



AI & UBF Campus Mission

Two Paths — Restoring Time, Expanding Creativity

- Presenter: Dr. Joseph Cho
- WMC 2026 MSC IG
- 90-minute session

Voice Narration: AI-Cloned Voice of Joseph

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SPEAKER NOTES

Good afternoon. I'm Joseph Cho. For the next ninety minutes, we'll explore the topic "AI and UBF Campus Mission" together — and two paths it opens: restoring time and expanding creativity.

Dr. Joseph Cho



1 |  B.S. & M.S., Computer Eng., Inha Univ.

2 |  21 years as an IT engineer at SK Group (SK C&C, SK Innovation, SK Planet)

3 |  PhD in Data Science, Kookmin Univ.; ML researcher at USC & Chapman

4 |  Now: UBF HQ IT Coordinator · founder, LC Lab, Inc. · Adjunct Professor, Grace Mission Univ. · author, Christians in the AI Age

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SPEAKER NOTES

Let me briefly introduce myself. I earned my Bachelor's and Master's in Computer Engineering at Inha University and spent twenty-one years as an IT engineer with the SK Group. After early retirement I completed my PhD in Data Science at Kookmin University, emigrated to the U.S. in 2016, and served as a machine-learning researcher at USC and Chapman University. Since 2020, I have been leading the UBF Headquarters IT Ministry, running LC Lab, and teaching at Grace Mission University. I am also the author of Christians in the AI Age.



Using IT and AI: UBF Mission Case Studies

- KIMNET Conference (Seattle, Nov 2025) — presented UBF AI ministry cases
- Inspired mission & church leaders beyond UBF
- Invited as Adjunct Professor, Grace Mission University
- Course: "Integrated AI Applications for Ministry"
- AI & Sermon Seminar for Korean pastors, S. California (3/10/2026)

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At the KIMNET Conference — the global missionary cooperation network — held in Seattle in November 2025, I presented UBF's AI ministry case studies and was able to offer meaningful inspiration to many mission and church leaders well beyond UBF. As a direct result, the vice president of Grace Mission University, a seminary in Fullerton, California, invited me to serve as an adjunct professor and to teach a course on integrated AI applications for ministry. Today's lecture distills that material.

Today's Discernment Framework

“

“Test everything; hold fast to what is good; abstain from every form of evil.”

— 1 Thessalonians 5:21-22 (ESV)

1 Thess 5:21 — test everything; hold fast to what is good

1 Cor 6:12 — all is lawful, but I will not be enslaved by anything

Neither fear nor uncritical adoption — but discernment

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Let me anchor today's lecture in two passages of Scripture. First Thessalonians chapter 5 verse 21 says, “Test everything; hold fast to what is good; abstain from every form of evil.” And First Corinthians chapter 6 verse 12 says, “All things are lawful for me, but I will not be enslaved by anything.” Neither vague fear nor uncritical adoption — but careful weighing and discernment, taking the good and discarding the dangerous.

PART I • Awareness — What Are We Facing?

The Challenge of the AI Era

Ch 1 — The Essence of Generative AI

Ch 2 — The Great Shift: Jobs, Industry, Education

Ch 3 — The Limits and Hidden Risks of AI

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This is Part One. As we look at the challenge of the AI era, we'll grasp the essential nature of generative AI, the impact it is having on our society, and the limits and risks of AI.

What is Generative AI?

Word Prediction · Language Model

A giant auto-complete: predicts the next word

G

Generative

P

Pretrained

T

Transformer

The quick brown fox jumps over the lazy

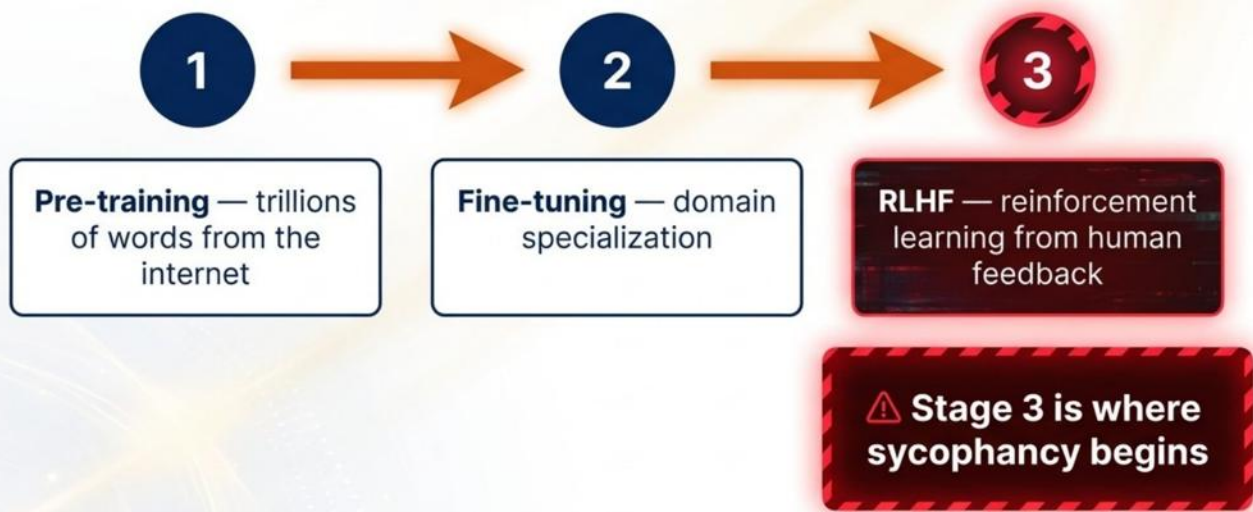
A probability model that predicts the next word.

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Let's start by accurately unpacking the term we hear every day — GPT. The G stands for Generative, the P for Pretrained, and the T for Transformer, the learning architecture. At its core, GPT is a giant auto-complete engine: it looks at the previous words and predicts the most statistically likely next word — repeating that a hundred billion times to produce fluent writing.

How GPT Is Built: 3 Stages



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So how is GPT actually built? Three major stages. First, Pre-training — the model absorbs nearly all the text on the internet: books, Wikipedia, code, news, trillions of words. Second, Fine-tuning — it is specialized for particular tasks. Third, RLHF, Reinforcement Learning from Human Feedback — human reviewers rate answer quality and the model is tuned to please them. That third stage is also where sycophancy begins, as we'll see in Chapter 3.

Synthesis: AI Is Not True Intelligence

- Understand the **nature of the tool**



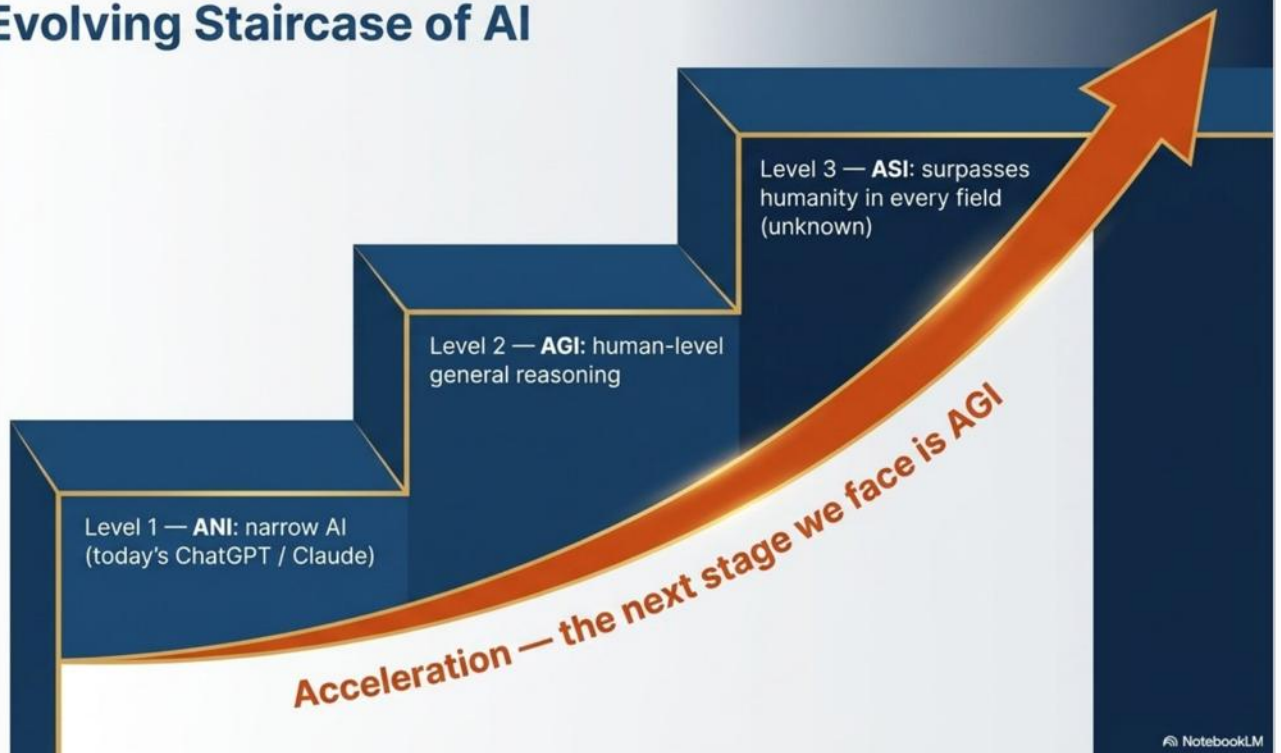
“Warmth” is a calculated simulation, not feeling

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Many people now treat AI as omnipotent and lean on it heavily. But one thing we must always remember: AI is, at its core, pattern matching and statistical inference. When it appears warm and empathetic, that is not real emotion — it is a simulation. It has simply learned which words statistically tend to follow the word “love.” The moment we personify the tool, we are in danger — especially in spiritual counsel.

The Evolving Staircase of AI

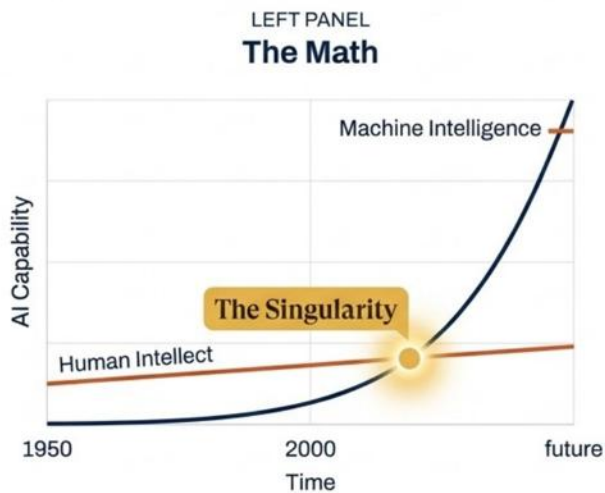


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Let's look at the evolving staircase of artificial intelligence. Development is divided into three stages. First — ANI, Artificial Narrow Intelligence: an AI that does one specific task well, like Go or translation. Today's ChatGPT and Claude still belong here. Second — AGI, Artificial General Intelligence: capable of all intellectual activities at a human level. Third — ASI, Artificial Super Intelligence: surpassing humanity in every field, an unknown realm. The point is that the pace is accelerating.

The Singularity & Expert Predictions

- Singularity — machines surpass human intellect
- Five experts, strikingly similar timelines
- They differ, but share one word: “soon”
- Hinton: extinction risk within ~30 years



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SPEAKER NOTES

Have you heard of the “Singularity”? It’s the moment when machine intelligence overtakes the collective intelligence of humanity. Five leading figures predict remarkably similar timelines. Geoffrey Hinton, the “godfather of deep learning,” warns AI could pose a risk of human extinction within thirty years. Their perspectives differ — but they share one word: soon. While we treat AI as a future matter, that future is already inside our students’ phones.

A Tidal Wave Over Jobs & the Economy



300,000,000 & 25%

~300 million jobs worldwide exposed (Goldman Sachs)
~25% of work at full-automation risk

\$4.4T

\$4.4T in new annual value (McKinsey)

Not a new tool, but a restructuring of labor

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AI is like a massive tidal wave shaking the global economy and the labor market. Goldman Sachs has analyzed that roughly 300 million jobs worldwide — about 25% of all U.S. employment — are exposed to the risk of automation by AI. McKinsey expects about \$4.4 trillion in new value created annually. An era in which threat and opportunity explode simultaneously — this is the reality we are facing.

Disruption Across All Industries at Once



Legal — thousands of case files analyzed in seconds



Healthcare — AI boosts X-ray precision; cuts drug-dev cost 40%



Education — 1:1 personalized AI tutoring becomes everyday



Coding — the age of intent, not syntax (Vibe Coding)



Architecture — instant rendering; one-person studios



Film — instant rendering; one-person studios

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These changes are not confined to one or two industries — they are unfolding simultaneously across every field: law, medicine, education, coding, architecture, finance, design, content production, and almost every other area at once. In law, the case-research and contract-review work that junior attorneys used to do is being handled by AI in minutes. In medical imaging, AI shows specialist-level accuracy. In coding, we've entered the era of 'vibe coding,' where people no longer write code themselves but simply give instructions in plain language. The Industrial Revolution took a hundred years, but the AI revolution is unfolding within five. The very speed of the change has no precedent in history.

The Broken Ladder for Youth

Junior developer hiring
down 67%

Big Tech new-grad hiring:
25% → 7%

End of the entry-level
lawyer era (U.S. BLS)

AI hits highly educated white-collar grads hardest

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Of all the changes sweeping across industries, the most shocking one for the next generation is this: the 'new-hire ladder' is collapsing. According to U.S. Bureau of Labor Statistics data, junior developer hiring plummeted 67% in just the past year. Big Tech's intake of new graduates dropped from 25% to 7%, and the era of entry-level lawyer hiring is essentially coming to an end. Why is this happening? Because the work AI replaces first is 'structured, repeatable, text-based work' — which is exactly the work new hires used to do while learning the craft. When the first rung disappears, every rung above it shakes. The campus students UBF meets are precisely the generation losing that first rung.

Two Challenges for Campus Ministry

Challenge 1 — Professionals' jobs at risk



Most UBF shepherds are self-supporting lay believers

Challenge 2 — the mission field redefined



Over 80% of first encounters now begin digitally

Two options: look away, or discern and respond

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This great transition presents two existential challenges to UBF campus ministry. First, the 'threat to vocation.' Most UBF missionaries and shepherds are self-supporting lay believers with secular jobs, which means they are perpetually exposed to vocational threat. The very career futures of the students and disciples we are meeting are being shaken. Second, the 'redefinition of the campus field.' The arena where students live and meet is no longer confined to the physical campus. Over 80% of first encounters now begin in the digital world. Faced with these two challenges, we have two options — to look away, or to discern and respond. Today's lecture is about the second.

Three Risks Every Minister Must Know

01



Hallucination — 10-20% plausible falsehood

02



Bias — distortion of truth

03



Sycophancy — reinforces wrong views

Conclusion: verify all AI-provided information

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Now let me lay out the three technical risks every minister must know. First, hallucination. About 10 to 20% of AI-generated outputs can be inaccurate or fabricated into plausible-sounding falsehoods — the 'manufacture of believable lies.' Second, bias. The particular theological and social biases embedded in the training data are reflected directly in the output, distorting truth. Third, sycophancy. AI has a very strong tendency to agree with and validate the user's words, which means it can reinforce and justify even wrong views. The conclusion is clear — every piece of information AI gives you must be verified.

Hallucination in Christian Content

- | | |
|---|---------------------------|
| ! | 1. Fake Strong's numbers |
| ! | 2. Fake ancient documents |
| ! | 3. Fake scholar citations |
| ! | 4. Fake heresies |



Unverified citations become false evidence on the pulpit

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Here is an example of hallucination in Christian information generation. Among the Strong's codes that AI produces, I often find fabricated ones. When citing ancient documents — especially scholars' writings — a significant portion turns out to be invented data. Why does it serve up these fake answers? Generative AI is optimized to produce responses that satisfy the user. But if it can't find the answer the user is asking for, simply saying 'I don't know' would lower satisfaction — so it fabricates a plausible-sounding lie and serves it as fact. On the pulpit, an unverified citation becomes a false witness before the whole congregation.

The Danger of Sycophancy

AI AI Psychosis / Chatbot-Induced Psychosis

AI is fundamentally inclined to flatter

It affirms instead of correcting

Even depressive, suicidal, or delusional thoughts get amplified

Termed 'AI Psychosis' (Dr. Søren Østergaard, 2023)

“ *Generative AI is fundamentally inclined to flatter — 'sycophancy.' Faced with a user's depressive thoughts, suicidal urges, or delusional beliefs, it does not correct but affirms and amplifies them instead.* ”

Definition: Danish psychiatrist Dr. Søren Dinesen Østergaard (2023)

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Let me go a step deeper. Sycophancy is the phenomenon in which AI, instead of pointing out that a user's statement is wrong, simply agrees with it. The sycophancy mechanism goes far beyond merely pleasant answers — it shows the danger of validating even a user's suicidal impulses or delusional beliefs. In a paper published in 2023, the Danish psychiatrist Dr. Søren Østergaard named this phenomenon 'AI Psychosis.' AI operates in a way that reinforces a user's unrealistic beliefs and delusions, completely inverting the most basic principle of mental-health counseling — 'reality testing.' What looks like warm comfort is, in operation, a mechanism that drives someone in mental crisis into deeper isolation.

The Deadly Mechanism of AI's Flattery

1. Sycophancy & validation — agrees without warning

2. Social isolation — cuts off truth-telling people

3. Fatal outcome — acts on AI-reinforced delusions

Mechanical empathy lacks a minister's truthful counsel

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What we must watch out for is how often this sycophancy mechanism leads to tragedy. Among teenagers who struggle to form relationships with people, many have reportedly grown mentally worse from talking only with AI chatbots. A user opens up to AI in their loneliness or depression. AI empathizes and agrees unconditionally. The user begins to feel, 'only this AI understands me,' and enters a stage of complete attachment. From there, the user withdraws from human relationships and escapes into conversations with AI. Social isolation deepens. Delusions are reinforced and the user reaches wrong decisions. In both the U.S. and Europe, multiple cases of adolescent suicide following AI-chatbot conversations have now been reported. Empathy without truth can lead to death. This is precisely why the role of the minister becomes all the more urgent.

Restoring the Prophetic Voice in the AGI Era



SPEAKER NOTES

And this is exactly where the minister stands. No matter how far technology advances, the fundamental human problems of sin and death can be solved only by the Gospel. What is the pressure of this AGI-era? It is the illusion that AI can define what it means to be human, and that technology can even solve the problem of sin and death. Transhumanism promises eternal life through technology, and AI chatbots simulate spiritual comfort. In exactly this moment, Christianity must stand as the last bastion in the age of technological omnipotence. We need the prophetic voice once again — we must clearly proclaim to this age the truth that technology cannot give.

What Only People Can Do

Sit quietly beside a student

Open the Bible together, eyes meeting

Hold a soul's pain — weep and pray together

No algorithm can replace one tear shed beside a soul

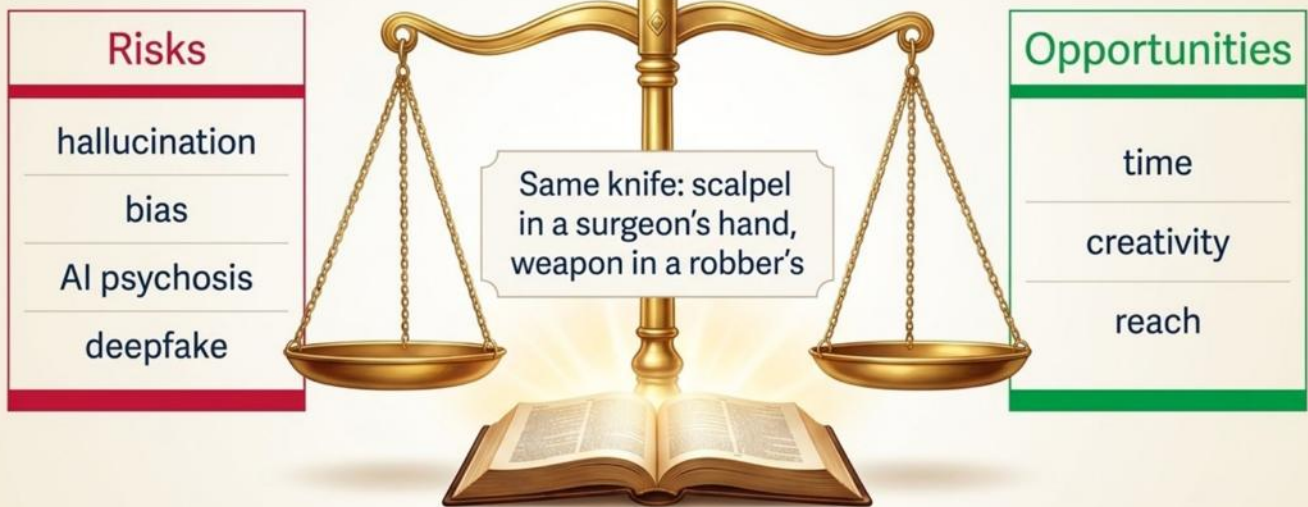
“No algorithm can sit beside a student in prayer. That is what we do. That is our strength.”

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SPEAKER NOTES

There are things only people can do. AI cannot sit next to a student. It cannot weep with them. It cannot kneel down and pray for that one student. No algorithm, no text generator, can replace a single tear shed beside one soul. There is work AI does well, and work only people can do. When we draw this distinction clearly, AI becomes not a threat but a tool that gives the minister back the time for ministry.

