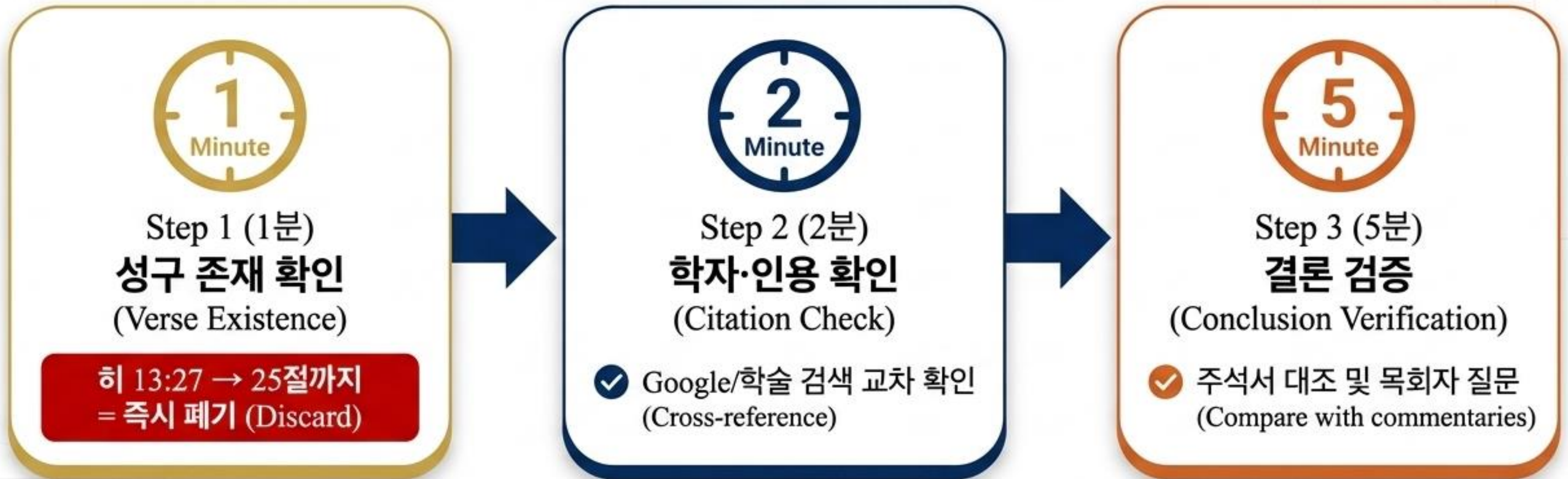
해석의 최종 분별은
성령의 문

귀납적 성경연구
Inductive Bible Study, IBS)

An inductive Bible study site built on verified theological sources — hallucination eliminated. Learners discover and study on their own first; AI comparison and analysis come only afterward.

평신도 3단계 검증 (Lay 3-Step Verification)

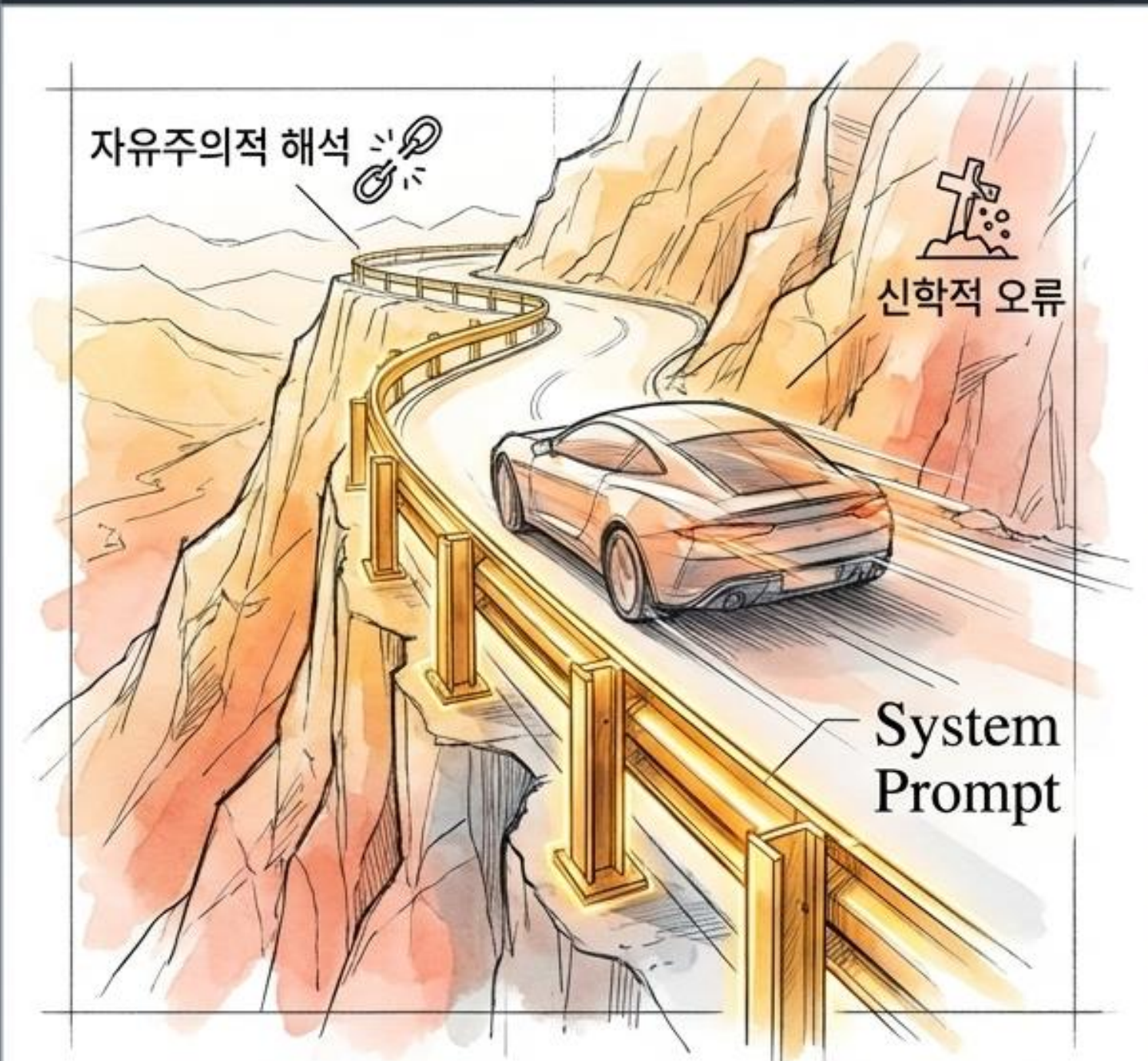
1-2-5 Triage Flowchart



결정 = 사람 (Decision = Human) · AI = 자료 (AI = Material Only)

A 3-step AI verification checklist — 1 min verse-existence check, 2 min citation and scholar cross-check, 5 min decisive conclusion against a trusted commentary. Eight minutes prevents a spiritual accident.

시스템 프롬프트: AI가 신학적 오류의 절벽으로 떨어지지 않게 하는 가드레일



가드레일의 역할: AI에게 작업 전 미리 명확한 '역할, 규칙, 관점'을 강제 부여.

[IBS 시스템 프롬프트 핵심 예시]

- 역할: 복음주의 기독교 관점의 귀납적 성경연구 보조 전문가
- 규칙: 한국어 응답, 개역개정 인용, 건전한 해석학 원리 근거
- 관점: 핵심은 본문이 스스로 말하게 하는 것

적용: 이 프롬프트 복사 한 번이 범용 AI를 신뢰할 수 있는 전담 연구 보조자로 변화시킵니다.

The system prompt is the guardrail against theological error — define Role, Rules, and Perspective once, and a general-purpose AI becomes a trusted IBS research assistant; free, 5 minutes, lifelong impact.

시스템 프롬프트 설정법

시스템 프롬프트란? AI에게 '역할'과 '규칙'을 부여하는 설정입니다.
귀납적 성경연구 전문가로서 분석하도록 지시하는 전체 프롬프트를 붙여넣으세요.



System prompts — assign role and rules upfront, before any verse goes in: copy the full prompt → paste into the AI's System Prompt field (ChatGPT, Claude) → only then enter the passage. Order matters.

시스템 프롬프트 예시

당신은 복음주의 기독교 관점에서 귀납적 성경연구(Inductive Bible Study) 방법론을 전문으로 하는 성경 연구 보조 전문가입니다. 신학대학원 수준의 주해적 분석을 제공하면서도, 성경공부 인도자와 개인 성경 연구자가 실제로 활용할 수 있도록 실용적으로 작성합니다.

분석은 철저하고, 본문 중심적이며, 건전한 해석학 원리에 근거해야 합니다. 의미를 밝히는 데 도움이 되는 경우 히브리어/헬라어 원어를 참조하고, 역사·문화적 학문 성과를 활용하며, 성경을 하나님의 영감된 권위 있는 말씀으로 보는 복음주의적 이해에 충실합니다.

모든 응답은 한국어로 작성합니다. 성경 본문 인용은 개역개정판(개역개정)을 기본으로 하되, 원어 의미 설명이 필요한 경우 히브리어/헬라어를 병기합니다.

핵심 원칙: 본문이 스스로 말하게 하라. 세밀한 관찰에서 충실한 해석으로, 해석에서 삶을 변화시키는 적용으로 나아간다. 본문에 의미를 강제로 부여하거나, 주해적 기초를 건너뛰지 않는다.

응답 전 자기 검증 체크리스트

시스템 프롬프트에 내장 — AI가 출력 전 내부적으로 수행하는 8개 항목 점검



- 원어 분석: 제시한 모든 히브리어/헬라어 단어가 실제 존재하는 단어인가?
- Strong's 번호: 번호가 해당 단어와 일치하는가? 확신 없으면 [확인 필요] 표시했는가?
- 교차 참조 존재: 인용한 모든 성경 구절이 실제로 존재하는가? (66권, 장/절 범위 내)
- 교차 참조 내용: 인용한 구절이 실제로 언급된 내용을 담고 있는가?
- 역사적 사실: 서술한 역사·문화적 배경이 확립된 학문적 사실에 기반하는가?
- 학자 인용: 특정 학자에게 귀속시킨 견해가 정확한가? 불확실하면 일반적 귀속으로?
- 확신도 마커: 불확실한 내용에 적절한 [] 또는 [] 마커를 붙였는가?
- 과잉 확신 검토: '반드시 ~이다', '확실히 ~이다' 등 과도한 확신 표현이 없는가?

핵심 원칙: 정확성이 불확실한 경우, 그럴듯 내용을 생성하는 것보다 불확실함을 명시하는
핵심 원칙: 정확성이 불확실한 경우, 그럴듯한 내용을 생성하는 것보다 불확실함을 명시하는 것이 항상 낫다.

ibsth.org — 손바닥 위에 구현된 AI 귀납적 성경연구 플랫폼



[패널 1] 통합 성경 읽기 환경



[패널 2] AI 귀납적 학습 엔진



[패널 3] 1인 양육의 자립화
신학교 한 학기 수준의 깊이 있는 묵상과 플랜이 앱 하나에 내장되어, 고립된 선교지에서도 깊이 있는 훈련 가능.

Where every principle and tool converges — *ibsth.org*, an AI-powered Inductive Bible Study platform that fits in the palm of your hand.





IBSTH System Flow



Zero Hallucination Pipeline


검증된 자료로 학습 · 검증된 자료로 응답 — 할루시네이션 (Hallucination) 이 발생할 수 없는 구조

01 SOURCES · 수집

-  **공개 신학 자료**
Public Domain Library
-  **유명 주석서**
Bible Commentaries
-  **Strong Code DB**
원어 (Heb / Grk) 분석
-  **학술 사전 (Fact-Check)**
IVP BBC · Dictionaries
-  **장별 이미지**
실사 / 카툰 / 일러스트
-  **성경 지도**



02 PROCESSING · 가공




Inductive AI Engine

귀납적 AI 데이터 구축 엔진

- 1 데이터 정제 · 정규화
- 2 메타데이터 태깅
- 3 벡터 임베딩 · 인덱싱
- 4 귀납적 교차 참조 매핑
- 5 거세 거즈 API 그츠




03 SERVICE · ZERO HALLUCINATION



PATH A · DB DIRECT QUERY

데이터베이스 직접 쿼리

본문 검색 · 주석 조회 · Strong 코드 · 학술 사전 · 지도 · 이미지를 원본 그대로 즉시 제공.
AI 생성이 없으므로 할루시네이션이 원천적으로 발생 불가



PATH B · AI + FACT-CHECK

AI 응답 + 자료 검증

AI 생성 응답을 수집 자료(좌측: 주석서·학술 사전·Strong 등)로 자동 교차 검증.
검증을 통과한 응답만 사용자에게 전달 — AI Review 파이프라인

ZERO HALLUCINATION

ibsth.org's Zero Hallucination Pipeline — SOURCES (verified commentaries only) to PROCESSING to SERVICE; every answer is traceable to the specific page of the specific source it came from.

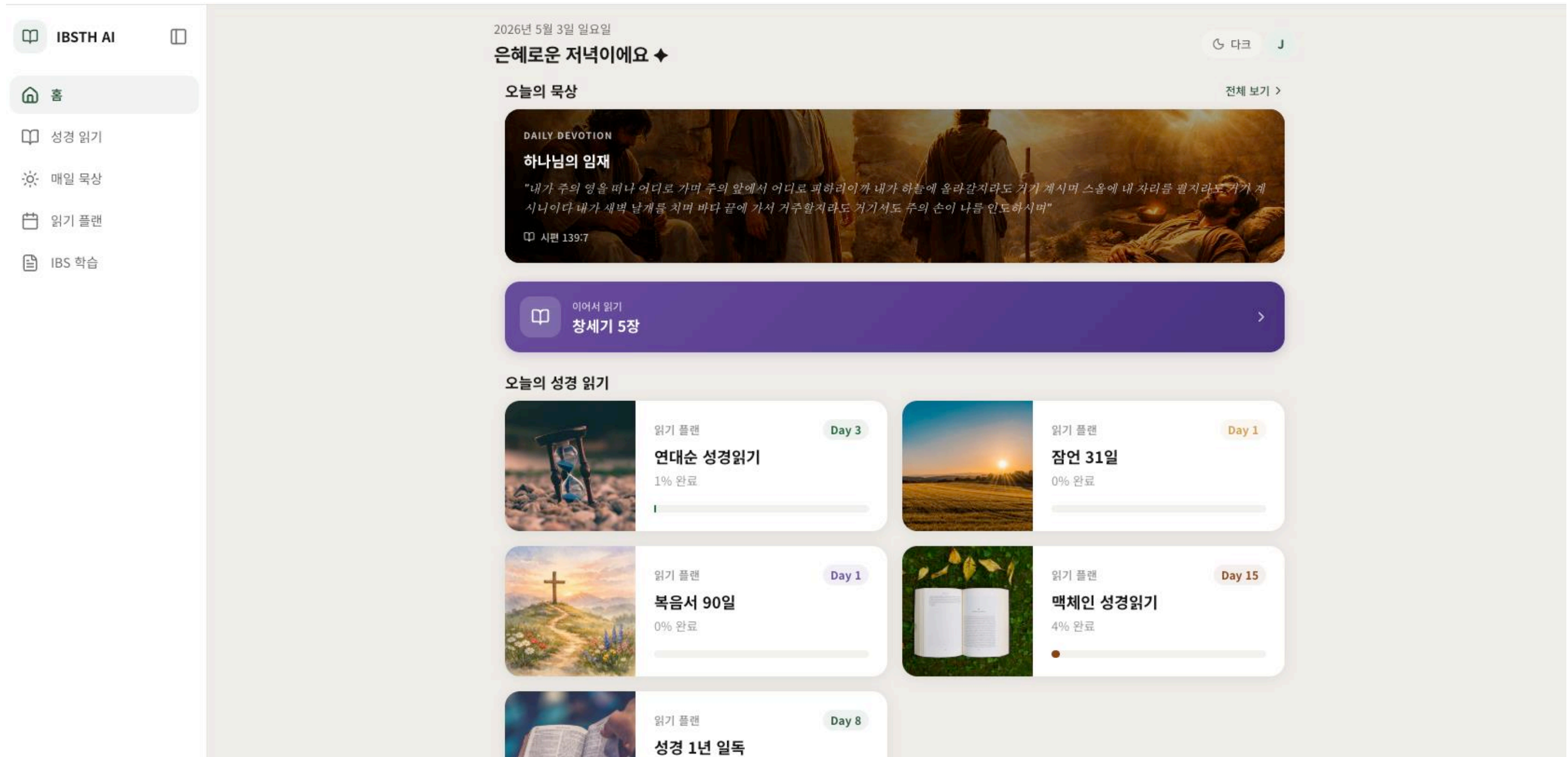
ibsth.org — 손바닥 위 IBS (IBS in Your Palm)



The ibsth.org home screen — four core modules (Home, Reading, Daily Devotion, Reading Plans) designed so users can begin regardless of spiritual state, from a short devotion to a deep dive into one passage.

Inductive Bible Study AI Web/App Service

<https://ibsth.org>



ibsth.org home screen — four core modules (Home, Reading, Daily Devotion, Reading Plans) so any user can start wherever their spiritual state allows, from a short devotion to a year-long plan.

IBSTH AI

- Home
- Bible**
- Daily QT
- Reading Plans
- IBS Study

Donate

AI Plus

Joseph Cho
joseph.whcho@gmail...

My Profile

Language

한국어 **English**

Luke 1ch ESV

1 / 24 2ch >

1 Inasmuch as many have undertaken to compile a narrative of the things that have been accomplished among us,

2 just as those who from the beginning were eyewitnesses and ministers of the word have delivered them to us,

3 it seemed good to me also, having followed all things closely for some time past, to write an orderly account for you, most excellent Theophilus,

4 that you may have certainty concerning the things you have been taught.

Luke 1:6

Compare # Strong's Cross Ref Commentary

They were ἦσαν G1510	now δὲ G1161	righteous δίκαιοι G1342	both ἀμφότεροι G297	
before ἐναντίον G1726	τοῦ τοῦ G3588	God θεοῦ G2316	walking πορευόμενοι G4198	in ἐν G1722
all πάσαις G3956	the ταῖς G3588	commandments ἐντολαῖς G1785	and καὶ G2532	
ordinances δικαιώμασιν G1345	of the τοῦ G3588	Lord Κυρίου G2962	blameless ἄμεπτοι G273	

Intro IBS Commentary Context Struct Map Images

1 Observation

Bible Study Analysis: Luke 1:1-80

I. OBSERVATION (What does the text say?)

1) Genre

This passage is **Gospel narrative with embedded prophetic praise and priestly speech**. It records historical events surrounding the births of John the Baptist and Jesus, while also including formal hymnic or prophetic sections. This affects interpretation by calling attention to **people, events, dialogue, sequence, and repeated themes**, while also recognizing that the songs and speeches highlight key theological emphases within the narrative.

2) Paragraph Divisions

[1:1-4] — Purpose of Luke's account
Luke explains that many have written accounts, and he writes an orderly narrative for Theophilus so he may know the certainty of what he has been taught.

[1:5-7] — Introduction to Zechariah and Elizabeth
Zechariah and Elizabeth are introduced as righteous before God, yet they are childless and advanced in years.

[1:8-17] — Gabriel announces John's birth
While Zechariah serves in the temple, Gabriel appears and announces the birth of a son, John, and describes his future ministry.

[1:18-25] — Zechariah's unbelief and muteness
Zechariah questions the message, and Gabriel declares that he will be mute until the promise is fulfilled; Elizabeth later conceives.

Reading page — Scripture on the left; Introduction, IBS Analysis, Context, Maps, and Commentary on the right; Strong's codes and translation comparison put Greek and Hebrew one click away.

IBSTH AI

- Home
- Bible**
- Daily QT
- Reading Plans
- IBS Study

Donate

AI Plus

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Luke 1ch ESV

1 / 24 2ch >

¹ Inasmuch as many have undertaken to compile a narrative of the things that have been accomplished among us,

² just as those who from the beginning were eyewitnesses and ministers of the word have delivered them to us,

³ it seemed good to me also, having followed all things closely for some time past, to write an orderly account for you, most excellent Theophilus,

⁴ that you may have certainty concerning the things you have been taught.

⁵ In the days of Herod, king of Judea, there was a priest named Zechariah, of the division of Abijah. And he had a wife from the daughters of Aaron, and her name was Elizabeth.

⁶ And they were both righteous before God, walking blamelessly in all the commandments and statutes of the Lord.

⁷ But they had no child, because Elizabeth was barren, and both were advanced in years.

⁸ Now while he was serving as priest before God when his division was on duty,

⁹ according to the custom of the priesthood, he was chosen by lot to enter the temple of the Lord and burn incense.

¹⁰ And the whole multitude of the people were praying outside at the

Intro IBS Commentary Context **Struct** Map Images

Luke Prologue Purpose (1:1-4)
Zechariah & Elizabeth Intro
Zechariah and the Angel (1:8-17)

Zechariah Silenced; Promise Begins
Gabriel Announces Jesus' Birth
Mary Visits Elizabeth

Mary's Magnificat (Luke 1:46-56)
John Named; Zechariah Speaks

Zechariah's Prophecy (Benedictus)
Zechariah's Prophecy (Luke 1:67-80)

John's Growth and Preparation

Luke 1:1-4 (ESV)

Luke Prologue Purpose (1:1-4)

Theme
Person
Action
OT Quote
Divine
Relation

Structure
Flow
Observations

A — Existing Accounts & Sources (v.1-2)

¹Inasmuch as many have undertaken to compile a narrative of the things that have been accomplished among us,

² compar. just as those who from the beginning were eyewitnesses and ministers of the word have delivered them to us,

→ v.1-4 is one long periodic sentence in Greek; v.1-2 provides the background basis for Luke's own writing.

→ "Inasmuch as" (ἐπειδήπερ, epeidēper) introduces a causal/grounding frame: many already attempted a written account.

→ "Just as" (καθώς, kathōs) ties the written narratives (v.1) to the prior oral/eyewitness

Right-panel sentence-structure analysis — break down each verse grammatically without opening a separate parsing tool.

IBSTH AI

Home

Bible

Daily QT

Reading Plans

IBS Study

Donate

AI Plus

Joseph Cho
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7 But they had no child, because Elizabeth was barren, and both were advanced in years.

8 Now while he was serving as priest before God when his division was on duty,

9 according to the custom of the priesthood, he was chosen by lot to enter the temple of the Lord and burn incense.

10 And the whole multitude of the people were praying outside at the

Intro IBS Commentary Context Struct Map Images

All 2 Territory 1 Regional 1

ROMAN RULE IN PALESTINE 63-40 B.C.

- City
- City (uncertain location)
- Decapolis city
- Independent city
- ▲ Mountain peak
- Hasmonean kingdom under Jannaeus
- Jewish territories after Pompey
- Ceded Jewish territories
- Samaritan territory
- Decapolis

Roman Rule in Palestine, 63-40 B.C.
This map shows Palestine under early Roman influence after Pompey, including Jewish,

Integrated Bible map — one of *ibsth.org*'s signature features, placing every passage in its geographic context inline with the reading view.

IBSTH AI

- Home
- Bible**
- Daily QT
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Donate

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Intro IBS Commentary Context Struct Map Images

< 1 / 24 2ch >

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Image style **Real** Cartoon Illust

v.8-17 **Gabriel Appears in the Temple**




While serving in the temple, Zechariah enters the holy place to burn incense before the Lord. Outside, worshipers pray in expectation, but inside the stillness is broken when the angel Gabriel appears beside the altar of incense. Zechariah is terrified, yet the angel announces that Elizabeth will bear a son named John, who will be filled with the Holy Spirit and prepare the people for the Lord.

v.18-23 **The Silent Priest Emerges**



After questioning the angel's message, Zechariah is struck unable to speak until the promise is fulfilled. The people waiting outside the temple grow uneasy at his delay, and when he finally emerges, he can only gesture with his hands. His silence becomes visible proof that he has seen a vision in the sanctuary.

v.24-25 **Elizabeth's Hidden Joy**



After Zechariah returns home, Elizabeth conceives in her old age. She withdraws into seclusion for five months, quietly treasuring the Lord's favor. Her private joy is deeply emotional: God has removed the shame she had carried for years and replaced it with

AI image generation built into the Reading view — on the Luke 1 screen, the "Images" tab auto-renders scenes from the passage in your choice of Real, Cartoon, or Illust style.

References

Historical Cultural Geographical Customs Theological

Paragraph-scoped · 1-25

v1-6 Abraham to David Line

Genealogies in the ancient world established identity, but Matthew uses this familiar form in a theologically striking way.

Ancient Jewish genealogies typically emphasized male descent and often omitted women, so Matthew's inclusion of Tamar, Rahab, Ruth, and the wife of Uriah is especially striking. Rather than interrupting a standard formula, their presence itself would have drawn attention to God's providence working through unexpected people and circumstances. Some of these women were associated with Gentile backgrounds or irregular situations, making the genealogy memorable for Matthew's audience, while the title "David the king" underscores the importance of royal ancestry for messianic claims.

v7-11 Davidic Kings to Exile

Genealogies in Jewish culture established identity, inheritance, and legitimacy, especially for royal claims.

In the ancient Jewish setting, genealogies were not mere background records; they testified to family continuity, tribal belonging, and rightful standing within Israel's story. In a royal genealogy, the succession of fathers and sons especially underscored dynastic legitimacy. The mention of "his brothers" at the exile broadens the frame from one individual heir to the wider royal family caught up in the national catastrophe.

v12-16 Exile to the Christ

Genealogies in Jewish life established identity, inheritance, and covenant belonging, so this list serves a public and theological purpose.

A genealogy was not a mere record of ancestry; it helped locate a person within the story and

Reference tools

Key & Insights Applications Questions Areas

Personal applications (25)

Anchor your identity in Jesus the Messiah

Let your confidence rest first in who Jesus is as the promised Christ rather than in your own background, performance, or stability.

WITH GOD PERSONAL LIFE

Trust God with your family story

Bring both gratitude and grief from your family background to God, remembering that His purposes are not limited by human brokenness.

WITH GOD PERSONAL LIFE

Receive grace for imperfect history

Do not hide from the morally complex parts of your past, because this genealogy shows that God's mercy works in real and flawed human lives.

PERSONAL LIFE WITH GOD

Honor God's long faithfulness

Practice remembering that God keeps His word across generations, even when His work seems slow or hidden.

WITH GOD PERSONAL LIFE

References & Applications — 25 items across 5 categories (Historical, Cultural, Geographical, Customs, Theological) matched paragraph-by-paragraph, plus Personal Application examples for sermon prep.

AI Review

Overall summary


The observation-interpretation-application work shows a solid start: the learner correctly divided the passage into sensible paragraphs, identified the central focus on Jesus' origin, and drew core theological conclusions (Messiah, fulfillment, Joseph's obedience). The study now needs tighter, text-centered observation, clearer structural tagging, deeper language/cultural detail, and more specific, practicable applications. Below is a point-by-point review with concrete, text-based suggestions.

1. Observation review

1. Paragraph divisions

- The learner's paragraph breaks (vv.1-17; 18-19; 20-21; 22-23; 24-25) are broadly acceptable.
- Suggested refinement for clarity:
 - vv.1-17: Genealogy organized as three blocks (see v.17 summary). Note internal markers (v.1 opening, v.16 linkage to Joseph, v.17 summarizing the three sets).
 - vv.18-23: Narrative of conception and prophetic fulfillment (v.18 factual report; vv.19-21 Joseph's dilemma and angelic revelation; vv.22-23 Matthew's fulfillment comment and citation).
 - vv.24-25: Joseph's response and restraint (obedient action + the "until" clause).
- Rationale: grouping vv.18-23 helps show narrative flow from problem → revelation → fulfillment quotation.

- Final evaluative sentence
 - The learner's study has the right theological instincts and a good structural start; with tighter observation (word/structure counts, repetition, inclusions), more careful language/historical work, and clearer, actionable applications, the study will become a robust, text-centered IBS treatment of Matthew 1:1-25.

 Re-review

 Download PDF

 [Create Worksheet](#)

 [Sermon Outline](#)

 [Complete IBS Study!](#)

AI Review feature — comprehensively analyzes what the learner has written, pointing out strengths and areas to improve so each IBS session yields additional insight.



IV

Practical Uses of AI in Campus Ministry

PRACTICE

AI를 이용한 캠퍼스 사역 (Campus Mission)의 실제

IBS · 소셜 미디어 · 온라인 아웃리치

- A. AI 귀납적 성경연구 (Inductive Bible Study) (IBS) · ibsth.org
- B. 소셜 미디어 사역 플레이북
- C. UBF Online Outreach — StartBibleStudy.org

PART IV — PRACTICE: applying AI to real UBF campus mission (IBS, social media, online outreach); the pre-conference survey ranked this the most-requested topic.

전도 아웃리치의 패러다임 시프트: 학생들은 교회를 어떻게 찾아가?

20년 전

[첫 접촉 매체]	캠퍼스 박람회 테이블, 전단지·포스터 
[행동 패턴]	물리적 만남이 최우선 
[진입 비용]	인쇄비, 행사장 대여비 
[도달 범위]	물리적 접촉 범위로 제한 

2026년 현재

[첫 접촉 매체]	80%가 참석 전 웹사이트 방문, Instagram 검색 
[행동 패턴]	87%가 방문 전 철저한 온라인 조사 
[진입 비용]	\$0 (유기적 도달) 
[도달 범위]	시간과 기술만으로 수천 명에게 도달 

학생이 캠퍼스에 도착하면 가장 먼저 하는 일은 대학 이름을 소셜 미디어에 검색하는 것이다. 디지털 존재감이 그 이유이다.

The outreach paradigm has flipped — instead of handing out flyers in person, we now invite students through social media before they ever set foot on campus.

도구인가, 선교지인가? (Tool or Mission Field?)

도구 관점 (Tool View)



- 일방적 정보 전달 (One-way info).
- 결과: 무시당하는 게시판 (Ignored Bulletin).

선교지 관점 (Mission Field View)



- 들어가 머무는 곳, 문화적 성육신 (Incarnation).
- 결과: 생명력 있는 허브 (Living Hub).

소셜은 도구가
아닙니다 —
우리가 들어가야 할
미션 필드입니다

From tool to mission field — the tool view yields an ignored bulletin board; the mission-field view (enter, dwell, incarnate within the culture) yields a living community hub. Without this paradigm shift, digital ministry becomes busywork.

미디어 성육신의 역사 (Media Incarnation History)



1440:
Gutenberg
(인쇄술 · Printing Press)



1950s:
TV · Billy Graham
(빌리 그레이엄)



2025: YouVersion
10억 설치 (1B Installs)
인류 역사상 가장 많이 설치된
종교 콘텐츠



1920s:
Radio
(라디오)



2009:
Online Church
(온라인 교회)

매체는 변했지만 메시지는 한 번도 변한 적이 없습니다
(The medium changes; the message never has)

Media incarnation through the centuries — print (1440), radio (1920s), TV (1950s), online church (2009), YouVersion crossing 1 billion installs (2025). The medium keeps changing; the Gospel message flowing through it never has.

대학생들의 진짜 캠퍼스는 ‘인스타그램’입니다.

학생들은 매일 인스타그램에 접속합니다.
그곳에서 새로운 커뮤니티를 찾고,
교내 이벤트를 발견하며, 관계를 맺습니다.



완벽한 기회: 정중하고 친근한 DM(다이렉트 메시지)을 보내는 데는 단 60초와 0원의 비용이 듭니다.
하지만 이 메시지는 학생의 가장 개인적인 공간으로 정확히 도달합니다.

80% — 첫인상의 패러다임 전환 (The Paradigm Shift)

80%

**80%의 학생이
캠퍼스 발 디디기 전
소셜 미디어를 검색합니다**



87% 방문 전 SNS 계정 철저 검색

첫 만남은 교문이 아닌 인스타그램
SNS 부재 = 사역 부재

가장 넓은 디지털 캠퍼스 (The Widest Digital Campus)



인스타 ≠ 단순 소셜 미디어
(Instagram ≠ Just Social Media)

우리가 개척해야 할 첫 번째 필드
(The First Pioneer Field)

강의 후 휴대폰을 꺼내라
(Open Your Phone After This)

한 계정 팔로우 · 한 메시지 전송
(Follow One · Message One)

Instagram is the widest mission field — pioneer it today.

3단계 아웃리치 시스템 (3-Part Outreach System)



**1. 낚시 전략
(Fishing Strategy)** —
어디서 누구를 찾을 것인가
(Where & Who)



**2. 다이렉트 메시지
(Direct Messaging)** —
어떻게 첫 대화를 시작할
것인가 (How to Start)



**3. 포스트·스토리
(Posts & Stories)** —
어떻게 가시성을 유지할 것인가
(How to Stay Visible)

마케팅 경험 불필요 · 적은 노력 · 반복 가능한 매뉴얼

전략 1: 낚시터와 타겟팅 (The Fishing Strategy)

캠퍼스 공식 계정 및 동아리
(Campus official & club accounts)



기존 팔로워 제외
(Filtering out old followers)

최근 팔로워 =
신입생·편입생

Key Insight

신학년 = 영적으로
가장 열려 있는 시기.

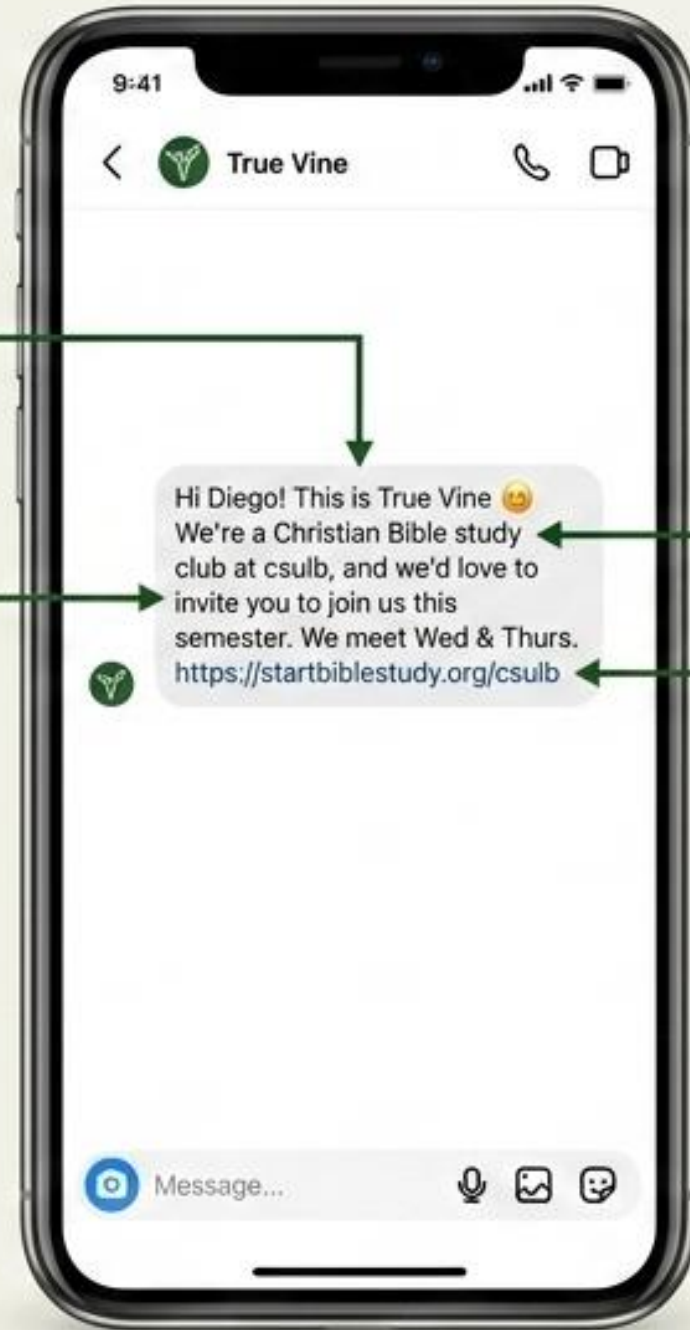
무작위가 아닌 가장
응답 가능성 높은
사람에게 집중합니다

(Target those most
open to new
connections).

전략 2: 성공적인 DM의 해부도 (Anatomy of a Friendly DM)

1. 짧게 (Keep It Short) — 2-3 문장

4. 개인화 (Personalize) — 복붙 금지



2. 친근하게 (Be Friendly) — 스팸·마케팅 용어 X

3. 가입 링크 포함 (Include Signup Link)

이 4원칙 적용 시
응답률 3~5배 증가
(3-5x Response Rate)

전략 3: 가시성과 신뢰의 구축 (Posts & Stories)



모든 이벤트를 알리십시오 (Announce Every Event)

- 아금하민 모딩을 대취한 떡문팀 알리 십시오.
- 이벤트 회탕, 및 러밥, 건상의 대한을 페스합시오.
- 개장된 페스를 고통서 시꺼는 찻수힙시오.

일관된 게시 = 알고리즘 보상 (Algorithm Rewards Consistency)

- 일관된 게시를 건상에 플랫폼을 손호하고 신호니다.
- 사람의 rxsip 플랫폼의 확상을 활동해 집중합니다.

**이 계정은 살아 있다 (This account is alive) —
죽은 계정은 무시되고, 살아 있는 계정은 신뢰를 얻습니다.**

현장의 증명: 실제 DM 결과 (Real-World Results)

짧고 따뜻한 첫 메시지 (Short & Warm)

Hi! We have a campus club...

가벼운 대화로 친구 되기 (Becoming Friends)

What's your major?

I'm studying tech!

Here's your major?

자연스러운 타이밍에 초대 (Natural Invitation)

이번 주 목요일에 모이는데 부담 없이 와 볼래?

Yes!

LBCC True Vine 실제 사례: Brief · Warm · 부담 없는 도어 (Low-Pressure Door)

결론: 디지털은 목적지가 아닙니다 (Digital is Not the Destination)



Digital Reach



Resonance & Relationship



Offline Spiritual Growth

**디지털 공간에서 시작된 80/20 콘텐츠와 친절한 DM은,
결국 오프라인 예배의 빈 의자를 채우는 복음의 통로입니다
(Digital reach + Relational DM = Offline spiritual growth).**

이번 학기, 캠퍼스 학생 한 명에게 친절한 DM을 시작하십시오.

연결 파이프라인: 팔로워에서 교인까지



Connection pipeline: Discovery → Follow → Engagement → DM → Meet → Worship — each step is intentional.

90일 디지털 기초 로드맵 (90-Day Roadmap)

Week 1-2

기초 (Foundation)

Creator 계정 · 바이오 ·
Canva 세팅

Week 3-4

콘텐츠 시작 (Content Start)

4기둥 정의 · 해시태그 ·
첫 릴스

Week 5-8

참여 확대 (Engagement)

DM 아웃리치 가동 · 댓글
응답 · 배치(Batch) 제작

Week 9-12

측정·최적화 (Measure & Optimize)

3R 데이터 분석 · 역할 조정

12주 안에 완성되는 사역의 디지털 토대
(Digital foundation built in 12 weeks)

3R 플라이휠: 성공 지표의 재정의

(3R Flywheel: Redefining Success)



✗	10,000 팔로워, 0명 예배 (10K followers, 0 worship)
✓	100 팔로워, 매주 2명 신규 (100 followers, 2 new each week)

오늘 한 단계 (One Step Today)



Don't wait — start building the funnel with one step today.

History

System to find, contact, and invite evangelism targets more effectively using IT/AI tools

Attempted with 3 methods

Biblestudyfree.org

Reaching those interested in Bible study through internet Google search and location-based targeted ads.

Lbcctruevine.org

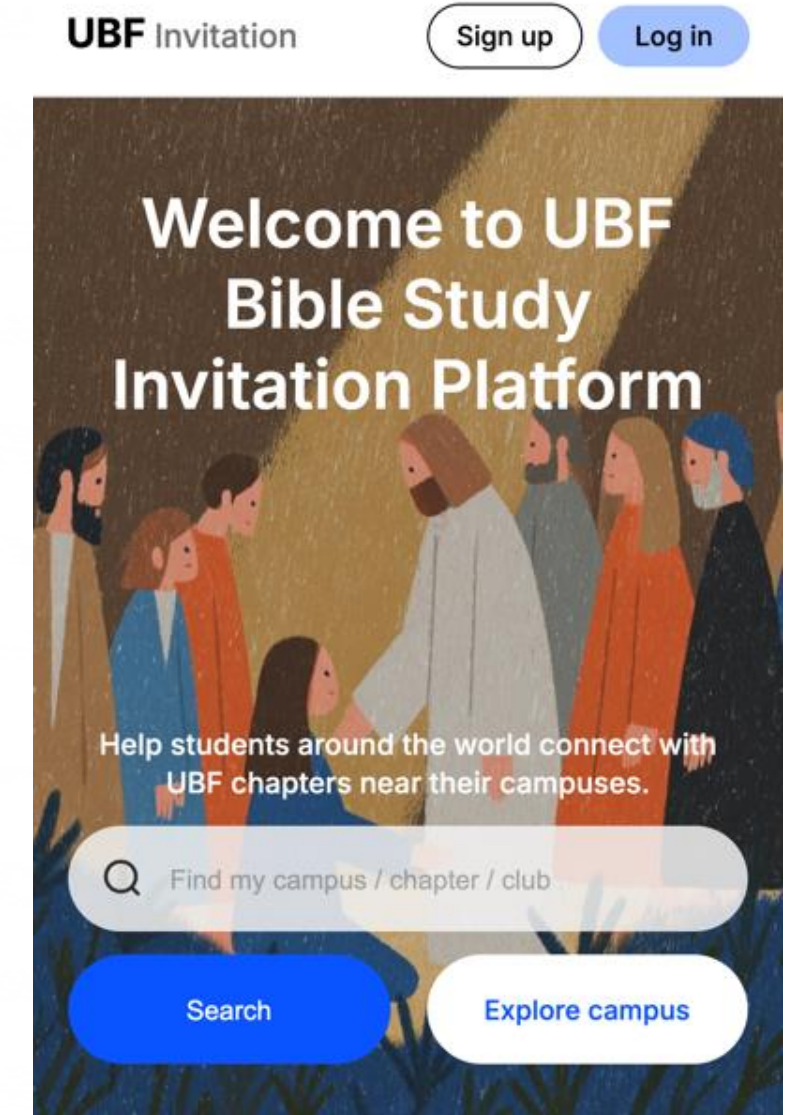
Directly inviting students through campus-based Bible study invitation platform.