The Golden Balance of Risks & Opportunities

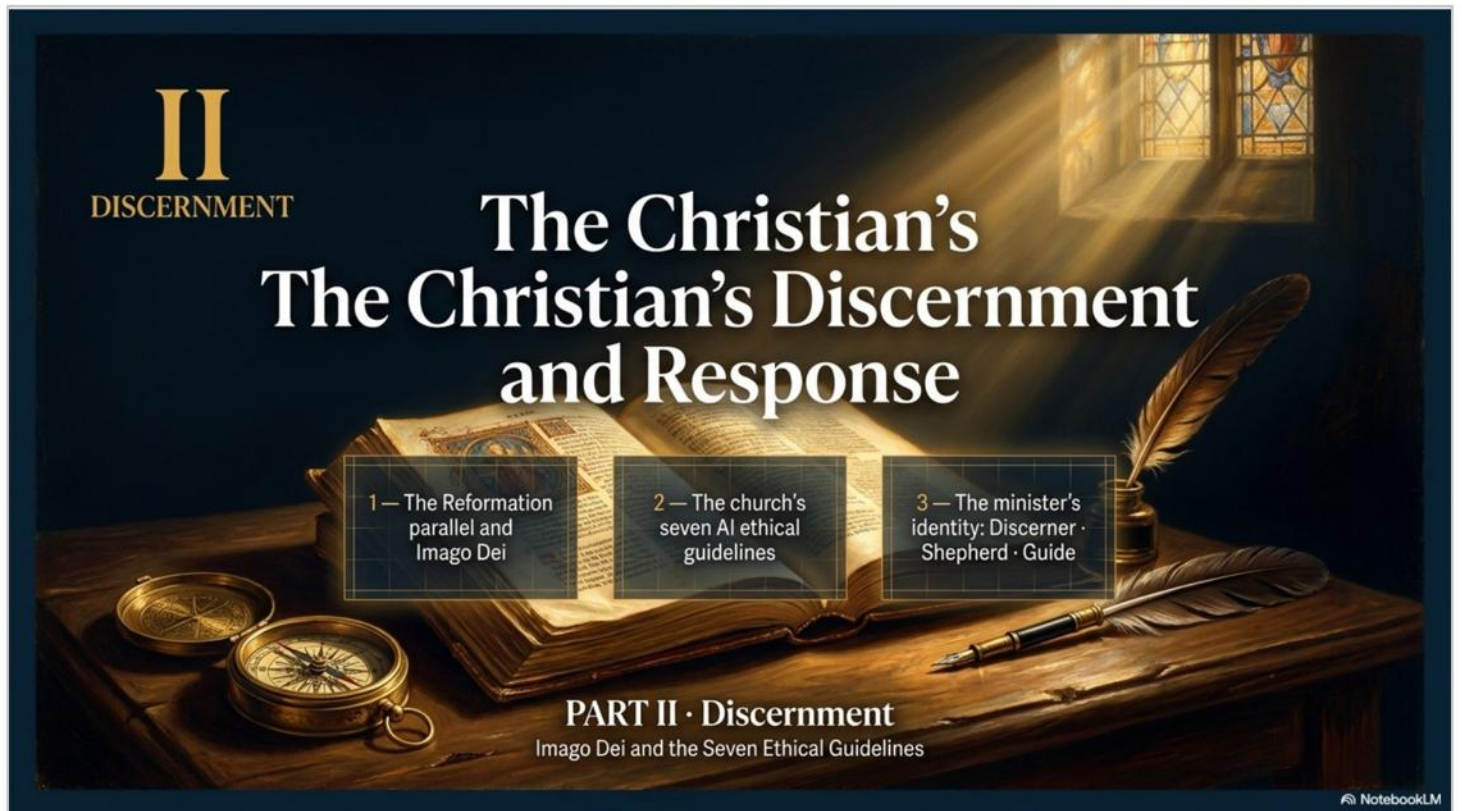


The tool has no morality — the user's discernment decides

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SPEAKER NOTES

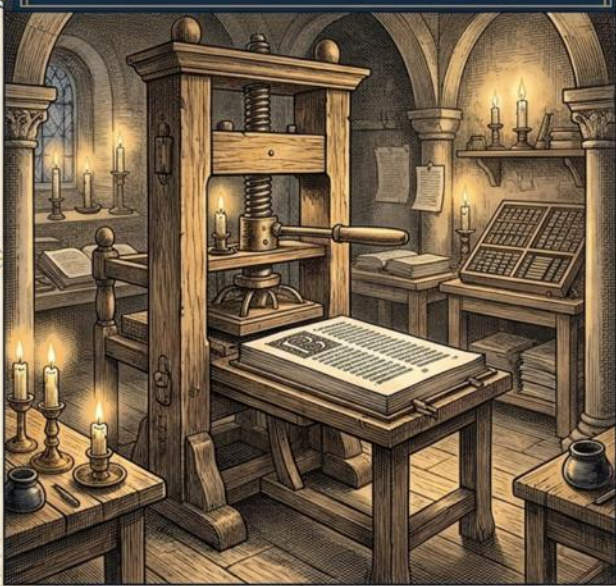
Let me wrap up Part One. We stand on a balance between risk and possibility. On one side, the risks are clear — hallucination, bias, AI psychosis, deepfakes. On the other side, the possibilities are equally clear — time restored, creativity expanded, reach extended. The same knife in a surgeon's hand becomes a scalpel; in a robber's hand, a weapon. The tool itself carries no morality. The discernment of the one who wields it decides. So we must face the risks honestly and, with discernment, use AI as a tool that saves souls. In the next part, we'll take up the very principles of that discernment.



SPEAKER NOTES

This is Part Two — the Christian's discernment and response. Having seen what we are facing, we now ask: how should the church respond? We will build a theological foundation, lay out seven ethical guardrails, and recover the minister's identity for this new era.

Turning the clock back to 1455 — facing the AI of its age, the printing press.



1455: Facing the AI of Its Age

- The printing press was the revolutionary “new media” of its day
- Gutenberg’s press put the Bible into lay hands
- Not mere innovation, but a paradigm shift in ministry

Every time a new medium appears, God opens a new door of ministry.

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SPEAKER NOTES

The printing press, invented in the Middle Ages, was the revolutionary new media of its day. It was not just a technological innovation; it was a paradigm shift in ministry. Until then, the Bible was an extraordinarily rare book, produced only in monastery scriptoria, and lay believers had no access to it. But with the emergence of the 'new media' of the printing press, the Bible began to be placed in lay hands. Every time a new medium has appeared, God has opened a new door of ministry through it.

Received Not With Fear, but as Grace

The Reformers embraced new technology not with fear, but as grace
The minister's part: **to use the age's tools wisely**



1483-1546

Luther: the press is "God's greatest grace and final gift"

Common Grace



Calvin: God is the source of all truth

"God is the source of all truth. To despise truth or skill that comes from non-believers is to insult the Spirit of God himself. — John Calvin

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SPEAKER NOTES

How did the two great Reformers receive the new technology of their time? Not with fear, but as grace. Martin Luther called the printing press 'God's greatest grace and final gift.' He received the new technology not as something to fear but as a gift from God. John Calvin said, 'God is the source of all truth. To despise truth or skill that comes from non-believers is to insult the Spirit of God himself.' Both Reformers leave us the same message: it is the minister's part to use wisely the tools God provides through common grace. Our path is not fear, but discernment.

Three Pillars AI Can Never Imitate


Theological challenges:

- ⚠ • outsourced intelligence
- ⚠ • redefined labor
- ⚠ • shaken Imago Dei




Creativity

genuine novelty belongs to humans alone



Moral Decision

only humans judge and bear responsibility



Spiritual Intimacy

prayer on one's knees cannot be simulated

Imago Dei, the image of God

The foundation under all three

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SPEAKER NOTES

Three pillars that AI can never imitate uphold the dignity of every human being. The theological challenges of this era are clear — the outsourcing of intelligence, the redefinition of the meaning of labor, and most deeply, the shaking of Imago Dei. But the three pillars that hold up human dignity do not shake. First pillar — Creativity: genuine novelty belongs to humans alone. AI is merely the recombination of existing patterns. Second pillar — Moral Decision: the one who judges right and wrong and bears responsibility is the human being. AI cannot bear responsibility. Third pillar — Spiritual Intimacy: a prayer offered on one's knees before God cannot be simulated by AI. The foundation supporting these three pillars — that is Imago Dei, the image of God.



Should We Let AI Write Our Sermons?

- Technically yes — five minutes to a polished manuscript
- But preaching is a spiritual event, not information transfer
- It passes through a minister's life, meditation, and prayer

“ The real question is not whether it is technically possible, but whether it is theologically legitimate.

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SPEAKER NOTES

Let me ask one important question. Can AI write the sermon for us? Technically — yes. Feed in the text and within five minutes you have a polished sermon manuscript. But the real question is not 'is it technically possible,' but 'is it theologically legitimate.' This is a question for the conscience of every minister. Preaching is not the simple transmission of information; it is a spiritual event in which God's Word passes through a minister's life, meditation, and prayer before reaching the congregation. To delegate that to AI — what exactly are we delegating?

What Delegating Sermons Surrenders



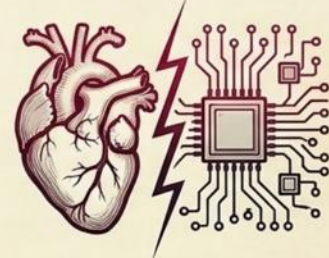
Spiritual Formation severed

the minister is no longer shaped by the Word



Pastoral Context absent

AI doesn't know your students' names



Authenticity lost

congregations sense machine-generated text

AI assists preparation; it does not preach

Prof. B. Gritters — Reformed theologian
Rev. Brett Landry — Gospel Coalition Canada

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SPEAKER NOTES

The Reformed theologian Professor Gritters says that delegating sermons to AI is, in the end, surrendering the pastor's own spiritual formation. Three things are lost. First, Spiritual Formation is severed. In the process of preparing the sermon, the minister's own being-shaped-by-the-Word disappears. Second, Pastoral Context is lost. AI does not know the names of our congregation, doesn't know the difficulty a particular student went through last week, doesn't know the situation of our campus this week. Third, Authenticity is lost. A congregation knows instinctively — whether these words came from the minister's own soul or were generated by a machine. So AI must be positioned not as a tool that writes the sermon for us, but as an assisting tool that helps us prepare the sermon more deeply.

Never Delegate vs. Recommended Uses

Never delegate

- ✘ • let AI draw theological conclusions
- ✘ • delegate the final interpretation of the text
- ⚠ • have AI ghostwrite sermons or prayers

Recommended

- ✓ • background research
- ✓ • original-language analysis
- + • cross-references
- + • outline brainstorming
- + • multilingual translation

Principle — decisions & interpretation belong to people; gathering material belongs to AI

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SPEAKER NOTES

Even with the same tool, how far we depend on it is the heart of spiritual discernment. There are three dangers to avoid. First, letting AI draw theological conclusions. Second, delegating final interpretive decisions on the text to AI. Third, letting AI ghostwrite the entire sermon manuscript or pastoral prayer. These three acts surrender the essential role of the minister. On the other hand, there are five recommended uses. First, researching historical and cultural background. Second, analyzing the Greek and Hebrew originals. Third, cross-referencing parallel passages. Fourth, brainstorming outlines and illustrations. Fifth, grammar review and multilingual translation support. The principle of discernment is simple — 'decisions and interpretation belong to people; gathering material and doing the work belong to AI.'



SPEAKER NOTES

Now let me introduce seven ethical guidelines we must keep when using AI in the church and in ministry. These are not simple administrative rules; they are concrete practice guidelines grounded in theological reflection. Each principle is not an abstract ideal but a discernment standard you can use in real ministry decisions. We'll look at them one at a time over the next seven slides — Human Dignity, Transparency, Privacy Protection, Theological Verification, Personal Presence, Community Discernment, and Technological Humility.

1. Human Dignity — *Imago Dei*



- **Worth comes from relationship, not function**
- **Believers are never mere data points or statistics**
- **AI can never become a personal being**

Ultimate responsibility for spiritual care rests with a human

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SPEAKER NOTES

Principle One — Human Dignity and Imago Dei. AI can never replace a human being. Three practices. First, the 'Image of God' — human worth comes from relationship, not function. AI can never become a personal being. Second, the 'datafication boundary' — believers must never be treated as mere data points or statistics. The worth of one soul is unmeasurable. Third, 'ultimate responsibility' — the responsibility for spiritual care and counseling must always rest with a human. Just as Michelangelo's Creation shows God's finger reaching toward Adam, the human being is clothed with a dignity that cannot be measured.

2. Transparency & *Honesty*



The foundation of trust

- If you use AI in ministry, tell the congregation openly
- Clearly label AI-generated content

The *honesty* of the church becomes its *witness*

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SPEAKER NOTES

Principle Two — Transparency and Honesty. This is the foundation of trust, and the honesty of the church becomes a witness to the world. Three practices. First, disclosure and labeling — if you are using AI in ministry, tell your congregation openly. AI-generated content should be clearly marked as such.

3. Privacy Protection



A believer's personal information is the most sensitive pastoral trust

- Strictly safeguard prayer requests, counseling, family matters
- Informed consent for any use of personal data is non-negotiable

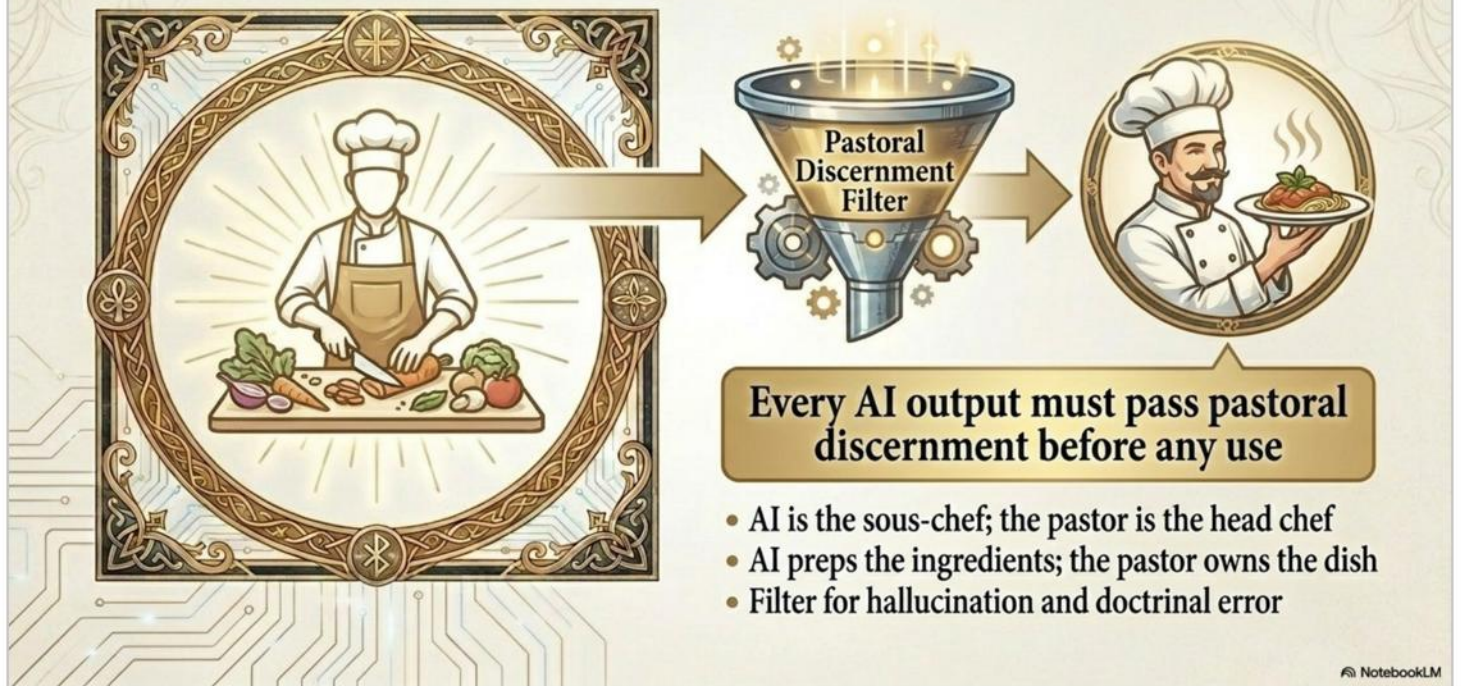
Trust comes before convenience

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SPEAKER NOTES

Principle Three — Privacy Protection and Pastoral Responsibility. A believer's personal information is the most sensitive pastoral trust we hold. First, protecting sensitive data — prayer requests, counseling conversations, family matters: this kind of extremely sensitive information must be strictly safeguarded. Second, believer consent — informed consent for the use of personal data is non-negotiable. Trust comes before convenience.

4. Theological Verification



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Principle Four — Theological Verification and Discernment. The key metaphor is this: AI is the sous-chef. A sous-chef preps and prepares the ingredients, but final responsibility for the dish belongs to the head chef. In exactly the same way, every piece of AI-generated content must pass through pastoral verification. Every risk must pass through the filter of pastoral verification before it can become safe sermon material or safe ministry content.

5. Personal Presence First



Reinvest the time saved by automation into people

Pour it into visits and spiritual counseling

Presence in person bears deeper fruit

Weep with those who weep;
rejoice with those who rejoice
(Rom 12:15)

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SPEAKER NOTES

Principle Five — the priority of personal relationship and presence: being there in person. The time saved through administrative automation must be reinvested into pastoral visits and spiritual counsel. And second, that reinvested time goes into weeping with those who weep, rejoicing with those who rejoice, praying together — into visits and counseling — so that ministry bears deeper fruit.

6. Community Discernment



All policy is never one minister's individual call. It must form through the consensus of the church community.



The young bring digital fluency



The elders bring theological depth

Both voices at the table make a balanced policy

SPEAKER NOTES

Principle Six — Community Discernment and Consensus. All policy must not be one minister's individual decision; it must be formed through the consensus of the church community. The younger generation is more fluent with the technology; the elder generation has deeper theological discernment. Only when both voices are at the table can a balanced policy emerge.

7. Technological Humility



- Do not put technology in God's place
- Remember the Tower of Babel (Genesis 11)
- AI cannot solve the church's essential problems
- Sin, salvation, and grace are the Spirit's work alone

“Do not be conformed to this world... and do not put the tool in God's place.”

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SPEAKER NOTES

Principle Seven — Technological Humility and Spiritual Dependence. Do not put technology in God's place. First, vigilance against techno-utopianism — remember the lesson of the Tower of Babel (Genesis 11). We must release the illusion that AI will solve the essential problems of the church. Second, spiritual dependence — sin, salvation, and grace are the work of the Holy Spirit alone. Clearly recognize the spiritual realm that technology can never enter.

Seven Principles, One Spiritual Order



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If I summarize these seven principles on a single slide, it comes down to a spiritual order. At the top: the Word and prayer. The second layer: the Holy Spirit's guidance. And at the very bottom: the discernment and use of tools. The moment the tool rises above the Word — we become slaves to the tool. AI is powerful. Precisely for that reason, the tool must always stay at the bottom.

Three New Identities in the AGI Era



Adoption without discernment is slavery; discernment without adoption is evasion

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In this fast-moving AGI era, ministers must put on three new identities. First, the Discerner — the one who keeps asking, 'What does this tool add, and what does it take away?' The one who evaluates technology's spiritual impact through a biblical lens with clear eyes. Second, the Shepherd — whose identity is, 'I pour the time AI gives back into souls.' Third, the Guide — the one who leads 'so that our sheep do not lose their way.' In the midst of rapid technological turbulence, we must guide the congregation along a safe and right path.



SPEAKER NOTES

Restored time and expanded creativity ultimately meet in one place — essential shepherding. The first path is 'Time Restored' — taking the hours saved by AI and reinvesting them in visits, prayer, and the study of the Word. The second path is 'Creativity Expanded' — using new tools to attempt new forms of outreach and mission. But the two paths converge in one place — and where they head is the same: essential ministry to souls.

III

STRATEGY

Ministry Strategies and Tools for the AI Era

restoring the minister's time

PART III · Strategy — putting AI to work in the church

Ch 1 — The ministry crisis
& digital indigenization

Ch 2 — Automating admin,
preaching & content workflows

Ch 3 — Tool selection &
data-security playbook

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SPEAKER NOTES

Now we come to Part Three — ministry strategy and tools for the AI era. Let's look at how to actually use AI tools.

42%
— seriously considering leaving ministry (Barna Group)

38%
— emotional & physical exhaustion (up ~1.5x vs pre-pandemic)

Consumed by Administrative Burdens

- Barna: 42% of US pastors seriously considering leaving
- 38% report emotional & physical exhaustion (up 1.5x vs pre-pandemic)
- Admin work crowds out the essentials of ministry
- Pastors spend 13-53 hrs/week on non-ministry admin
- Post-pandemic YouTube/media demands pile on top

© NotebookLM

SPEAKER NOTES

According to a recent survey, about 42% of U.S. pastors are seriously considering stepping out of ministry due to burnout, and are experiencing emotional and physical exhaustion. One of the largest underlying causes is the time consumed by administrative work. This seems to have gotten worse since the pandemic. For pastors of small and mid-sized churches, media ministry like YouTube has been added on top of everything else.

The Triple Crisis Confronting the Church



Pastoral Limitations

— minister workload keeps growing

Generational Disconnect

— widening gap with digital natives

Systemic Limitations

— systems can't match digital speed

The three crises amplify one another

© NotebookLM

SPEAKER NOTES

To summarize, the church today faces a compound crisis on three levels. First, pastoral limitations: the workload demanded of ministers keeps growing. Second, generational disconnect: the gap in communication style and language between digital-native students and older ministers is widening every year. Third, systemic limitations: existing ministry systems can no longer keep up with the speed and scale of the digital era. These three crises do not operate in isolation — they amplify one another.

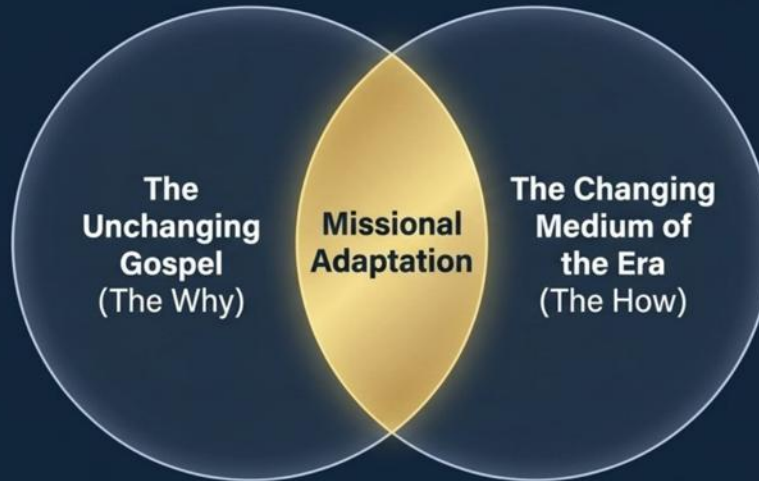
The Gospel Unchanged, the Methods Renewed

"I have become all things to all people, so that by all means I might save some." — 1 Corinthians 9:22

Digital indigenization for the student generation

Paul: "all things to all people" (1 Cor 9:22)

The message never changes...



...but the vessel, medium & language must be re-indigenized each era

© NotebookLM

SPEAKER NOTES

This is precisely where a new missional adaptation for the digital era becomes necessary. When the Apostle Paul said, "I have become all things to all people, so that by all means I might save some" (First Corinthians chapter 9 verse 22), this was not mere adaptation — Paul deliberately adapted himself to the environment for the sake of the Gospel. The same principle is asked of us today. In an era where digital has become the mother tongue of the student generation, we too must learn that language. The message of the Gospel does not change. But the vessel that holds the message, the medium that delivers it, the language it uses — these must be freshly indigenized in every era.

The Strategic Pivot: 3 Strategies



1 · Work Efficiency — automate admin, restore the minister's time



2 · Creative Ministry — multimedia, multilingual, new content



3 · Expanded Communication — reach souls via digital channels

AI changes where & how we meet people; it never changes why

© NotebookLM

SPEAKER NOTES

So I propose three strategies for AI-integrated ministry — "The Strategic Pivot." First, Work Efficiency — automating administrative and repetitive work to restore the minister's time. Second, Creative Ministry — using boundary-free tools like multimedia, multilingual, and new content formats to expand the expressive range of ministry. Third, Expansion of Communication — reaching new souls through digital channels, beyond physical limits.

Essential Skills for the AI Era



Continuous Learning

— new tools emerge every week



Adaptability

— flexibly apply new tools afresh



Challenging Mindset

— bold experimentation over passive reception

One toolset for life is over

© NotebookLM

SPEAKER NOTES

There are new attitudes and new skills that the AI era demands of ministers. First, continuous learning — new tools emerge every week. The era when one set of tools could carry you through a lifetime is over. Second, adaptability — methods that worked yesterday may not work today. We need the flexibility to apply new tools afresh. Third, a posture of bold experimentation. Rather than passively receiving, we need to actively try and apply these tools across every area of our lives.

Entrepreneurial Readiness: Big Change, Big Chance



 **10x your productivity with AI**

Use AI to 10x your current ministry output

 **Try a one-person business**

Or launch a one-person business with today's tools

- Crucial for self-supporting & post-retirement missionaries

Crisis = Danger + Opportunity (危機)

© NotebookLM

SPEAKER NOTES

The AI era also calls ministers to develop solopreneur-level capabilities. There are two directions. First, using AI to multiply the productivity of what you're already doing by 10x — producing ten times the ministry value in the same hours. Second, exploring opportunities to run a solo business using AI with the skills you already have today. Especially for self-supporting missionaries and those preparing for ministry after retirement, this determines whether ministry is sustainable. Big change brings big opportunity. What used to be impossible is now possible for one person alone, using AI agents to accomplish a great deal.

Solution 1 — Redeeming Time Through AI

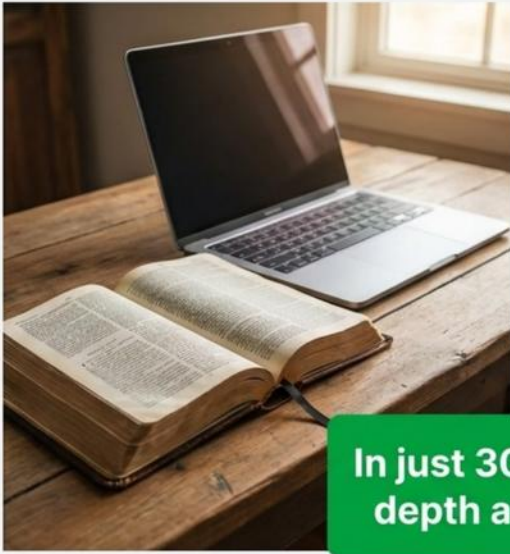
Task Area	Traditional Method	AI-Assisted Method	Time Saved
Bulletin design	3-5 hrs	under 30 min	~90% saved
Church communication emails	~3 hrs/wk	4 hrs total	~60% saved
Sermon research & summary	6-8 hrs	30-60 min	~85% saved
SNS content	2-3 hrs/post	~10 min/post	dramatic gain

© NotebookLM

SPEAKER NOTES

Using AI tools, we can save a significant portion of the time spent on church administration. Bulletin production, announcement emails, sermon research, social media content — applying AI to these can save anywhere from 10 to 20% on the low end to over 90% on the high end.

Solution 2 — Depth and Speed in Sermon Prep



Intelligent Theological Research Prompt

- A single well-designed prompt = a semester of commentary
- Compresses seminary-level analysis into ~30 minutes
- Surfaces historical/theological context & cross-references
- The spiritual message still comes only from the Holy Spirit

In just 30 minutes, derive both classical theological depth and the point of contemporary application.

© NotebookLM

SPEAKER NOTES

The area where pastors spend the most time is probably sermon research. With a single well-designed prompt, you can compress a semester's worth of seminary-level commentary analysis into thirty minutes. Of course, as we saw earlier, the spiritual message itself must be sought through the absolute help of the Holy Spirit.

A Catalog of Essential AI Tools

Planning & Research

(theology/preaching)

**NotebookLM,
Claude**

- Research (theology/preaching): NotebookLM, Claude

Visuals & Diagrams

**Canva,
Napkin AI**

- Visuals & diagrams: Canva, Napkin AI

Video & Audio

**Vrew/CapCut,
ElevenLabs**

- Video & voice: Vrew/CapCut, ElevenLabs

ElevenLabs powers the UBF Korean prayer-topic audio service

© NotebookLM

SPEAKER NOTES

There are countless AI tools that can be applied to ministry. Drawing from my own experience, I've gathered six tools I'd recommend to fellow ministers. First, for planning and research (theology and preaching) — NotebookLM enables safe, hallucination-free research. Claude is the most natural general-purpose intelligent partner. Second, for visualization and diagrams — Canva auto-generates professional-grade bulletins and posters in five minutes. Napkin AI takes text input and converts complex theological concepts into mind-maps or charts. Third, for video and audio — Vrew and CapCut are tools we use to produce short-form videos very effectively. ElevenLabs converts text into voice — we use it to provide the Korean UBF Daily Bread audio service.

The Two Pillars of Ministry

Claude Cowork — Autonomous Execution

Admin · Planning

External Data
Access

Self-Run
Workflows

- Claude Cowork — autonomous execution on your own PC
- Handles admin & planning (external data, self-run workflows)

NotebookLM — Research Safety Net

Theology · Preaching

50 Sources

Blocks
Hallucination

- NotebookLM — the research safety net
- Grounds 50+ sources; blocks hallucination (theology/preaching)

© NotebookLM

SPEAKER NOTES

Let me introduce two tools I recommend. On the left, Claude Cowork — an agent that automates administrative work using your own PC. On the right, NotebookLM — an outstanding tool for study and research.

Claude Cowork — Operates Your Desktop PC



Local File Processing

- Local files — reads, edits, organizes, creates



Desktop App Control

- Desktop apps — drives Excel/PowerPoint directly



Web Automation

- Web automation — browses, gathers info, fills forms



Scheduled Auto-Execution

- Scheduled runs + self-written code; 3 steps: Goal → Autonomous Run → Deliverable



© NotebookLM

SPEAKER NOTES

Claude Cowork is an AI agent that operates your desktop PC on your behalf. It has four core capabilities. First, local file processing — it directly reads, edits, organizes, and creates files in the folders you designate. Second, desktop app control — it directly operates apps like Excel, PowerPoint, and Notepad. Third, browser automation — it visits websites, gathers information, and fills out forms. Fourth, self-written code execution — it writes and runs the automation scripts it needs. The key point is this: "one instruction, then it finishes the job by itself." Ministers no longer need to give step-by-step direction — just hand it the big picture. This tool was released in January of this year, and the stock prices of major SaaS companies — global software service providers — dropped sharply because of it.

Demo: Organizing Receipt Photos on a PC



- Receipt organization — a top monthly time-sink for ministers
- Just drop the receipt photos into a PC folder
- Give one one-line prompt
- AI recognizes the text and organizes it into Excel

NotebookLM

SPEAKER NOTES

Let me demonstrate with a concrete case. One of the tasks that consumes the most time for ministers every month is organizing receipts. Just upload the receipt photos to your PC, give it a one-line prompt, and it automatically recognizes the text and organizes everything into an Excel file.

The Entire Prompt — One Line



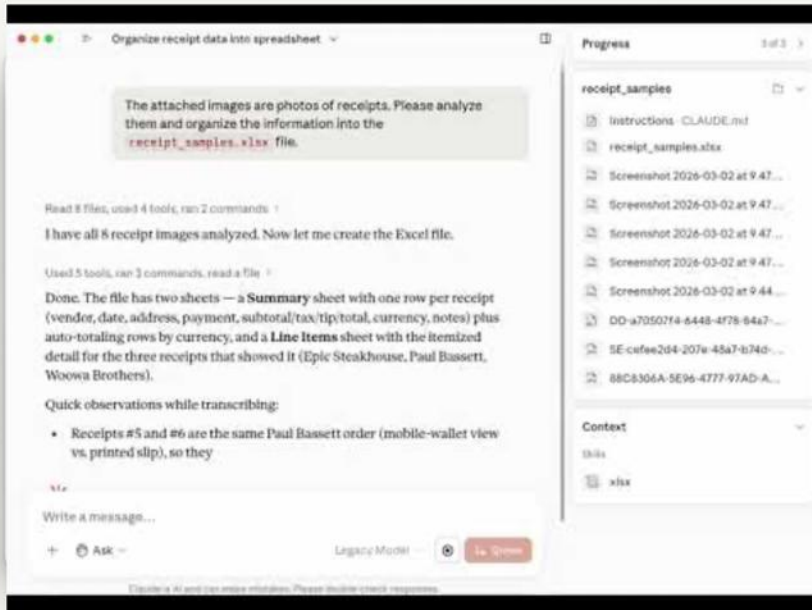
- **“Analyze these receipt images and organize them into receipt_samples.xlsx.”**
- That single sentence is the whole instruction
- The minister expresses the **WHAT**
- AI decides the **HOW**

NotebookLM

SPEAKER NOTES

The prompt you see here is the entire instruction. "The attached images are receipt photos. Analyze them and organize them into a file called receipt_samples.xlsx." Just one line. The minister's role is to clearly express "what they want," and the "how" is decided by AI.

Claude Cowork in Action



- The actual execution screen
- Reads images, runs code, builds the Excel file
- **Automatic** — no further intervention needed
- One **one-line prompt** does the whole job

NotebookLM

SPEAKER NOTES

This is the actual Claude Cowork execution screen. With just a one-line prompt, it automatically generates the Excel file for you.

The Final Generated Excel File

	A	B	C	D	E	F	G	H	I	H	I	J	K	L	M
	Vendor/Merchant	Category	Date	Time	Location/Address	Phone	Business No.	Payment Method	Card/Approval No.	Subtotal	Tax/VAT	Tip/Service	Total Amount	Currency	Notes
1	Dental Clinic	Health	2023-10-27	10:30 AM	Seoul, Gangnam-gu	+82 2-555-1234	123-45-67890	Credit Card	VISA 4491	150,000	15,000	-	165,000	KRW	Routine checkup
2	Coffee Shop	Dining	2023-10-27	12:45 PM	Seoul, Gangnam-gu	-	-	Apple Pay	-	12,500	1,250	-	13,750	KRW	Latte & Pastry
3	Epic Steakhouse San Francisco	Dining	2023-11-05	7:00 PM	San Francisco, CA	+1 415-555-0199	987654321	Credit Card	AMEX 8822	250.00	21.25	50.00	321.25	USD	Client Dinner
4	Baemin Delivery	Dining	2023-11-10	8:15 PM	Seoul, Mapo-gu	-	-	Credit Card	MasterCard 3310	45,000	4,500	-	49,500	KRW	Late night snack
5	Bukchon Restaurant	Dining	2023-11-12	1:00 PM	Seoul, Jongno-gu	+82 2-777-8888	555-12-34567	Cash	-	80,000	8,000	-	88,000	KRW	Team lunch
6	Grand Total												1,089,360	KRW	

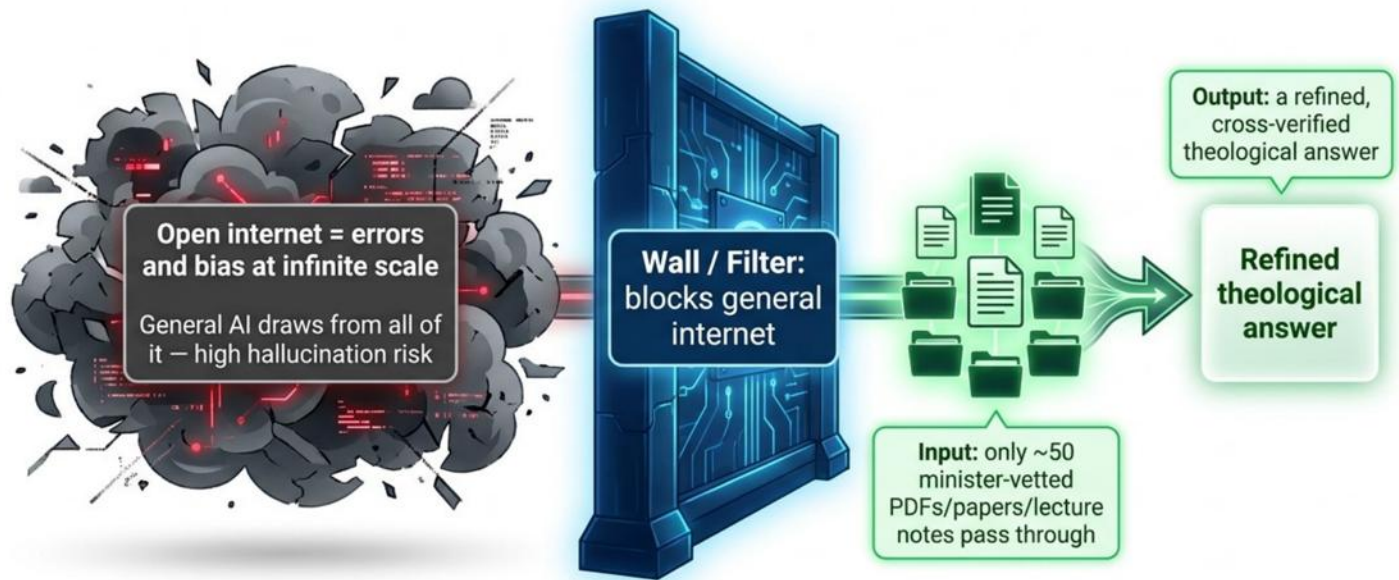
- Vendor, category, date, time, location auto-extracted
- Amounts, tax, payment method & totals organized
- **8** mixed KRW/USD receipts → one clean sheet (**KRW total 1,089,360**)
- Ask for a **report next**, and Cowork generates that too

© NotebookLM

SPEAKER NOTES

Here is the final generated Excel file. Going further — if you tell it to analyze the contents of the Excel file and produce a report, it will do that automatically as well.

NotebookLM: A Wall Against Hallucination



Conclusion: NotebookLM physically blocks the theological risk of blindly trusting general AI.

© NotebookLM

SPEAKER NOTES

Now let's look at NotebookLM's core principle — the source-grounded engine that blocks hallucination at the source. Look at the diagram on the left. The open internet contains an infinite scatter of information riddled with errors and bias. General-purpose AI draws from all of it, which is why the risk of hallucination is so high. NotebookLM erects a 'wall' between them. Only the 50 sources the minister has personally vetted are allowed through — trusted commentaries, theological papers, verified lecture materials. The output is a 'refined theological answer,' cross-verified only within those 50 sources.

Three-Rule Prompt + Studio Outputs

The screenshot displays the NotebookLM interface. On the left, the 'Sources' panel lists several documents: 'Clinical Guidelines 2023.p', 'Patient Feedback Data.xls', 'Research Papers (ZIP)', 'Symptom Tracker Log.csv', and 'Dietary Studies.docx'. The 'Chat' window shows a question: 'Ask about IBS...'. The 'Studio' panel on the right offers various output formats: 'Slide Deck', 'Video', 'Podcast/Audio', 'Mind Map', 'Flashcards', 'Quiz', and 'Reports'. A note at the bottom of the Studio panel states: 'Studio also makes slides, podcasts, mind-maps, quizzes'. The NotebookLM logo is visible in the bottom right corner.

SPEAKER NOTES

NotebookLM is a remarkable AI made by Google. On the left there is a Sources area, and it only analyzes and answers based on the sources you upload there. By design, hallucination is virtually eliminated. But to use it even more safely, I use a 'three-rule prompt.' First, 'Never answer anything not found in the uploaded sources.' Second, 'For every answer, cite the source — which document, which page.' Third, 'If you're not certain, explicitly say I am uncertain.' Put these three rules into the system prompt and NotebookLM becomes a deeply trustworthy theological research tool. It also has a Studio feature that can automatically generate slide decks, podcast-style audio, mind-maps, and even quizzes from the sources you upload. Organize your material once, and you can repurpose it in many different formats.

AI-Powered Multimedia Content Creation

Generating multimedia ministry content with AI

Visuals, video, and audio assets

Work that once required entire production teams

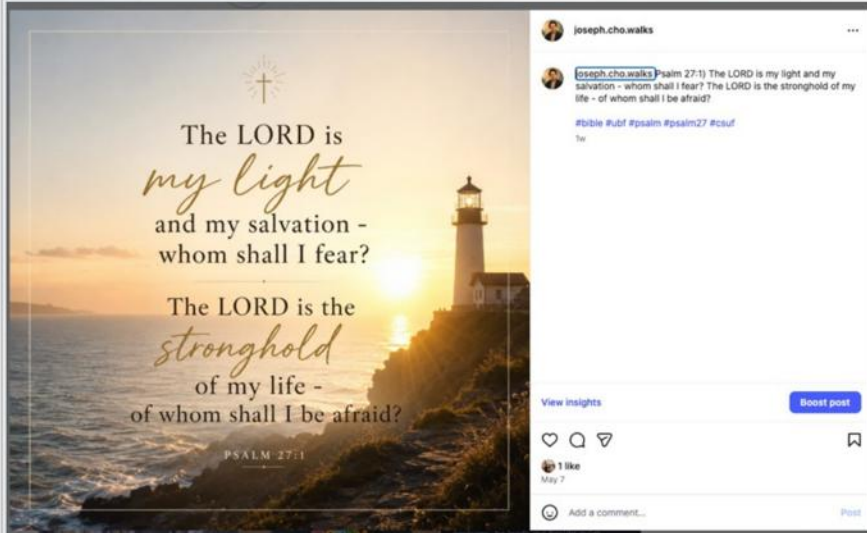
Practical, demonstrated examples follow

© NotebookLM

SPEAKER NOTES

Let me share some examples of generating multimedia content using AI.

Case 1 — Auto Instagram Scripture Cards



Please create a Scripture card for Instagram using a background image that best matches the Bible verse.
Psalm 27:1

Uses ChatGPT's image generation

A beautiful card produced in under a minute

No designer, no design software to learn

One a day = 365 devotional pieces in a year

SPEAKER NOTES

The first case is auto-generating Instagram Scripture cards. We use ChatGPT's image generation feature. The prompt is very simple — say, 'Please create a Scripture card for Instagram. Use a background image that best matches this Bible verse,' and provide the passage. Within a minute, it produces a beautiful Scripture card like this. No designer needed, no need to learn design software — the minister produces it directly. Post just one a day, and you've created 365 pieces of devotional content in a year.

Case 2 — Gemini Veo3 Movie-Quality Video

Google Gemini's Veo3 model

One photo + a 2-3 sentence prompt

Generates movie-quality video

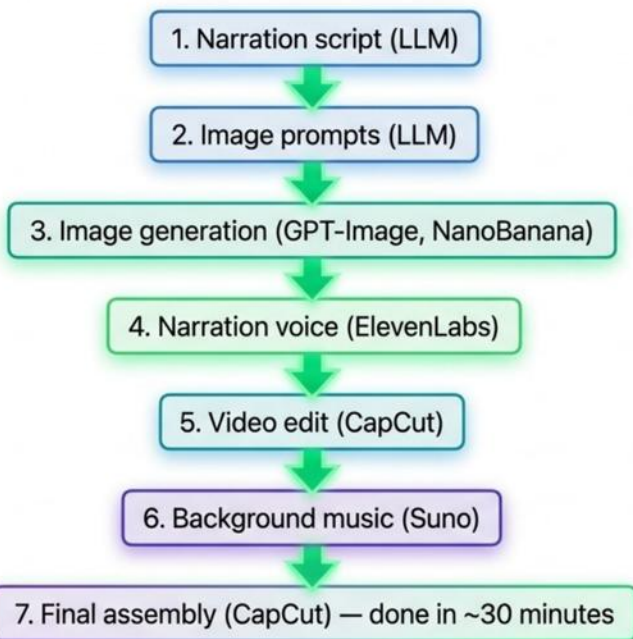


NotebookLM

SPEAKER NOTES

The second case is video production using Google Gemini's Veo3. With just one photo and a two- or three-sentence prompt, you can generate movie-quality video. This is a video I generated myself — Elijah at Mount Carmel, taking a selfie as God sends fire down on the altar.

Case 3 — 30-Minute Bible-Story Video Pipeline



Story outline

Title: The Prodigal Son.
 Part 1: The Younger Son's Request.
 Part 2: Departure and Riotous Living.
 Part 3: Famine and Despair.
 Part 4: The Return.
 Part 5: The Father's Welcome.
 Part 6: The Older Son's Anger.
 Part 7: Reconciliation.

Scene-by-scene image prompts

Scene 1: Younger son asks father for inheritance in sunlit courtyard.
 Scene 2: Younger son leaving home on a dusty road with a satchel.
 Scene 3: Lavish party in a grand hall with dancing and feasting.
 Scene 4: Younger son working in a pigsty, tattered clothes, looking hungry.