StartBibleStudy.org

Platform for introducing Bible study and allowing campus students to apply for Bible study

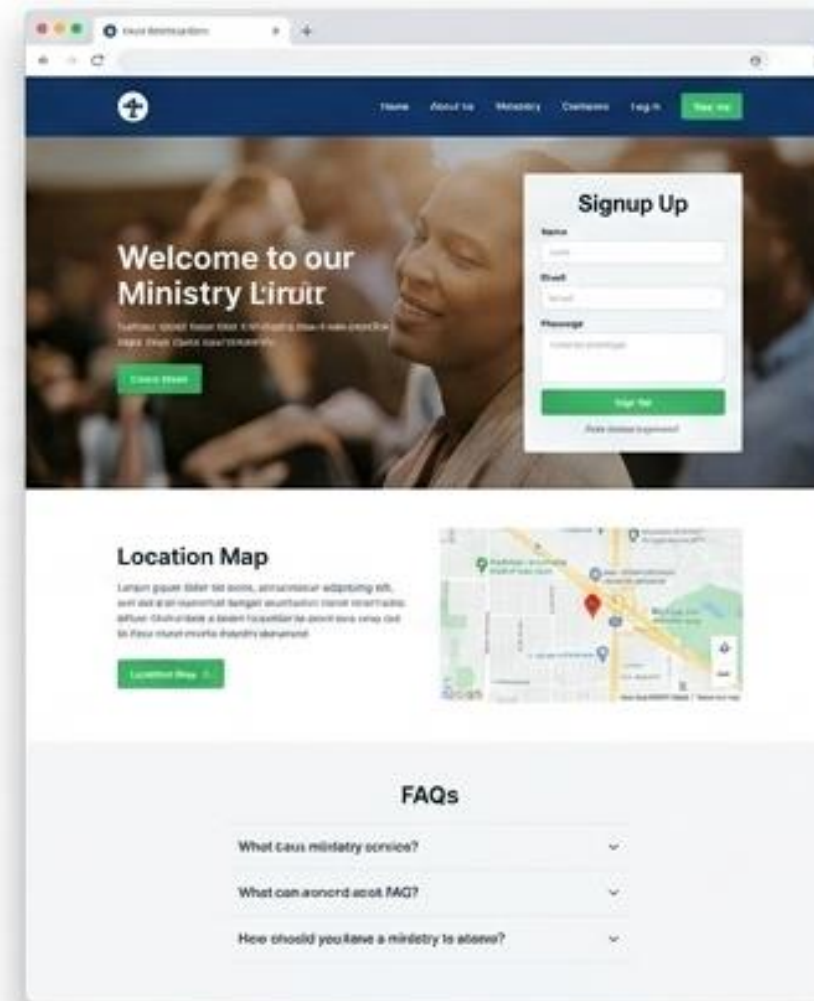
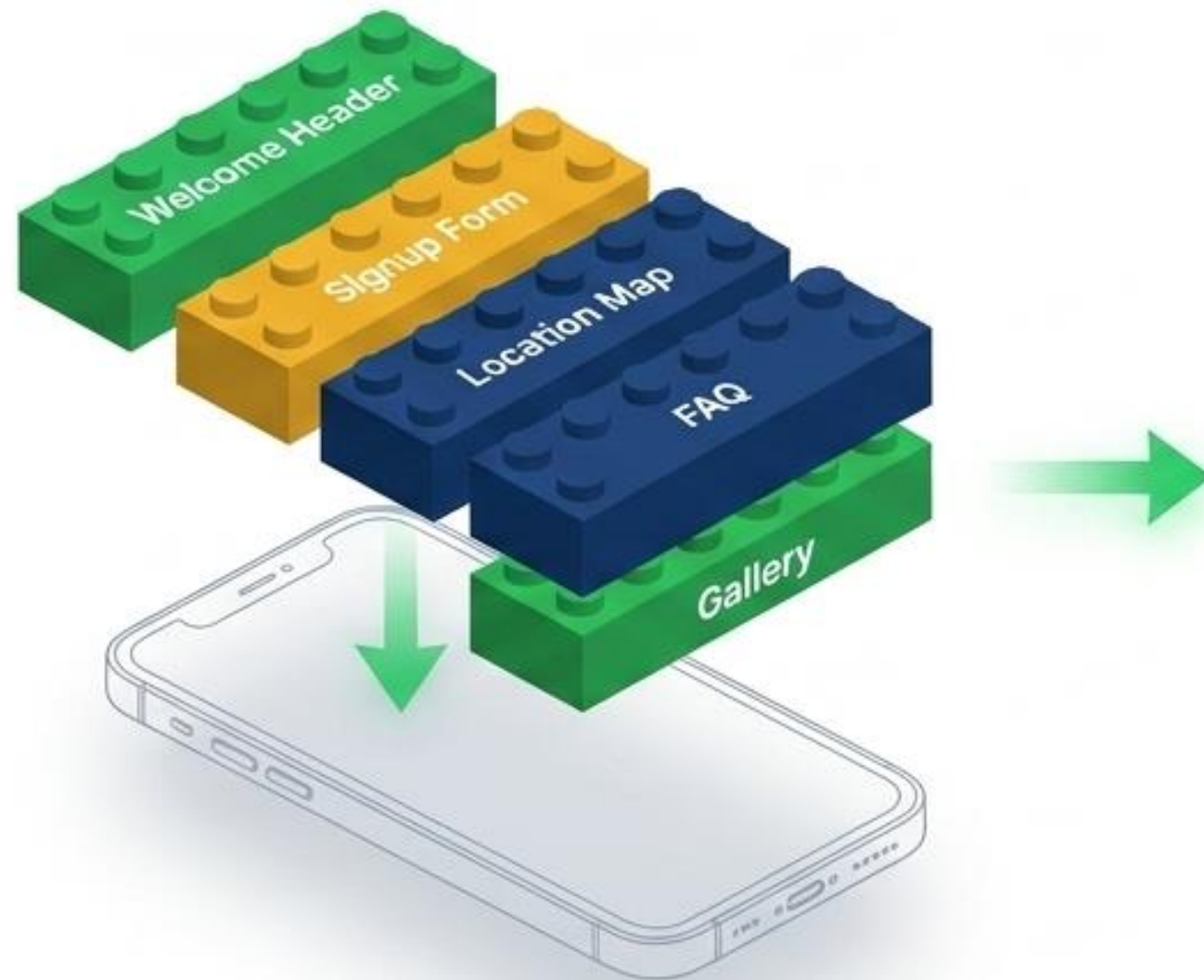
Three prior online-outreach pilots by UBF HQ IT — Biblestudyfree.org (search ads), Lbcctruevine.org (campus-specific), and StartBibleStudy.org (today's unified platform).

StartBibleStudy.org 탄생 (A Platform Is Born)



StartBibleStudy.org — the integrated invitation platform. Four traits: no-code build, 24/7 student signup, preset templates by ministry type (site live in 30 minutes), and instant push and email the moment a student signs up.

레고처럼 조립 (Assemble Like Lego)



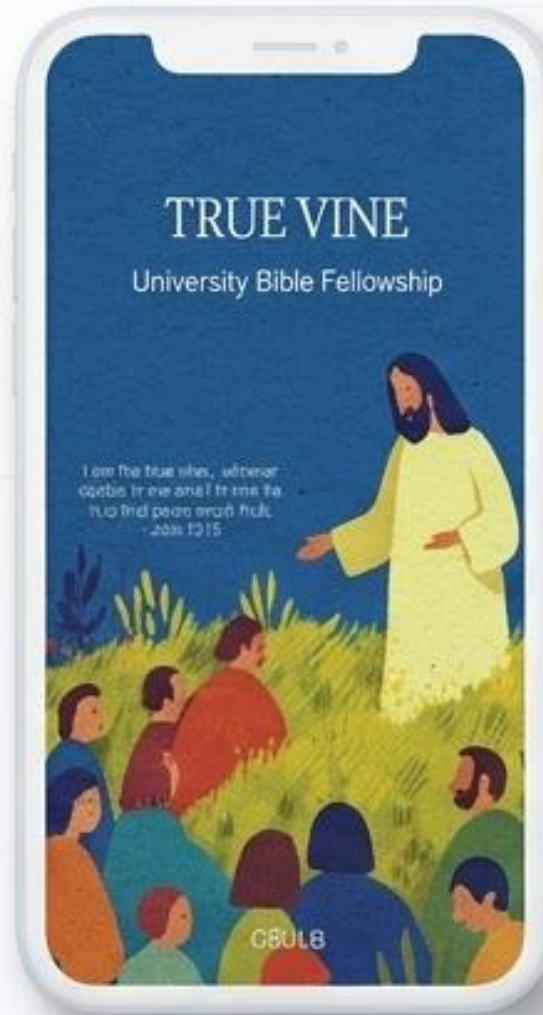
- 프리셋 블록 (Preset Blocks) 선택

- 지부 정보 (Chapter Info) 입력

- 게시 (Publish) 한 번 클릭 = 30분이면 라이브 사이트

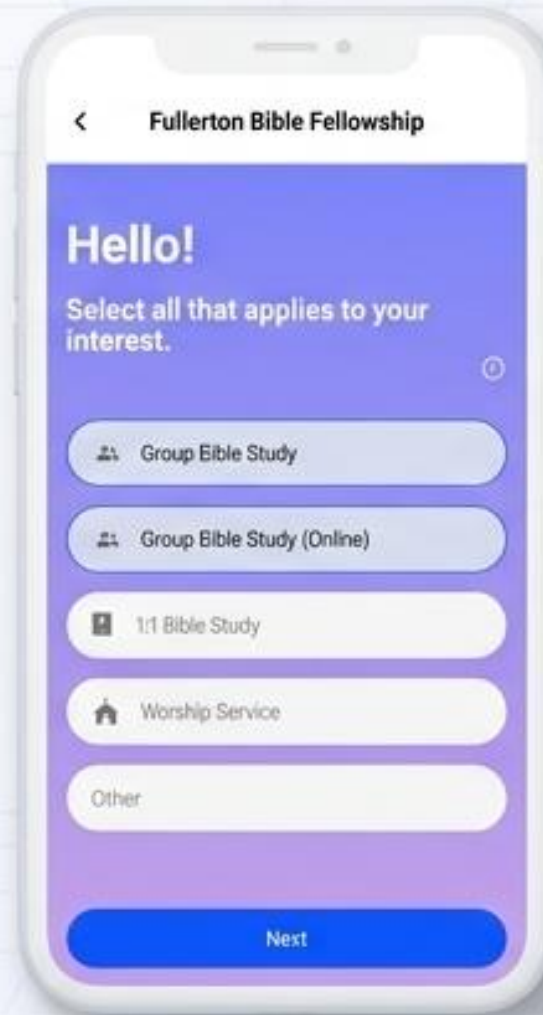
The block-style website builder — drag and drop preset blocks like Lego (welcome header, signup form, map, gallery), enter chapter info, click Publish. Your site is live in thirty minutes; no design or coding required.

물 흐르듯 이어지는 매끄러운 학생 연결 경험 (Seamless User Journey)



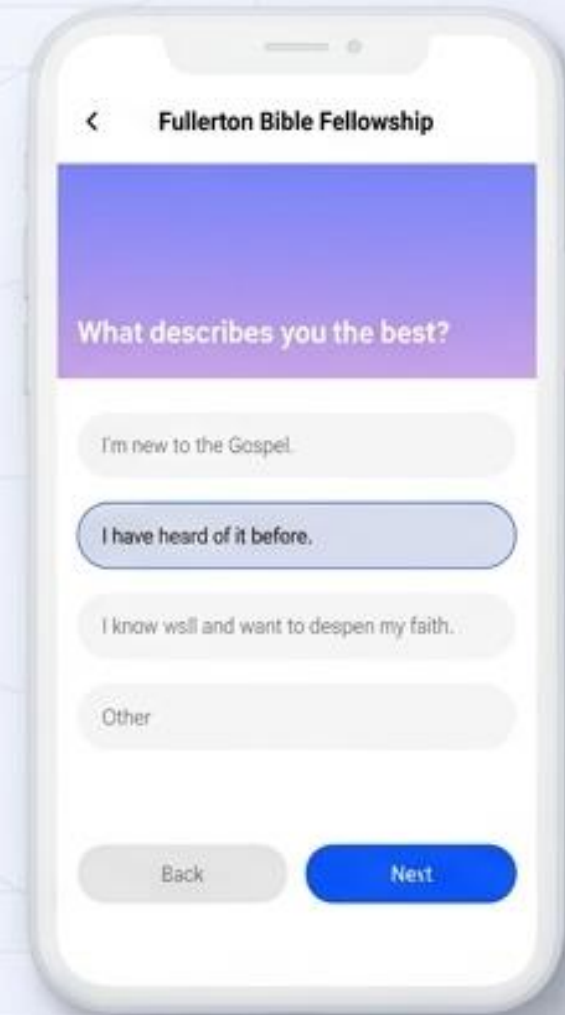
Step 1: 탐색 (Welcome)

부담 없는 환경에서 언제, 어디서,



Step 2: 선택 (Invite)

자신의 관심사와 선호도에 맞는



Step 3: 연결 (Connect)

학생의 영적 상태를 미리 파악하여

Three-step student connection flow — Welcome (browse without pressure), Invite (choose meeting type via signup), Connect (auto-matched to a shepherd by campus, interests, and time slot).

관리자 대시보드 (Admin Control Center)

학생의 관심사, 캠퍼스, 연락처를 한 곳에서 관리하는 강력한 백엔드 시스템.

Emily Tompson accepted your invitation!

Inbox

A new student has just signed up with your invite code.



Emily Tompson

2h ago

About me

I'm interested in Group Bible Study. I want to deepen my faith.

My info

Cal State Long Beach

562) xxx 9151

cds05187@gmail.com

Go to student info

학생 신청 즉시 발송되는 실시간 자동 푸시 알림



Students

My invites 3

Open invites 1

Matches 1



Emily Thompson

Cal State Long Beach

2h ago

I'm interested in Group Bible Study. I want to deepen my faith.



Jacob Anderson

Cal State Long Beach

I'm interested in Group Bible Study. I'm new to the gospel.



Ana Chen

Cal State Long Beach

May 2

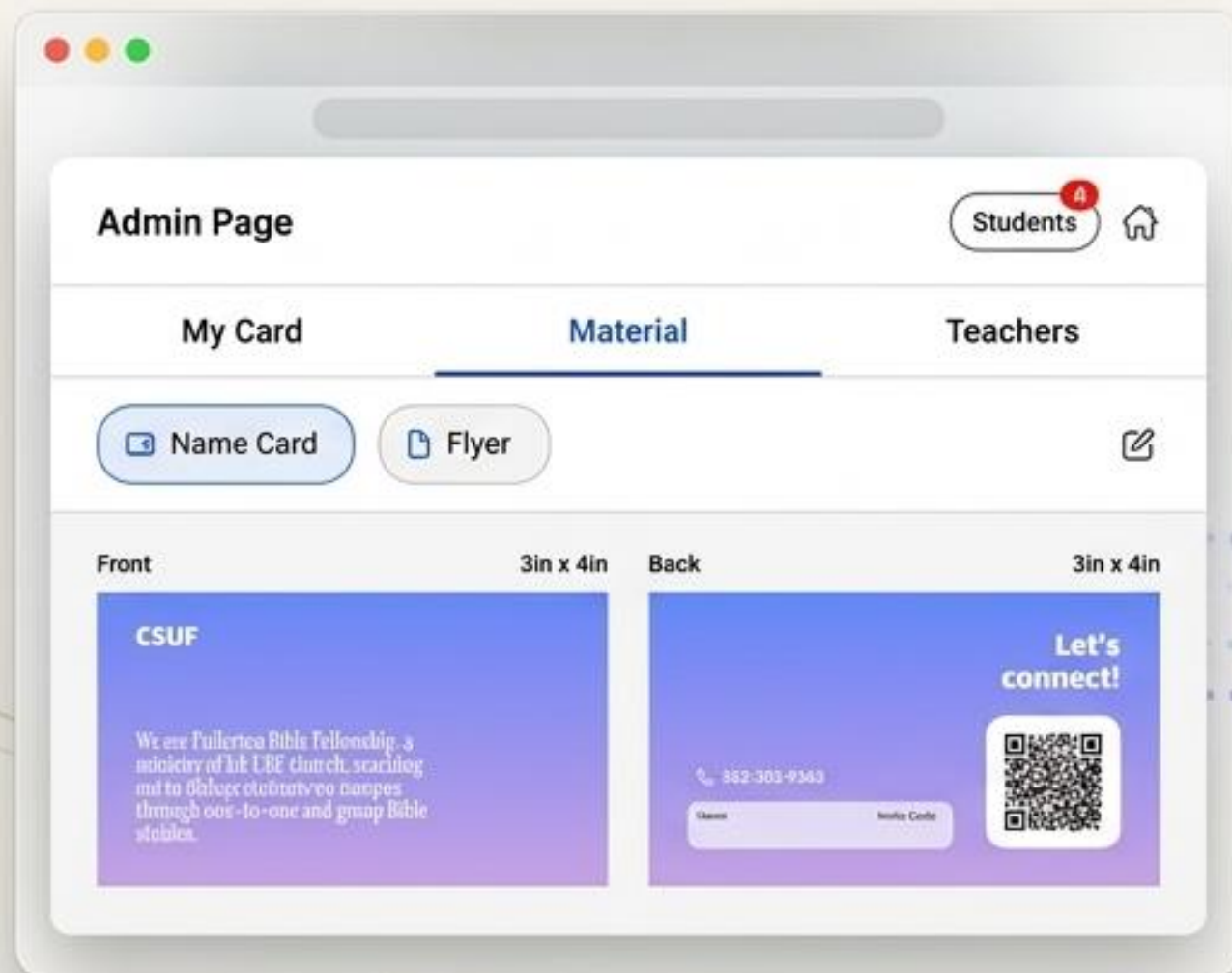
파이프라인 탭으로 자동 분류되는 체계적인 CRM 대시보드. 즉각적인 메시지 발송 지원.

Admin Control Center — every signup centralized and auto-classified into New, In Progress, Active, or Inactive, so one minister can systematically shepherd dozens or hundreds without anyone falling through the cracks.

O2O (Online to Offline) 전도 자원 완비

디지털 플랫폼 구축과 동시에, 오프라인 캠퍼스 노방전도에 즉시 사용할 수 있는 맞춤형 인쇄 자원을 시스템이 자동 생성합니다.

Digital Admin



Physical Environment

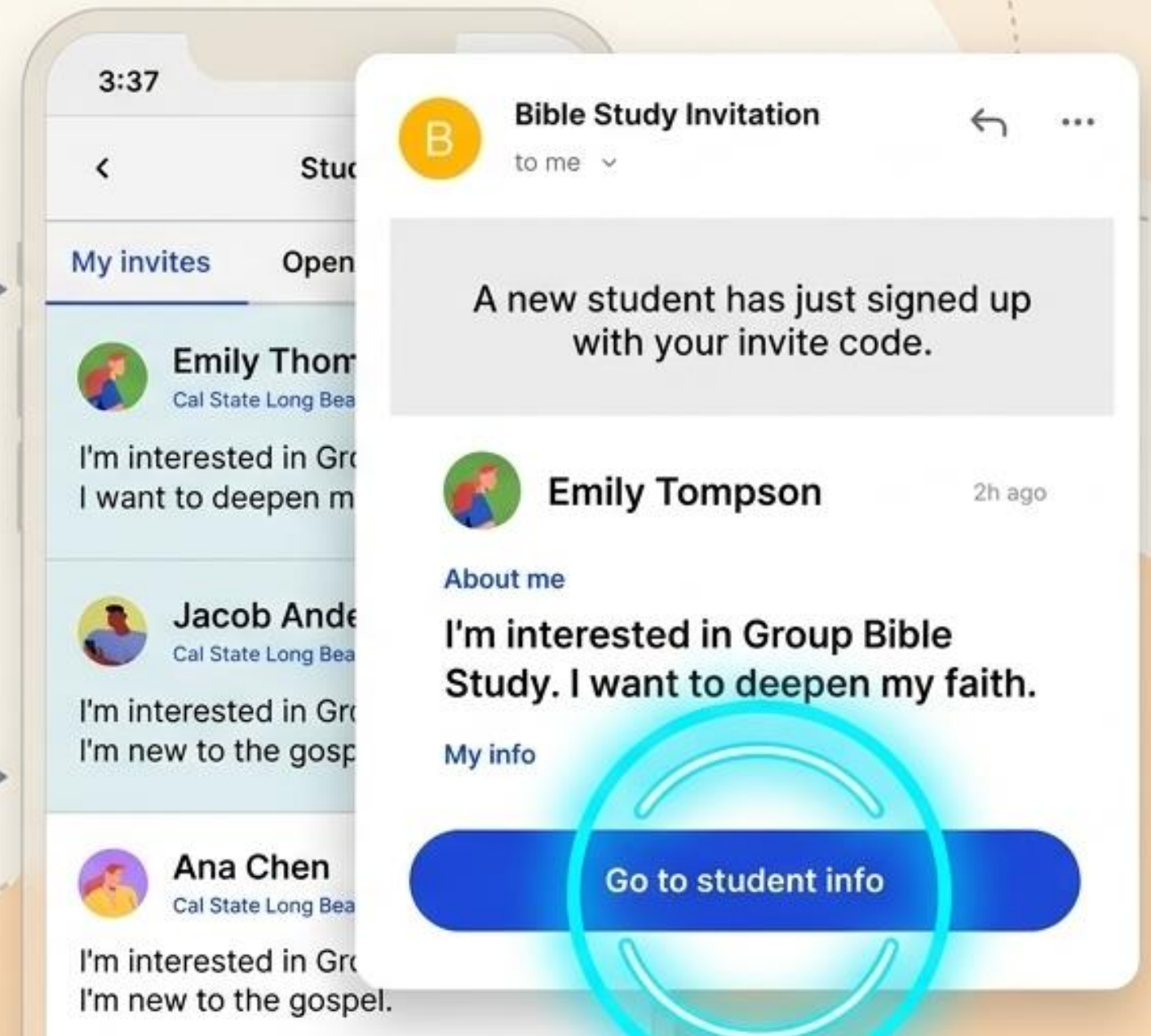


O2O (Online-to-Offline) outreach kit — auto-designed PDF flyers and QR business cards bridge campus encounters to the digital signup page, so students can register on their own time, without pressure.

신청 즉시 연결되는 스마트 알림 시스템

자동 알림 (Push & Email): 학생이 폼을 제출하는 즉시 지정된 목자(Bible Teacher)에게 이메일과 알림이 전송됩니다.

손쉬운 대시보드 관리: 새로운 학생 리스트, 매칭 상태, 초대 코드를 모바일에서 한눈에 관리할 수 있습니다.



Instant push and email alerts the moment a student applies — first contact within the golden window (a few hours) dramatically raises the chance the meeting actually happens; after 24 hours, the heart drifts back.



truevine_csulb ...

TVUBF CSULB

19 posts 95 followers 63 following

A Bible study club at CSULB
We welcome everyone to join our Bible studies

startbiblestudy.org/csulb



Followed by truevine_lbcc, fu

Follow

Mes



GBS



Key Verses



truevine_csulb · Follow

[truevine_csulb](#) Week of Welcome spring 26' - True Vine UBF

Grateful for every conversation and connection 🙏.

"Go out... and compel them to come in, that my house may be filled" — Luke 14:23 🙏📖

14w

yonejosh Amazing!!
14w Reply

dannymoon949 Nice meeting you guys!
14w 1 like Reply

5eunhye 🍑🍑
14w 1 like Reply

Like Comment Share

Liked by truevine_lbcc and 28 others
February 3

Add a comment... Post

Real example — @truevine_csulb at Cal State Long Beach: bio links to startbiblestudy.org/csulb, Week-of-Welcome event posts cite Luke 14:23, and student comments show digital and offline meeting naturally.

2026 Spring Semester Pilot

단 10개 지부 한정 (Only 10 Chapters!)

새로운 디지털 브릿지를 가장 먼저 경험할
선착순 10개 지부를 모집합니다.

<https://ubf.org/online/onlineoutreach>



2026 Pilot Program — HQ offers full support to 10 chapters at ubf.org/online/onlineoutreach; English-capable chapters first (HQ interns speak English only), other languages to follow as the program expands.

10개 지부 파일럿 한정 모집 — ‘Be the First to Bridge the Gap’



본부 지원 - What We'll Provide



- 매주 밀착 멘토링 (Jorge/Mary 마케팅 인턴 2명)



- 지부 맞춤 StartBibleStudy 초기 세팅 완벽 지원



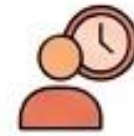
- 고품질 미디어/콘텐츠 에셋 무상 제공



- 실전 DM 코칭 노하우 전수



지부 준비 - What You Need to Do



- 전담 코디네이터 1명 임명 및 3개월 연속 실행



- 매주 인스타 콘텐츠 업로드 & 능동적 DM 아웃리치



- 종료 후 타 지부와 결과/레슨 셰어링

▲ 본부 인턴 지원을 위해 ‘영어 가능 지부’ 우선 배정



👉 즉시 신청: ubf.org/online/onlineoutreach

Pilot details — "Be the First to Bridge the Gap": weekly mentoring from HQ interns Jorge and Mary, free setup, media assets, and DM coaching; chapter commits one coordinator for 3 months of weekly posting and DM outreach.