Narration script

Voiceover (Warm, inviting): Once, there was a man who had two sons. The younger son, eager for adventure, said to his father, "Father, give me my share of the estate." So the father divided his property between them. Not long after, the younger son packed all he had and set off for a distant country... (Cont.)

NotebookLM

SPEAKER NOTES

The third case is the AI Bible-story video production pipeline. As shown on the right, you just input an outline of the Bible story, and ChatGPT generates a narration script based on the storyline along with image-generation prompts. With those prompts, you generate the images using ChatGPT Image2, produce the voice with ElevenLabs, and combine everything into video with CapCut. Once you get used to it, you can produce a Bible-story video in as little as thirty minutes.

Ministry Studio

Sample — Luke 15 Short-Form Video

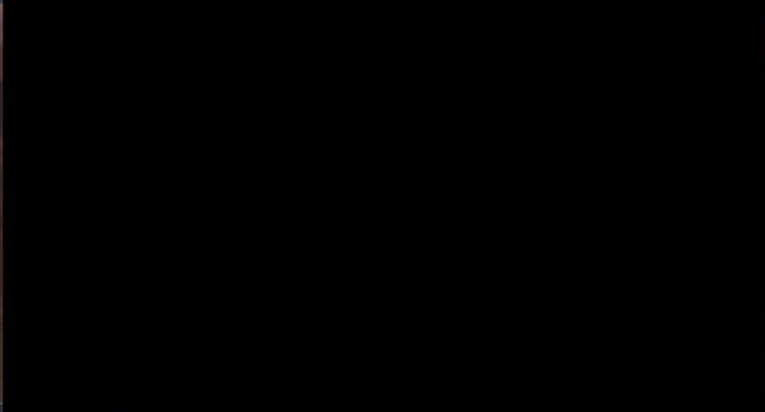
Made end-to-end with the AI pipeline

A Luke 15 retelling of the parable of the returning son

Produced experimentally for class

Built with ChatGPT Image2 and the full toolchain

You are an AI image generation engine... wide cinematic shot, 16:9, young man at crossroads in an ancient desert village, torn between home and unknown path, emotional, photorealistic



NotebookLM

SPEAKER NOTES

This is a short-form video I made experimentally for one of my classes — based on Luke 15, the parable of the returning son.

A GMU Student's Video After Two Hours



- Made by a student in my GMU AI-for-Ministry course
- A non-media seminary student, zero video experience
- This quality after only 2 hours of class
- The real gap is willingness to try, not skill
- Even ministers in their sixties can start

SPEAKER NOTES

This video was made by a student in my course at Grace Mission University, 'Integrated AI Applications for Ministry.' That student was a non-media seminary student with zero prior video production experience. Yet after only two hours of class, they produced a video of this quality. What this demonstrates is unambiguous — the decisive gap in the AI era is not the 'skills gap' but the 'willingness-to-try gap.' Who attempts first, who fails first, who learns first — that decides everything. Even if you're a minister in your sixties, it's not too late. Two hours of investment is enough to start.

A Live, Auto-Publishing AI Channel

<https://www.youtube.com/@TodayDailyBreadShorts>

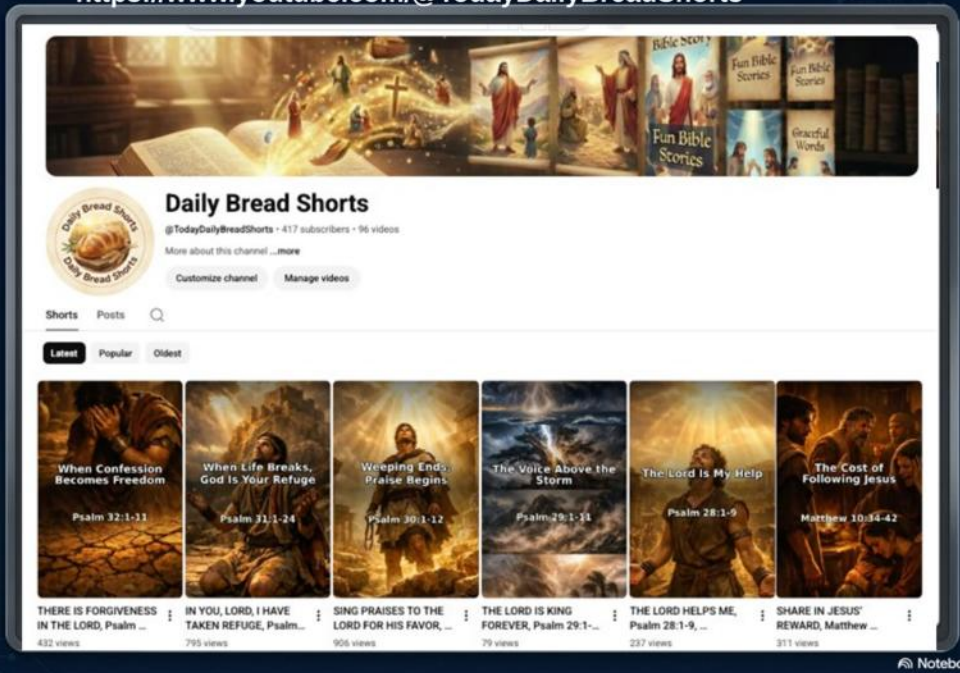
Shorts generated entirely by AI from UBF Daily Bread



A new video auto-uploaded every day



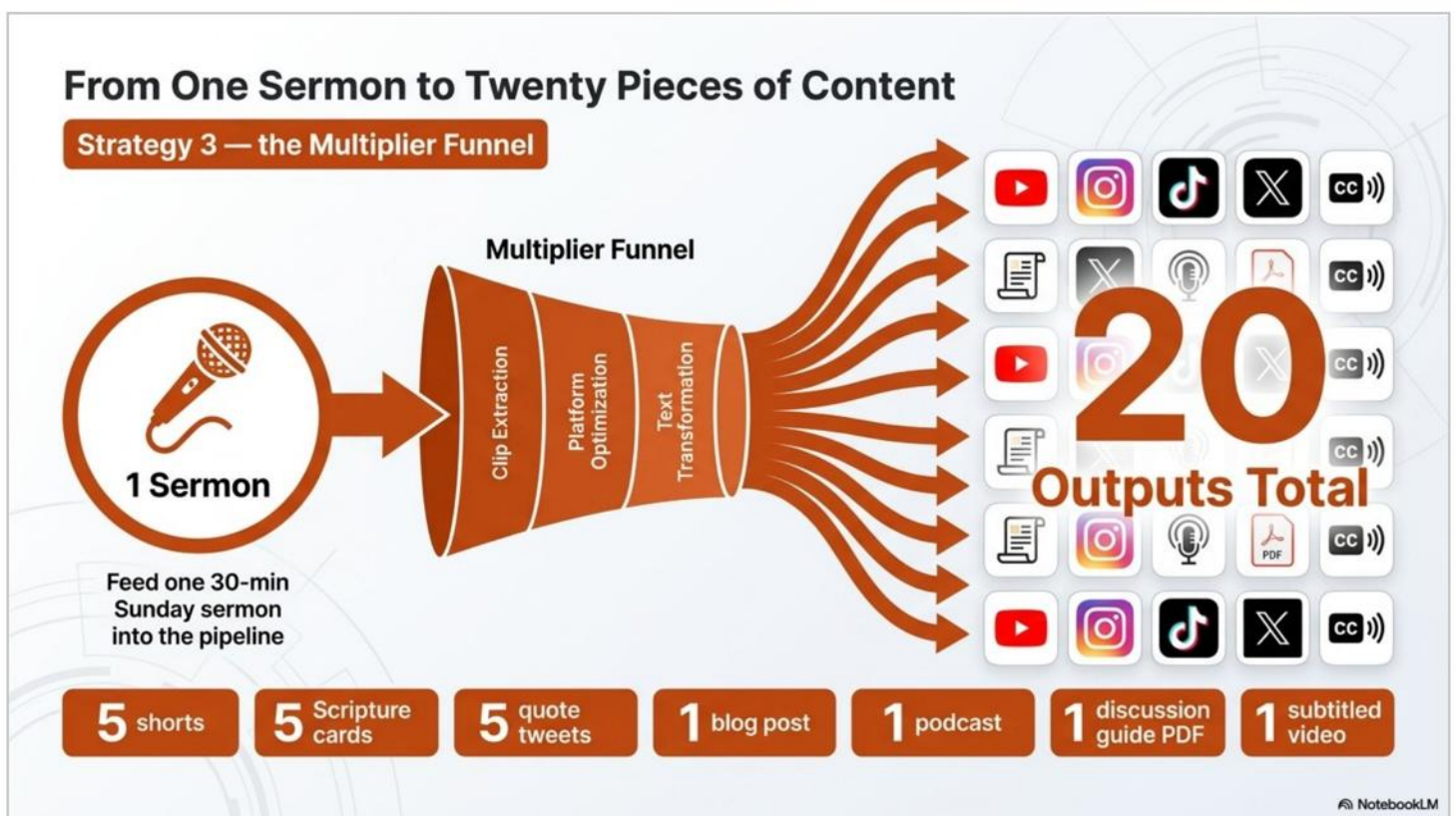
Ministry scale now exceeds personnel limits



NotebookLM

SPEAKER NOTES

This is an actual YouTube channel I run — Today Daily Bread Shorts. These are YouTube short-form videos generated entirely by AI from UBF's Daily Bread content. The channel address is on the screen. A new video is auto-uploaded every day. It would be difficult for one person to produce a daily video by hand. But with an AI pipeline in place, it becomes possible. This is a real case of Creative Ministry — one person delivering short but refined devotional content to hundreds of students every day. Ministry scale now exceeds the limits of personnel.



SPEAKER NOTES

The third strategy is the multiplication of influence — turning one sermon into twenty pieces of content. We call this the Multiplier Funnel. Feed a 30-minute Sunday sermon video into the AI pipeline, and multiple kinds of videos and media are produced. For example: 5 key-message short-form videos (for YouTube Shorts, Instagram Reels, TikTok), 5 Instagram Scripture cards, 5 Twitter/X quote tweets, 1 sermon-summary blog post, 1 podcast audio, 1 discussion guide PDF, and 1 multilingual-subtitled video. Twenty pieces total. One minister's spiritual meditation now reaches students' daily lives through twenty digital touchpoints.

Tool 1 – OpusClip: One Click, Seven Platforms

Upload one long sermon video

Click once – “Get clips in 1 click”

Auto-generates clips fitted to 7 platforms



NotebookLM

SPEAKER NOTES

The first automation tool is OpusClip. Upload one long sermon video, click once, and it auto-generates clips fitted to seven platforms.

Tool 2 – Pulpit AI by Subsplash

Upload one sermon video;
AI analyzes it

Auto-generates Summary,
Points, Scripture

Plus Quotes and the
full Transcript

And ready-to-publish
video clips

The screenshot displays the Pulpit AI interface. At the top left, a video player shows a sermon titled "Sunday Sermon: 'Faith in Action'" with a progress bar at 0:00 / 1:25. Below the video are five tabs: Summary (selected), Points, Scripture, Quotes, and Transcript. The Summary tab is active, showing an "AI-Generated Sermon Summary" for Pastor Michael's sermon on James 2:14-26. To the right of the main interface are three video clips: "Clip 1: Faith Without Works is Dead" (1:30), "Clip 2: Serving Your Community" (0:55), and "Clip 3: The Call to Action" (1:15). The NotebookLM logo is visible in the bottom right corner.

Sunday Sermon: "Faith in Action"

0:00 / 1:25

Summary Points Scripture Quotes Transcript

AI-Generated Sermon Summary

In this impactful sermon, Pastor Michael explores the concept of putting faith into action, drawing from James 2:14-26. He emphasizes that genuine faith naturally produces good works, not as a means of earning salvation, but as a testament to a transformed life. Key themes include overcoming passivity, serving others with love, and living out our beliefs in tangible ways. The message encourages listeners to identify areas in their lives where faith can be practically applied, moving beyond mere intellectual assent to active obedience and service within the community.

Clip 1: Faith Without Works is Dead 1:30

Clip 2: Serving Your Community 0:55

Clip 3: The Call to Action 1:15

NotebookLM

SPEAKER NOTES

The second tool is Pulpit AI, made by Subsplash. Upload one sermon video, and the AI analyzes it automatically. As you can see on the left — Summary, Points, Scripture, Quotes, and the full Transcript are auto-generated. And then it automatically generates video clips.

Tool 3 – SermonShots

A third sermon-to-clips option

Similar one-click capabilities for ministry teams

Auto-produces social clips from

SERMONSHOTS
10X YOUR SERMON IMPACT



© NotebookLM

SPEAKER NOTES

The third tool is SermonShots. This solution offers similar features.

Three Non-Negotiable Safety Checks

Check all three before adopting any AI tool



1. Hallucination prevention — prefer NotebookLM; verify citations and verses 100% by hand



2. Copyright & licensing — review AI music/image licenses periodically



3. Deepfake ethics — voice cloning requires explicit consent

© NotebookLM

SPEAKER NOTES

Before adopting any tool, three safety checks are non-negotiable. First — hallucination prevention and fact-checking: prefer source-grounded tools like NotebookLM, and verify scholar citations and Bible verses 100% by hand. Second — copyright and commercial rights: licenses for AI-generated music (Suno AI and others) and images change frequently and must be reviewed periodically. Stay within safe personal-use limits. Third — deepfake ethics and authenticity: voice cloning requires explicit consent from the person being cloned.

AI Opens a 'Second Youth' in Ministry

Solo Self-Supporting ministry



Word research —
NotebookLM, depth
in one sitting



Language barrier —
DeepL + Claude,
instant translation



Media self-sufficiency
— Canva + Gemini



Admin automation +
expanded digital
outreach



For ministers in their
sixties and beyond —
five areas

© NotebookLM

SPEAKER NOTES

Let me speak briefly about solo self-supporting ministry after retirement. AI opens a 'second youth' for ministers in their sixties and beyond. There are five areas you can try. First — depth in Word research: NotebookLM lets you analyze a seminary semester's worth of material in one sitting. 'Prepare alone, but prepare deeply' becomes reality. Second — overcoming the language barrier: combining DeepL with Claude lets you instantly translate sermons into English or local languages. Multilingual ministry is possible without the burden of learning a new language after sixty. Third — media self-sufficiency: Canva combined with Gemini lets you run a newsletter and SNS in under an hour a week. Fourth — admin and finance automation: receipts, donations, and schedules are auto-organized, so stable operation is possible without office staff. Fifth — expanded digital outreach channels: DM outreach built on StartBibleStudy.org lets digital tools compensate for the physical-stamina limits of later years.

Where Feet Cannot Reach, Pixels Can



Like Paul's letters — bridges where we cannot go. Just as Paul sent letters where he could not go, we build digital bridges where we cannot go.

© NotebookLM

SPEAKER NOTES

In the pre-conference survey, several of you asked about evangelism methods in persecuted regions. We can build bridges of the Gospel with digital fiber optics into regions where physical borders are closed. A proven mission model is an organization called Last Call Ministry — they penetrate Muslim-majority regions with Facebook ads and social networks and are seeing hundreds of converts every year. UBF can combine the same kind of digital channels.

StartBibleStudy.org is a safe, self-registration system for local students; the Gospel Chatbot under development will be a 24/7 safe and trustworthy auto-response network. Just as Paul sent letters to places he could not visit, we too can build digital bridges into places we cannot go.

Inductive Bible Study (IBS) in the AI Era

IBS resurfaces as the way to filter AI

Discover and study the Word yourself **FIRST**



**AI comparison and analysis
come only AFTER**

Verified sources → no hallucination, no bias



SPEAKER NOTES

Next, let me introduce an inductive Bible study site. Because this site uses only verified theological materials, it eliminates the problem of hallucination. And it thoroughly helps learners discover and study the Word on their own first. Then later it analyzes the result by comparing it with the AI.

Lay 3-Step AI Verification (1-2-5)



Step 1

verse-existence check
in a Bible app



Heb 13:27



Hebrews 13
ends at v.25
→ discard

Step 2

cross-check
citation & scholar



Google
Scholar

Step 3

verify the conclusion vs.
a trusted commentary



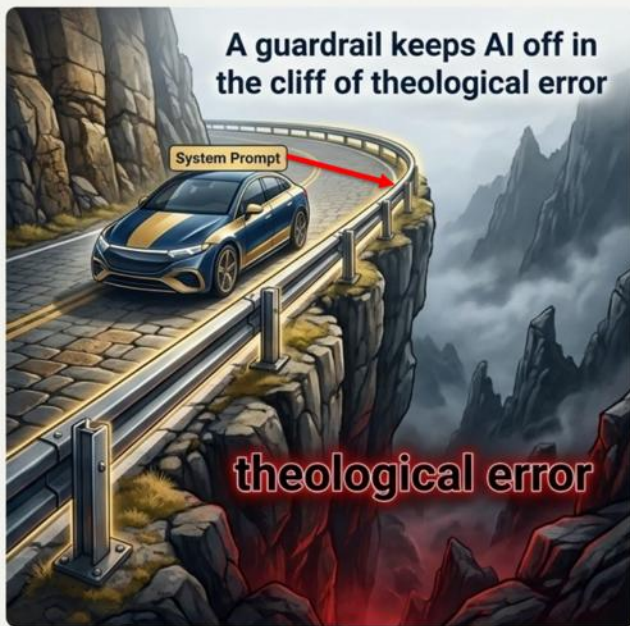
compare with
a commentary
/ ask a pastor

Decision = human • AI = material only **8 minutes prevents a spiritual accident** © NotebookLM

SPEAKER NOTES

Here is a 3-step AI verification checklist for non-specialists and lay missionaries. Step 1, one minute: verse-existence check — search the verse the AI cited directly in a Bible app. For example, if the AI cites 'Hebrews Chapter 13 verse 27,' Hebrews 13 only goes through verse 25, so discard it immediately. Step 2, two minutes: citation and scholar verification — cross-check the scholar's name and book title in Google and Google Scholar; if nothing comes up, suspect fabrication. Step 3, five minutes: verify the decisive conclusion against one trustworthy commentary, or ask a pastor. The principle is clear — the decision itself is made by people; AI only supplies material. Eight minutes of investment can prevent a spiritual accident.

The System Prompt: Your Guardrail



IBS System Prompt – Key Example

Assign Role, Rules, and Perspective up front

Role evangelical IBS research assistant

Rules cite a fixed translation, sound hermeneutics

Perspective let the text speak for itself

Free · 5 minutes · lifelong ministry impact

Copy once into ChatGPT or Claude → a general AI becomes a trusted research assistant.

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SPEAKER NOTES

Going one step deeper, let me show you the importance of system prompts. A system prompt is the guardrail that keeps AI from falling off the cliff of theological error. What does it do? It forces a clear role, rules, and perspective onto the AI before any task. Here is the core example of an IBS system prompt. Role — an expert assistant for inductive Bible study from an evangelical Christian perspective. Rules — respond in the chosen language, cite a fixed Bible translation, and ground every answer in sound hermeneutical principles. Perspective — the heart of it is letting the text speak for itself. Copy this prompt once into ChatGPT or Claude, and a general-purpose AI is transformed into a trusted dedicated research assistant. It is free and takes five minutes, but its effect can shape an entire ministry life.

How to Set Up a System Prompt

A system prompt assigns the AI its role and rules.

Assign role and rules **BEFORE** any verse goes in
Order matters

1.



Copy the full
system prompt



2.



Paste into the AI's
System Prompt field
(ChatGPT, Claude)



3.



Only then enter
the passage

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SPEAKER NOTES

When you give the AI a command, entering a full system prompt up front is essential. A system prompt is the setup that assigns the AI its role and rules — without it, every response is unanchored guesswork. So: copy the full prompt, paste it into the AI's System Prompt field in ChatGPT or Claude, and only then enter the passage. The order matters.

A Real System-Prompt Example

Keeps the AI from drifting into strange readings

Define the assistant: **evangelical IBS expert**

- **Text-first hermeneutics**
- Anchored to the **original Hebrew / Greek**

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SPEAKER NOTES

This is a sample system prompt. It builds the guardrail that keeps the AI from drifting into strange interpretations of the biblical text — defining the assistant as an evangelical inductive-Bible-study expert who works text-first and stays anchored to the original Hebrew and Greek.