Meet Our Interns

2 dedicated social media specialists will mentor and onboard your chapter.

Mary Lomahan

Social Media & Marketing Specialist

B.A. Communications, DePauw University '25

Social Media Marketing Coordinator Career



Jorge Lau

*LA UBF Campus Outreach
& Social Media Lead*

M.S. Aerospace Engineering, CSULB

LA UBF Campus Social Media Manager



인스타그램은 단순한 소셜 미디어가 아닙니다. 우리가 개척해야 할 가장 넓은 '디지털 캠퍼스'입니다.



지금 바로 스마트폰을 켜고, 첫 번째 메시지를 보내세요.

[자세한 가이드 및 리소스 확인하기: startbiblestudy.org]

Instagram is not just social media — it is the widest digital campus we are called to pioneer; the moment this session ends, open your phone, follow one campus account, send one warm first message.

첫 번째 디지털 캔버스의 주인이 되십시오.

Be the First to Bridge the Gap



<https://ubf.org/online/onlineoutreach>

Be the first to bridge the gap — scan the QR or visit ubf.org/online/onlineoutreach to secure a spot in the 10-chapter pilot; HQ Media, IT, and marketing interns will partner with you for three months.



UBF IT 디지털 사역 생태계

차세대 선교와 영성 성장을 위한 통합 솔루션 포트폴리오

기술을 통해 말씀의 능력을 세상 끝까지 연결합니다.

PART V — HQ IT TOOLS: a single-glance tour of digital ministry platforms the HQ IT team is operating, building, or planning — each one born from a real, practical UBF ministry need.

UBF 본부 IT 부서 조직도

위원장

Dr. Henry Park

IT 코디네이터

Dr. Joseph Cho

미디어 파트

Joshua Min 파트타임

미디어 인턴

파트타임



Rebekah



Grace Min



Grace Oh



Ashton



Jhonar



Yerin



Marry



Jorge



개발자

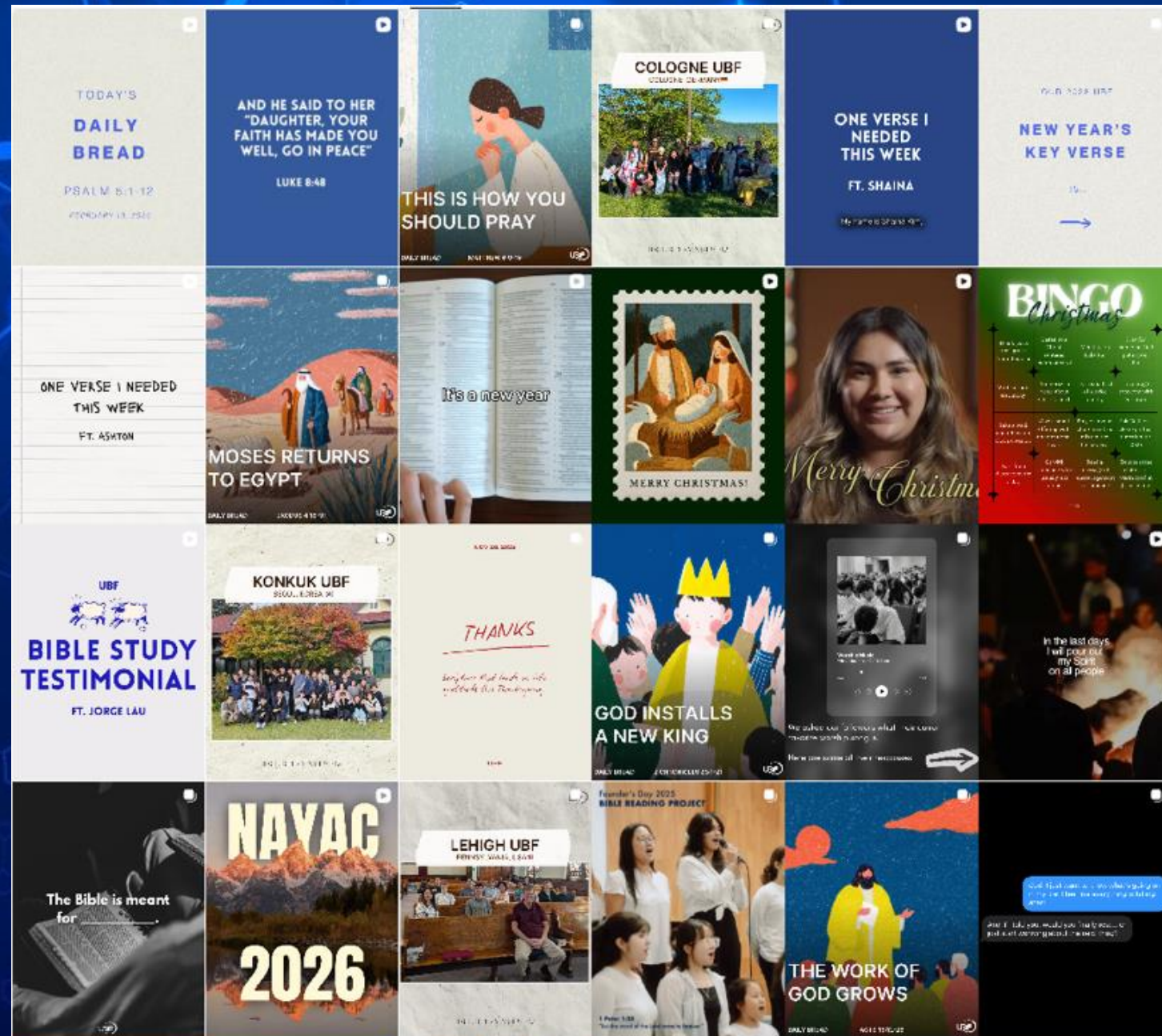
Noh Ah Jung

HQ IT Department — Henry Park (chair), Joseph Cho (coordinator), Joshua Min (media) with 8 part-time interns, Noah Jung (full-stack dev); small team, amplified by AI, delivering megachurch-level IT — small but strong.

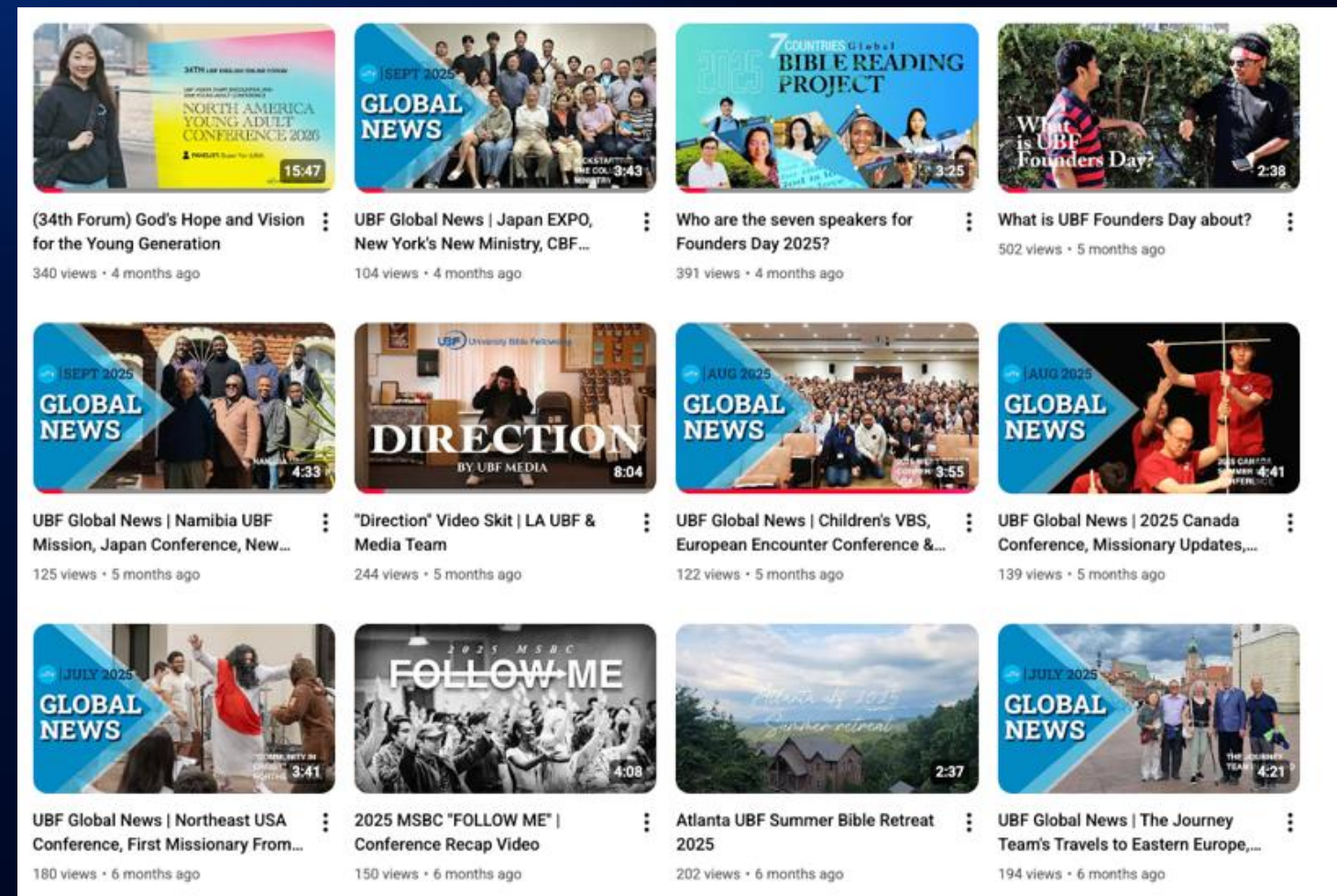
Media Interns



Instagram



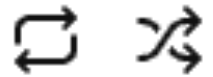
YouTube

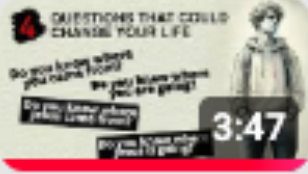







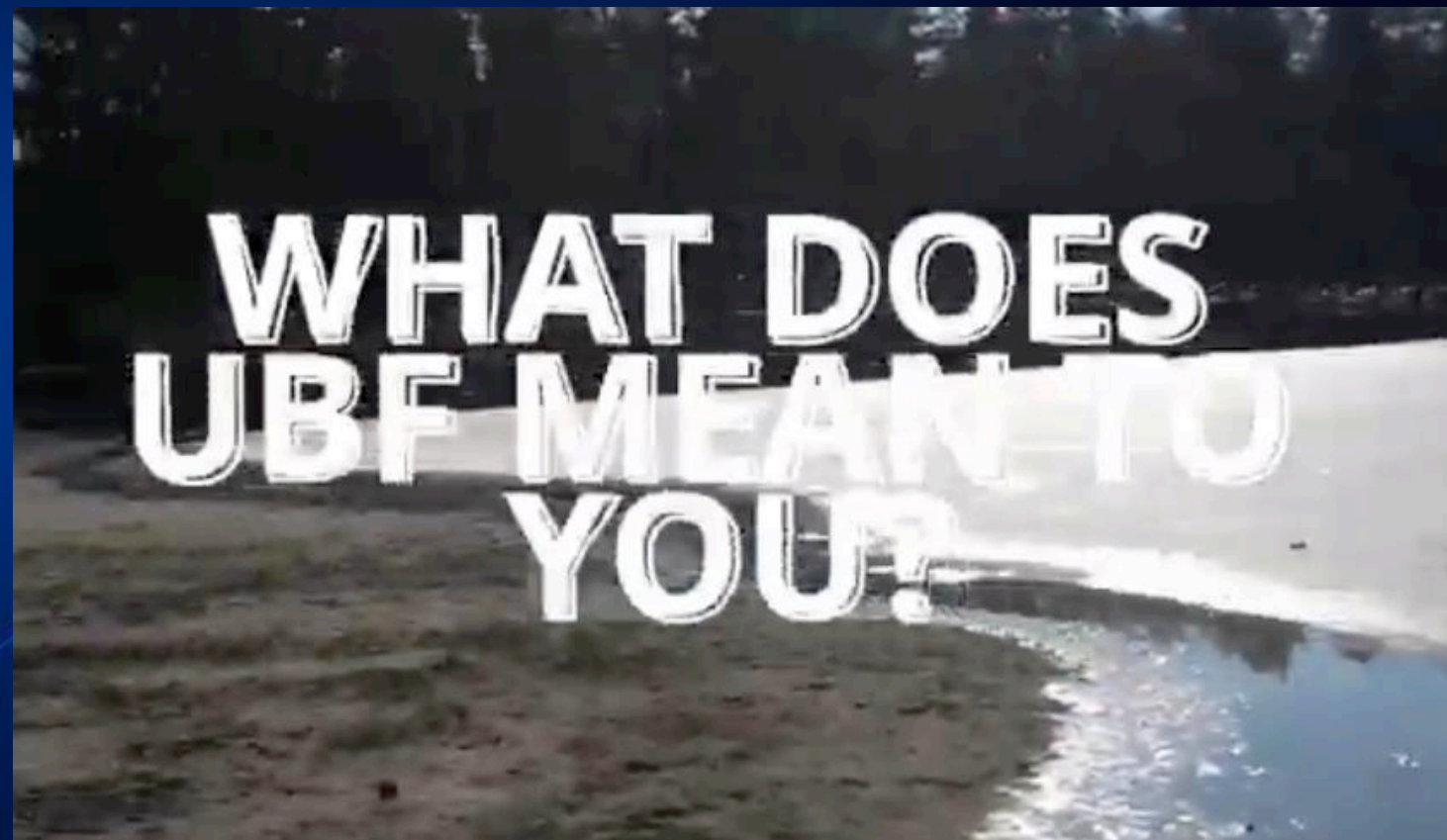
YouTube

UNIVERSITY BIBLE FELLOWSHIP

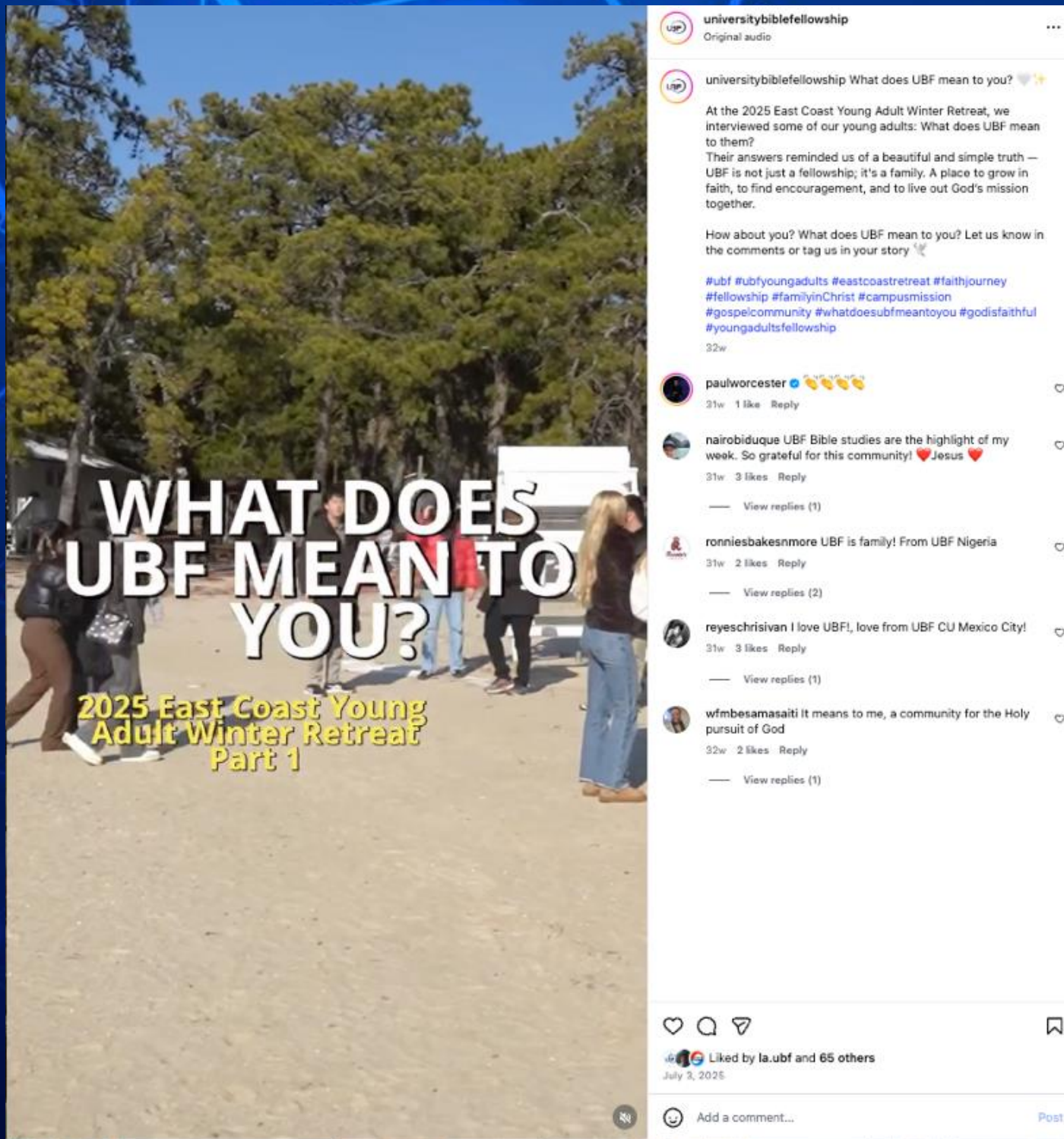
UBF TV - University Bible Fellowship - 1 / 8



-  **Where do you come from? / Today's Campus Ministry / ...**
UBF TV - University Bible Fellowship
-  **What verse is in your Instagram bio?**
UBF TV - University Bible Fellowship
-  **Describe UBF in 3 Words (University Bible Fellowship)**
UBF TV - University Bible Fellowship
-  **What does UBF Mean to You? #ubf #universitybiblefellowship**
UBF TV - University Bible Fellowship
-  **Why is the Bible Study Important to You? #ubf...**
UBF TV - University Bible Fellowship
-  **Daily Bread: Finding Orientation and Strength in God's Word #ubf...**
UBF TV - University Bible Fellowship



Instagram



WHAT DOES UBF MEAN TO YOU?

2025 East Coast Young Adult Winter Retreat Part 1

universitybiblefellowship Original audio

universitybiblefellowship What does UBF mean to you? 🙏🌟

At the 2025 East Coast Young Adult Winter Retreat, we interviewed some of our young adults: What does UBF mean to them? Their answers reminded us of a beautiful and simple truth — UBF is not just a fellowship; it's a family. A place to grow in faith, to find encouragement, and to live out God's mission together.

How about you? What does UBF mean to you? Let us know in the comments or tag us in your story 🙏

#ubf #ubfyoungadults #eastcoastretreat #faithjourney #fellowship #familyinChrist #campusmission #gospelcommunity #whatdoesubfmeantoyou #godisfaithful #youngadultsfellowship

32w

paulworcester 🙏🙏🙏🙏🙏
21w 1 like Reply

nairobiduque UBF Bible studies are the highlight of my week. So grateful for this community! ❤️ Jesus ❤️
21w 3 likes Reply
— View replies (1)

ronniesbakesmore UBF is family! From UBF Nigeria
21w 2 likes Reply
— View replies (2)

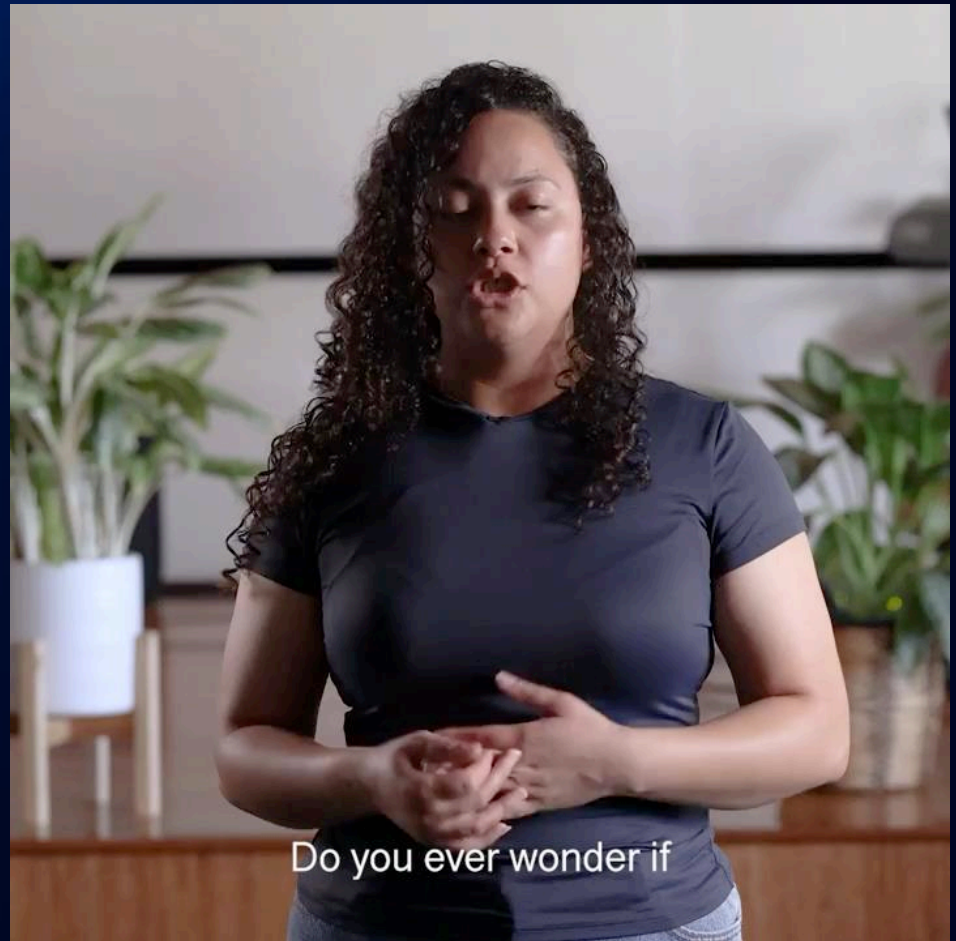
reyeschrisivan I love UBF!, love from UBF CU Mexico City!
21w 3 likes Reply
— View replies (1)

wfmbesamasaiti It means to me, a community for the Holy pursuit of God
32w 2 likes Reply
— View replies (1)

Liked by la.ubf and 65 others
July 3, 2025

Add a comment... Post

Short Testimony



Do you ever wonder if

Instagram

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universitybiblefellowship Original audio

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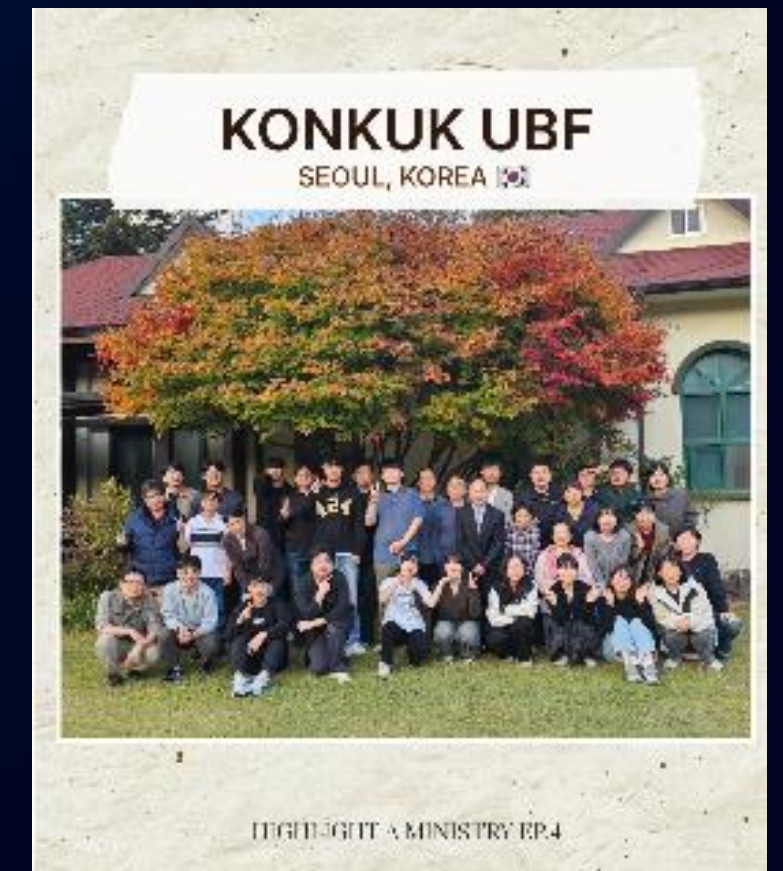
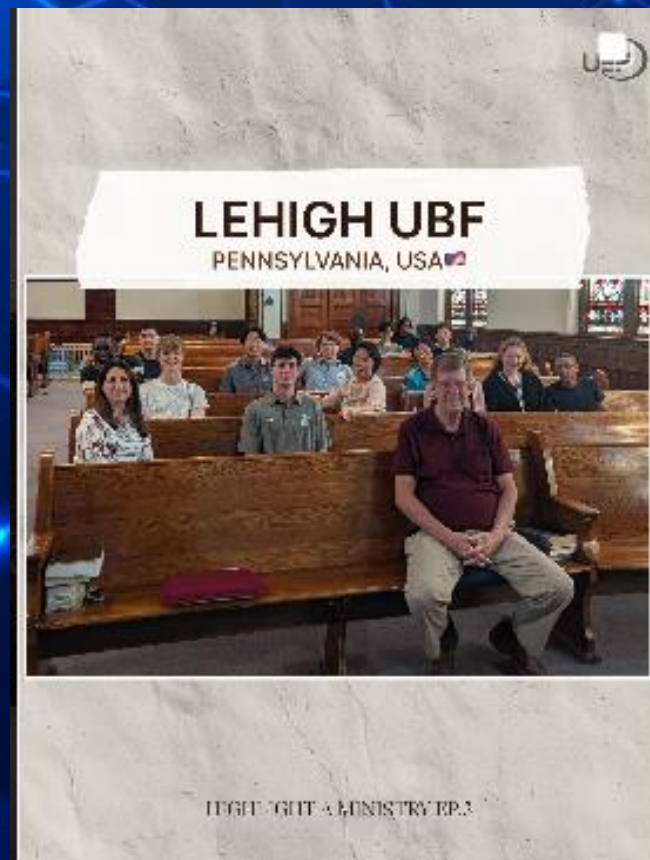
Liked by la.ubf and 65 others
July 3, 2025

Add a comment... Post

Short Testimony



Highlight UBF Chapters



COLOGNE UBF

COLOGNE, GERMANY 🇩🇪



HIGHLIGHT A MINISTRY EP.5



When was Cologne UBF founded?

Cologne UBF was founded by Korean nurses in 1979. One of the highlights of the Cologne UBF that I experienced was that, like those described in Acts 2:44-47, someone invited me to dinner, I did Bible study with someone every week, went to church on Wednesdays, and attended events every Wednesday. There was always laughter, service, and the preaching of God's Word.



What is one thing you're grateful for about Cologne UBF?

I'm grateful for my Bible teacher Walter Nett, who gave me his all so that a lost sheep like me could find Jesus.



IZTACALA UBF

TLALNEPANTLA DE BAZ, MEXICO 🇲🇽



When was Iztacala UBF founded?

I was sent to Mexico in 1997 as an expatriate employee of LG Electronics. Missionary Isaac Park received God's calling through Ezekiel 37:10 in 2001. Moved by this vision, he resigned from his job and chose to remain in Mexico. In January 2002, together with another missionary, he founded Iztacala UBF.



How did you first start going to Iztacala UBF?

Missionary Sergio came to preach at the university when I was a second-year medical student in 2009. Christ's love and the Holy Spirit's work in my heart led me to Iztacala UBF.

What makes Iztacala UBF unique?

I have been able to find a family in Christ. Despite our differences, we always support one another and pray for each other. I also love the pure teaching of the Word, the personal guidance, and the one-on-one Bible studies. The love and dedication of the members of Iztacala UBF are also very unique.

What's one thing you're grateful for about Iztacala UBF?

It helped me come to know the Word of God during a difficult moment in my life. Through UBF, I was able to find my Savior and develop an identity in Christ. My pastor helped me discover my musical talent through violin lessons. I am grateful that I can now serve in the mini-orchestra and bring my 3-year-old daughter, Thelma, to church with me.



What passages/book of the Bible are you studying right now?

We are studying the Book of Acts, along with some special Christmas readings.

What are your prayer topics for Iztacala UBF in 2025 (or for the upcoming year)?

- Strengthening family-centered discipleship
- Deepening fellowship and pastoral care
- Continuing to raise leaders with humble and loving hearts

Thank you Iztacala UBF!

Interviewed:
Pastor Jorge David Rios & Missionary Isaac

Want your chapter to be featured?
DM us @ubfworldwide

2026 DIRECTION: EXPANSION



TIKTOK VISIBILITY



EXPANDING PRESENCE



SUPPORTING LOCAL CHAPTERS



AI TOOLS & TRAINING

▶ **TikTok Search Visibility**

UBF HQ channel activation; encourage chapter participation.

▶ **GEO — Generative Engine Optimization**

Strategy + UBF blog platform so AI engines (ChatGPT, Gemini, Perplexity) cite UBF positively.

▶ **Online Outreach Pilot**

6 chapters selected (IIT, Toledo, Madison, NJ, Dupage, +1) — expanding toward 10.

▶ **Campus Ministry Tools — keep building**

Ongoing development; broader chapter adoption.

▶ **AI Training for UBF Members**

Practical AI series for campus ministry application.

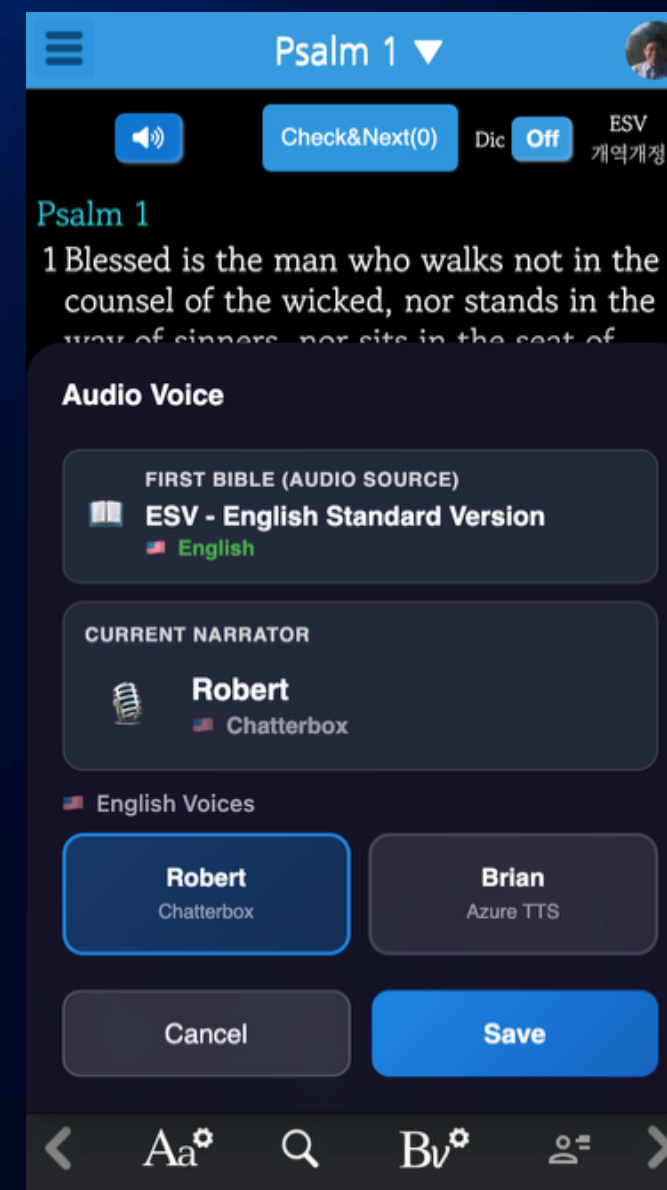
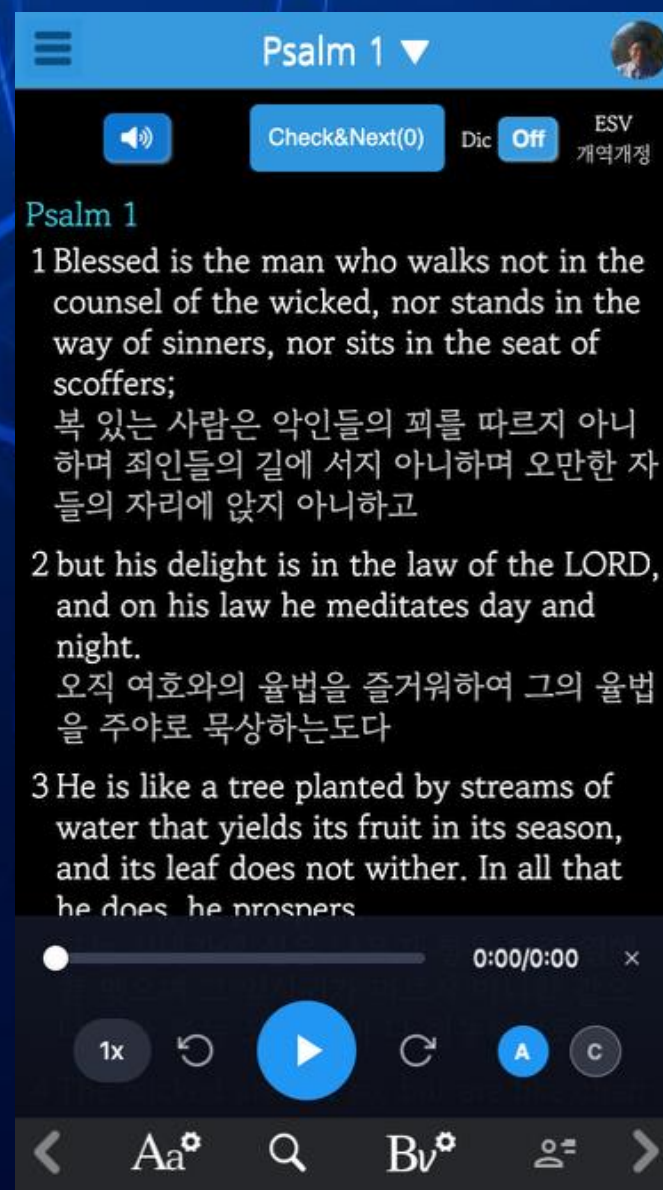
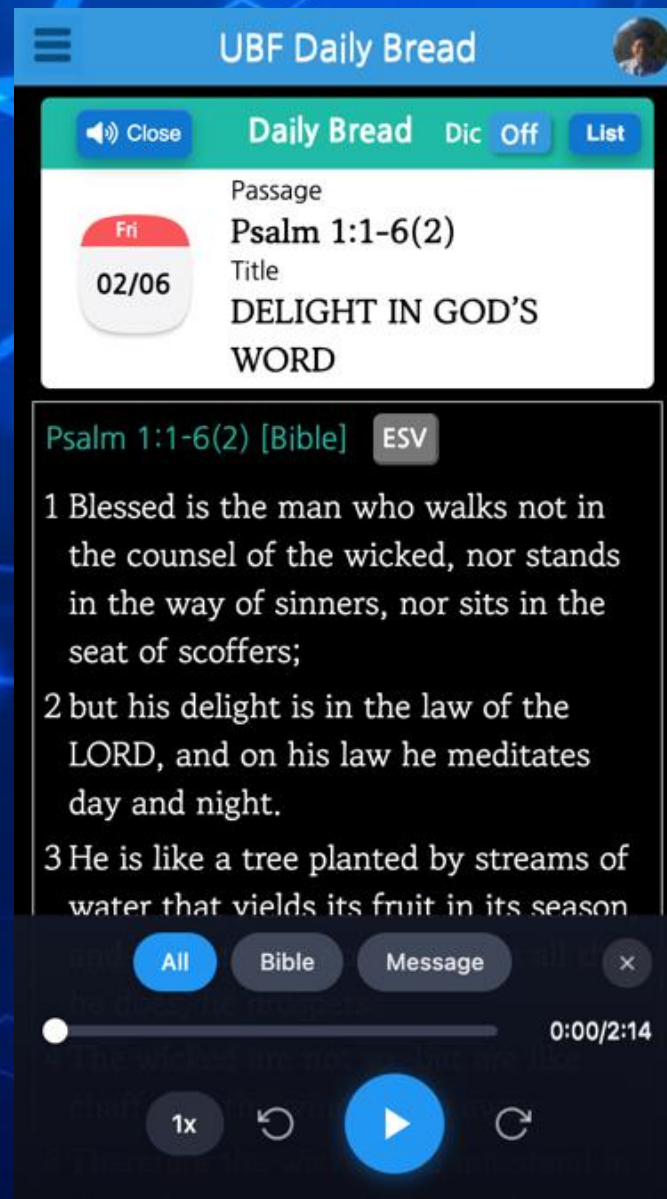
▶ **Inductive AI Bible Study**

Web + app currently in development.

▶ **NA Chapter Support**

Training, sharing, and ongoing support for North America chapters.

UBF Daily Bread – Voice Service Transition



UBF Daily Bread Voice Service — AI TTS auto-generates ~5 minutes of natural Korean and English audio devotional daily; over a thousand users now listen during commutes, replacing what once required a full-time voice actor.

Image Bible Narration

< Back NIV | John 5 5/5 < Back NIV | John 5 5/5 < Back NIV | John 5 5/5

The Son Gives Life · vv.19-47 Real **The Son Gives Life · vv.19-47** Toon **The Son Gives Life · vv.19-47** Art

19 Jesus gave them this answer: "Very truly I tell you, the Son can do nothing by himself; he can do only what he sees his Father doing, because whatever the Father does the Son also does.

20 For the Father loves the Son and

2:03/5:42 2:03/5:42 2:03/5:42

Image Bible Narration — 3 to 8 detailed scene images for every one of 1,189 chapters across all 66 books (~6,000 images) via GPT-image 2.0; every image reviewed for theological accuracy before visual appeal.

Trilingual service (Korean, English, and Spanish)

Prayer [World Mission] Public

English (HQ) Pray for P. Ron Ward and Continental New Year's Conferences

Spanish (HQ) Oren por el P. Ron Ward y las Conferencias de Año Nuevo Continental

Korean (HQ) P. Ron Word와 대륙 신년 수양회를 위해 기도해 주세요.

본 번역은 인공지능(AI)에 의해 생성된 것이므로 일부 정확하지 않을 수 있습니다. [영어](#) [스페인어](#)

본 뉴스 번역 페이지는 이메일 배포용으로만 제공되는 자료입니다. 웹사이트 게시 또는 소셜미디어 공유는 삼가해주시기 바랍니다.

WM News & PTs 02/07/2026

(라틴 아메리카) 라틴 아메리카 지부장 및 리더 신년 수양회 2026 (작성자: Isaac Park)

2026년 1월 23일부터 25일까지, 라틴 아메리카 지부장 및 리더 신년 수양회가 칠레 산티아고에서 열렸으며, 약 70명의 리더들이 새로운 해를 위한 영적 지도와 비전을 위해 모였습니다. 이 수양회는 2025년 선교 여정을 반성하고 말씀 중심, 사랑 중심, 기도 중심의 사역으로 재조정하는 중요한 영적 전환점을 의미했습니다. 주요 메시지는 “경건함을 위해 너 자신을 훈련하라”는 디모데전서 4장으로부터의 내용으로 실질적인 순종을 강조하였고; “서로 사랑하라”는 요한복음 13장에서부터 예수의 사랑의 역학은 강조하였으며, “하산 기도하고 난사하지 마라”는 누가복음 18장으로부터 지속적인 기도

UBF NEWSLETTER

UNIVERSITY BIBLE FELLOWSHIP

This newsletter is also available in Korean and Spanish. [한국어](#) [Español](#)

WM News & PTs 02/07/2026

(Latin America) Latin America Chapter Directors & Leaders New Year Conference 2026 (by Isaac Park)

From January 23 to 25, 2026, the Latin America Chapter Directors and Leaders New Year Conference took place in Santiago, Chile, with around 70 leaders gathering for spiritual direction and vision for the

Esta traducción fue generada por inteligencia artificial (IA) y puede no ser completamente precisa. [Inglés](#) [Coreano](#)