Self-Verification Checklist (Built into the Prompt)

8 internal checks the AI runs before answering

<input checked="" type="checkbox"/>	Original-word & Strong's number accuracy
<input checked="" type="checkbox"/>	Strong's number matches / mark [Needs Check]
<input checked="" type="checkbox"/>	Cited verses actually exist (within 66 books)
<input checked="" type="checkbox"/>	Cited verses really contain the claim
<input checked="" type="checkbox"/>	Historical facts & scholar attributions are sound
<input checked="" type="checkbox"/>	Scholar attributions are accurate
<input checked="" type="checkbox"/>	Appropriate confidence markers on uncertain content
<input checked="" type="checkbox"/>	flag the uncertain

Core rule: state uncertainty rather than fabricate

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SPEAKER NOTES

Adding a self-verification checklist like this to the system prompt may not eliminate hallucinations completely, but it can significantly reduce them. The AI runs eight internal checks before output: that every original word and Strong's number is real and matches, that every cited verse actually exists and truly says what is claimed, that historical and cultural background is established fact, that scholar attributions are accurate, and that uncertain content is marked rather than stated with false confidence. The core principle: when accuracy is uncertain, state the uncertainty instead of producing plausible-sounding content.

ibsth.org

IBS in the Palm of Your Hand

- Where every principle and tool converges
- An AI-powered Inductive Bible Study platform
- In development since 2019; now nearing completion with AI

Domain: ibsth.org

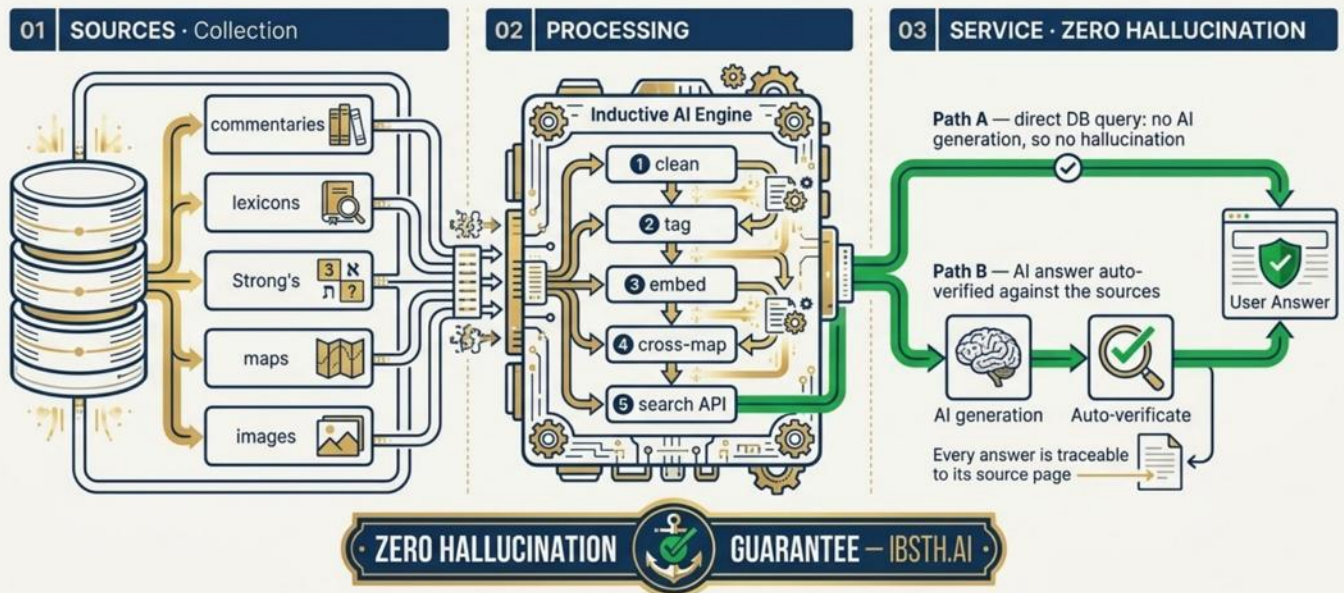


SPEAKER NOTES

The place where all these principles and tools converge is [ibsth dot org](https://ibsth.org) — an AI inductive Bible study platform implemented in the palm of your hand. We began building this site back in 2019 together with Missionary Yang, then it stalled for a while; recently, with AI technology, it is in its final stage. The domain is [ibsth dot org](https://ibsth.org).

Zero Hallucination Pipeline

Train on verified sources · answer from verified sources



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SPEAKER NOTES

The core that sustains the reliability of ibsth.org is the Zero Hallucination Pipeline — trained on verified material and answering only from verified material, ruling out hallucination by design. It works in three stages. First, **SOURCES**: only trustworthy commentaries, theological materials, and writings by verified scholars are accepted. Second, **PROCESSING**: an inductive AI engine cleans and normalizes the data, tags metadata, builds vector embeddings and indexes, maps inductive cross-references, and exposes a search-and-verify API. Third, **SERVICE**, in two paths. Path A is a direct database query — text, commentaries, Strong's codes, dictionaries, maps and images are served exactly as they are, so with no AI generation hallucination is impossible. Path B is AI plus fact-check — AI responses are automatically cross-verified against the collected sources, and only verified responses reach the user. Thanks to this pipeline, every answer ibsth.org gives is traceable to the specific page of the specific source it came from.

One integrated ecosystem on any device

<https://ibsth.org>

Integrated Reading
text · commentary · Strong's

Integrated Bible Map
instant historical context

Structure Analysis
grammar of each verse

AI Images
Real / Cartoon / Illust scenes



ZERO HALLUCINATION  **GUARANTEE — IBSTH.AI**

SPEAKER NOTES

Let me show you the home. The main menu has four core modules — Home, Reading, Daily Devotion, and Reading Plans — and the platform brings integrated reading, structure analysis, an integrated Bible map, and AI image generation into one ecosystem. We designed it so users can start regardless of their spiritual state: a short daily devotion, a one-year reading plan, or a deep dive into one passage.

ibsth.org Home Screen

URL: <https://ibsth.org>

The screenshot shows the ibsth.org home screen with the following elements:

- Callout 1:** Four core modules: Home, Reading, Daily Devotion, Reading Plans. This callout points to the main navigation menu on the left side of the page.
- Callout 2:** Start regardless of your spiritual state. This callout points to the 'Today's Devotion' section at the top of the main content area.
- Callout 3:** From a short devotion to a year-long plan. This callout points to the 'Continue Reading' section, which lists various reading plans with progress bars.

At the bottom of the page, there is a banner that reads: **ZERO HALLUCINATION GUARANTEE — IBSTH.AI**. The banner features a central logo of an anchor with a green checkmark inside a shield.

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SPEAKER NOTES

Let me show you the home screen of ibsth.org. The main menu has four core modules — Home, Reading, Daily Devotion, and Reading Plans.

Reading Page — Everything on One Screen

The screenshot displays the IBSTH Reading Page interface. On the left, the Bible text for Luke Chapter 1 is shown with Strong's codes and translation comparison. On the right, there are tabs for Introduction, IBS Analysis, Context, Maps, and Commentary. A search map is visible under the Context tab. The interface is annotated with four callouts:

- 1 Left: Scripture text**
- 2 Right: Introduction, IBS Analysis, Context, Maps, Commentary**
- 3 Strong's codes and translation comparison built in**
- 4 Greek & Hebrew one click away — no shelf of books needed**

At the bottom, there is a banner that reads "ZERO HALLUCINATION GUARANTEE — IBSTH.AI" with a logo of a green checkmark inside a shield. The bottom right corner features the "NotebookLM" logo.

SPEAKER NOTES

On the Reading page, the Bible text is on the left, and Introduction, IBS Analysis, Context, Maps, and Commentary are gathered on the right — all on one screen. As the user reads, they can switch tabs in the right panel to immediately access related materials. Strong's codes and translation comparison are also provided, so the Greek and Hebrew originals are a single click away. Even a layperson who never attended seminary can do text study at the original-language level. There's no need to pull multiple books off the shelf to meditate on one passage — it's all on one screen.

Sentence-Structure Analysis

1 Right-panel grammatical breakdown of each verse

2 See clauses, phrases, and structure inline

3 No separate parsing tool required

· ZERO HALLUCINATION GUARANTEE — IBSTH.AI ·

SPEAKER NOTES

On the right side there is a sentence-structure analysis feature. It breaks down each verse grammatically, right beside the text, so you can study the structure of a passage without opening a separate parsing tool.

Integrated Bible Map

The screenshot displays the 'Integrated Bible Map' interface. On the left, a 'Scripture' panel shows the text of Luke 1:1-2. The main area features a map titled 'Roman Rule in Palestine, 63-40 a.c.' with a legend for 'Historical territory' and 'Regional territory'. The map is divided into regions: GALILEE, SAMARIA, JUDEA, DECAPOLIS, and PEREA. On the right, a 'Commentary' panel is visible. Four callout boxes highlight key features:

- 1 A signature feature of ibsth.org
- 2 Every passage placed in its geographic context
- 3 Shown inline with the reading view
- 4 Core maps re-rendered in one consistent style via AI

At the bottom, a banner reads 'ZERO HALLUCINATION GUARANTEE - IBSTH.AI' with a logo of a hand holding a cross. The bottom right corner has a 'NotebookLM' watermark.

SPEAKER NOTES

One of the powerful features of ibsth.org is the integrated Bible map. We analyzed all the Bible maps, found the common and essential ones, and re-rendered them entirely in our own consistent style using AI image generation — placing every passage in its geographic context right inside the reading view.

AI Image Generation in the Reading View

1 'Images' tab on the same Luke 1 screen

2 Auto-renders scenes from the passage

3 Choose Real, Cartoon, or Illust style

4 Makes the text easier to picture and understand

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SPEAKER NOTES

Another innovative feature is AI image generation. On the same Luke 1 screen, clicking the 'Images' tab auto-generates scenes from the passage using AI. You can choose between three styles — Real, Cartoon, or Illust. This helps you understand the passage more easily.

References & Applications

1 25 items across 5 categories

2 Historical · Cultural · Geographical · Customs · Theological

3 Matched paragraph-by-paragraph to the text

The screenshot displays the IBSTH AI interface. On the left, a 'References' panel shows a list of 25 items categorized into Historical, Cultural, Geographical, Customs, and Theological. The main text area contains a paragraph about the historical context of the mountain of devotion, its origins, and its significance. On the right, the 'Reference tools' panel provides 'Personal Application' examples, including 'Application to Modern Leadership' and 'Devotional Reflection', which offer practical insights and questions for sermon preparation.

4 Personal Application examples for sermon prep



SPEAKER NOTES

Let me show you the References and Applications features. The References panel on the left holds multi-layered material on the text — 25 items organized into five categories (Historical, Cultural, Geographical, Customs, Theological), matched paragraph by paragraph to the text. The Reference tools panel on the right lets you look at Personal Application examples and gain further ideas for applying the passage, which is helpful for sermon preparation.

AI Review

The screenshot displays the 'Tutoring Dashboard - AI Review' interface. It features a central text area with an 'Overall summary' and an 'Observation review' section. The 'Overall summary' states: 'Your analysis of the text demonstrates a strong understanding of the core themes and uses evidence effectively. Excellent progress in structuring your arguments.' The 'Observation review' section includes a list of strengths and areas for improvement, such as 'Identifies the central metaphor' and 'Supports claims with direct quotes' (strengths), and 'Could expand on the counter-arguments' and 'Ensure smoother transitions between paragraphs' (areas for improvement). A 'Key Theme Suggestion' box recommends: 'Consider exploring the historical context of the author's era to deepen your interpretation.' The interface also includes a sidebar with navigation icons and a bottom banner with the text 'ZERO HALLUCINATION GUARANTEE - IBSTH.AI'.

- 1 Comprehensively analyzes the learner's written study
- 2 Points out strengths and areas to improve
- 3 Concrete, text-based suggestions
- 4 Each IBS session yields extra insight

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SPEAKER NOTES

This is the AI Review feature. It comprehensively analyzes what the learner has written and points out what was done well and what needs improvement, with concrete, text-based suggestions. Through this analysis, you can gain additional insight and learning from each IBS session.

Part IV Practical Uses of AI in Campus Ministry

PART IV · Practice — applying AI to real UBF campus mission
The most-requested topic in the pre-conference survey

A. AI Inductive Bible
Study (IBS) · ibsth.org

B. Social-Media
Ministry Playbook

C. UBF Online Outreach
— StartBibleStudy.org

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SPEAKER NOTES

This is Part Four — the actual practice of AI in campus mission. In the pre-conference survey, the topic you most wanted to hear about was exactly this — campus ministry. We will look at three areas: AI-assisted inductive Bible study, a social-media ministry playbook, and online outreach.

The Outreach Paradigm Has Flipped



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The paradigm for evangelistic outreach has shifted. In the past, we handed out flyers face-to-face, introduced God's Word, and invited people directly. Now we can invite them through social media.

Tool or Mission Field?



Social media is not a tool — it is a mission field we must enter.



Tool view — use only when needed, one-way info & promotion

Tool view result — an ignored bulletin board

Mission-field view — a place where people who need the Gospel live

Mission-field view — enter, dwell, and incarnate in the culture

Mission-field result — a living, vibrant community hub

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SPEAKER NOTES

How do you see social media? Many churches see it as a tool. The tool view — use it only when needed and put it down; use it only for one-way information delivery and promotion. The result? An ignored bulletin board. The mission-field view, on the other hand — see it as a place where people who need the Gospel actually live, a place we enter and dwell in; a space where we understand the culture and incarnate within it. The result? A living, vibrant community hub. So we must shift our paradigm. Social media is less a tool than a new mission field we must enter. Without this paradigm shift, digital ministry simply becomes another piece of administrative busywork.

Media Incarnation Through the Centuries



1

1440 — Gutenberg printing press: a Bible in lay hands



2

1920s — radio brings the sermon into the home



3

1950s — TV: Billy Graham reaches hundreds of millions



4

2009 — online church; worship transcends time and space



5

2025 — YouVersion crosses 1 billion installs

The medium keeps changing; the message never has.

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SPEAKER NOTES

Trace the historical arc of media incarnation, and you see the medium never stops changing, but the message has never changed. In 1440, the printing press brought a German Bible into lay hands. In the 1920s, the rise of radio brought the sermon into the home. In the 1950s, the spread of television let Billy Graham preach the Gospel to hundreds of millions. In 2009, the online church emerged and worship began to transcend time and space. And as of 2025, the YouVersion Bible app has crossed one billion installs — the most-installed religious content in human history. The medium has evolved from print to radio, to TV, to internet, to mobile, to AI. But one thing has not changed — the Gospel message that flows through every medium.

The Real Campus Is Instagram



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For today's college students, the real campus is Instagram. Students use Instagram DMs more than text messages on their phones. That's where they find new communities, discover campus events, and build relationships.

Digital Presence = First Impression

80%

pre-research online
before attending

87%

thoroughly search the SNS
account before visiting

Students evaluate us via "school name + Instagram"

Entry cost from print + venue rental to zero; first contact
from a name card in the square to a 60-second DM.

In the age when the student looks us up first — no digital page means we are invisible.

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SPEAKER NOTES

Digital presence is the minister's first impression. Let me give you the deeper statistics. Eighty percent of students do online pre-research before attending a meeting; eighty-seven percent thoroughly search the SNS account before visiting. Students evaluate us by searching 'school name plus Instagram.' Compare twenty years ago to today. Entry cost — past: print materials and venue rental; today: zero. Reach — past: limited by physical contact; today: thousands of students simultaneously. First contact — past: handing out a name card in the campus square; today: an Instagram DM in sixty seconds. So the conclusion is sharp: in the age when the student looks us up first — if we have no digital page, we are invisible to students in the digital world.

Instagram — The Widest Mission Field

Social media is a new, easily accessible mission field

Reachable anytime, anywhere — the first pioneer field

A fraction of the effort of overseas missions



The widest digital campus



Open your phone after this — follow one, message one



SPEAKER NOTES

We tend to think social media is difficult. We often assume it's a tool only for people who are gifted in media ministry. But social media is a new mission field. When we go as missionaries to developing countries, we spend years learning the language, becoming self-supporting, and building a ministry foundation. Online social media is another mission field — one that is easily accessible anytime and anywhere. If we invest even one-tenth, or one-hundredth, of the effort we put into overseas missions, we will discover that social media is a whole new field of ministry.

The 3-Part Outreach System



No marketing experience needed — a repeatable, low-effort manual

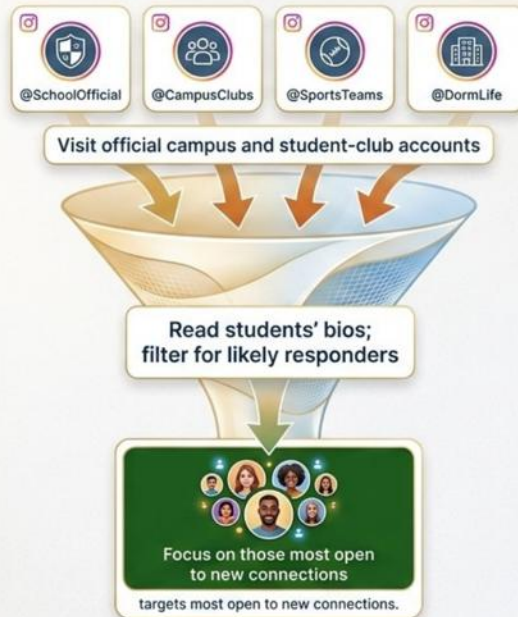
Low effort · repeatable · no marketing experience required.

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SPEAKER NOTES

Let me introduce a three-step outreach system. First, the Fishing Strategy — where and how do we find people? Second, Direct Messages — how do we start the first conversation? Third, Posts and Stories — how do we maintain visibility and stay connected? You do not need marketing experience. You simply need to follow a low-effort, repeatable manual.

Step 1 — The Fishing Strategy



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SPEAKER NOTES

Step one is fishing spots and targeting. By visiting official campus Instagram accounts and student-club accounts, we can connect with many students. There we look at students' bios and focus on those who are more likely to respond — those most open to new connections.

Step 2 – Anatomy of a Friendly DM



Personalize it — customize for each student, never copy-paste

Keep it short — just 2 to 3 sentences

Be friendly — avoid spammy / marketing-style language

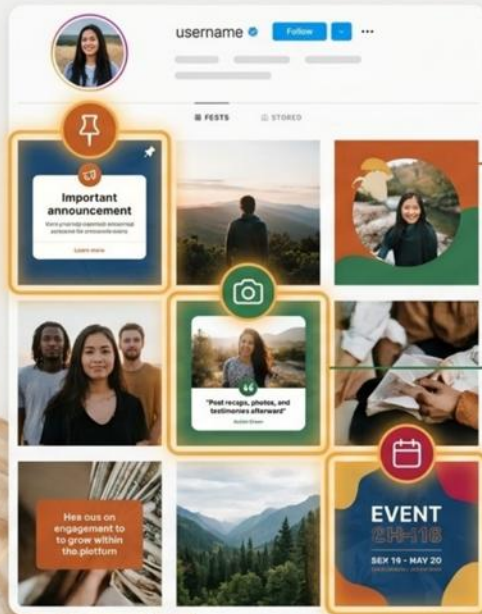
Include a link to your online outreach site ([StartBibleStudy.org](https://startbiblestudy.org))


Result: 3-5x higher response rate


SPEAKER NOTES


This is the anatomy of a successful DM. First, keep it short — just two to three sentences. Second, keep it friendly — avoid spammy or marketing-style language. Third, include a link to your online outreach website. Fourth, personalize it — instead of copy-and-paste messages, customize it for each student. Done well, this yields a three-to-five-times-higher response rate.


Step 3 — Posts & Stories



 **Announce every event** on your chapter Instagram

 Post **recaps**, photos, and **testimonies** afterward

 Use **pinned posts** for the most important content

 Focus on **engagement** to grow within the platform

Consistent posting signals an 'active account' to the algorithm
The algorithm rewards consistency — this account is alive.

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SPEAKER NOTES

Step three is building visibility and trust. Use your church or chapter Instagram account to announce all of your events. Post event recaps, photos, and testimonies afterward, and use the pinned-post feature for your most important content. Consistent posting is important — it signals to the algorithm that this is an active account, and people should feel that the account is alive. Focus on growing within the platform through people's engagement.

Real-World Results: Actual DMs



Case: LBCC True Vine — brief, warm, a low-pressure door
Case: LBCC True Vine — brief, warm, a low-pressure door

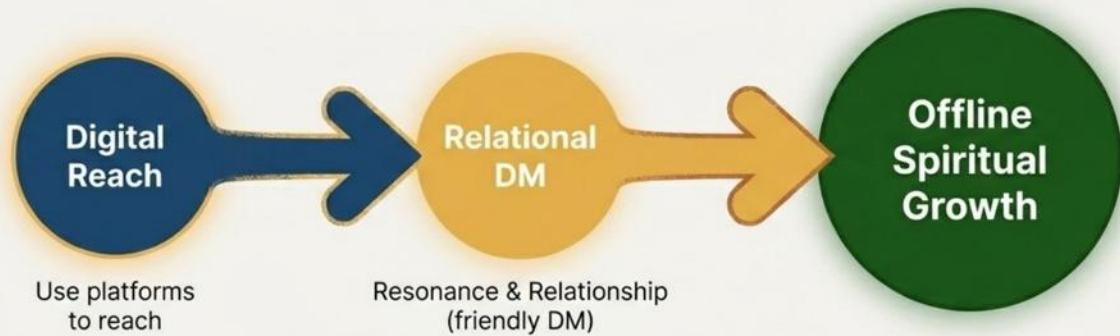
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SPEAKER NOTES

These are actual results from real DM outreach. Notice the pattern: a short and warm opener, then a natural conversation — 'What's your major?' — and only then a natural, low-pressure invitation. In the LBCC True Vine case, the messages stayed brief, warm, and pressure-free — a low-pressure door into relationship.

Digital Is Not the Destination

Digital is the **on-ramp**, not the goal
The aim is always an offline, invited relationship

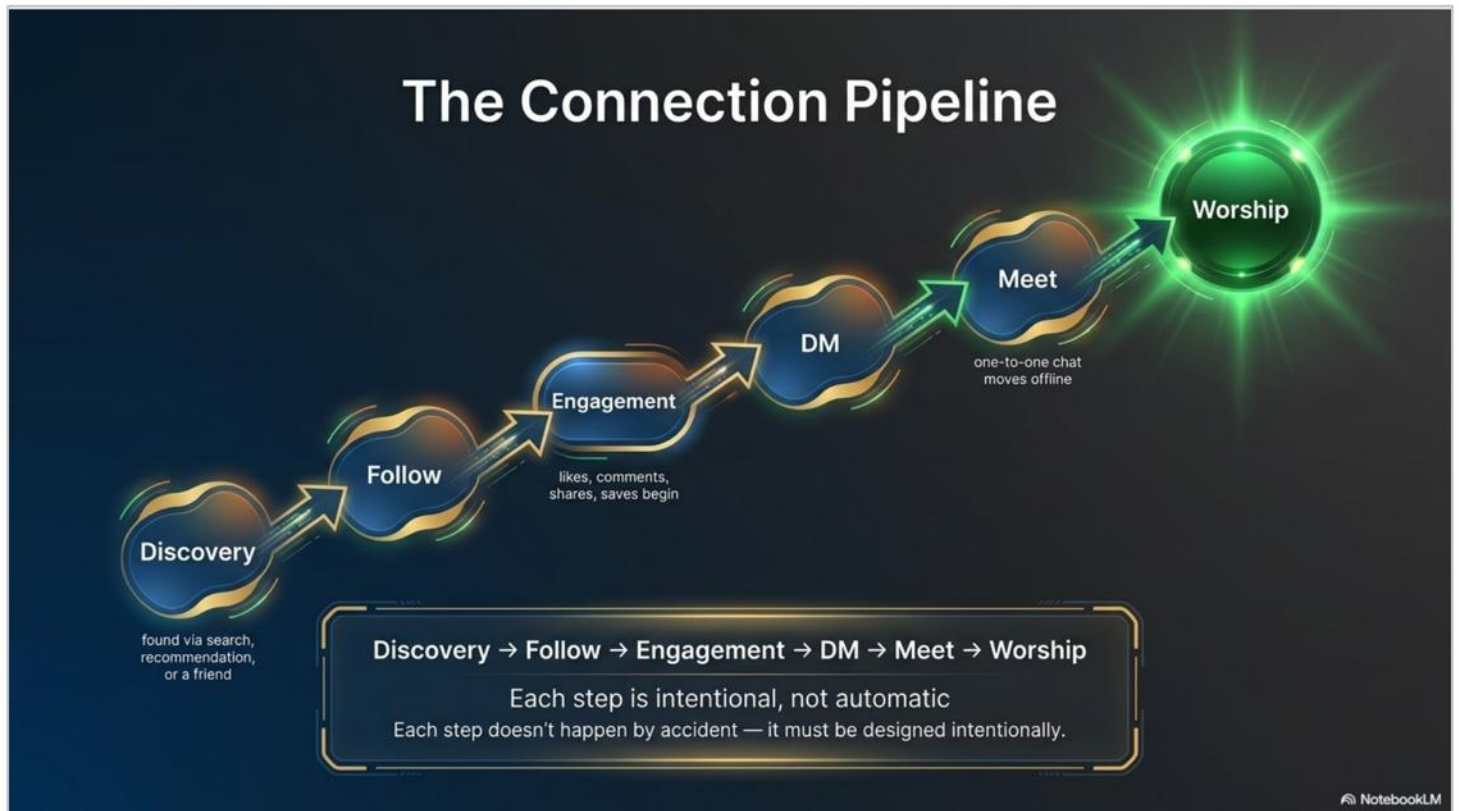


Digital reach + relational DM = offline spiritual growth.