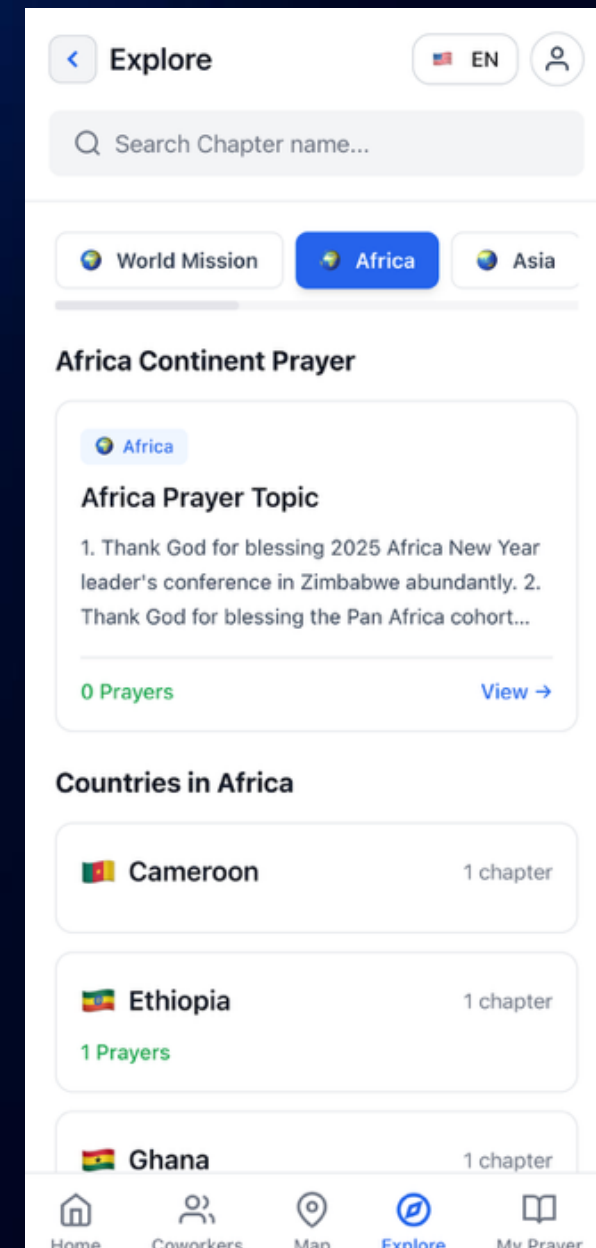
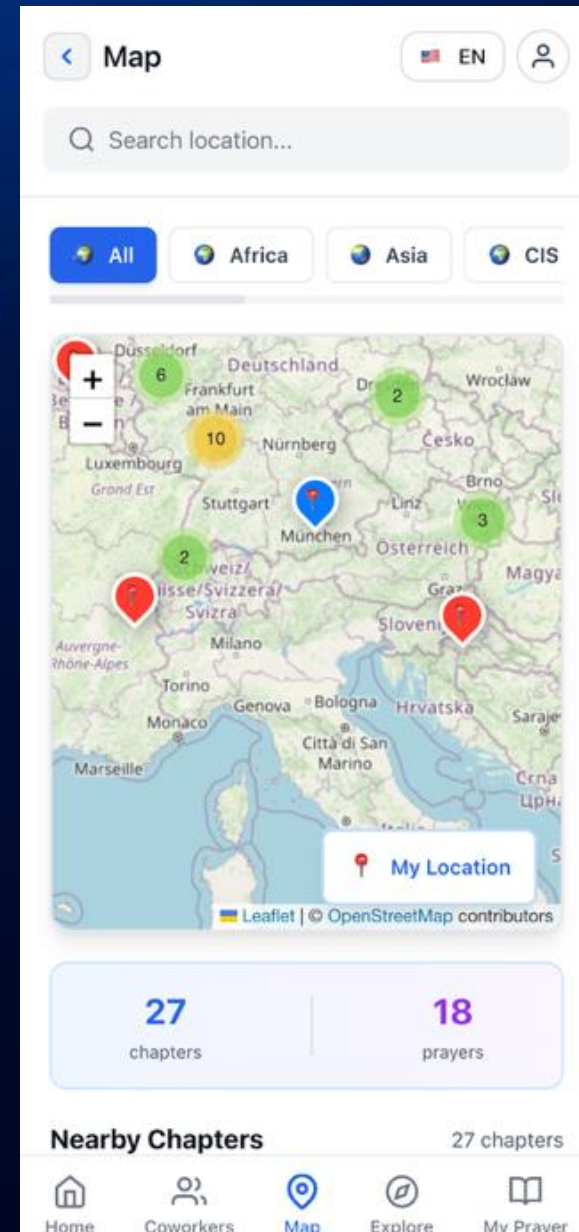
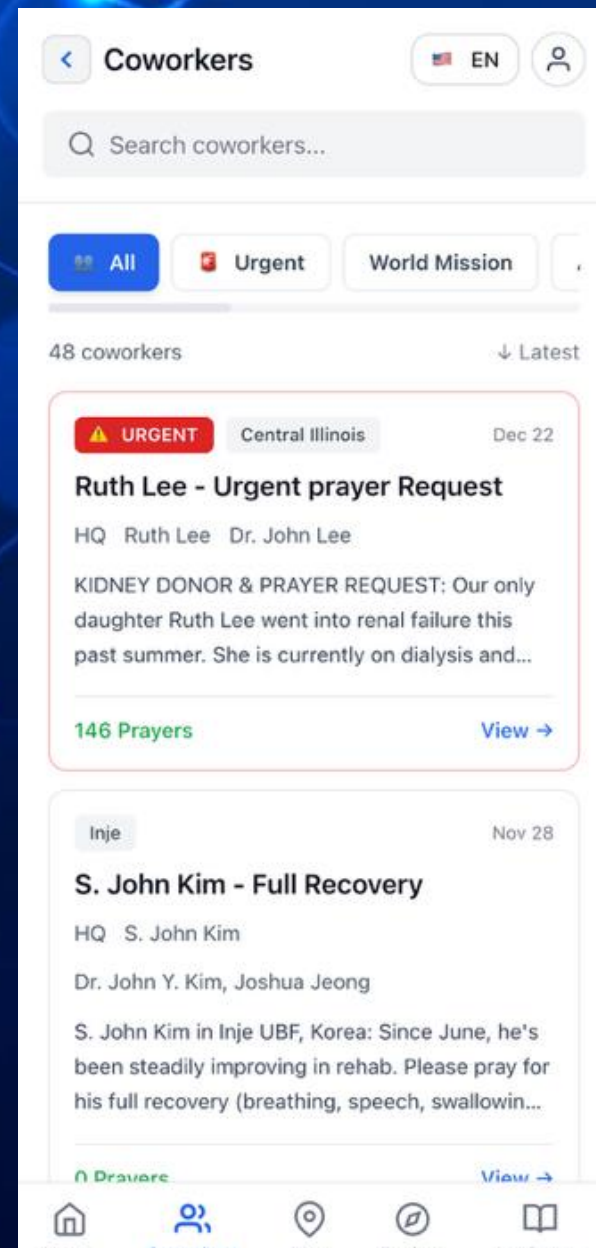
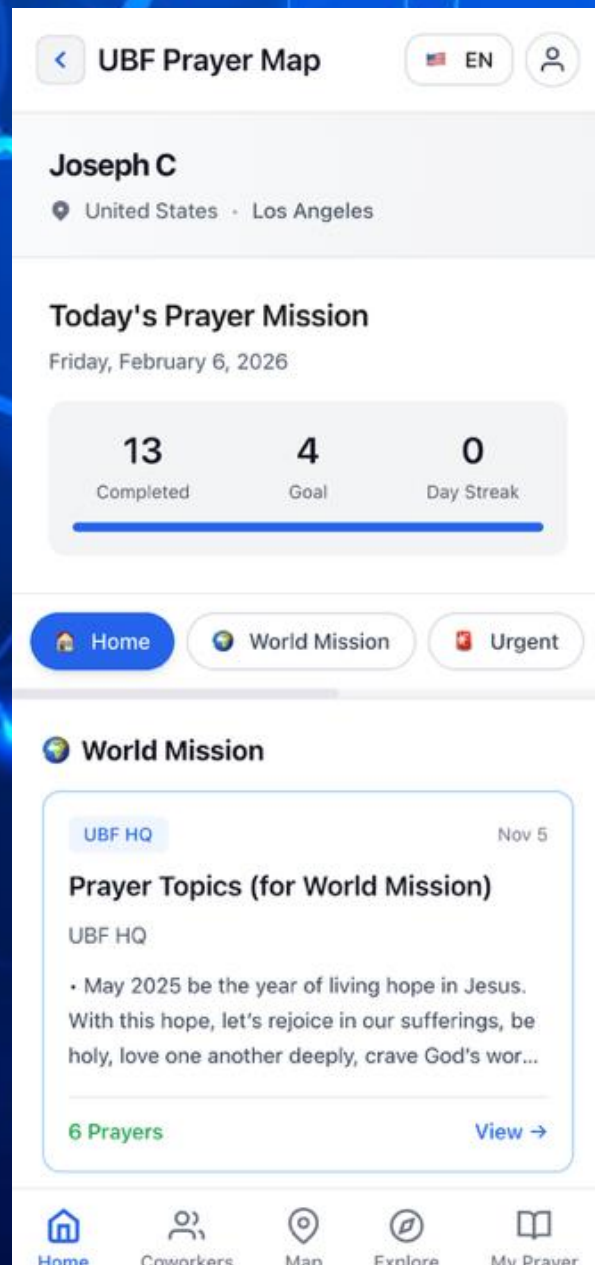
Esta página de traducción de noticias se proporciona únicamente para su distribución por correo electrónico. Por favor, absténgase de publicarla en sitios web o compartirla en redes sociales.

WM News & PTs 02/07/2026

Conferencia de Año Nuevo 2026 para Directores y Líderes de Capítulos de América Latina (por Isaac Park)

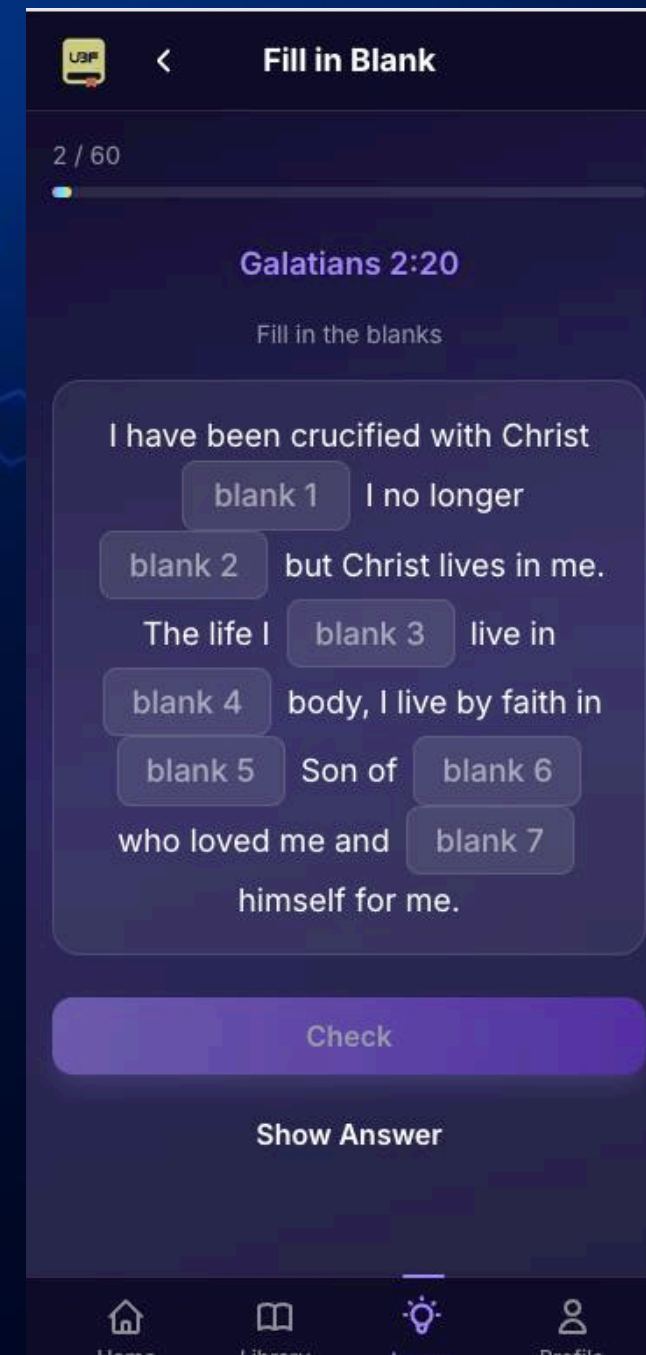
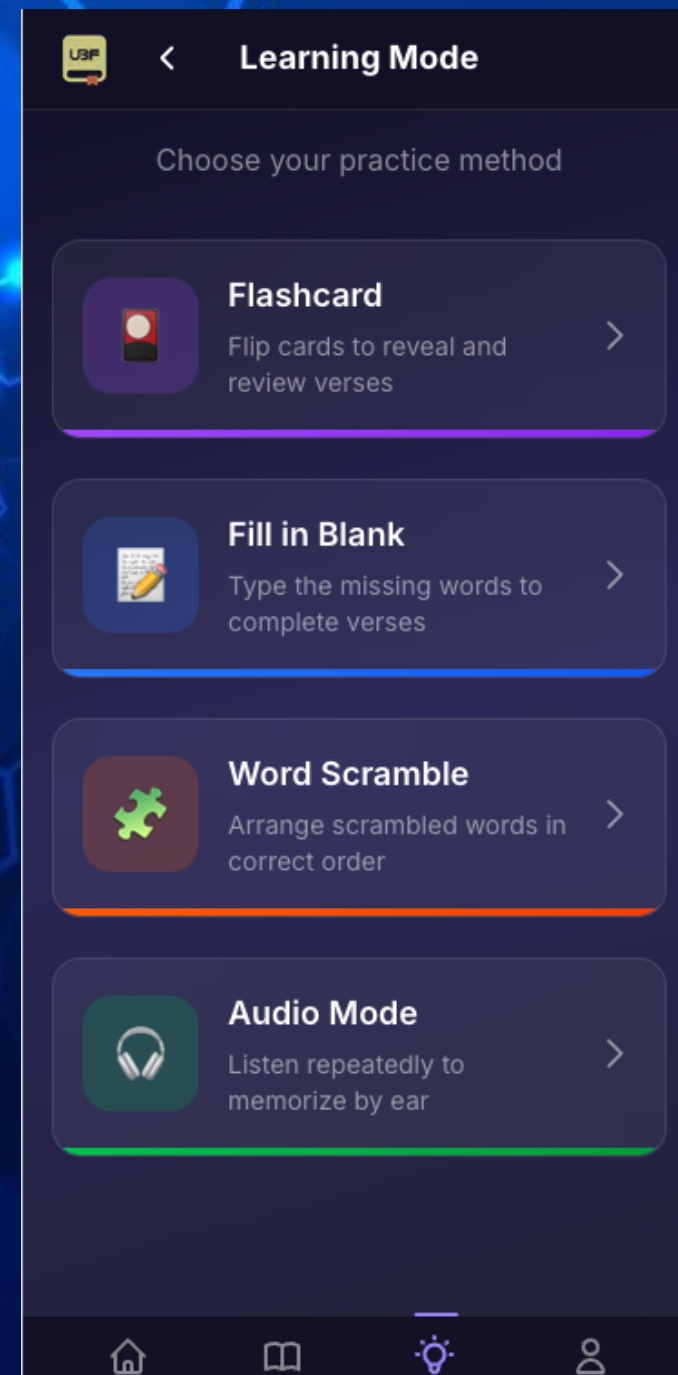
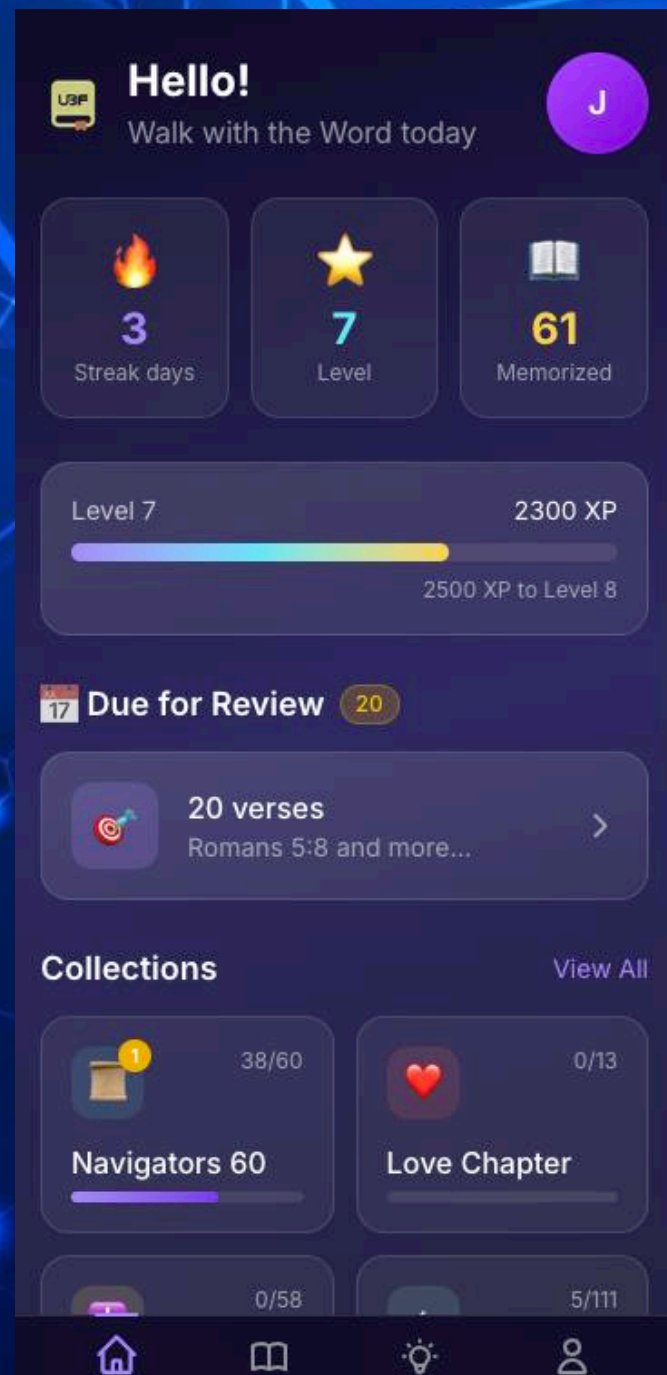
Trilingual newsletter — AI auto-translates and summarizes the Korean original into English and Spanish; ministers only review, and Spanish-speaking mission fields in Latin America now receive HQ news regularly.

Prayer Map App



Prayer Map App — a mobile world map of every UBF chapter with real-time prayer requests and daily intercession prompts, turning a scattered global community into one living, praying body.

Bible Memorization App



Bible Memorization App — four modes (flashcard, fill-in-the-blank, word scramble, audio) gamify Scripture memorization for youth and children; progress auto-tracks so parents can follow along at home.

현대 교회 웹 플랫폼

AI 보조 개발

한 워크플로우 → 여러 지부

지부별 커스터마이징

공용 코드베이스
같은 코드베이스 재사용

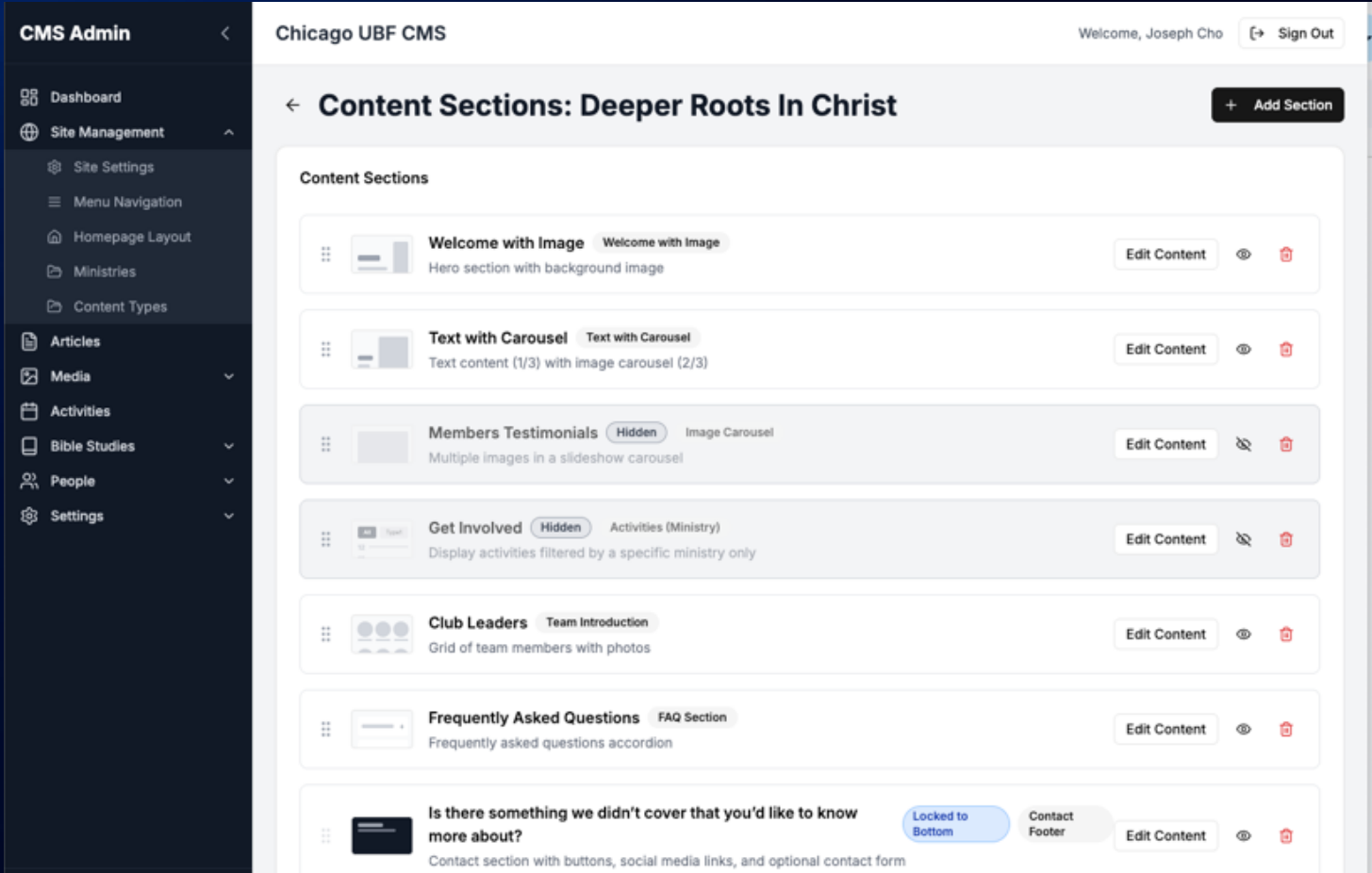
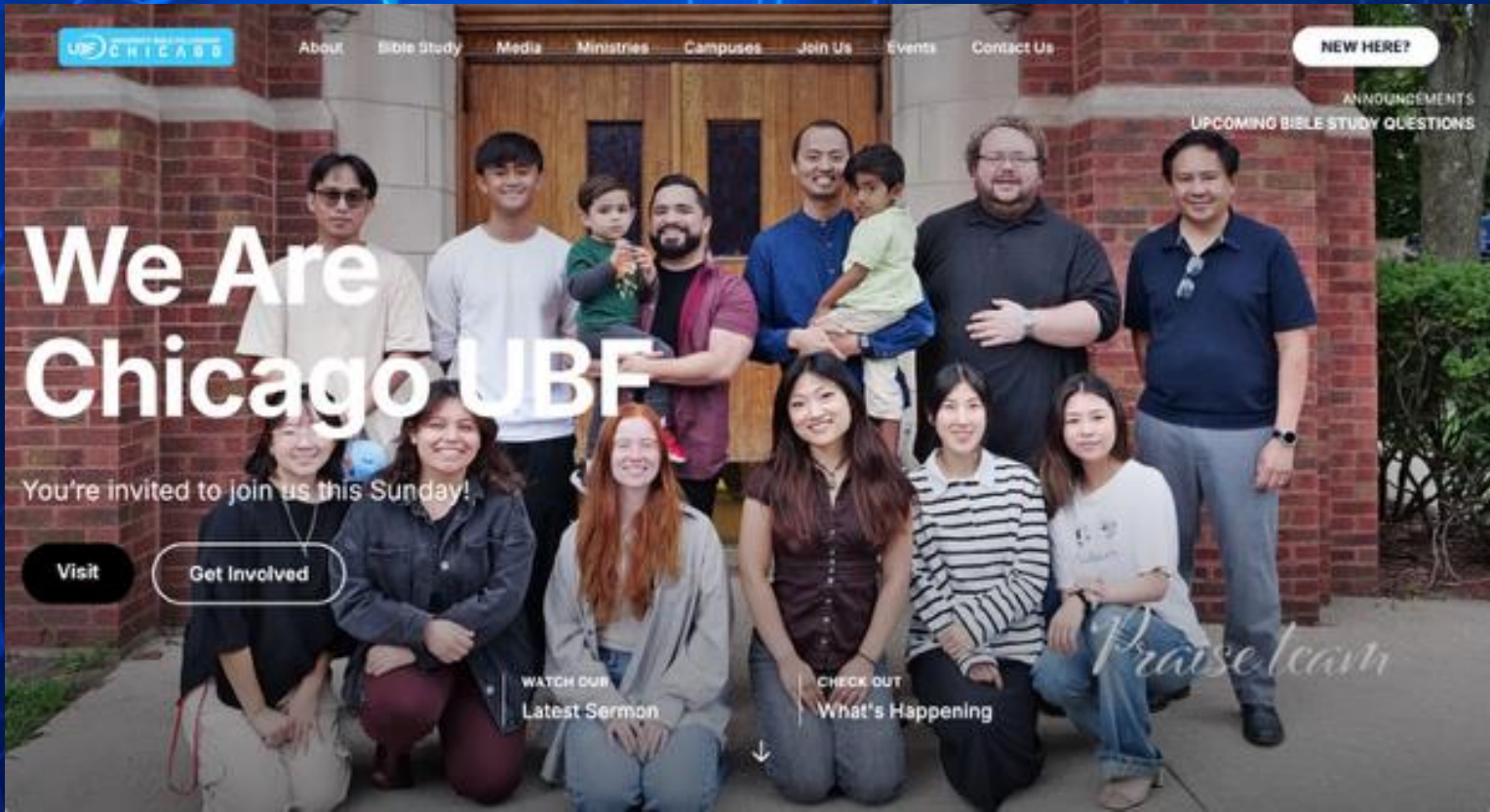
비용·시간
대폭 절감



Project six — Chicago UBF Website Redevelopment. Rebuilt from scratch via AI-assisted workflow with CMS integration, multilingual support, and mobile optimization. What would have cost tens of thousands and six months at an agency, done for far less.