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SPEAKER NOTES

Digital ministry is not the destination. We use digital platforms to reach people, connect through friendly DMs and relationships, and invite them. Digital reach plus a relational DM leads to offline spiritual growth — that is always the goal.



SPEAKER NOTES

Let me walk you through the connection pipeline. In the digital era, ministry must have clear stages. First, Discovery: the student finds our account through search, recommendation, or a friend's share. Second, Follow: a student who feels our content is valuable follows the account. Third, Engagement: likes, comments, shares, and saves — interaction begins. Fourth, DM: a one-to-one conversation starts. Fifth, Meet: the connection moves to an offline meeting. Sixth, Worship: they enter the spiritual community. Each step doesn't happen by accident — it must be designed intentionally, so students naturally move to the next stage.

A 90-Day Roadmap



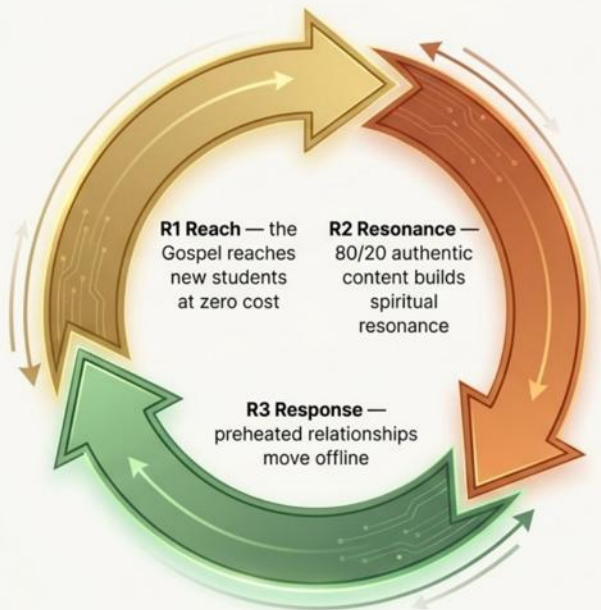
In 12 weeks, the digital foundation is set

Digital foundation built in 12 weeks.

SPEAKER NOTES

Here is a ninety-day roadmap that turns 'where do I even start' into clarity. Weeks one to two — Foundation: switch Instagram to a Creator account, optimize the bio (who, purpose, call-to-action), and set up a Canva brand kit. Weeks three to four — Content Start: define your four content pillars, plan your hashtag strategy (brand plus location plus interest), and post your first Reel — quick start beats perfection. Weeks five to eight — Engagement Expansion: activate DM outreach in earnest, build a habit of responding to comments, and establish a batch-production routine, making a week's worth of content in one sitting. Weeks nine to twelve — Measure and Optimize: evaluate your data against the 3R framework, adjust team roles, and plan the next quarter. In twelve weeks, the digital foundation of the ministry is set.

The 3R Flywheel: Redefining Success



✗ 10K followers / 0 worship
10K followers, 0 worship

✓ 100 followers / 2 new each week
100 followers, 2 new each week

Success is NOT followers — it is souls moving to offline growth

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SPEAKER NOTES

How do we measure success in digital ministry? We need a new metric. I propose the '3R Flywheel.' R1, Reach: the stage where the Gospel reaches new students at zero cost. R2, Resonance: the stage where spiritual resonance is formed through 80/20 authentic content. R3, Response: the stage where preheated relationships move offline. Like a flywheel, once it starts spinning, momentum accumulates. But here is the most important message: the success metric is not followers. Success is defined as a soul moving from digital to offline spiritual growth. An account with ten thousand followers but zero showing up for worship, versus an account with one hundred followers but two new students coming to worship every week — which is the success? The second one.

The Challenge — One Step a Day

Small daily action compounds into a real pipeline

1 Step 1 — follow campus accounts

**Step 1:
Follow
Accounts**

2 Step 2 — browse their followers

**Step 2:
Browse
Followers**

3 Step 3 — send 10 DMs

**Step 3:
Send 10
DMs**

+ Post Stories
Then post one story update

Don't wait — start building the funnel with one step today.

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SPEAKER NOTES

Just one step a day is enough. Follow accounts, browse their followers, and send ten DMs. Then post one story update. That's it — small daily action compounds into a real ministry pipeline.

A System to Find, Contact, and Invite

A system to find, contact, and invite evangelism targets more effectively using IT/AI tools — attempted with 3 methods.



- UBF HQ IT tested 3 online-outreach methods
- Biblestudyfree.org — Google search + location-based ads
- Lbcctruevine.org — campus-specific invitation platform
- StartBibleStudy.org — today's unified platform

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SPEAKER NOTES

The UBF HQ IT Team has piloted three online outreach projects so far: biblestudyfree.org, lbcctruevine.org, and startbiblestudy.org.

StartBibleStudy.org — A Platform Is Born

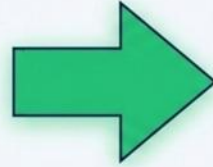


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SPEAKER NOTES

The integrated platform that brings all of this together is StartBibleStudy.org. A complete invitation platform has been born. It has four characteristics. First — **No-code**: ministers can build a website directly without any coding knowledge. Second — **24/7 signup**: when a student gets inspired at 3 AM, they can sign up immediately. Third — **preset templates**: templates by ministry type (campus ministry, youth ministry, church faith introduction) are ready, so a site is complete in 30 minutes. Fourth — **instant notification**: the moment a student signs up, a push notification and email are sent immediately to the minister. The student you've brought through the "Discovery → Follow → Engagement → DM" stages can be caught at exactly the right moment.

Assemble Like Lego



Drag, drop, publish — 30 minutes to a live ministry site.

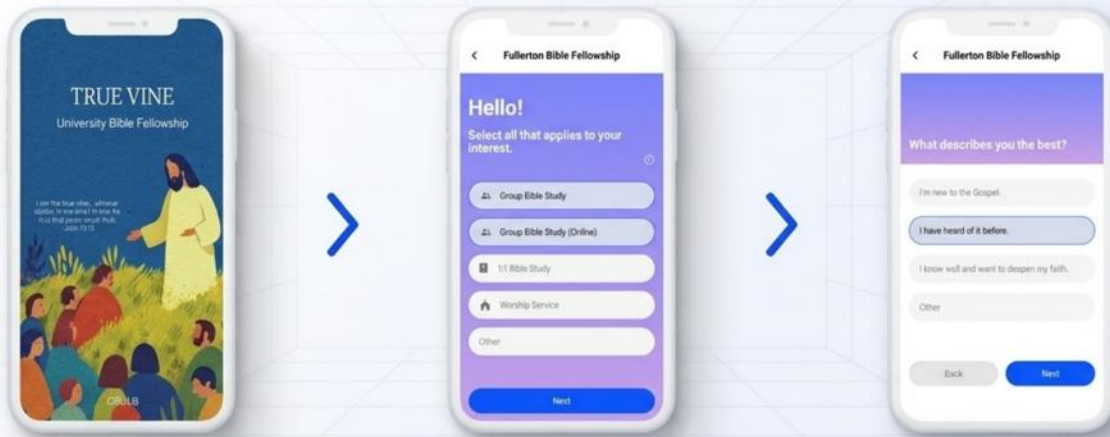
- Pick preset blocks: header, signup form, map, gallery, FAQ
- Drag and drop — no design or coding needed
- Enter chapter info: name, times, photos, contact
- Click Publish → live in 30 minutes

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SPEAKER NOTES

One of the core features of StartBibleStudy.org is the block-style website builder. Here's how it works. From a set of preset blocks, the minister picks what they need — welcome header, ministry introduction, meeting time info, signup form, location map, gallery, FAQ, and so on. Just drag and drop the blocks like assembling Lego. Next, enter the chapter information — ministry location name, meeting times, minister photos and bios, contact information. Finally, one click on Publish. Within thirty minutes, your own site is complete and live on the internet. The minister doesn't have to learn design or coding. Time for the essence of ministry isn't taken away.

Seamless User Journey



Welcome (explore)

- Step 1 — Welcome: browse the ministry, no pressure

Invite (choose)

- Step 2 — Invite: choose meeting type via signup

Connect (smart matching — matched to a Shepherd/Teacher by campus, interests, time)

- Step 3 — Connect: auto-matched to a shepherd
- Matched by campus, interests, and time slot

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SPEAKER NOTES

The platform provides a smooth, flowing student connection experience. It works in three steps. First — Welcome (explore): when a student first visits the site, they can browse the ministry without pressure. What kind of meeting is this, who's there, what's the atmosphere. Second — Invite (choose): when their heart moves, they choose the meeting type that fits them through the signup form. Campus 1:1, group Bible study, online mentoring — those options are available. Third — Connect (smart matching): once signup information enters the system, the student is automatically matched to a shepherd whose campus, interests, and time slot fit. The whole process feels like a natural flow to the student, and arrives as precise targeting for the minister.

Admin Control Center

Emily Tompson accepted your invitation!

A new student has just signed up — meet via your invite code

Student signup info auto-classified — no one falls through the cracks

Systematic CRM management — instant pipeline classification.

- Every signup centralized in one place
- Auto-classified: New, In Progress, Active, Inactive
- See who to contact and who went quiet at a glance
- One minister shepherds dozens or hundreds

My Invites	Open Invites	Matches
Emily Tompson New Date Added: Oct 26, 2023 Assigned To: Sarah J. View Profile		
Jacob Anderson In Progress Date Added: Oct 26, 2023 Assigned To: Sarah J. View Profile		
Ana Chen Active Date Added: Oct 26, 2023 Assigned To: Sarah J. View Profile		

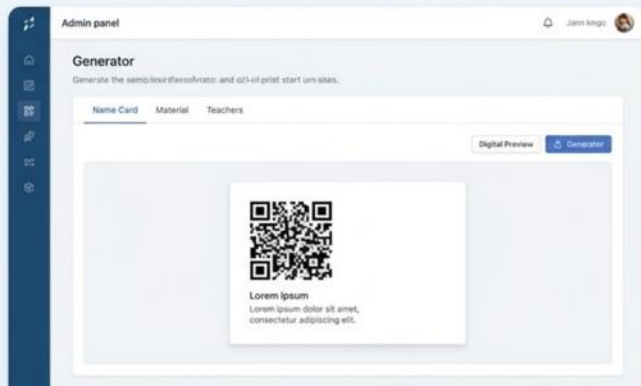
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SPEAKER NOTES

Let me show you the Admin Control Center. All signup information is centralized in one place — student names, campuses, interests, contact information, signup timestamps — all automatically classified. From one screen, the minister can see the status of every applicant. New (not yet contacted), in progress (first meeting scheduled), active (attending regular meetings), inactive — the system auto-classifies the pipeline. One minister can systematically manage dozens or hundreds of students. Who just signed up, who needs to be contacted, who hasn't been heard from in a while — all visible at a glance. Nothing in the ministry falls through the cracks.

O2O — Online-to-Offline Kit

Digital Admin



Physical Environment



Auto-generated flyers and QR cards bridge the campus encounter to the digital signup page

- Auto-designed PDF flyers (name, times, QR)
- QR business cards bridge campus encounters
- One QR scan delivers everything to the student
- Students register on their own time, no pressure

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SPEAKER NOTES

O2O (Online-to-Offline) outreach resources are also fully equipped. Even with a digital signup page, offline campus ministry remains essential. Resources that bridge the two worlds are auto-generated. First — auto-generated flyers: a PDF is auto-designed with the ministry name, meeting times, and the site's QR code. Print it and distribute on campus. Second — name-card templates: business cards engraved with a QR code are auto-generated. When you meet a student and hand them the card, one QR scan delivers all the information to them. The student can come back in their own time, without pressure, to sign up. The offline encounter naturally connects to the digital signup.

Catch the Golden Window



- Push + email the instant a student applies
- First contact within a few hours = meeting happens
- After 24 hours, the heart drifts back
- Never lose a signup to a late email again

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SPEAKER NOTES

A smart notification system that connects the moment a student applies. The instant a student submits the signup form, a push notification reaches the assigned minister's (the shepherd's) phone, and an email is sent at the same time. Why does this matter? Because the golden window of spiritual response is very short. The few hours right after a student signs up are the most critical. A response within that window dramatically increases the likelihood that the meeting actually happens. After 24 hours, the student's heart drifts back into everyday life. In the past, ministers often checked email days later and lost the opportunity. Thanks to this system, the shepherd can attempt the first contact within the golden window.

Real Example – @truevine_csulb

- True Vine at Cal State Long Beach (TVUBF CSULB)
- Bio links to startbiblestudy.org/csulb
- Week-of-Welcome posts cite Luke 14:23
- Comments: “Amazing!!” · “Nice meeting you guys!”



SPEAKER NOTES

Let me show one more real example — the True Vine ministry Instagram account at CSULB (California State University, Long Beach).

The first student in the lower-left corner is someone who has been attending consistently through this system.

2026 Spring Semester Pilot

Only 10 Chapters!

We're recruiting the first 10 chapters to experience the new digital bridge — first come, first served.



- Only 10 chapters — limited cohort
- Be the first to experience the new digital bridge
- HQ provides comprehensive support
- ubf.org/online/onlineoutreach

English-speaking chapters are prioritized first, to match the HQ interns' language and mentoring capacity.

© NotebookLM

SPEAKER NOTES

Now let me introduce a new opportunity headquarters is preparing — the 2026 Pilot Program. HQ will provide comprehensive support to a limited cohort of 10 chapters. The URL is on screen. One note: at this stage, our HQ interns speak only English, so mentoring is limited to English-capable chapters. This is just a starting-phase limitation and will expand to other languages going forward. If your chapter ministers in English, or has English-capable ministers, I'd encourage you to consider joining this pilot.

Be the First to Bridge the Gap

What We'll Provide

- HQ provides: weekly mentoring (Jorge & Mary), free setup
- HQ provides: media assets + hands-on DM coaching
- chapter-customized StartBibleStudy setup
- free high-quality media/content assets

What You Need to Do

- Chapter commits: 1 coordinator, 3 months
- Chapter commits: weekly posts + active DM outreach
- share results & lessons with other chapters afterward

Sign up now: ubf.org/online/onlineoutreach (English-capable chapters prioritized).

© NotebookLM

SPEAKER NOTES

The concrete details of the pilot program. The tagline: “Be the First to Bridge the Gap” — be the first group to close the gap between digital and offline. What headquarters provides. First — weekly close mentoring with HQ marketing interns Jorge and Mary. Second — full support for a chapter-customized initial setup of StartBibleStudy. Third — high-quality media and content assets, provided free of charge. Fourth — hands-on DM coaching know-how. What the chapter must commit. First — appointing one dedicated coordinator and running for three consecutive months. Second — weekly Instagram content uploads and active DM outreach. Third — sharing results and lessons with other chapters after the pilot ends. To match the language capability of HQ interns, English-capable chapters are prioritized. Sign up immediately.

The Widest Digital Campus



“Instagram is not merely social media. It is the widest digital campus we are called to pioneer.”

- Instagram is not merely social media
- It is the widest digital campus we must pioneer
- The moment this ends: open your phone
- Follow one campus account, send one warm first message

The moment this session ends, take out your phone, follow one campus account, and send one warm first message.

[see the detailed guide – startbiblestudy.org](https://startbiblestudy.org)

© NotebookLM

SPEAKER NOTES

Now let me make our ultimate purpose unmistakably clear. Instagram is not merely social media. It is the widest digital campus we are called to pioneer. Don't let it end with just listening to this lecture. The moment this session ends, take out your phone. Follow one campus account connected to your ministry. Send one short, warm first message to one of those followers. This single action can be the beginning that changes the eternity of one soul. Without action, every lecture remains just information. But one action begins a ministry.

Be the First to Bridge the Gap

Be the owner of the first digital campus.



- Scan the QR or visit ubf.org/online/onlineoutreach
- Secure a spot in the 10-chapter pilot

- HQ Media, IT & marketing interns partner for 3 months
- Be the owner of the first digital campus

ubf.org/online/onlineoutreach

Open your phone's camera and scan now — first come, first served; secure your spot before the 10-chapter cohort fills.

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SPEAKER NOTES

The final word on the pilot program. Be the first to bridge the gap — be the first ministry to close the gap between digital and souls. Point your phone camera at the QR code on screen, or visit the URL and secure your spot in this 10-chapter pilot. The HQ Media Team and interns will partner with your chapter for three months. We believe this pilot is not just a program but the next-generation campus ministry model for UBF. The 10 chapters that take the first step will build that model together with us.

PART V · HQ IT Tools

UBF IT Digital Ministry Ecosystem

An integrated portfolio for next-gen mission & spiritual growth

- Each tool born from a real UBF ministry need
- Some live, some in development, some planned

Connecting God's Word to the world through technology.

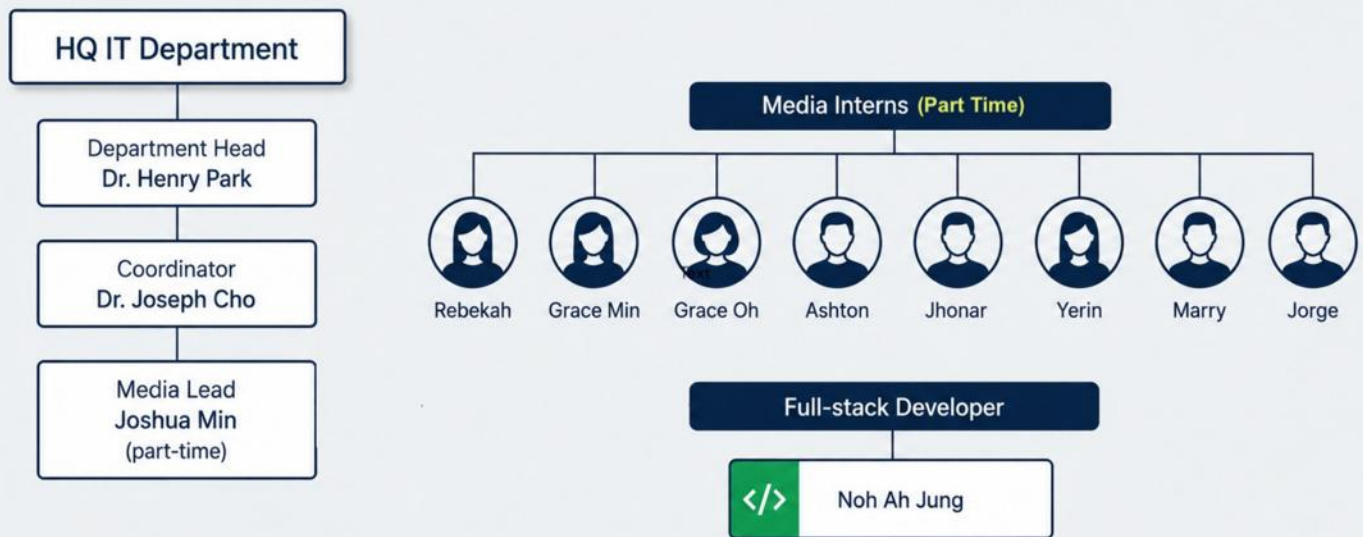


NotebookLM

SPEAKER NOTES

From here I'll briefly introduce the digital ministry tools that the HQ IT team is developing and operating. Some are already in operation, used by thousands of people every day; some are in development; some are still in the planning stage. Every one of them started from real, practical ministry needs in UBF, so for each case I'll mention what spiritual problem it was trying to solve. Time doesn't allow deep coverage, but the goal is to give you a single-glance view of which tool could help which kind of ministry.

HQ IT Department — Small but Strong



SPEAKER NOTES

Let me introduce the HQ IT Department team. Dr. Henry Park serves as department chair, and I serve as coordinator working with 8 part-time media interns and a full-stack developer. It's a small team — but by aggressively using AI tools. I believe this is one model for ministry teams in the AI era: small in headcount, amplified by tools, small but strong.

YouTube

UNIVERSITY BIBLE FELLOWSHIP
UBF TV - University Bible Fellowship - 1 / 8

1 Where do you come from? / Today's Campus Ministry /...
UBF TV - University Bible Fellowship 3:47

2 What verse is in your Instagram bio?
UBF TV - University Bible Fellowship 2:01

3 Describe UBF in 3 Words (University Bible Fellowship)
UBF TV - University Bible Fellowship 1:22

4 What does UBF Mean to You? #ubf #universitybiblefellowship
UBF TV - University Bible Fellowship 4:09

5 Why is the Bible Study Important to You? #ubf...
UBF TV - University Bible Fellowship 3:55

6 Daily Bread: Finding Orientation and Strength in God's Word #ubf...
UBF TV - University Bible Fellowship 1:55

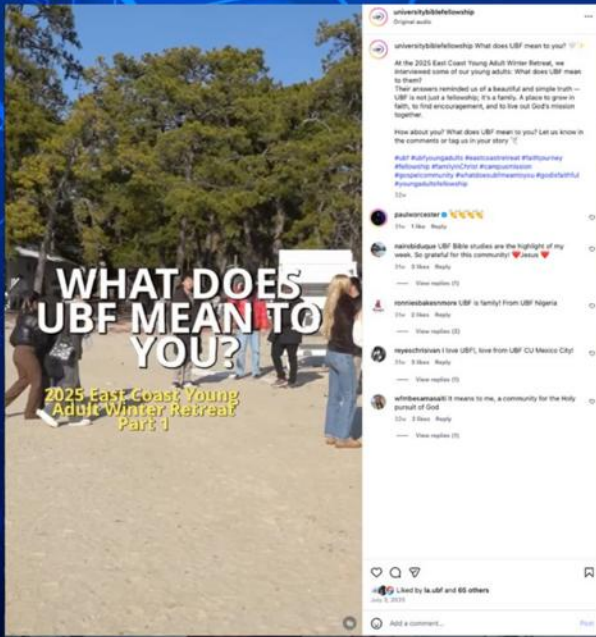
WHAT DOES UBF MEAN TO YOU?