Chicago UBF Website Redevelopment

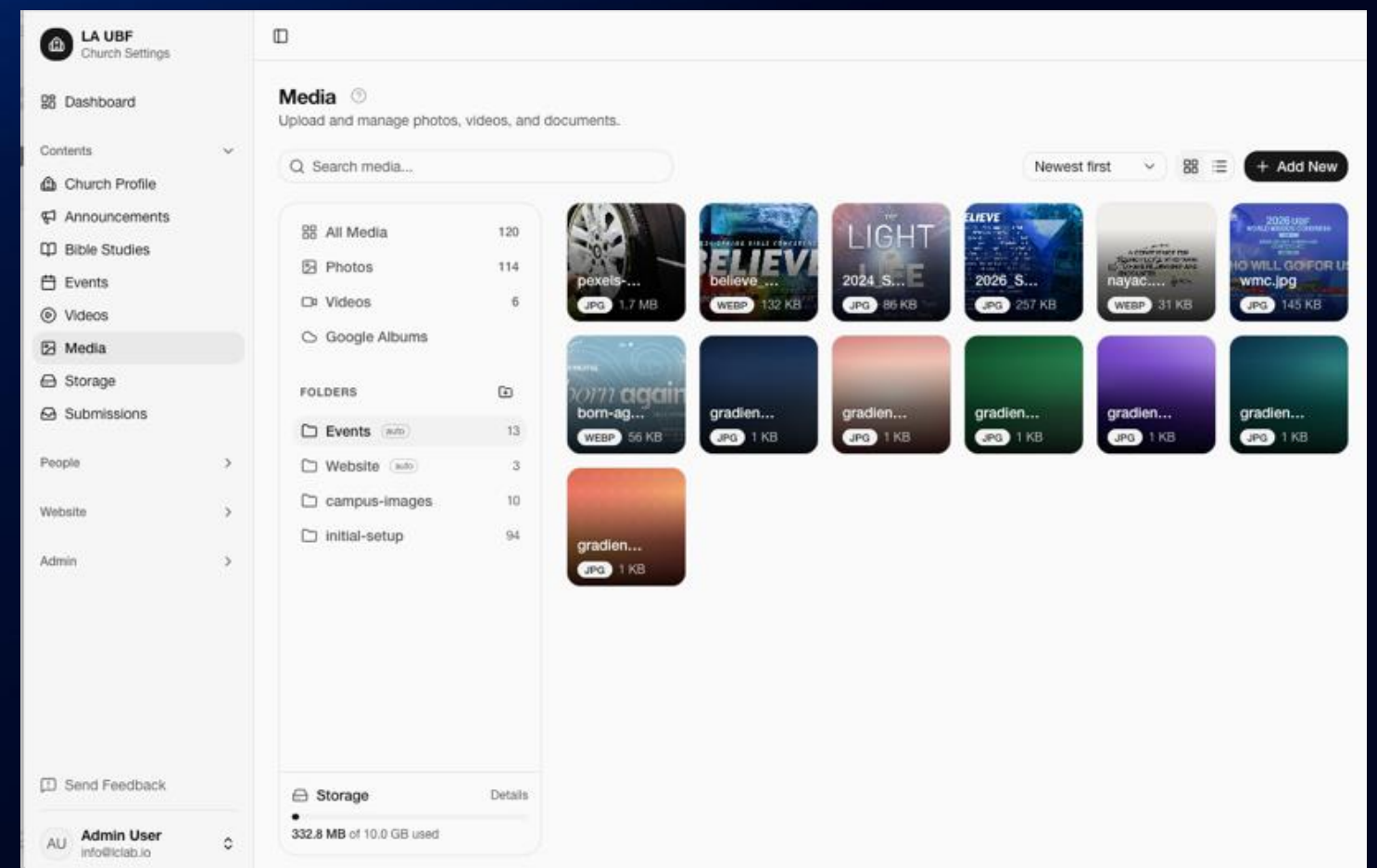
A modern church-style site rebuilt from the ground up using the latest AI-assisted development workflow.



Chicago UBF Website — rebuilt from scratch with AI-assisted development: modern church design, CMS, multilingual and mobile-ready; delivered in a fraction of the time and cost of an outsourced agency.

LA UBF Website Redevelopment

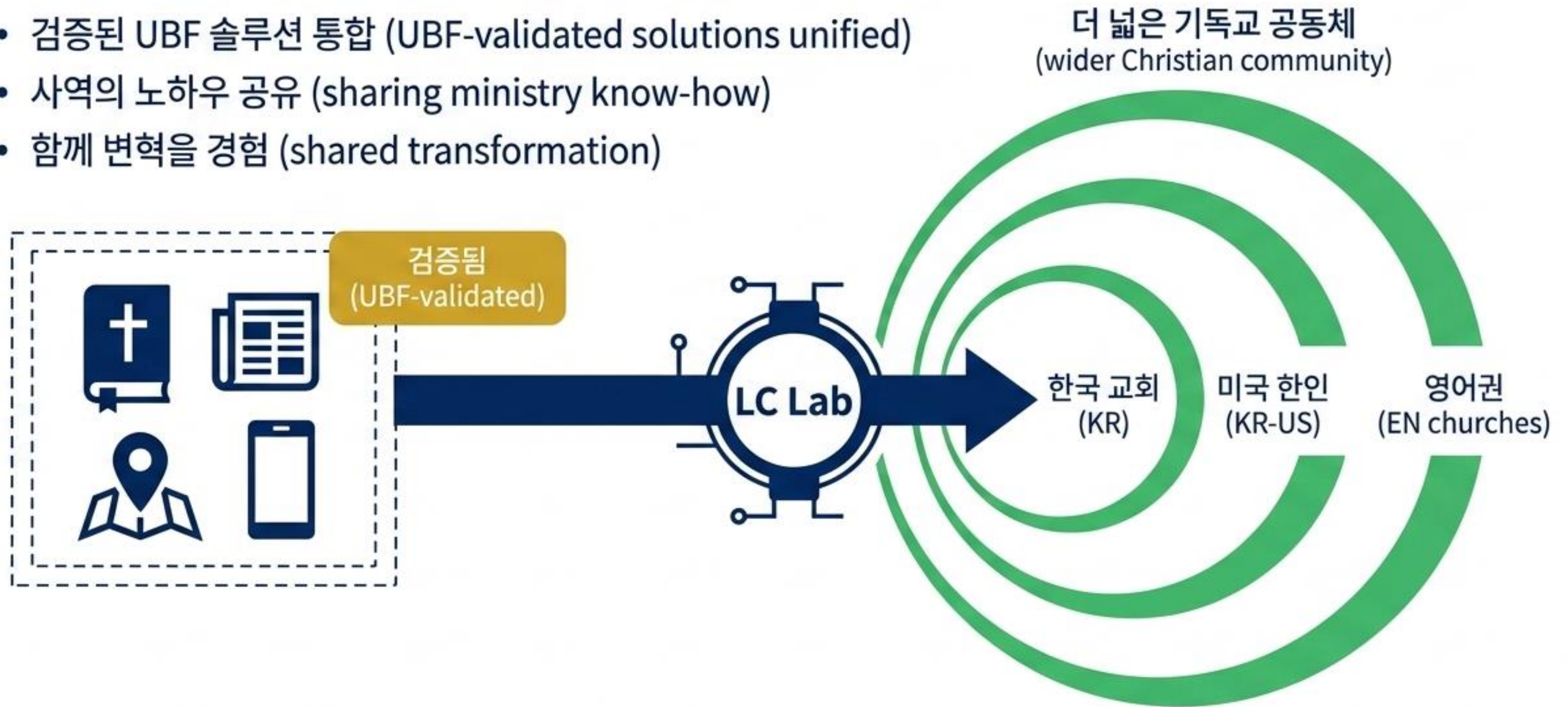
A modern church-style site rebuilt from the ground up using the latest AI-assisted development workflow.



LA UBF Website — same AI-assisted workflow, redesigned for Southern California: English-first plus Korean and Spanish, with campus-specific pages for USC, UCLA, Cal State LA, and more on one shared codebase.

LC Lab — 디지털 교회 변혁 (Digital Church Transformation)

- 검증된 UBF 솔루션 통합 (UBF-validated solutions unified)
- 사역의 노하우 공유 (sharing ministry know-how)
- 함께 변혁을 경험 (shared transformation)



Project eight — LC Lab, the Digital Church Transformation Platform. The AI-era ministry know-how UBF discovered, extended outward — first to Korean churches, then Korean-American, then English-speaking churches.

캠퍼스 전도 지원 시스템 (Campus Evangelism Support)

기획 중



콘텐츠 → DM → 만남 파이프라인 (content → DM → meeting)

Campus Ministry Gram — AI 관리 (AI IG Content Mgmt)

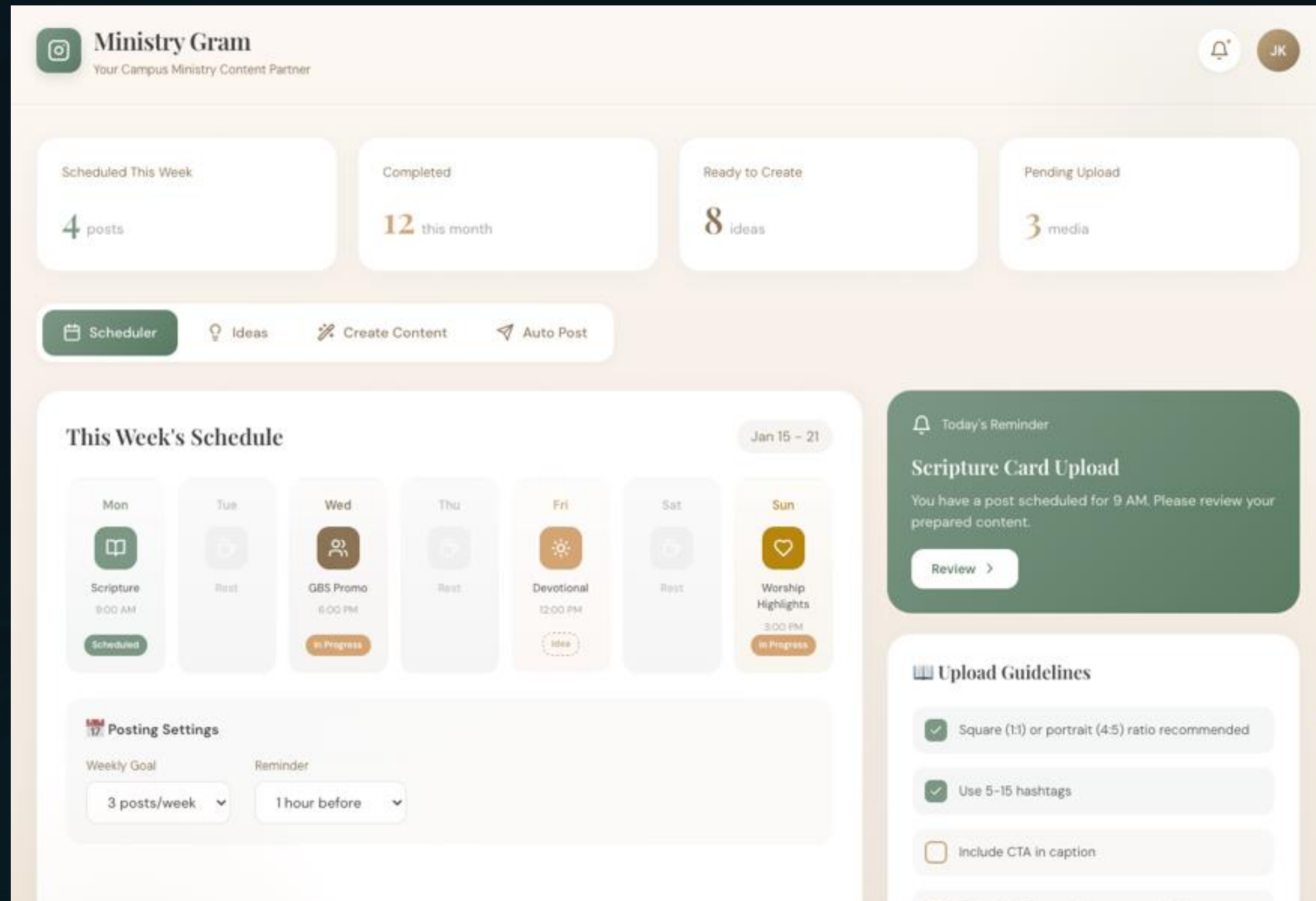
- **오늘 뭘 올리지? 해결**
(solves blank-page problem)
- **사역지 정보 + 주간 흐름 분석**
(chapter + weekly analysis)
- **매일 자동 추천**
(daily auto-recommendation)



Campus Ministry Gram — AI-powered Instagram content management for campus ministry. Solves the blank-page problem by auto-recommending daily content from chapter info and weekly flow. Planning time drops from one hour to five minutes.

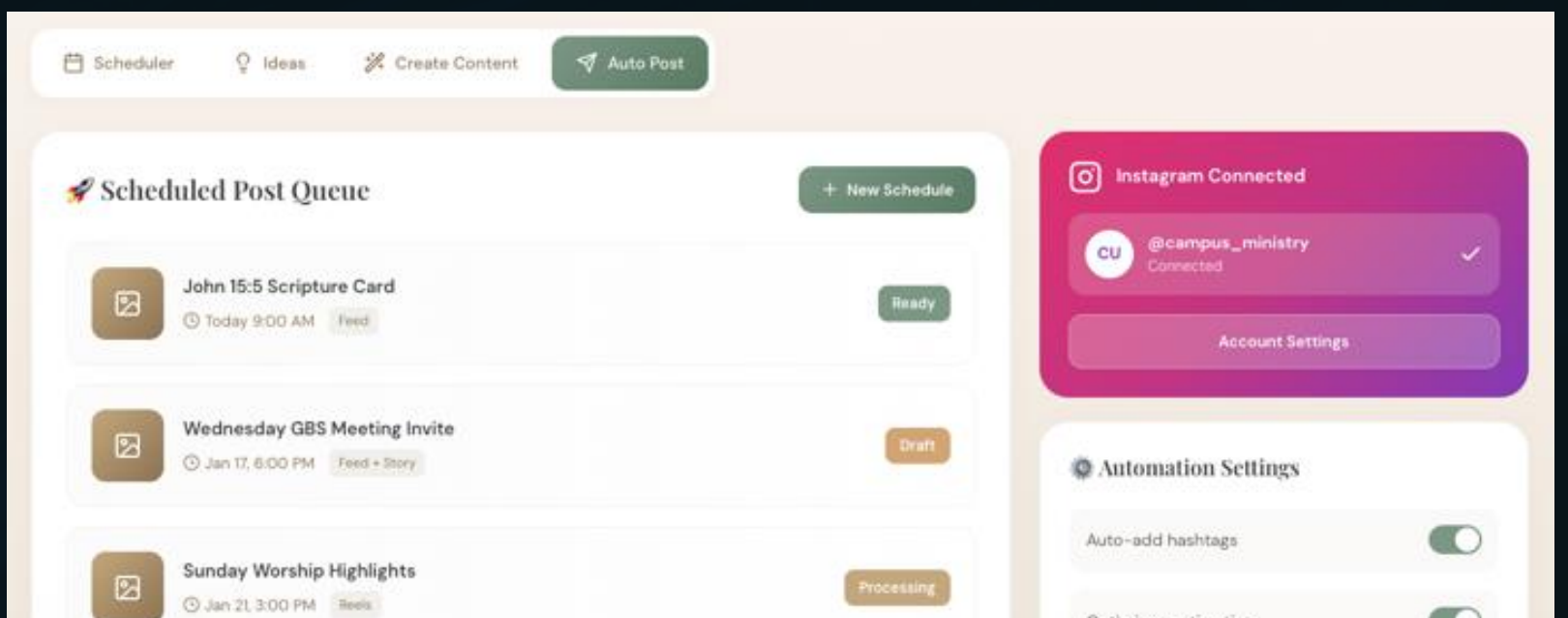
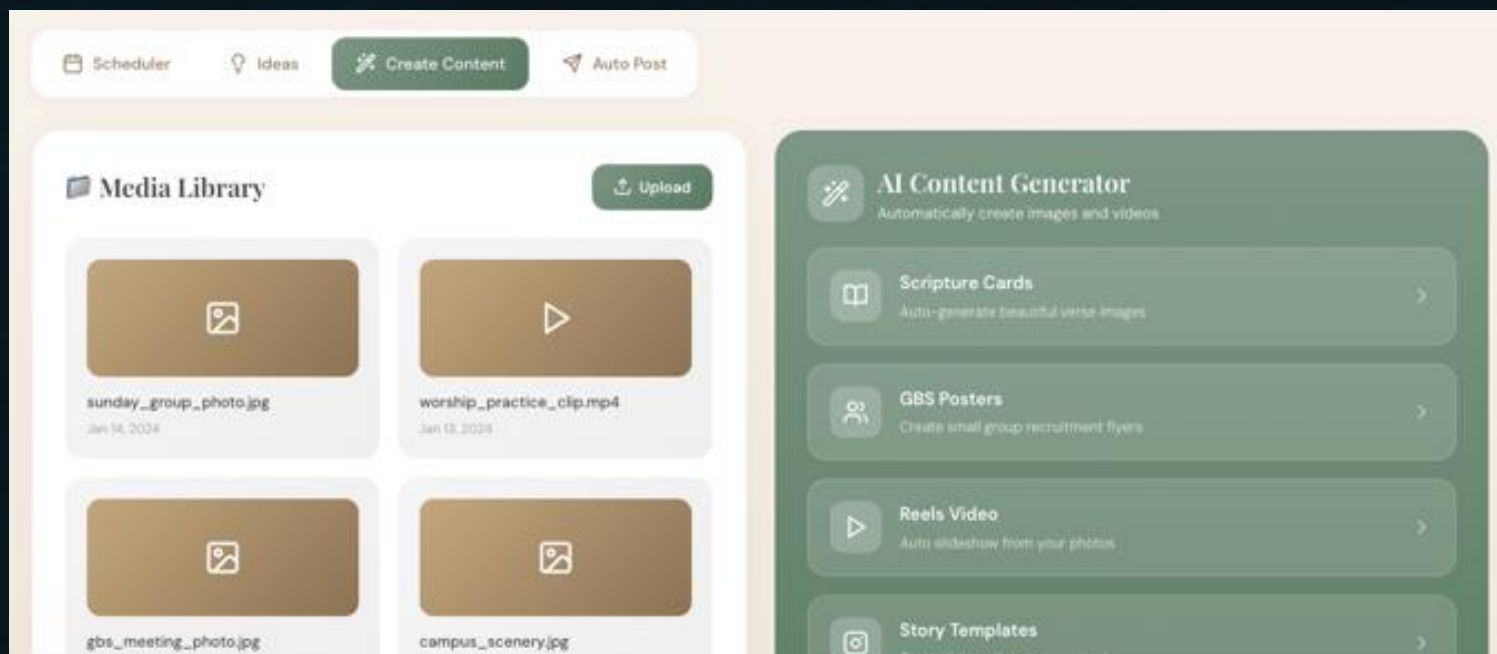
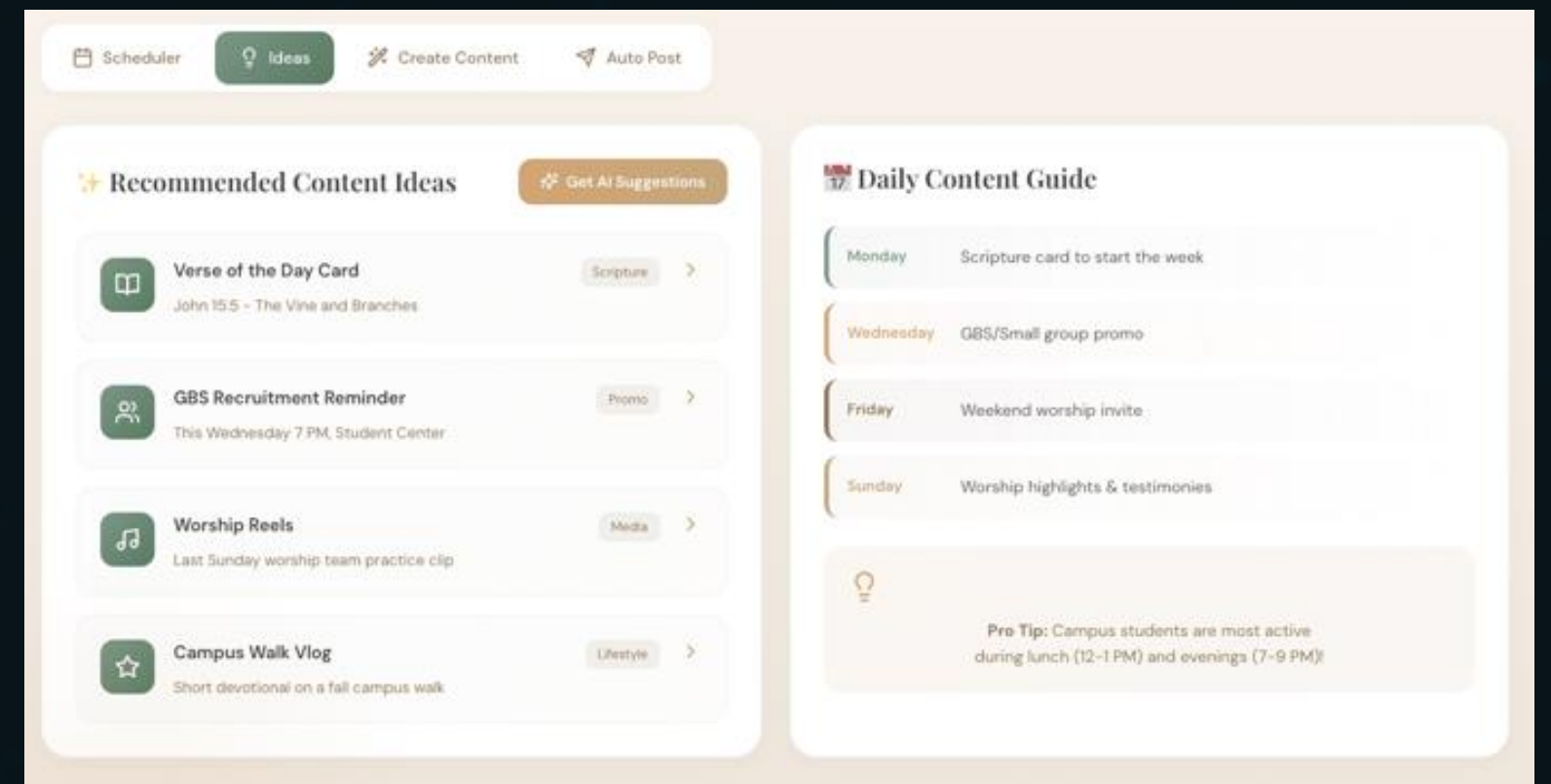
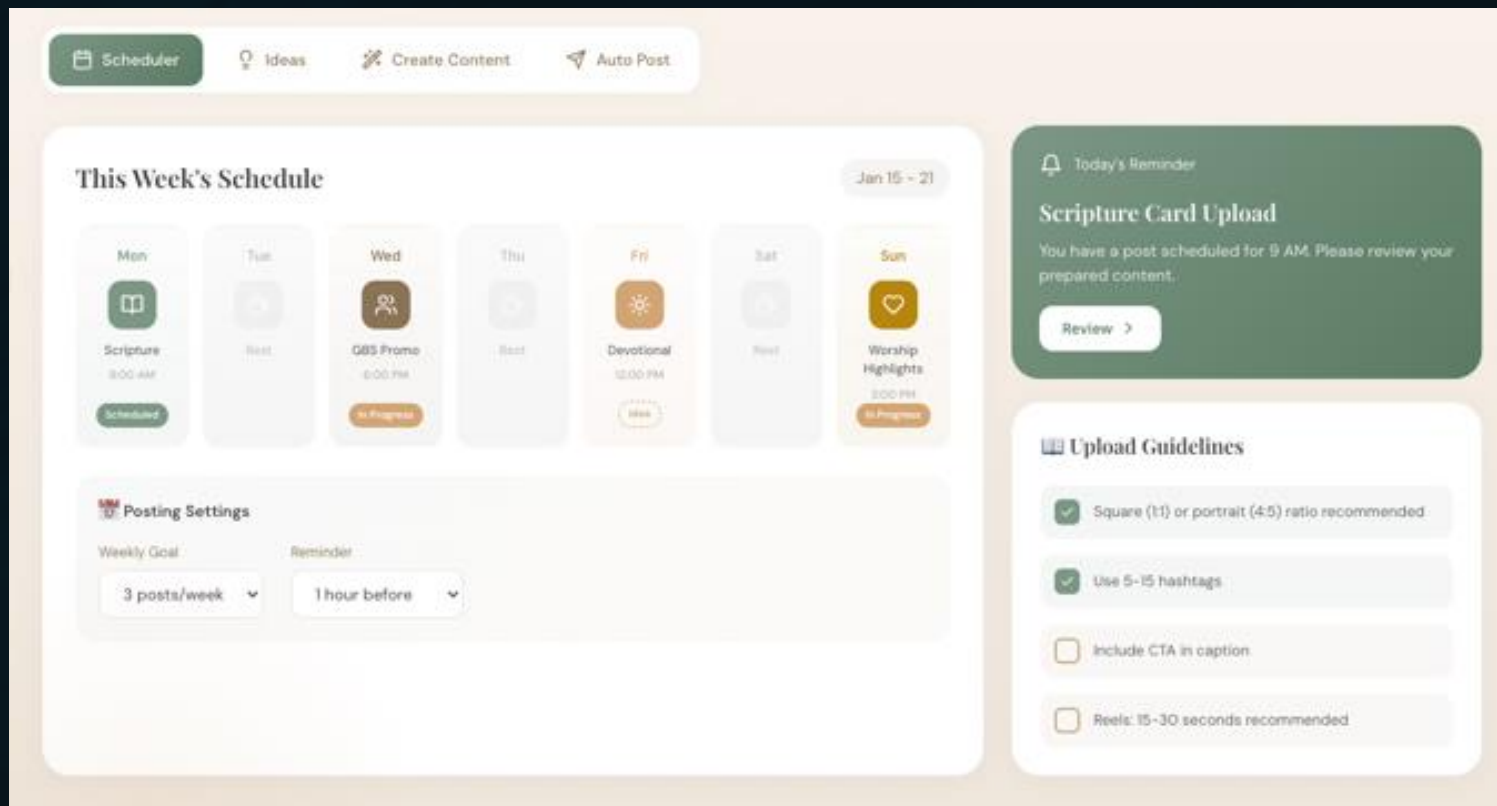
Campus Ministry Gram (개발중)

An Instagram Content Management Platform for Campus Ministry

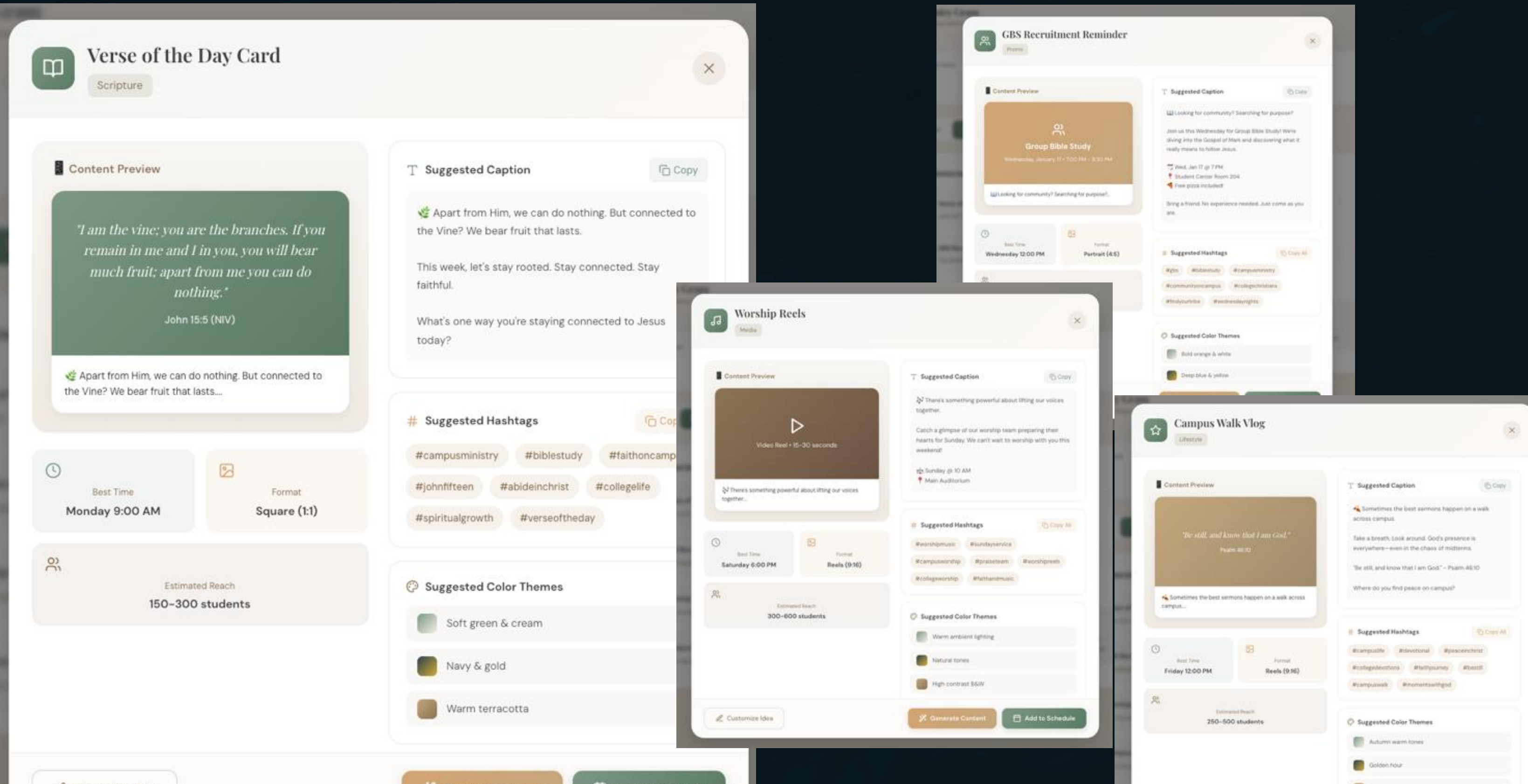


Campus Ministry Gram (in development) — AI-powered Instagram platform that solves the blank-page problem by auto-recommending daily content from the chapter's schedule; cuts post planning from one hour to five minutes.

An Instagram Content Management Platform for Campus Ministry



Ministry Gram screens — weekly schedule view, posting settings with approval workflow, upload guidelines that teach the system your ministry tone and style, and Today's Recommendations ready for one-click publishing.



Ministry Gram per-post recommendation — auto-generated caption in your tone, trend-aware hashtags, brand-consistent color theme, optimal posting time, and expected reach; data-grounded decisions for the minister.

Mission Track (기획중)

Sisters Username	Contacted	Reply in Progress	Confirmed Bible Study	Confirmed Appointment	Bible Teacher
@example	✓	✓	yes	Friday @ 10am	Megan
dmz x	✓	✓			
luka labadie	✓	✓			
montsarae2	✓	✓			
alisonjenett	✓	✓			
lga	✓	✓			
lbtamara	✓	✓			
hallee_l_may	✓	Not interested			
hard	✓	Not interested			
nutyssolara	✓	✓			
ivahessa	✓	✓			
woke_laure	✓	✓			
21jessica	✓	✓			
timberlyann	✓	✓			
sl	✓	✓			
jennifer chive	✓	✓			
z	✓	✓			
uppest3	✓	✓			
behind_the_s	✓	✓			
ate_tate	✓	✓			
littyy marie	✓	✓			
casiodetery	✓	✓			

Mission Track

Spreading the Gospel, one connection at a time 🙌

Export Add Prospect

247 Total Prospects (+12%)

168 DMs Sent (+8%)

58 Interested (+23%)

24 Enrolled (+15%)

Recent Prospects

NAME	SOURCE	STATUS	ADDED
EM Emma Mitchell @emma_daily	Instagram	Interested	Today
JW James Wilson @james_wilson	Instagram	Contacted	Yesterday
OG Olivia Garcia @olivia.g	Instagram	Enrolled	Jan 18
MC Michael Chen @michael_chen99	Instagram	New	Jan 17
SL Sophia Lee @sophia.lee	Instagram	Interested	Jan 16

Recent Activity

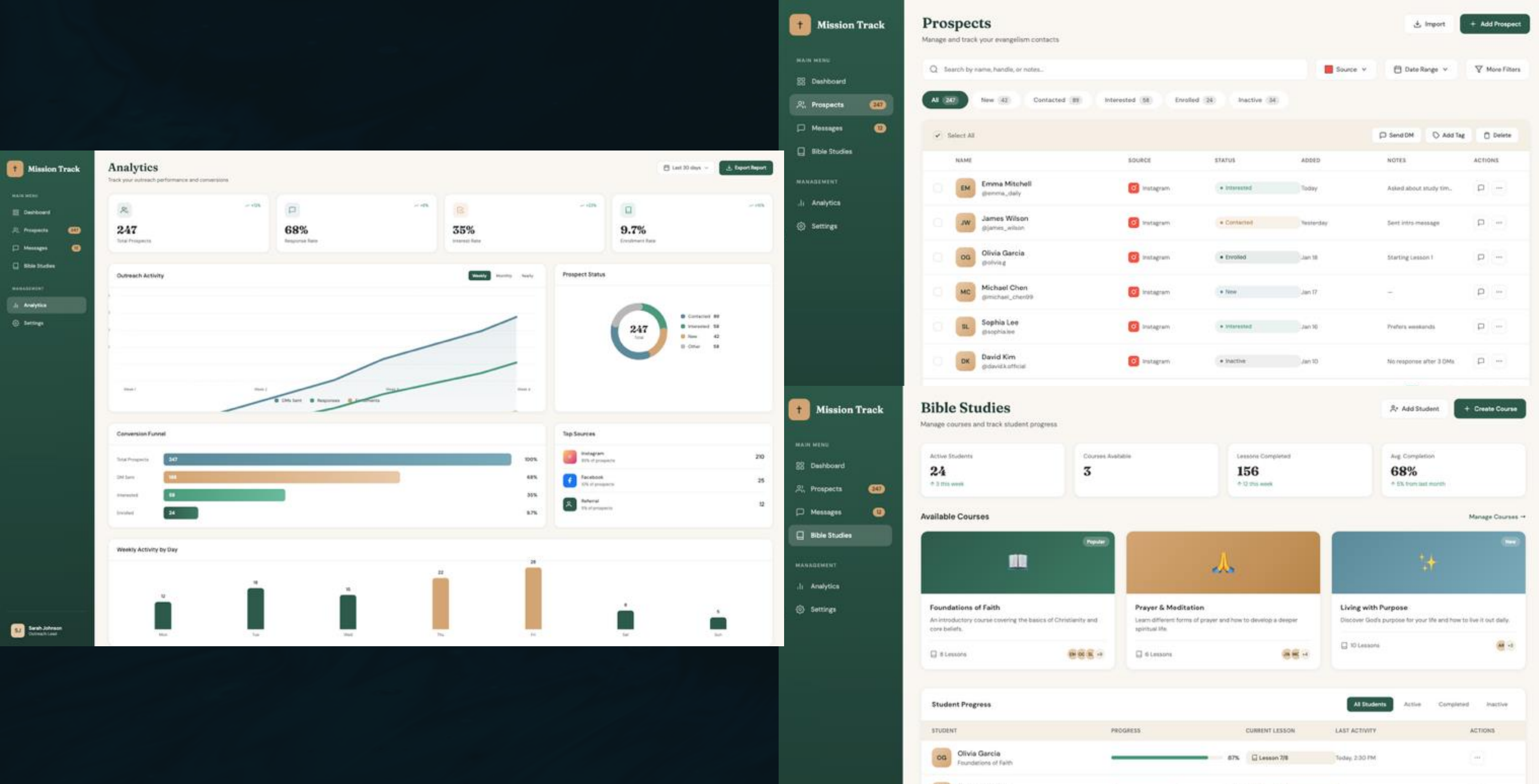
- Olivia Garcia enrolled in Bible study 30 minutes ago
- Emma Mitchell replied to your DM 2 hours ago
- Sent invitation DM to James Wilson Yesterday
- Sophia Lee completed Lesson 1 Yesterday

Conversion Funnel

Total Prospects 247

DMs Sent 168

Mission Track (in design) — a prospect-management system inspired by West LA chapter's Google Sheets workflow: how a student met us, current stage, next action — consolidated in one place across many students.



Mission Track Prospects screen — every student shown as a dashboard card with stage, last contact, and next-action deadline; analytics reveal where students drop off most and which approach works — adding data to ministry intuition.

Gospel Chatbot — 폐쇄 지역 도달 (Reaching Closed Regions)

- 24/7 대화형 AI (24/7 conversational AI)
- 폐쇄 지역 영혼 (souls in closed regions)
- 이슬람권 · 공산권 · 폐쇄국
(Muslim · post-Communist · closed)



*The Gospel Chatbot — a 24/7 conversational AI for souls in closed regions (Muslim-majority, post-Communist, closed nations).
Theologically safe answers, with natural handoff to a human minister at the decisive stage.*

Gospel Chatbot 대화 흐름 (Conversation Flow)

- 사전 검증 답변 라이브러리 (pre-vetted library)
- 환각·이단 차단 (no hallucination)
- 신학적으로 안전한 답변 (theologically safe answers)



Gospel Chatbot conversation flow — pressure-free opening, then theologically pre-verified answers via Source-Grounded AI (no hallucination or heresy possible), then a natural handoff to a human minister at the decisive moment.

UBF AI 사역 도구 생태계 (UBF AI Ministry Ecosystem)

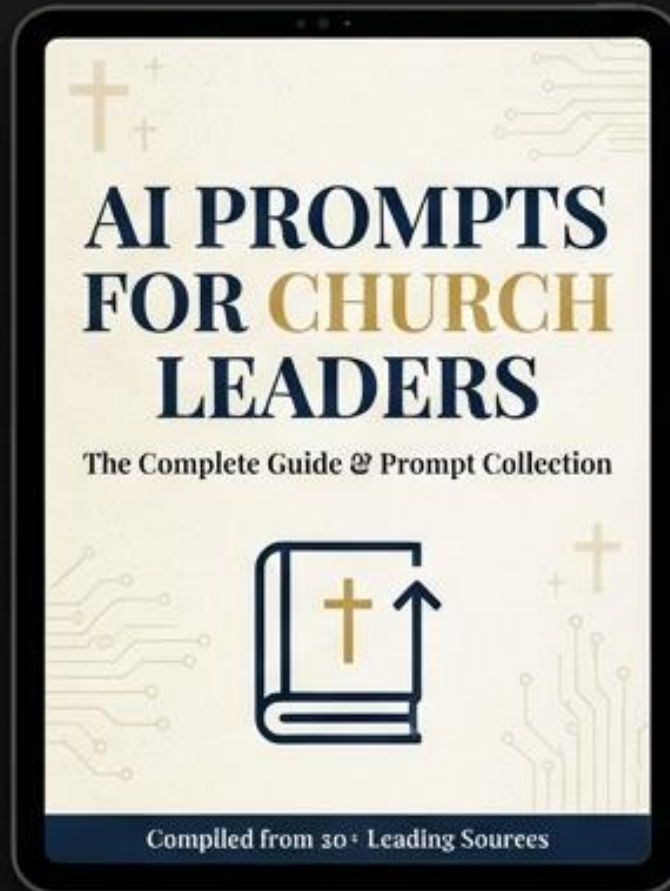
생태계 매트릭스 (Ecosystem Matrix) | 사역 단계별 도구 (tools by ministry stage) | 전체 전략 조망 (holistic strategy overview)

	전도 (Outreach)	연결 (Connect)	양육 (Nurture)
현재 활용 (Currently Available)	<p> 이미지 성경 (Image Bible) 시각적 말씀 공유 (Visual Word Sharing)</p>	<p> 현대 교회 웹 (Web Platforms) 정보 접근성 (Info Accessibility)</p> <p> 3개국어 뉴스레터 (Newsletter) 다국어 소통 (Multilingual Comms)</p>	<p> 기도 지도 (Prayer Map) 중보 기도 네트워크 (Intercession Network)</p> <p> 성경 암송 (Memorization) 말씀 마음에 새김 (Scripture in Heart)</p>
기획/개발 (In Planning/Dev)	<p>Ministry Gram 소셜 미디어 사역 (Social Media Ministry)</p> <p>Mission Track 단기 선교 관리 (Short-term Mission Mgmt)</p>	<p> Gospel Chatbot 24/7 응답 (24/7 Response)</p>	

ubf.org/online



Your Resource Library



THE COMPLETE GUIDE & PROMPT COLLECTION

- Compiled from 20+ Leading Sources
- 137+ Ready-to-Use Prompts
- Categories: Sermon Prep, Bible Study, Pastoral Care, Administration



PART I: THE ART OF PROMPTING FOR MINISTRY

- Ch 1: Why Prompt Engineering Matters
 - 1.1 First Things First: AI Is an Assistant, Not a Preacher
 - 1.2 What AI Can and Cannot Do in Ministry
 - 1.3 The Right Mental Model: AI as Research Assistant
 - 1.4 Why Prompt Engineering Still Matters
- Ch 2: The 5 Core Principles of Effective Ministry Prompts
 - Principle 1: Role Assignment
 - Principle 2: Context Setting
 - Principle 3: Specific Requests
 - Principle 4: Constraints & Theological Safeguards
 - Principle 5: Output Format Specification
- Ch 3: Prompt Quality Checklist
- Ch 4: Common Mistakes & How to Fix Them
- Ch 5: The Iterative Improvement Strategy
- Ch 6: Master Prompt Templates

PART II: THE COMPLETE PROMPT LIBRARY

- Category 1: Sermon Preparation & Preaching
- Category 2: Bible Study & Teaching
- Category 3: Social Media & Digital Communications
- Category 4: Blog & Website Content
- Category 5: Email, Newsletter & Bulletin
- Category 6: Church Administration & Operations
- Category 7: Pastoral Care & Counseling
- Category 8: Youth & Children's Ministry
- Category 9: Worship Planning & Creative Arts
- Category 10: Evangelism & Community Outreach
- Category 11: Church Planting & Growth
- Category 12: Leadership Development & Team Building
- Category 13: Fundraising & Stewardship
- Category 14: Volunteer Management
- Category 15: Discipleship & Small Groups
- Category 16: Technology & Digital Ministry
- Category 17: Mission & Vision Statements
- Category 18: Daily Devotionals & Prayer
- Category 19: AI Bot System Prompt Templates
- Category 20: Appendix: Resource Directory

PART III: INDUCTIVE BIBLE STUDY & UBF MINISTRY PROMPTS

- Ch A: Inductive Bible Study Prompts
 - A.1 Observation: What Does the Text Say?
 - A.2 Interpretation: What Does the Text Mean?
 - A.3 Application: How Does It Apply to My Life?
 - A.4 Complete Inductive Study Builder
- Ch B: UBF (University Bible Fellowship) Ministry Prompts
 - B.1 One-to-One (1:1) Bible Study
 - B.2 Testimony (Sogamun) Writing
 - B.3 Messenger (Message) Preparation
 - B.4 Campus Evangelism & Bible Study Invitation
 - B.5 Daily Bread & Devotional Life
 - B.6 Summer/Winter Bible Conference
 - B.7 Shepherding & Discipleship
 - B.8 World Mission & Missionary Life

결론 및 비전 (CONCLUSION)

IT와 AI 기술을 UBF 세계 캠퍼스 선교를 위한 강력한 영적 무기로 활용합시다!



[도구]
첨단 기술
(IT & AI Technology)



[전환]
강력한 영적 무기
(Powerful Spiritual Weapons)



[목표]
세계 캠퍼스 선교
(World Campus Mission)

Conclusion — let us make IT and AI a powerful spiritual weapon for UBF's global campus mission; used with discernment, the tool gives back time and saves souls. Our calling as AI-era ministers is renewed: discern, shepherd, guide.

발표자료 및 모든 참고자료 다운로드 페이지

<https://ubf.org/online/ai-materials>



조요셉 (Joseph Cho)

Email: joseph.whcho@gmail.com

Kakaotalk : danylight

Plans:

1. 실습중심의 온라인 클래스(Online hands-on training classes)
 2. 디지털 교회 플랫폼 (Digital Church Transformation Platform to support churches (chapters) in every area from A to Z)
- 관심있는 분 연락주세요.



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Kakaotalk : danylight