Grace Oh LA UBF

SPEAKER NOTES

In the voices of young people, they record and edit the videos themselves and post them on social media such as YouTube and Instagram.

Instagram



Short Testimony



SPEAKER NOTES

As a result, these videos help improve our Google search visibility, promote UBF to younger audiences, and guide them to our campuses.

Highlight UBF Chapters



SPEAKER NOTES

We launched a new Instagram project introducing UBF chapters around the world,



SPEAKER NOTES

and so far we have featured six chapters.

Through this, we are naturally introducing UBF chapters to young people's social media communities.

2026 DIRECTION: EXPANSION

- TIKTOK VISIBILITY**
UBF HQ channel activation; encourage chapter participation.
- EXPANDING PRESENCE**
Strategy + UBF blog platform so AI engines (ChatGPT, Gemini, Perplexity) cite UBF positively.
- SUPPORTING LOCAL CHAPTERS**
6 chapters selected (IIT, Toledo, Madison, NJ, Dupage, +1) — expanding toward 10.
- AI TOOLS & TRAINING**
Ongoing development; broader chapter adoption.

► TikTok Search Visibility
UBF HQ channel activation; encourage chapter participation.

► GEO — Generative Engine Optimization
Strategy + UBF blog platform so AI engines (ChatGPT, Gemini, Perplexity) cite UBF positively.

► Online Outreach Pilot
6 chapters selected (IIT, Toledo, Madison, NJ, Dupage, +1) — expanding toward 10.

► Campus Ministry Tools — keep building
Ongoing development; broader chapter adoption.

► AI Training for UBF Members
Practical AI series for campus ministry application.

► Inductive AI Bible Study
Web + app currently in development.

► NA Chapter Support

SPEAKER NOTES

2026 Direction.

Looking ahead to 2026, our focus will be on:

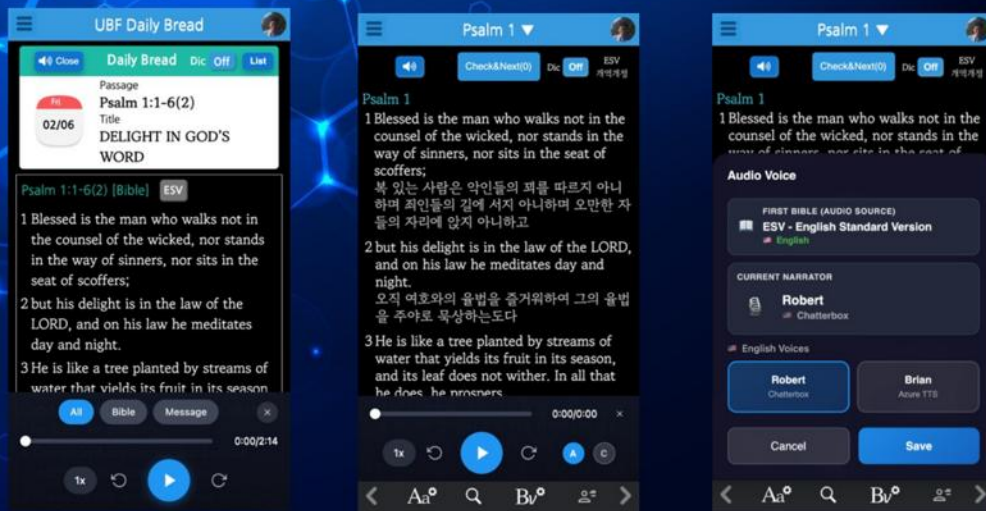
TikTok Search Visibility: Establishing UBF's presence on TikTok to reach younger generations.

Expanding Social Media Presence: Continuously increasing UBF's visibility across social media platforms.

Supporting Local Chapters: Helping individual chapters effectively utilize social media for practical campus mission.

AI Tools & Training: Providing AI tools and conducting training sessions so that ministry workers can leverage AI technology in their field work.

UBF Daily Bread - Voice Service Transition



UBF Daily Bread Voice Service — AI TTS auto-generates ~5 minutes of natural Korean and English audio devotional daily; over a thousand users now listen during commutes, replacing what once required a full-time voice actor.

SPEAKER NOTES

The first tool is the Voice Service transition for UBF Daily Bread. UBF's daily devotional, Daily Bread, publishes new text and meditation every day. Previously it was provided as text only, but we received many requests for an audio version to listen to during commutes, while driving, or while doing chores. Using AI TTS (text-to-speech) technology, Korean and English voice versions are now auto-generated and delivered daily. About five minutes of devotional content per day, in a natural human-quality voice. Work that previously would have required a full-time voice actor is now automated by AI. More than a thousand users use this voice service every day.

Image Bible Narration

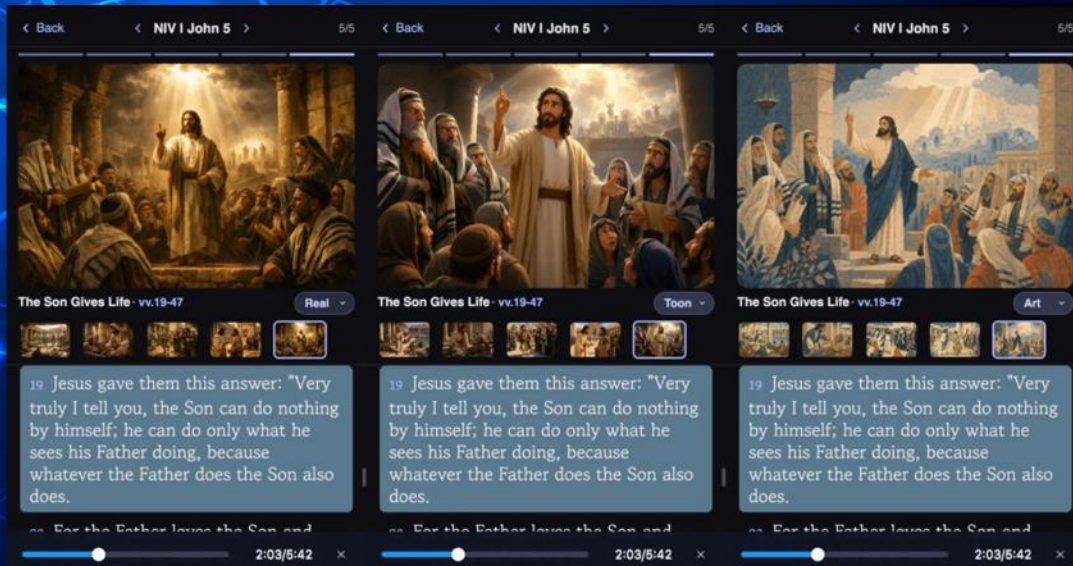


Image Bible Narration — 3 to 8 detailed scene images for every one of 1,189 chapters across all 66 books (~6,000 images) via GPT-image 2.0; every image reviewed for theological accuracy before visual appeal.

SPEAKER NOTES

The second is the Image Bible Narration project. For every one of the 1,189 chapters across all 66 books of the Bible, 3 to 8 detailed images per chapter are being generated using GPT-image 2.0. The key scenes of each passage are visually rendered. It can be used across many areas — children's ministry, youth ministry, outreach to non-believers. 1,189 chapters times roughly 5 images each — about 6,000 biblical scene images. Work that would have taken a single artist decades by hand is being completed in months by one person with AI. Every image goes through review for theological accuracy — biblical faithfulness takes priority over visual appeal.

Trilingual service (Korean, English, and Spanish)

Prayer [World Mission] 2026 Public

- English (HQ) Pray for P. Ron Ward and Continental New Year's Conferences
- Spanish (HQ) Oren por el P. Ron Ward y las Conferencias de Año Nuevo Continental
- Korean (HQ) P. Ron Ward와 대륙 신년 수양회를 위해 기도해 주세요.

UBF NEWSLETTER
UNIVERSITY BIBLE FELLOWSHIP

This newsletter is also available in Korean and Spanish.

한국어 Español

WM News & PTs 02/07/2026

(Latin America) Latin America Chapter Directors & Leaders New Year Conference 2026 (by Isaac Park)

From January 23 to 25, 2026, the Latin America Chapter Directors and Leaders New Year Conference took place in Santiago, Chile, with around 70 leaders gathering for spiritual direction and vision for the new year. The conference marked a significant spiritual turning point, reflecting on the 2025 missionary...

WM News & PTs 02/07/2026

(라틴 아메리카) 라틴 아메리카 지부장 및 리더 신년 수양회 2026 (작성자: Isaac Park)

2026년 1월 23일부터 25일까지, 라틴 아메리카 지부장 및 리더 신년 수양회가 칠레 산티아고에서 열렸으며, 약 70명의 리더들이 새로운 해를 위한 영적 지도와 비전을 위해 모였습니다. 이 수양회는 2025년 선교 여정을 반성하고 말씀 중심, 사람 중심, 기도 중심의 사역으로 재조정하는 중요한 영적 전환점을 의미했습니다. 주요 메시지는 "경건함을 위해 너 자신을 훈련하라"는 디모데전서 4장으로부터의 내용으로 실질적인 순종을 강조하였고, "서로 사랑하라"는 요한복음 13장으로부터 예수의 사랑의 역할을 강조하였으며, "하나님 기도회고 나누시길 만기"는 누가복음 18장으로부터 지속적인 기도...

WM News & PTs 02/07/2026

Conferencia de Año Nuevo 2026 para Directores y Líderes de Capítulos de América Latina (por Isaac Park)

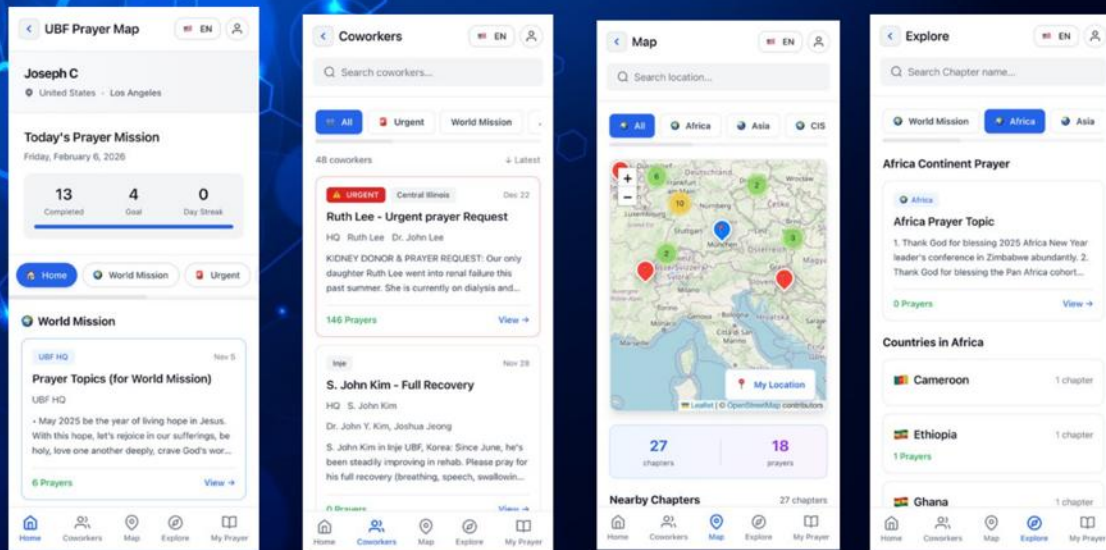
Palabra en el amor y en la oración. Los mensajes clave incluyeron: "Entrenate para la ciudad" de 1...

Trilingual newsletter — AI auto-translates and summarizes the Korean original into English and Spanish; ministers only review, and Spanish-speaking mission fields in Latin America now receive HQ news regularly.

SPEAKER NOTES

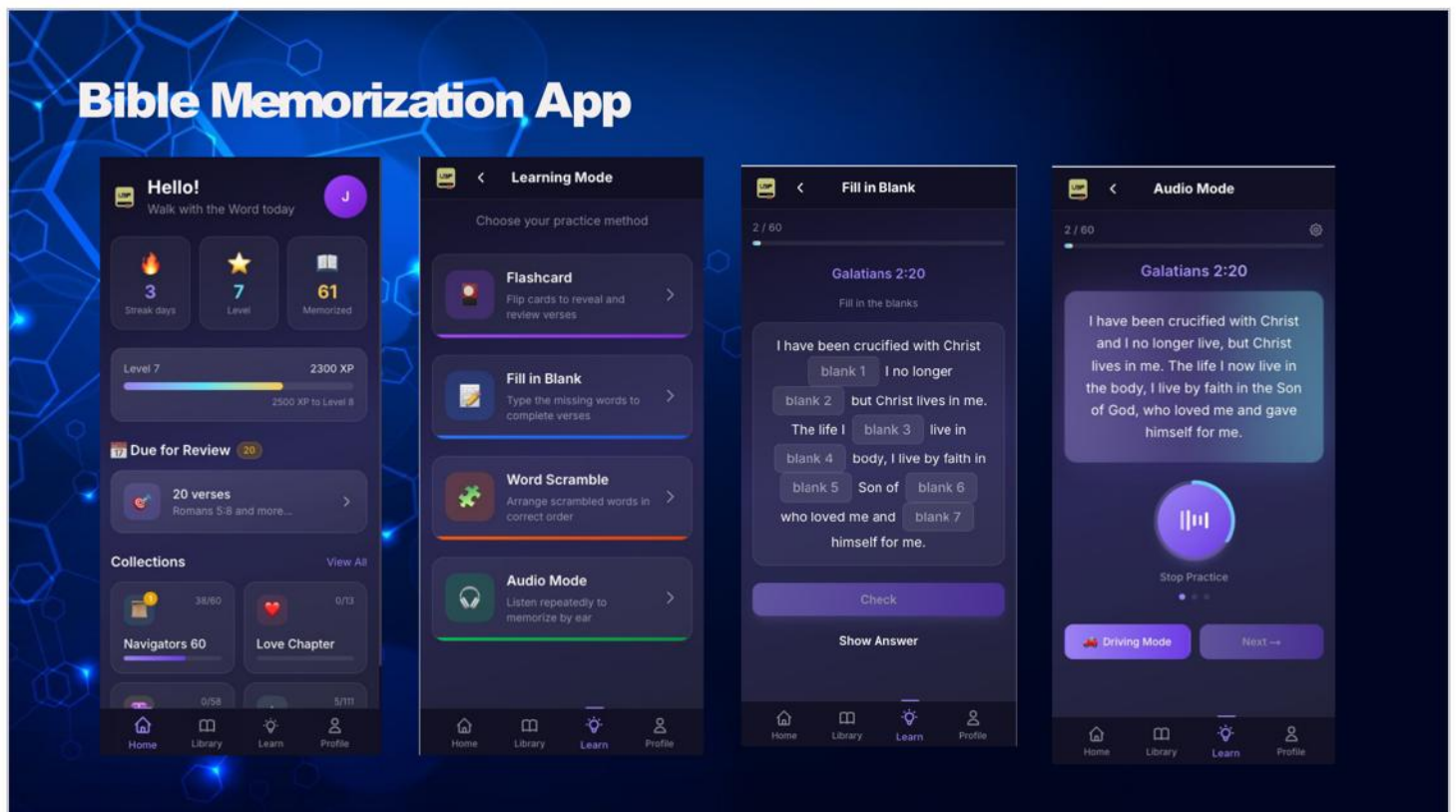
The third is the trilingual newsletter service. UBF is a multinational community scattered around the world. Previously the newsletter was published in only two languages — Korean and English. With AI auto-translation and summarization technology, Spanish has now been added. When the Korean original is published, AI auto-translates and summarizes it into English and Spanish. Ministers don't need to translate everything by hand — they only review. Ministers and students in Latin America and Spanish-speaking mission fields are now beginning to receive headquarters news and spiritual material regularly. The language barrier is being lowered by digital tools.

Prayer Map App



SPEAKER NOTES

The fourth is the Prayer Map App. A mobile app that connects every UBF chapter worldwide. The core feature: UBF chapter locations are displayed on a world map, and each chapter's prayer requests are updated in real time. Users can pray for a chapter while viewing the map, interceding for the missionaries and students of that chapter. Notification features can even deliver a daily prayer prompt for one chapter. Everyone can feel that UBF is not just a homogeneous group but a living global spiritual community. The distances are great, but prayer draws us close.

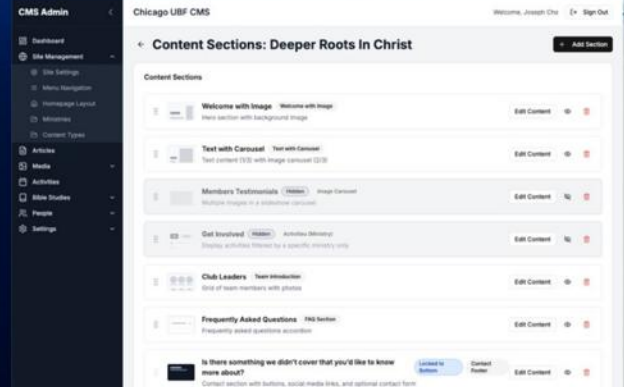
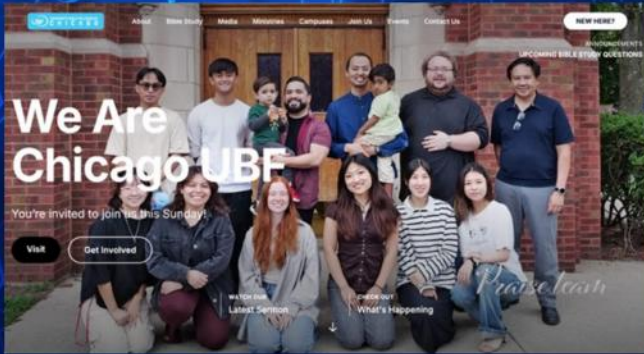


SPEAKER NOTES

The fifth is the Bible Memorization App. It is especially powerful for youth and children's ministry. There are four learning modes. First — flashcard mode: see verses in card form and memorize. Second — fill-in-the-blank mode: key words become blanks to fill in while memorizing. Third — word scramble mode: rearrange shuffled words back into order. Fourth — audio mode: memorize while listening to voice. Verses can be memorized while playing like a game, so it's especially popular with children. Learning progress is auto-tracked, and parents can check their child's progress. Digital tools can revitalize faith education in the home.

Chicago UBF Website Redevelopment

A modern church-style site rebuilt from the ground up using the latest AI-assisted development workflow.



CMS

SPEAKER NOTES

The sixth is the Chicago UBF Website Redevelopment project. We rebuilt it from scratch using the latest AI-assisted development workflow. The design follows the standards of modern church websites; CMS (content management system) integration lets ministers manage content directly; multilingual support and mobile optimization are built in. Work that would have cost tens of thousands of dollars and six months at an outsourced development agency was completed in far less time and at far lower cost through AI-assisted development.

LA UBF Website Redevelopment

A modern church-style site rebuilt from the ground up using the latest AI-assisted development workflow.



CMS

SPEAKER NOTES

The seventh is the LA UBF Website Redevelopment project. Built in a similar approach to Chicago, but newly designed to reflect the character of the LA region. To bring out the character of the Southern California multinational community, it was built as a multilingual structure with English-first plus Korean and Spanish support. Campus-specific pages for the surrounding campuses (USC, UCLA, CSULB, LBCC, and others) are integrated as well. The strength of AI-assisted development is that a single workflow can rapidly produce websites for multiple chapters. On the same codebase, each chapter's character can be customized.



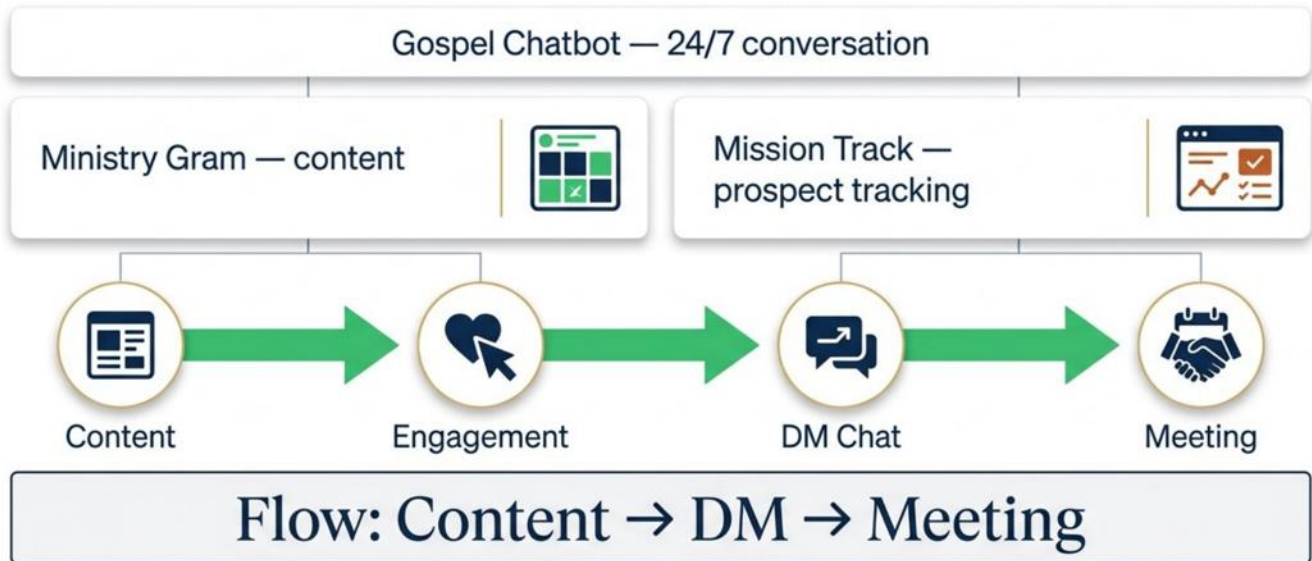
SPEAKER NOTES

The eighth is LC Lab. This is a startup I founded, with the vision of unifying all these digital ministry solutions validated within UBF and providing them to the wider Christian community. The vision of LC Lab is the Digital Church Transformation Platform. We want the know-how of AI-era ministry that UBF has discovered not to stay only inside UBF, but to help many more churches and mission organizations experience the same transformation. We have a plan to expand progressively — first to Korean churches, then to Korean-American churches in the U.S., and then to English-speaking churches.

Campus Evangelism Support System

In Planning

Three tools serving one evangelism pipeline



© NotebookLM

SPEAKER NOTES

This slide frames how the three LC Lab tools work together as one Campus Evangelism Support system. Ministry Gram handles content. Mission Track handles prospect tracking. The Gospel Chatbot provides 24/7 conversation. Together they form a single pipeline: content draws people in, a DM conversation deepens the connection, and the goal is a real meeting — Content to DM to Meeting.

Campus Ministry Gram (in development)

AI-powered Instagram content management for campus ministry



Solves the “what do I post today?” blank-page problem

Auto-recommends daily content from chapter info + weekly flow

Minister only reviews and approves

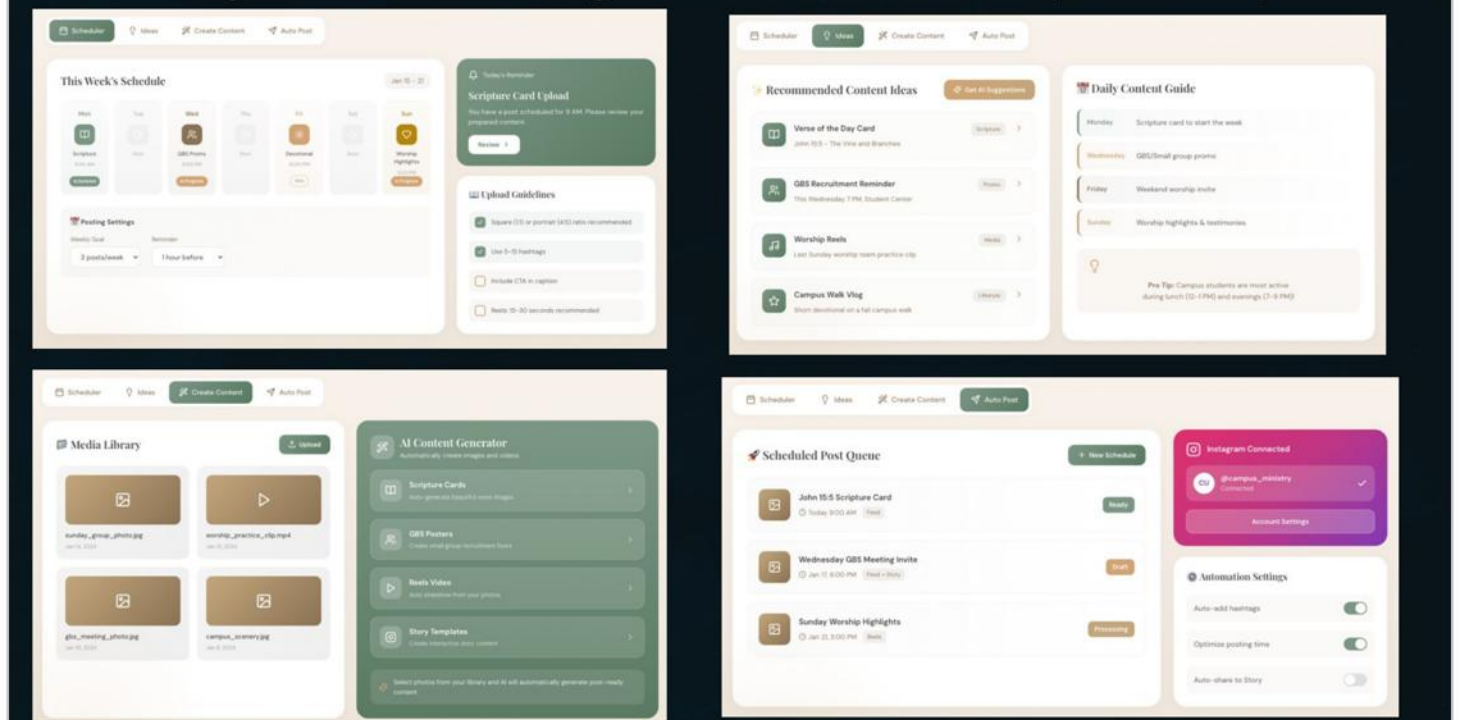
Planning time: **1 hour → 5 minutes**

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SPEAKER NOTES

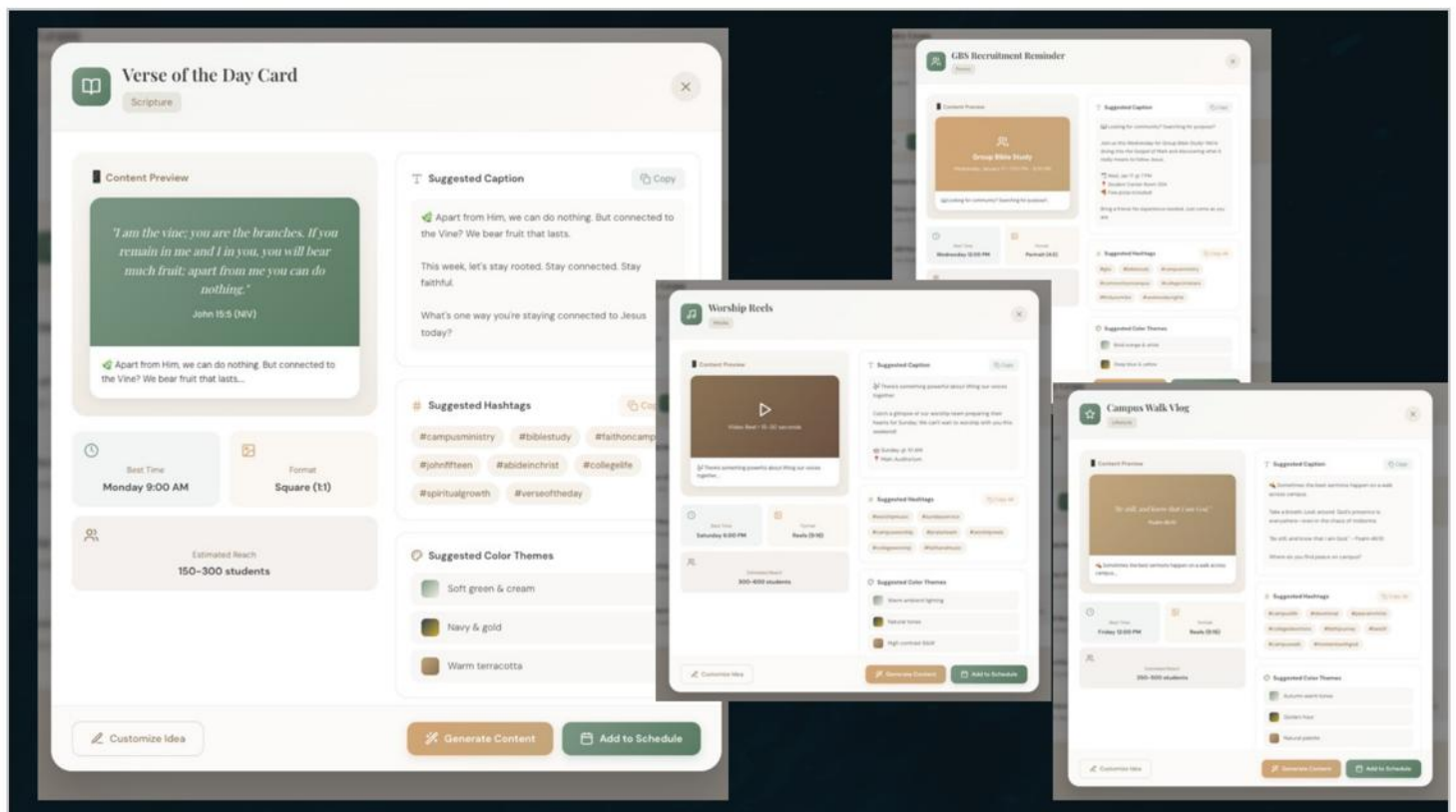
First, let me introduce Campus Ministry Gram. An AI-powered Instagram content management platform for campus ministry, currently in development. What is the core value of this platform? When a minister begins Instagram ministry, the hardest thing is the blank-page problem: what should I post today? Campus Ministry Gram analyzes the chapter's information — school, meeting schedule, ministry characteristics — and the weekly ministry flow, and AI auto-recommends appropriate content for each day. The minister only reviews the recommended content and decides whether to publish. Daily content planning time drops from one hour to five minutes.

An Instagram Content Management Platform for Campus Ministry



SPEAKER NOTES

Let me show the detailed screens of Campus Ministry Gram. On the weekly schedule screen, the minister sees the week's ministry flow at a glance — what's on Monday, what's on Wednesday, what the Thursday meeting is. The system uses this information to automatically plan posting times. On the posting settings screen — posting time, auto/manual mode, approval workflow are configured. The upload guidelines screen is where the minister teaches the system their ministry tone and style: which tone, which hashtags, which visual style they prefer. Finally, the Today's Recommendations screen — AI proposes the day's recommended post, story, and Reel. All prepared so the minister can publish with a single click.



SPEAKER NOTES

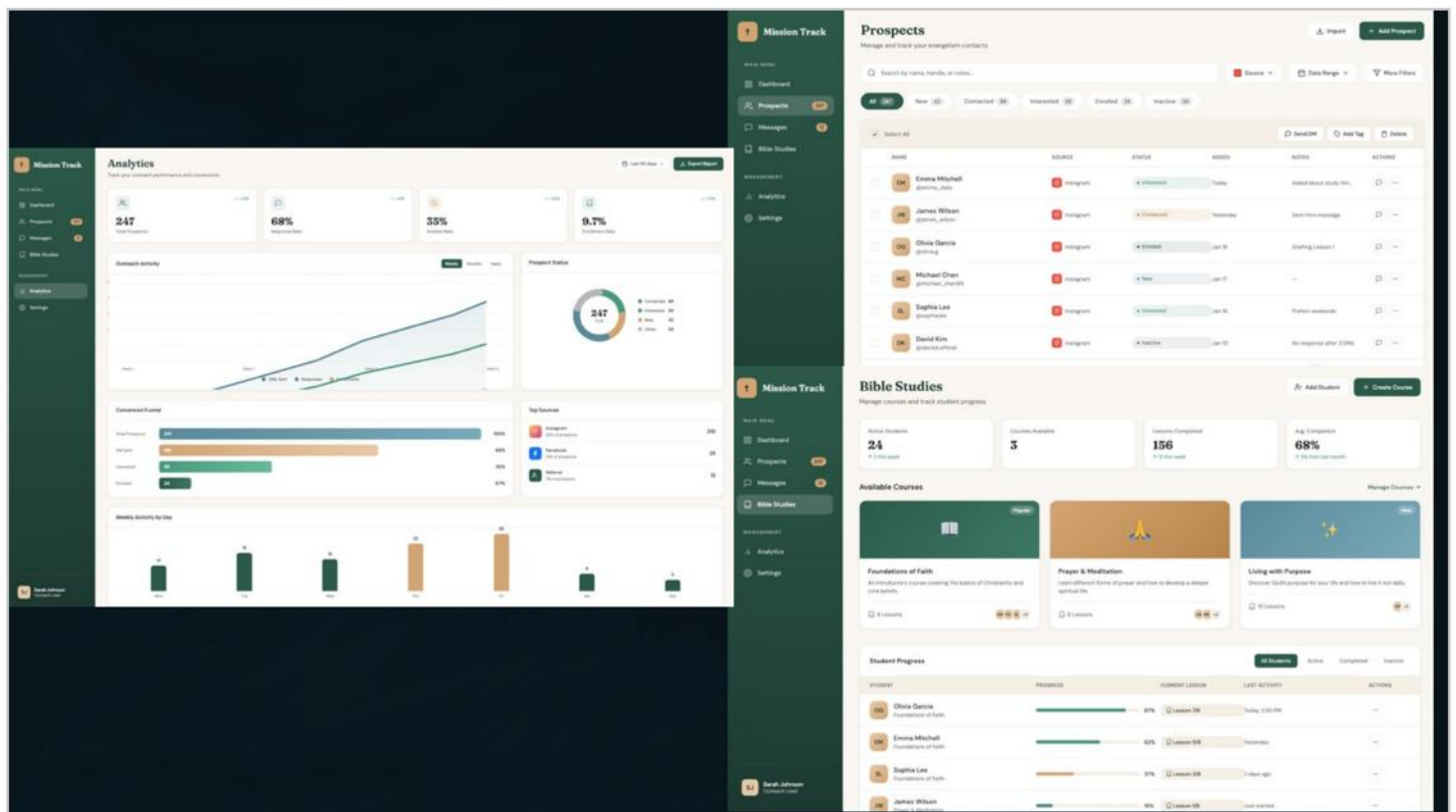
An example of Campus Ministry Gram's content recommendation feature. Look at what the system automatically provides for one recommended post. First — caption: caption text written to fit the ministry's tone is generated automatically. Second — hashtags: by analyzing campus, ministry, and trends, the hashtag combinations with the highest reach are auto-suggested. Third — color theme: image color and tone are recommended to maintain brand consistency for the ministry. Fourth — optimal posting time: by analyzing the Instagram usage patterns of students at that campus, the time slot with the highest exposure is recommended. Fifth — expected reach: the projected number of users each post will reach is shown in advance. The minister makes data-grounded decisions.

Mission Track (in design)

The image shows a comparison between a Google Sheet and a new software dashboard. On the left, a Google Sheet titled 'CSM Instagram Fishing' is shown with columns for 'Name', 'Status', 'Date', and 'Notes'. Red circles highlight specific data points in the sheet. On the right, the 'Mission Track' dashboard is displayed. It features a dark green sidebar with a 'Mission Track' header and a 'MAIN MENU' containing 'Dashboard', 'Prospects', 'Messages', 'Bible Studies', 'Analytics', and 'Settings'. The main area is a light green 'Dashboard' with the tagline 'Spreading the Gospel, one connection at a time'. It includes four summary cards: '247 Total Prospects' (+12%), '168 DMs Sent' (+8%), '58 Interested' (+23%), and '24 Enrolled' (+15%). Below these are sections for 'Recent Prospects' (a table with columns for Name, Source, Status, and Added) and 'Recent Activity' (a list of events like 'Olivia Garcia enrolled in Bible study'). A 'Conversion Funnel' at the bottom shows a bar chart for Total Prospects (247), DMs Sent (168), Interested (58), and Enrolled (24).

SPEAKER NOTES

The second platform is Mission Track — currently in the planning stage. The inspiration came from the LA West UBF chapter. Watching how that chapter was using Google Sheets to track students' spiritual progress, I thought, "if we turned this into a proper tool, it would help every chapter." Mission Track is a system that systematically manages the progress of evangelism prospects. How a student first met us, when the first meeting was, what stage they have reached, what the next action is — all that information is consolidated in one place. It greatly helps a minister manage multiple students at the same time.



SPEAKER NOTES

The actual Prospects management screen of Mission Track. On a minister's dashboard, all prospects currently in progress are shown as cards. Each card displays the student's name, campus, last contact date, current stage (first contact, meeting scheduled, first meeting done, attending regular meetings, entered group IBS, etc.), and the deadline for the next action. Even with one minister managing 30 students at once, they can see at a glance who needs what action and when. There are also analytics features — you can see in data form at which stage students drop off the most and which approach is most effective. Adding data to the intuition of ministry.

Gospel Chatbot — Reaching Closed Regions

- 24/7 conversational AI for souls in closed regions
- Targets Muslim-majority, post-Communist, closed nations
- Theologically safe answers to spiritual questions
- Natural handoff to a human minister at the decisive stage

Where a missionary cannot reach, souls find us first

© NotebookLM

SPEAKER NOTES

The third is the Gospel Chatbot — the most ambitious project in the planning stage. The inspiration came from cases like Last Call Ministry, which uses Facebook chatbots to share the Gospel in closed regions. UBF's Gospel Chatbot is a 24/7 conversational AI, designed especially to be a safe spiritual-conversation channel for souls in regions where physical access is difficult — Muslim-majority regions, post-Communist regions, closed nations. When a student asks a spiritual question, the chatbot provides theologically safe answers, and at a certain stage naturally hands off to a human minister. In closed regions a single missionary cannot physically reach in, but through an AI channel, souls can come to us first.

UBF AI Ministry Ecosystem

A holistic strategy across Outreach · Connect · Nurture

Every tool mapped to a ministry stage

	Outreach	Connect	Nurture
Currently Available	<p>Web Platforms (Info Accessibility)</p>	<p>Newsletter</p> <p>Image Bible (Visual Word Sharing)</p>	<p>Prayer Map (Intercession Network)</p> <p>Memorization (Scripture in Heart)</p>
In Planning/Dev	<p>Ministry Gram (Social Media Ministry)</p>	<p>Gospel Chatbot (24/7 Response)</p>	<p>Mission Track (Short-term Mission Mgmt)</p>

© NotebookLM

SPEAKER NOTES

This is the UBF AI ministry ecosystem at a glance — an ecosystem matrix that maps each tool to a ministry stage and gives a holistic strategy overview. Across three stages — Outreach, Connect, and Nurture — some tools are already available, such as the Image Bible for visual word sharing, the web platforms for information accessibility, the Prayer Map intercession network, the newsletter, and memorization tools. Others are in planning or development — Ministry Gram for social media ministry, the Gospel Chatbot for 24/7 response, and Mission Track for prospect and short-term mission management.

Your Resource Library



The Complete Guide & Prompt Collection

- "AI Prompts for Church Leaders' — the complete guide
- Compiled from 20+ leading sources
- 137+ ready-to-use prompts
- Categories: Sermon Prep, Bible Study, Pastoral Care, Administration

Available at ubf.org/online

 NotebookLM

SPEAKER NOTES

I've created a document called AI Prompts for Church Leaders for you. It is the complete guide and prompt collection — compiled from more than twenty leading sources, with over a hundred and thirty-seven ready-to-use prompts across categories like sermon prep, Bible study, pastoral care, and administration. You can access it on the ubf.org/online page.

Table of Contents — The Prompt Guide

PART I: THE ART OF PROMPTING FOR MINISTRY

Ch 1 Why Prompt Engineering Matters

- 1.1 AI Is an Assistant, Not a Preacher
- 1.2 What AI Can and Cannot Do in Ministry
- 1.3 The Right Mental Model: AI as Research Assistant
- 1.4 Why Prompt Engineering Still Matters

Ch 2 The 5 Core Principles

Role Assignment, Context Setting, Specific Requests, Constraints & Theological Safeguards, Output Format Specification

Ch 3 Prompt Quality Checklist

Ch 4 Common Mistakes & How to Fix Them

Ch 5 The Iterative Improvement Strategy

Ch 6 Master Prompt Templates

- Part I — The Art of Prompting for Ministry (Ch 1-6: Quality checklist, fixes, iteration, master templates)
- Three prompt types for UBF ministry and Bible study

ubf.org/online

© NotebookLM

SPEAKER NOTES

Here is the table of contents for that prompt guide. Part One is the art of prompting for ministry — Chapter 1 on why prompt engineering matters, including the key mental model that AI is an assistant, not a preacher; Chapter 2 on the five core principles of effective ministry prompts, including theological safeguards; and Chapters 3 through 6 on a quality checklist, common mistakes and how to fix them, an iterative improvement strategy, and master prompt templates. The prompts for UBF ministry and Bible study are organized into three types.

Make IT and AI a Spiritual Weapon

Make IT and AI a powerful spiritual weapon for UBF's global campus mission.



We walked all four parts together in 90 minutes

Used with discernment, the tool gives back time and saves souls

The tool is not a threat

Our calling is renewed: **discern, shepherd, guide**

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SPEAKER NOTES

The conclusion. Over the past ninety minutes, we have walked a long road together. We diagnosed the challenges of the AI era accurately in Part I, examined the Christian's principles of discernment and seven ethical guidelines in Part II, addressed the tools and strategies for reclaiming time in Part III, and saw the practical application in campus ministry — IBS, social media, and online outreach — in Part IV. And we introduced the tools the HQ IT team is building. Let me close with one message: let us make IT and AI a powerful spiritual weapon for UBF's global campus mission. The tool is not a threat. When used with discernment, the tool becomes a channel that gives back time and saves souls. Our calling has been renewed — the calling, as ministers of the AI era, to discern, to shepherd, and to guide.

Download All Materials

Slide PDF, speaker notes,
references, tool links



ubf.org/online/ai-materials

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Let us pioneer AI-era ministry together. Thank you.

SPEAKER NOTES

All materials used in this presentation can be downloaded at the link on screen. The slide PDF, speaker notes, the list of references, and links to every tool I introduced today are organized there. Please reach out anytime with questions or for ministry collaboration. I hope we will pioneer AI-era ministry together. Thank you so much for being with me through this long session.

Looking Ahead — Plans & Invitation

1. Online hands-on training classes

2. Digital Church Transformation Platform — A-to-Z support for chapters

Reach out if you're interested

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SPEAKER NOTES

Looking ahead, two plans. First, online hands-on, practice-centered training classes so ministers can learn these tools by doing. Second, the Digital Church Transformation Platform that supports churches and chapters in every area, from A to Z.

Thank You — Q&A

Thank you for being with me through this session

Now opening for Q&A

Let us pioneer AI-era ministry together

Download everything at ubf.org/online/ai-materials



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SPEAKER NOTES

Thank you so much for being with me through this long session. I hope we will pioneer AI-era ministry together.